

Sandhill Media Group Issues and Programs List

Stations KUPI, KUPY, KQPI, KSNA, KQEO, KSPZ-AM, KAOX 4th Quarter 2020

	Issues for this Quarter	<ul style="list-style-type: none"> • The Vote on HJR4 set the number of Districts to 35 • Breast Cancer Awareness • Warm Clothing for Less Fortunate • Suicide Prevention • COVID 19 Hospital Capacity Concerns 	
Issue Needs or Problem	Title of the program	Description of Interview or Program/Segment with Guest with Title	Date & Time and length of program
Political Initiative on the November ballot that would change representation across the state	HJR4, a proposed constitutional amendment that would make permanent the current number of 35 legislative districts	<p>Idaho House Speaker Scott Bedke, discussing HJR4, a proposed constitutional amendment that would make permanent the current number of 35 legislative districts</p> <p>Neal: Welcome to a presentation of sand hill media, I'm Neil Larsen voters will see a constitutional amendment on their ballots this year, HJR4 will permanently set the number of legislative districts at the current 35. We had a chance to speak with Idaho House Speaker Scott Bedke, about the amendment.</p> <p>So speaker we wanted to talk about the constitutional amendment HJR4 which essentially will lock in the boundaries of the legislative districts, but the quantity at 35 so we'd have 35 senators 70 House members. Tell us why this is a good idea I know you're a big advocate of it.</p> <p>Speaker Scott Bedke: Well it boils down to representation. Your, our constitution says that when we redistrict the state, every 10 years as we will this this coming year that we can have as few as 30 legislative districts, or as many as 35. And we've always had 35 ever since the 1990 and so that's the number that we're used to, but it boils down to this question would you rather share your representative, and your senator with 50,000 people, or would you rather share him with, with 65,000 people that that's it's just a mathematical exercise, you take the population of the state and it's anticipated that the population that is census will say that Idaho has a little over 1.8 million people, and you do the math there and you divide the divide that by 35, you get a smaller number than you do a few divided by, let's say, 30, or 32, you know that it boils down to that and that you know so that has huge ramifications in a state like Idaho where you have sparsely populated areas and we have more concentrations of population the rural districts will have to get larger geographically, and I don't think that that's good for the rural parts of the state, but it's also not good for the suburban parts of our state and back to the How many people do you want to share your representative with question is what this boils down to so we have the latitude of changing that. You know, this passed overwhelmingly in both the House and the Senate to put it on our ballot this November, and now the question is put before the people on, you know, on pegging it at 35. And that's, that's what HJR4 does and that's a, a good vote for any Idahoan is to have more representation, rather than less.</p>	<p>Ran on KAOX & KUPY 10/15 at 7:25am</p> <p>Ran on all other stations 10/18 6am-6:30am</p> <p>8 ½ minutes long</p>

<p>Breast Cancer Awareness Month is October</p>	<p>Breast Cancer Awareness</p>	<p>Breanne Mammography Tech from Mountain View Hospital Brienne: Here at Mountain View, we do a coupon for people that don't have insurance or people that aren't able to afford a mammogram the rest of the year. Brienne: So, that it's really important to get in for your screening mammogram so that coupon helps you know those are who are a little less who can't afford things still be able to take care of their breast health screenings are important, because you don't want to wait until you have an issue with your breath to come in for a mammogram, with the technology that we have it catches being way earlier than you could ever feel them. So it's important to keep up with your mammogram so that you can catch these things before they become a bigger issue. Julie: And tell us, how do you get that coupon if you if I need one or I need to get one for a loved one, how do how do we access that. Julie: Okay, why don't you tell us a little bit about some of the experiences you've had as a tech, maybe in times when you've helped someone with early detection and the success that we've had or ways that you've helped people. Brienne: There are a few times that I've had women come in for a screening mammogram they don't feel anything at all, and when I take their pictures. It's obvious to me that there's something there. In those instances I do my best to have them stay, I show a radiologist, even though that's not normally our, you know procedure. And I do my best so that we can get them taken care of in a timely fashion. So we proceed with ultrasound biopsy if needed. Get them all set up for that if there's something that shows up on a screening and I can obviously tell that it's something that is not normal. And in most cases, these patients have been super appreciative that we were able to get their care in such a timely manner. Yeah, it was coming in for just my regular screening. How long should I expect for my results to come back. Brienne : So, it is read here at Mountain View, we have a breast radiologist Monday Wednesday Friday so it is either read the same day, or at least within 48 hours, and then your letter takes however long the mail takes to get to you and your doctor's office gets the report the same exact day that it's read so so timely, quick. Julie: That's awesome. Brienne: If you go to Mountain View, hospital.org. On the very front page there bottom left hand corner there's an icon that says Get your coupon if you click that, you'll get the reduced coupon to get your yearly detection screening</p>	<p>KAOX/ KUPY interview 10/21 on 7-8AM All other stations 10/25 6:00-6:30am 6 minutes long</p>
<p>Warm coats for less fortunate</p>	<p>Wall of Warmth</p>	<p>Valorie Blanchard Organizer This is our third year. And it started out two years ago with an idea that my partner and I had of just wanting to give back to the community and do something to help out. And we went to my clients and asked them if they had any coats And we were able to drum up 600 coats. And so we put them on a wall by action Motorsports on Lincoln. And we had no idea what it would do...we just put those coats out there. And everybody came and got coats, people that needed coats got some we had a whole bunch of people bring them and donate them.. And the whole concept behind it is if you need a coat, take one if you have an extra coat, bring one. And so it's super simple. And then last year, I left it up to the community. And it was pretty excited because our goal was 1000 coats. And last year we did 2300 coats. This year, we've expanded the wall we had several people call us and asked us if they could help us do it in other areas We've expanded to Rockford Rigby, Idaho Falls, , Blackfoot and Pocatello and we've had quite a few more places.. CAL Ranch is in a lot of those locations. In</p>	<p>KAOX & KUPY : 11/6/2020 7:41am All other stations 11.8.20 9 ½ minutes</p>

Warm coats continued	Wall of Warmth continued	Rexburg. We've got Idaho's real estate, John Adams GMC, the Rock Teton, CrossFit and the city of Rexburg, and Rigby and Blackfoot, Todd Jenkins Chevrolet,... in Idaho Falls Action Motorsports has always been a good drop off location as well as Austin Kade Academy. Lyle Amato barber shop there in Ammon now we have kind of a fun thing with Laila Moto if they don't raise 300 coats then Tyler Price is going to shave his head live on Facebook.. Thanks Valorie for all you do	
Suicide Prevention	Suicide Awareness and Prevention	Neal Larson Public Affairs Director Knowing the warning signs that could save a life. There are 129 suicides per day in the country According to the American Foundation for Suicide Prevention and suicide is the 10th leading cause of death in America, and the second leading cause for ages 12 through 22 and 25 through 34, every day in our country there's a staggering average of more than 3000 attempts by young people in grades nine through 12, that according to the Jason Foundation if you apply those percentages to students in grades seven and eight The following statements may indicate serious suicidal feelings or statements similar to these, I'd be better off dead. You'll be better without me around. I hate my life. I'm going to kill myself. I feel so lost confused and helpless statements like these, you should be on the lookout for suicide threats however not always verbal look for signs and text messages on their social media, such as Facebook, Twitter and Instagram. National Suicide Prevention Lifeline, it's 800 273 TALK, to contact Veterans Service members or their families can call 1-800-273-8255.	12.6.20 Ran on all stations 6:00-6:30 6 minutes
COVID 19 Hospital Capacity Concerns	COVID 19	Mark Baker Bingham Memorial Administrator When it comes to this Pandemic, hospitals throughout the region, are talking to each other. and even coordinating the resources so that we have an optimal approach to taking care of people right now during the pandemic. There's always coordination. And in fact, I think there's a, the highest level of collaboration I've ever seen from a regional healthcare standpoint, because of from a normal sense of things we're kind of viewed as competitors but in the sense we're all on the same team. How is a hospital chosen? Sometimes it's about, the timing and where they're at geographically as to where that patient may or may not be taken. And, and then even once there, they may be taken to any facility is determined by the medical staff at that at that facility that that another place for care is more aptly suited there, then a transfer request would be put into place and so and true regardless of whether it's a COVID patient or your trauma patient or anything is that just the flow of patient care, Hospitals have the ability to flex staffing and resources in times of increased volume, because that's the way staffing plans are built. But when you have sustained volume that exceeds the anticipated, or amount of staffing plans put together, then you have nurses who are picking up extra shifts that are working overtime. And for a period of time they're not having that chance to recuperate, mentally, emotionally, physically, and that's where we're reaching a point of burnout. That is the, the issue not just in the region but statewide nationally, health care workers nurses, bless their hearts they, being tested to their Max, and it's not just because of the work they do in the hospitals, they, they have lives, and they experienced the same	KAOX KUPY 12.18.20 All other stations 12.20.20 6a-6:30a 11 Minutes