

WLOH Radio Company- Issues and Programs Report

For the Third Quarter 2023 Prepared by: Mark E. Bohach

The following issues were identified during the quarter:

WLOH aired the following programming in response to these issues:

- 1- Local Business News- Economic Development
- 2- Issues Specific to Senior Citizens
- 3- The Lancaster Festival and Other Summer events
- 4- Veterans Issues and Help Available
- 5- Our Local Library- Summer Reading Program and other activities

1- Business Reporter David Uhl updated listeners on local business developments. These reports were broadcast on Fridays in the Noon Hour and were approximately ten minutes total in duration. Included in these reports was information on the impact on the community of the Google facility and the Intel plants being built in Licking County. Lancaster is in the 'tech corridor' and will play a major role in this growth. Dates for these broadcasts- July 7, July 14, July 28, August 11, August 18, September 1, September 8.

2- WLOH broadcast weekly updates with representatives of Meals on Wheels/Older Adult Network of Fairfield County. Topics included staying cool in the hot summer months, assistance for electric bills and the "Brown Bag It For Hunger" fundraiser was also discussed along with September being Hunger Awareness Month. Dates for these broadcasts: July 5, July 12, July 19, July 26, August 2, August 9, August 16, August 23, August 30, September 6, September 13, September 20 and September 27. Each feature was ten minutes total duration and was broadcast in the Noon Hour.

3- Festival and Event Coverage – WLOH broadcast these events live-

4th of July Parade and Festivities 7-4-23 2 Hours Live Broadcast.

The Perry County Fair- July 17 through July 21 6 Hours Live Broadcast

The Lancaster Festival Artwalk Friday July 21 4 Hours Live Broadcast plus 140 60-second update announcements.

The Millersport Sweetcorn Festival Parade- 8-30-23- 2 Hours Live Broadcast plus ten 60-second event updates.

The Hocking County Fair- 9-11 through 9-15 2023- 5 Hours Live Broadcast.

- 4- Veterans Issues- WLOH Broadcast weekly interviews with both the Chillicothe VA Medical Center and the Pickaway County Veterans Service Office. These were eight minutes total weekly duration and covered numerous topics of importance to veterans, These include PACT Act benefits available to veterans and their surviving spouses, community outreach- including veterans benefit fairs in Circleville and Logan.

- 5- The Library Summer Reading Program- WLOH broadcast a weekly ten-minute show on behalf of the Fairfield County District Library. This show aired Saturday mornings at 7AM. Topics included enrollment in the Summer Reading Program, the problems being experienced with the main library elevator, the upcoming performances of the Garret Players and the special Wands and Wizards Weekend community event.