Quarter Ending: 12-31-17

## CHILDREN'S TELEVISION PROGRAMMING COMMERCIAL CERTIFICATION

WUPL-TV, ("Station"), certifies that all 12-and-under children's TV programs carried during this quarter on its primary and multicast streams were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of 73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program). Programming promos, with certain exceptions, count as commercial matter.

Program Title		
[List all network and non-network <u>12-and-under</u> children's programs carried on primary and multicast channels.] Stark Trek: The Animated Series		
1. Network-provided commercial limit certifications are attached in Appendix A.		
2. Station certifies that there were <u>no</u> time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.		
	X Yes	No
If no, provide details of each such instance in Appendix B.		
3. Station certifies that, during the quarter, it has complied with the commercial requirements of Sections 73.670(b), (c) and (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming.		
	<u>X</u> Yes	No
If no, provide détails in Appendix C.	-, <del></del>	150
a not krowing details in appendix e.		

I hereby state, under penalty of perjury, that the foregoing is true, correct and complete to the best of my knowledge,

Signature/Title of Authorized Station Employee

information and belief.

(Attach any commercial certification or confirmation provided by network and program suppliers.)



## WUPL-TV & WBXN-CD NEW ORLEANS, LOUISIANA

## CHILDREN'S TELEVISION COMMERCIAL LIMITS October 1, 2017 – December 31, 2017

During the above period, WUPL-TV and WBXN-CD aired the following educational/informational weekly programs produced for an audience of children 13 to 16 years of age:

OCEAN MYSTERIES - SUNDAY @ 7:00AM
OCEAN MYSTERIES - SUNDAY @ 7:30AM
CALLING DR. POL - SUNDAY @ 8:00AM
CALLING DR. POL - SUNDAY @ 8:30AM
OUTBACK ADVENTURES - SUNDAY @ 9:00AM
HATCHED - SUNDAY @ 9:30AM

WUPL-TV & WBXN-CD aired all of the above programs on Sunday mornings during the above quarter.

On behalf of WUPL-TV and WBXN-CD, New Orleans, Louisiana, I hereby certify that the above children's programming was formatted to contain no more than the maximum amount of commercial time permitted under the Commissions Act, as amended, 47 U.S.C. Sec. 303a, and 47 C.F.R. Sec. 73.660 and therefore was in compliance with the commercial limits imposed by the Children's Television Act.

Charlene Watkins
Program Coordinator
WUPL-TV/WBXN-CD, New Orleans, LA.

DATE: 01/03/2018

**H&I NETWORK COMMERCIAL LIMITS** 

AND WEB SITE RULE COMPLIANCE CERTIFICATION,

**FOURTH QUARTER 2017** 

FOLLOWING IS A LIST OF ALL HEROES & ICONS (H&I) PROGRAMS DESIGNED FOR CHILDREN

TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE

FOURTH QUARTER OF 2017, OCTOBER 1, 2017 THROUGH DECEMBER 31, 2017. THIS CERTIFIES

THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES

INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER

CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK

HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF

CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES

WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE FOURTH QUARTER OF 2017.

WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

Children's Programs (series)

1. Program: Star Trek: The Animated Series

Times: Sundays 7:00- 8:00 PM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-Y7

\* \* \* \* \*

ALL H&I NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER,

SCHEDULED FOR BROADCAST DURING THE FOURTH QUARTER OF 2017, COMPLIED WITH

SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS

COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS

SCHEDULED BY H&I NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED ANY

URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING. (b) URLs OF

COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE

CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC

SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

FOLLOWING IS A LIST OF ALL HEROES & ICONS (H&I) NETWORK PROGRAMS DESIGNED TO MEET THE EDUCATIONAL/INFORMATIONAL REQUIRMENT FOR CHILDREN THIRTEEN TO SIXTEEN YEARS OLD DURING THE FOURTH QUARTER OF 2017, OCTOBER 1, 2017 THROUGH DECEMBER 31, 2017. BECAUSE THESE PROGRAMS ARE ORIGINALLY PRODUCED FOR AND DIRECTED AT CHILDREN THIRTEEN TO SIXTEEN YEARS OLD, NEITHER THE COMMERCIAL LIMITS NOR THE WEBSITE RULE APPLY (SEE 47 C.F.R. § 73.670 (Note 2)). THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) WITH THE FOLLOWING COMMERCIAL LOADS.

## Children's Programs (series)

1. Program: Eco Company Teens Time: Sundays 9:00- 9:30 AM ET

> Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less

2, Program: Walking Wild

Time: Sundays 9:30- 10:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less

3. Program: Zoo Clues

Time: Sundays 10:00- 10:30 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less

4. Program: The Coolest Places on Earth

Time: Sundays 10:30- 11:00 AM ET

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less

5. Program: Heroes Among Us

Times: Sundays 11:00 AM- 12:00 PM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes Rating: TV-G E/I

Number of Network Commercial Minutes: 5:00 or less per half-hour episode \* \* \* \* \*

ALTHOUGH THESE PROGRAMS ARE NOT SUBJECT TO THE WEBSITE RULE BECAUSE THEY ARE PRODUCED FOR AND AIMED AT CHILDREN 13-16, NONETHELESS H&I NETWORK HAS ENDEAVORED TO COMPLY WITH THE RESTRICTION ON URLS DISPLAYED WITHIN SHOWS (SEE SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d)).

NONE OF THESE PROGRAMS CONTAINED ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:

KYLE HART/ DIRECTOR OF NETWORK PROGRAMMING & OPERATIONS- H&I NETWORK 1/2/18