

## Sandhill Media Group Issues and Programs List

Stations KUPI, KUPY, KQPI, KSNA, KQEO, KSPZ-AM, KAOX

1st

Quarter 2020

Issue, Needs, Problem	Title	Description	Guest	Date & Time	Duration
Need for blood donations to help with the local need to help save lives	Red Cross Blood Drive	Blood drive in Idaho Falls at the donation center Wednesday Jan 8th. Two radio groups participating in a local vein drain. Encourage donors to go online RedCrossBlood.org and schedule a time. For donating, the NFL has given the Red Cross a pair of tickets to the Superbowl to someone that donates blood between Jan 1-19. to include accomodations airfare and \$500 gift card . There's a critical need for blood currently...winter months and holidays seem to add to the demand for blood donations. A single donation can save up to 3 lives This blood drive runs from 8am-3pm can call for details at 208-520-1957. Blood donation center 1165 E 17th Street Idaho Falls	Angela Ragan Donor Recruiting Account Mgr	1/5/2020 0600	5:00
Abundant amounts of snow over a long period of time.	Snow Removal around Idaho Falls	Priority one streets like 17th Street, Woodruff , Sunnyside and other high traffic get cleaned first. Priority Two streets are next to schools or fire stations, then after that, the focus is on the residential streets. The problem with getting to the residential streets is; getting more snow before residential streets can be cleaned...which makes the snow removal on the Priority One streets starts over again. On heavy snow days, the snow is pushed to the center of the road: example 17th street, then sub contractors remove the snow completely. This is the most expensive part of snow removal. If possible, snow is pushed to the sides of the road, rather than the center. There over 740 lane miles in the city of Idaho Falls, so depending on the amount of snow and how soon the next storm comes, will determine how fast snow can be plowed etc. Idaho Falls is the only city in Idaho that plows the 10 foot opening in each of over 17,000 driveways. It's important to get cars/trucks off the roads because that makes snow removal much faster. It makes a huge difference in the length of time to remove snow if cars are off the streets. When there's two inches of snow, move your car. The city notifies the citizens on their website, twitter & facebook pagesThe website address is idahofallsidaho.gov	Kerry Hammon PIO Idaho Falls Public Works Department	2.2.20 between 6:00am-6:30am	5:00
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Tiffany Larsen with E. Idaho Public Health on the Corona virus scare and flu vaccine	Health Update regarding Flu & Corona Virus	There a bunch of corona viruses that have been around for a long time, colds, flu like illnesses, the corona virus in the news is just a new one, Influenza B has been the one that has been circulating the most and counts for 75% of the total cases of reported flu in the state of Idaho. The Strain for Influenza A, is only hitting 14% now. The question asked is: What is the best way to stay protected against any type of virus? The best protection is to get vaccinated. There is not a vaccination for the new Corona Virus yet, According to the CDC the first and most important step is to get vaccinated. It's very important for people with health conditions to get vaccinated, to include young children, pregnant women, people with chronic health conditions like asthma, diabetes, heart and lung disease anyone 65 and older. Infants younger than 6 months are at high risk and are too young to be vaccinated. If you live with or care for an infant, you should be vaccinated. Use the standard precautions, cover mouth when coughing, wash hands with soap and water, seek medical care if you develop a fever. The best thing to do is to stay home. It's not too late to get an immunization. The health department has vaccines on hand for adults and children, plus vaccines for uninsured adults. For more information or answers to questions call 208-533-3235	Tiffany Larsen a nurse with East Idaho Public Health in Idaho Falls	2.9.2020 6:00-6:30am	5:00
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Individuals concerned with a possible Property Tax freeze..would limit amount of money the cities have to work with.	Property Tax Bill 409	Idaho Cities board of directors John Casper from Garden City serves as the legislative chair. Property tax revenues go into the general fund which funds the police, fire dept. parks & recreation and all other depts. that aren't part of the utilities. From every dollar collected through property taxes 30 cents from general fund goes to police, 20cents goes to fire dept. 15 cents to parks & rec will see the biggest impacts if this freeze is approved by the legislature. If this freeze passes, the cities will have to operate on the same dollar amount in 2020 as they did in 2019. With the growth of these cities, there is a lot of concern that funds won't be available to provide many basic services...property tax amounts lag by one year...so the city has to run the government this year based on valuations from last year. A tax freeze for cities is a stop growth bill...Idaho is seeing some incredible growth, as we grow, more funds are needed to support that growth. As housing growth increases that creates a scarcity of funds if this tax base remains the same (freeze) because of growth , property values go up...Idaho is the number one state of people moving in and not moving out. Each city has an expectation of services that the residents demand..and if there is a tax freeze, then the cities have to cut services and that's not a satisfactory answer to the residents	Mayor John Adams of Garden City and Mayor Rebecca Casper of Idaho Falls	Feb 23rd 2020 6:am-6:30am	18 minutes
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