

Contract Data Form

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION												TIM #		198328					
Client	MIKE KREIDLER			AE 1	RENEE MATHUR (180R SEA OTHER 100%			Address	500 UNION STREET, SUITE 909 SEATTLE, WA 98101												FLIGHT DATES						
Product				AE 2				Contact	Dean Nielsen						Phone		206-423-0120				Contract Start	10/31/2016					
Estimate				Agency	CERILLION N4 PARTNERS (22318) 15%			Notes	Seattle, Priority Code: NP=650, IP=450 See key on FCC site for zone/network information 10/19 hl												Contract End	11/07/2016					
Order				Client	MIKE KREIDLER INSURANCE COMM 2016 (2950																			TOTALS FOR CONTRACT			
Submit EDI Invoice				Status	Traffic Updates Accepted																			Total Spots			
PO #	2			Copy Grp	New			Contract Type	Standard/CM			Division				Commodity				Gross Amt	\$40,000.00						
Ref #				Rvn Type	Regional Political			Order Type	N/A			Traffic Ord #	11283856			Billing Month	Broadcast			Agency Comm	\$6,000.00						
Region	Seattle Interconnect, 6156 (SEA)																		Net Amt	\$34,000.00							

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
1		650	AMC	OFF AIR<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	2	1	2	\$30.00	\$60.00	30
2		650	AMC	AVG. ALL WKS	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	10	1	10	\$60.00	\$600.00	30
3		650	AMC	AVG. ALL WKS	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$60.00	\$120.00	30
6		650	AMC	AVG. ALL WKS	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$150.00	\$450.00	30
4		650	AMC	AVG. ALL WKS	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$675.00	\$3,375.00	30
5		650	AMC	AVG. ALL WKS	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$675.00	\$675.00	30
7		650	CNN	VARIOUS	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	2	1	2	\$90.00	\$180.00	30
8		650	CNN	VARIOUS	W	11/07/16	11/07/16	X							05:00	09:00	1	1	1	\$90.00	\$90.00	30
9		650	CNN	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	5	1	5	\$70.00	\$350.00	30
10		650	CNN	VARIOUS	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$70.00	\$140.00	30
15		650	CNN	CNN NEWSROOM<	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$120.00	\$360.00	30
11		650	CNN	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	3	1	3	\$205.00	\$615.00	30
12		650	CNN	VARIOUS	W	11/07/16	11/07/16	X							16:00	19:00	1	1	1	\$205.00	\$205.00	30
13		650	CNN	AVG. ALL WKS<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$330.00	\$1,650.00	30
14		650	CNN	AVG. ALL WKS<	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$330.00	\$330.00	30
16		650	FOOD	OFF AIR<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	3	1	3	\$75.00	\$225.00	30
17		650	FOOD	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	5	1	5	\$90.00	\$450.00	30
18		650	FOOD	VARIOUS	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$90.00	\$180.00	30
23		650	FOOD	AVG. ALL WKS<	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$420.00	\$1,260.00	30
19		650	FOOD	AVG. ALL WKS<	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	4	1	4	\$400.00	\$1,600.00	30
20		650	FOOD	AVG. ALL WKS<	W	11/07/16	11/07/16	X							16:00	19:00	1	1	1	\$400.00	\$400.00	30
21		650	FOOD	VARIOUS	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$1,055.0	\$5,275.00	30
22		650	FOOD	VARIOUS	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$1,055.0	\$1,055.00	30
24		650	FX	OFF AIR<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	2	1	2	\$30.00	\$60.00	30
25		650	FX	OFF AIR<	W	11/07/16	11/07/16	X							05:00	09:00	1	1	1	\$30.00	\$30.00	30
26		650	FX	AVG. ALL WKS<	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	8	1	8	\$60.00	\$480.00	30
27		650	FX	AVG. ALL WKS<	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$60.00	\$120.00	30

Client	MIKE KREIDLER INSURANCE COMM 2016 (29501)	AE	RENEE MATHUR (180RM)	TIM #	198328	Contract Start	10/31/2016
Region	Seattle Interconnect, 6156 (SEA)					Contract End	11/07/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
32		650	FX	AVG. ALL WKS<	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$115.00	\$345.00	30
28		650	FX	AVG. ALL WKS<	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	4	1	4	\$190.00	\$760.00	30
29		650	FX	AVG. ALL WKS<	W	11/07/16	11/07/16	X							16:00	19:00	1	1	1	\$190.00	\$190.00	30
30		650	FX	VARIOUS	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$525.00	\$2,625.00	30
31		650	FX	VARIOUS	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$525.00	\$525.00	30
33		650	HLN	MORNING EXPRES<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	2	1	2	\$30.00	\$60.00	30
34		650	HLN	MORNING EXPRES<	W	11/07/16	11/07/16	X							05:00	09:00	1	1	1	\$30.00	\$30.00	30
35		650	HLN	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	5	1	5	\$30.00	\$150.00	30
36		650	HLN	VARIOUS	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$30.00	\$60.00	30
41		650	HLN	AVG. ALL WKS<	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$40.00	\$120.00	30
37		650	HLN	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	3	1	3	\$45.00	\$135.00	30
38		650	HLN	VARIOUS	W	11/07/16	11/07/16	X							16:00	19:00	1	1	1	\$45.00	\$45.00	30
39		650	HLN	FORENSIC FILES<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$115.00	\$575.00	30
40		650	HLN	FORENSIC FILES<	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$115.00	\$115.00	30
42		650	NWCN	NWST NW 1ST ED<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	5	1	5	\$55.00	\$275.00	30
43		650	NWCN	NWST NW 1ST ED<	W	11/07/16	11/07/16	X							05:00	09:00	1	1	1	\$55.00	\$55.00	30
44		650	NWCN	NWST NEWS TODAY<	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	9	1	9	\$25.00	\$225.00	30
45		650	NWCN	NWST NEWS TODAY<	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$25.00	\$50.00	30
50		650	NWCN	NWST WKND NWS<	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$25.00	\$75.00	30
46		650	NWCN	NWST NEWS TODAY<	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	5	1	5	\$25.00	\$125.00	30
47		650	NWCN	NWST NEWS TODAY<	W	11/07/16	11/07/16	X							16:00	19:00	2	1	2	\$25.00	\$50.00	30
48		650	NWCN	VARIOUS	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$60.00	\$300.00	30
49		650	NWCN	VARIOUS	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$60.00	\$60.00	30
51		650	TBSC	MARRIED WITH C<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	2	1	2	\$30.00	\$60.00	30
52		650	TBSC	MARRIED WITH C<	W	11/07/16	11/07/16	X							05:00	09:00	1	1	1	\$30.00	\$30.00	30
53		650	TBSC	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	9	1	9	\$60.00	\$540.00	30
54		650	TBSC	VARIOUS	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$60.00	\$120.00	30
59		650	TBSC	AVG. ALL WKS<	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$115.00	\$345.00	30
55		650	TBSC	AVG. ALL WKS	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	4	1	4	\$225.00	\$900.00	30
56		650	TBSC	AVG. ALL WKS	W	11/07/16	11/07/16	X							16:00	19:00	1	1	1	\$225.00	\$225.00	30
57		650	TBSC	AVG. ALL WKS<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$450.00	\$2,250.00	30
58		650	TBSC	AVG. ALL WKS<	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$450.00	\$450.00	30
60		650	TNT	CHARMED<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	2	1	2	\$55.00	\$110.00	30
61		650	TNT	CHARMED<	W	11/07/16	11/07/16	X							05:00	09:00	1	1	1	\$55.00	\$55.00	30
62		650	TNT	SUPERNATURAL<	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	9	1	9	\$75.00	\$675.00	30
63		650	TNT	SUPERNATURAL<	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$75.00	\$150.00	30
67		650	TNT	VARIOUS	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$265.00	\$795.00	30

Client	MIKE KREIDLER INSURANCE COMM 2016 (29501)	AE	RENEE MATHUR (180RM)	TIM #	198328	Contract Start	10/31/2016
Region	Seattle Interconnect, 6156 (SEA)					Contract End	11/07/2016

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Wk Typ	Start Date	Stop Date	M	Tu	W	Th	F	Sa	Su	Start Time	Stop Time	Spt Wk	Total Wks	Total Spots	Spot Rate	Total Amount	Spot Len
64		650	TNT	CASTLE<	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	4	1	4	\$330.00	\$1,320.00	30
65		650	TNT	VARIOUS	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$660.00	\$3,300.00	30
66		650	TNT	VARIOUS	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$660.00	\$660.00	30
68		650	TVL	OFF AIR<	W	10/31/16	11/06/16	X	X	X	X	X	X	X	05:00	09:00	2	1	2	\$25.00	\$50.00	30
69		650	TVL	OFF AIR<	W	11/07/16	11/07/16	X							05:00	09:00	1	1	1	\$25.00	\$25.00	30
70		650	TVL	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			09:00	16:00	9	1	9	\$25.00	\$225.00	30
71		650	TVL	VARIOUS	W	11/07/16	11/07/16	X							09:00	16:00	2	1	2	\$25.00	\$50.00	30
76		650	TVL	VARIOUS	W	11/05/16	11/06/16						X	X	09:00	19:00	3	1	3	\$25.00	\$75.00	30
72		650	TVL	VARIOUS	W	10/31/16	11/04/16	X	X	X	X	X			16:00	19:00	4	1	4	\$25.00	\$100.00	30
73		650	TVL	VARIOUS	W	11/07/16	11/07/16	X							16:00	19:00	1	1	1	\$25.00	\$25.00	30
74		650	TVL	VARIOUS	W	10/31/16	11/06/16	X	X	X	X	X	X	X	19:00	24:00	5	1	5	\$30.00	\$150.00	30
75		650	TVL	VARIOUS	W	11/07/16	11/07/16	X							19:00	24:00	1	1	1	\$30.00	\$30.00	30

Nov 16																					Total
Spots	236																				236
Grs \$	\$40,000																				\$40,000
Net \$	\$34,000																				\$34,000

Contract Data Form - Summary

EDI INFORMATION		AE, CLIENT, AGENCY		BILLING INFORMATION		TIM #	
Client	MIKE KREIDLER	AE	RENEE MATHUR (180RM)	SEA OTHER	Address	500 UNION STREET, SUITE 909 SEATTLE, WA 98101	
Product		Client	MIKE KREIDLER INSURANCE COMM 2016 (295)		Contact	Dean Nielsen	Phone 206-423-0120
Estimate		Agency	CERILLION N4 PARTNERS (22318)	15%	Notes	Seattle, Priority Code: NP=650, IP=450 See key on FCC site for zone/network information	
Order		Bill Month	Broadcast	Contract Type	Standard/CM		
Submit EDI Invoice							
Summary by broadcast month for the following schedules: 1. Seattle Interconnect, 6156 (SEA)							
							TOTALS FOR CONTRACT
Total Spots							236
Agency Comm							\$6,000.00
Net Amt							\$34,000.00

Nov 16		Total
Spots	236	236
Grs \$	\$40,000	\$40,000
Net \$	\$34,000	\$34,000

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____