

ORDER



Kansas City

Orders
Order / Rev: 761645
Alt Order #: 08432559
Product Desc: MORAN 766
Estimate: 766
Flight Dates: 11/02/16 - 11/08/16
Original Date / Rev: 10/31/16 / 11/03/16
Order Type: GENERAL

Primary AE: Ben Stecker
Sales Office: T-WAS
Sales Region: National

Agency
Name: PinPoint Media (Dothan AL)
Buying Contact:
Billing Contact:
 163 West Main Street
 Dothan, AL 36301

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Jerry Moran for Senator
Demographic: A35+
Product Codes: Political-Cand-State-Senate
Priority: IMP
Revenue Codes: POL, PLC, FLT

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	27	\$32,089.00	\$27,275.65

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	27	\$32,089.00	\$27,275.65	0.00
Totals	27	\$32,089.00	\$27,275.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Ben Stecker			Start Of Order - End Of Order	100%

Order Share

Order Share	Share	Total
Kansas City	27%	\$32,089.00
Market	100%	\$118,848.15

Competitive Share

Competitive Share	Share	Total
KCPT	0%	\$0.00
KCWE	3%	\$3,565.44
KMBC	29%	\$34,465.96
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	9%	\$10,696.33
KSMO	0%	\$0.00
WDAF	32%	\$38,031.41

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KCTV	11/04/16	11/04/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	----1--	:30	1	\$1,485.00	FNP	0.00	NM	1	\$1,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/16	11/06/16	----1--			1		\$1,485.00		0.00				
E 2	KCTV	11/04/16	11/04/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	----1--	:30	1	\$745.00	FNP	0.00	NM	1	\$745.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
		Week: 10/31/16	11/06/16	----1--			1		\$745.00		0.00				
E 3	KCTV	11/04/16	11/04/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	----1--	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 3	KCTV	11/04/16	11/04/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	----1--	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	----1--		1			\$1,155.00		0.00				
E 4	KCTV	11/04/16	11/04/16	CBS This Morning CBS This Morning	CM	7-9am	----2--	:30	2	\$495.00	FNP	0.00	NM	2	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	----2--		2			\$495.00		0.00				
E 5	KCTV	11/07/16	11/07/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1-----	:30	1	\$1,485.00	FNP	0.00	NM	1	\$1,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/07/16	11/13/16	1-----		1			\$1,485.00		0.00				
E 6	KCTV	11/07/16	11/07/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	1-----	:30	1	\$745.00	FNP	0.00	NM	1	\$745.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/07/16	11/13/16	1-----		1			\$745.00		0.00				
E 7	KCTV	11/07/16	11/07/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	1-----	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/07/16	11/13/16	1-----		1			\$1,155.00		0.00				
E 8	KCTV	11/07/16	11/07/16	CBS This Morning CBS This Morning	CM	7-9am	2-----	:30	2	\$495.00	FNP	0.00	NM	2	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	11/07/16	11/13/16	2-----		2			\$495.00		0.00				
E 9	KCTV	11/05/16	11/05/16	Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$1,320.00	FNP	0.00	NM	1	\$1,320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	-----1-		1			\$1,320.00		0.00				
E 10	KCTV	11/05/16	11/05/16	CBS This Morning-Sat 6:00 AM-6:30 AM	CM	Sat 6-8am (6:00 AM-6:30 AM)	-----1-	:30	1	\$330.00	FNP	0.00	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	-----1-		1			\$330.00		0.00				
E 11	KCTV	11/05/16	11/05/16	Sat 7-8pm Saturday 7-8pm	CM	7-8pm	-----1-	:30	1	\$1,650.00	FNP	0.00	NM	1	\$10,980.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	-----1-		1			\$1,650.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	KCTV	10/31/16-11/06/16	Sat 7-8pm		7-8pm	-----Sa--	:30	(\$1,650.00)	0.00	NM				
	See MG 11.2														
	[PROG- PROGRAM CHANGE-SEC on CBS 7-10p]														
	2	KCTV	10/31/16-11/06/16	NFL*Regular Season		Sat/Sun 12-6pm, '	-----Su	:30	\$10,980.00	0.00	NM				
	Ⓜ MG for 11.1 11/05														
E 12	KCTV	11/03/16	11/03/16	News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	---1---	:30	1	\$1,485.00	FNP	0.00	NM	1	\$1,485.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	---1---		1			\$1,485.00		0.00				
E 13	KCTV	11/03/16	11/03/16	KCTV5 News 4pm 4:30 PM-5:00 PM	CM	4-5pm (4:30 PM-5:00 PM)	---1---	:30	1	\$745.00	FNP	0.00	NM	1	\$745.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	---1---		1			\$745.00		0.00				
E 14	KCTV	11/03/16	11/03/16	KCTV5 News 6pm News @ 6pm	CM	6-630pm	---1---	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	---1---		1			\$1,155.00		0.00				
E 15	KCTV	11/03/16	11/03/16	CBS This Morning CBS This Morning	CM	7-9am	---2---	:30	2	\$495.00	FNP	0.00	NM	2	\$990.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/31/16	11/06/16	---2---		2			\$495.00		0.00				
E 16	KCTV	11/08/16	11/08/16		CM	7-9am	-2-----	:30	2	\$495.00	FNP	0.00	NM	2	\$990.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				CBS This Morning											
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/07/16	11/13/16	- 2 - - - - -	2		\$495.00		0.00						
E 17	KCTV	11/02/16	11/02/16	News @ 10pm	CM	10-1035pm	-- 1 - - - -	:30	1	\$1,485.00	FNP	0.00	NM	1	\$1,485.00
				KCTV5 News @ 10P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-- 1 - - - -	1		\$1,485.00		0.00						
E 18	KCTV	11/02/16	11/02/16	KCTV5 News 4pm	CM	4-5pm	-- 1 - - - -	:30	1	\$745.00	FNP	0.00	NM	1	\$745.00
				4:30 PM-5:00 PM		(4:30 PM-5:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-- 1 - - - -	1		\$745.00		0.00						
E 19	KCTV	11/02/16	11/02/16	KCTV5 News 6pm	CM	6-630pm	-- 1 - - - -	:30	1	\$1,155.00	FNP	0.00	NM	1	\$1,155.00
				News @ 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-- 1 - - - -	1		\$1,155.00		0.00						
E 20	KCTV	11/02/16	11/02/16	CBS This Morning	CM	7-9am	-- 2 - - - -	:30	2	\$495.00	FNP	0.00	NM	2	\$990.00
				CBS This Morning											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	-- 2 - - - -	2		\$495.00		0.00						
E 21	KCTV	11/02/16	11/08/16	M-F 1035-1135P	CM	1035-1135P	MTWTF--	:30	1	\$750.00	FNP	0.00	NM	1	\$750.00
				M-F 1035-1135P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		11/02/16	11/08/16	MTWTF--	1		\$750.00		0.00						
E 22	KCTV	11/04/16	11/04/16	M-F 107a-137a	CM	107am-137am	---- 1--	:30	1	\$219.00	FNP	0.00	NM	1	\$219.00
				107-137am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/31/16	11/06/16	---- 1--	1		\$219.00		0.00						
													Totals	27	\$32,089.00