

October 2, 2014

Dear Affiliate Partner:

To assist you in complying with the reporting requirements for children's television and the requirement that stations air "core" children's programming, we are providing you with episode-specific descriptions (the '**NBC Kids**' educational and informational programming block) as set forth in the attached Community Relations Quarterly Children's Programming Report for the 3rd quarter of 2014. The report includes information to help prepare FCC Form 398. Please note that we have not included the specific dates and times for each of the programs as that may be station-specific.

This report is divided into the following categories:

1. Educational Objectives: NBC Kids for both 3rd quarter 2014 and 4th quarter 2014.
2. Core programming: Regularly scheduled programming furnished by the NBC Network that is specifically designed to serve the early educational and informational needs of children 16 and under. Each of these programs is identified on-air as educational and informational with the "E/I" icon, and is similarly identified to the national listing services. To assist stations with the preemption report section of FCC Form 398, we have added specific episode numbers. Please note that the age target for NBC Kids programming is identified as 2-5 years old.
3. Other programming: Programming furnished by the NBC Network that contributes to the educational and informational needs of children 16 and under, but is not specifically designed to meet the educational and informational needs of children.
4. Public service announcements targeted to children 16 and under.
5. Non-broadcast efforts that enhance the educational and informational value of NBC Network programming to children.
6. Network on-air promotional efforts, which include a schedule of NBC on-air promos for NBC Kids programming.

The regularly-scheduled children's programming and promotional content furnished to you by the NBC Network during the 3rd quarter of 2014 complied with the commercial limits of the Children's Television Act, and 47 C.F.R. §§ 73.670(a)-(d), provided that you broadcast and distributed such programming as furnished to you by NBC, and did not add any promotional or advertising content thereto other than as directed by NBC via weekly postings on APT.

If you have any questions about these reporting requirements, please feel free to call us.

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THIS TV NETWORK COMMERCIAL LIMITS
AND WEB SITE RULE COMPLIANCE CERTIFICATION,
THIRD QUARTER 2014

FOLLOWING IS A LIST OF ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER THAT WERE SCHEDULED FOR BROADCAST DURING THE PERIOD OF JULY 1, 2014 THROUGH SEPTEMBER 30, 2014. THIS CERTIFIES THAT ALL OF THESE PROGRAMS WERE FORMATTED (IN THE ORDER AND AT THE TIMES INDICATED) TO ALLOW FOR NO MORE THAN 10.5 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKENDS AND 12 MINUTES OF TOTAL COMMERCIAL TIME PER CLOCK HOUR ON WEEKDAYS, OR HALF THAT ALLOTTED TIME FOR AN ISOLATED HALF HOUR OF CHILDREN'S PROGRAMMING. THE ACTUAL NUMBER OF NETWORK COMMERCIAL MINUTES WAS INCLUDED IN THE NETWORK TRAFFIC REPORTS FOR THE THIRD QUARTER OF 2014, WHICH EACH AFFILIATED STATION HAS RECEIVED HERETOFORE.

Children's Weekday Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

Children's Weekend Programs (series)

There were no programs designed for children twelve years old and younger scheduled for broadcast during this period.

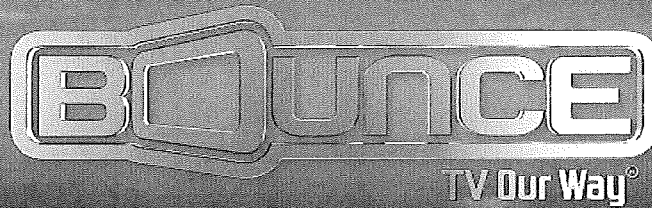
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ALL THIS TV NETWORK PROGRAMS DESIGNED FOR CHILDREN TWELVE YEARS OLD AND YOUNGER, SCHEDULED FOR BROADCAST DURING THE THIRD QUARTER OF 2014, COMPLIED WITH SECTIONS 73.670(b), (c) AND (d) OF THE RULES OF THE FEDERAL COMMUNICATIONS COMMISSION, 47 C.F.R. § 73.670(b), (c) AND (d).

NONE OF THESE PROGRAMS, AND NO PROMOTIONAL OR PUBLIC SERVICE ANNOUNCEMENTS SCHEDULED BY THIS TV NETWORK WITHIN OR ADJACENT TO THOSE PROGRAMS, CONTAINED

ANY URLs, WITH THE POSSIBLE EXCEPTION OF (a) FICTIONAL URLs IN PROGRAMMING, (b) URLs OF COMMERCIAL-FREE WEBSITES THAT SATISFY 47 C.F.R. § 73.670(b), OR (c) URLs, NOT UNDER THE CONTROL OF THE LICENSEE, OF NON-PROFIT OR GOVERNMENT ENTITIES, WITHIN PUBLIC SERVICE ANNOUNCEMENTS AIRED ON BEHALF OF THOSE ENTITIES, OR MEDIA COMPANIES IN PARTNERSHIP WITH THOSE ENTITIES.

Prepared by:
TOM BOYD/ PROGRAMMING MANAGER - THIS TV NETWORK
10/1/14



COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION THIRD QUARTER 2014

During the third quarter of 2014 (July 1, 2014 through September 30, 2014) the following Educational/Informational programs tailored to meet the requirements for teens 13 – 16 years old appeared on the Bounce TV Network. As a result of these programs originally being created for and directed at teens 13 and above, the rules (47 C.F.R. § 73.670) for commercial limits and websites do not apply.

E/I Programs (series)

Program: Culture Click (July 1, 2014 – September 30, 2014)

Time: Saturdays 10:00 AM - 10:30 AM ET

Duration: 30 minutes

Rating: TV-PG E/I

Program: Animal Atlas (July 1, 2014 – August 30, 2014)

Time: Saturdays 10:30 AM - 11:00 AM ET

Duration: 30 minutes

Rating: TV-G E/I

NEW: Program: Live Life and Win (September 6, 2014 - September 30, 2014)

Time: Saturdays 10:30 AM - 11:00 AM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Animal Atlas (July 1, 2014 – September 30, 2014)

Time: Saturdays 11:00 AM - 11:30 AM ET

Duration: 30 minutes

Rating: TV-G E/I

Program: Safari Tracks (July 1, 2014 – September 30, 2014)

Time: Saturdays 11:30 AM - 12:00 PM ET

Duration: 30 minutes

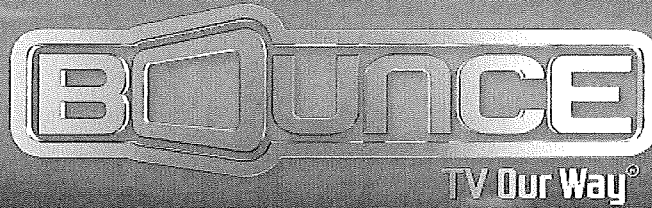
Rating: TV-G E/I

Program: Teen Kids News (July 1, 2014 – September 21, 2014)

Time: Sundays 10:00 AM - 11:00 AM ET {Two (2) individual half-hour episodes}

Duration: 30 minutes

Rating: TV-G E/I



COMMERCIAL LIMITS AND WEBSITE RULE COMPLIANCE CERTIFICATION THIRD QUARTER 2014

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E/I Programs (continued)

NEW: Program: Live Life and Win (September 28, 2014 - September 30, 2014)

Time: Sundays 10:00 AM - 10:30 AM ET

Duration: 30 minutes

Rating: TV-G E/I

NEW: Program: The Real Winning Edge (September 28, 2014 - September 30, 2014)

Time: Sundays 10:30 AM - 11:00 AM ET

Duration: 30 minutes

Rating: TV-G E/I