## CONTRACT



Los Angeles KTLA 5800 W. Sunset Blvd Los Angeles, CA 90028 (323) 460-5500

And:

SRCPmedia 201 North Union Street Suite 200 Alexandria, VA 22314

Contract / Revision		Alt Order #	
3745835	/	10496344	
		Original Date	/ Revision
ss Dist 25/CA/	Rep/	10/14/22	/ 10/14/22
Estimate #	•		
3107			
-		•	
;			
Billing Cycle	-		Cash/Trade
EOM			Cash
Property	Account Executive		Sales Office
KTLA	Telerep Philadelphia		Telerep/Philadel
Special Handling			
Demographic			
Adults 35+			
Agy Code	Advertiser Code		Product 1/2
9920071	243		690
Agency Ref		Advertiser	Ref
	3745835  ss Dist 25/CA/ Estimate # 3107  Billing Cycle EOM Property KTLA Special Handl Demographic Adults 35+  Agy Code 9920071	3745835 / ss Dist 25/CA/Rep  Estimate # 3107  Billing Cycle EOM Broadc Property Accour KTLA Telerer Special Handling  Demographic Adults 35+  Agy Code 9920071  Adverti 243	3745835 / 10496344  ss Dist 25/CA/Rep

	Start/End	Spots/		
*Line Ch Start Date End Date Description	Time	Days Length Week Rate	Type Spots	Amount
N 1 KTLA 10/18/22 10/24/22 6:30 AM-7:00 AM  Start Date End Date Weekdays Spots/Week  Week: 10/18/22 10/24/22 MTWTF 5	6:30 AM-7:00 AM <u>Rate</u> \$4,000.00	:30	NM 5	\$20,000.00
N 2       KTLA 10/18/22       10/24/22       7:00 AM-8:00 AM         Start Date Week:       End Date 10/18/22       Weekdays MTWTF       Spots/Week	7:00 AM-8:00 AM <u>Rate</u> \$4,700.00	:30	NM 5	\$23,500.00
N 3 KTLA 10/18/22 10/24/22 7:00 AM-8:00 AM  Start Date End Date Weekdays MFWTF- 5  Week: 10/18/22 10/24/22 MFWTF- 5	7:00 AM-8:00 AM <u>Rate</u> \$4,700.00	:30	NM 5	\$23,500.00
N 4 KTLA 10/18/22 10/24/22 8:30 AM-9:00 AM  Start Date End Date Weekdays MTWTF- 5  Week 5 10/18/22 10/24/22 MTWTF- 5	8:30 AM-9:00 AM <u>Rate</u> \$4,700.00	:30	NM 5	\$23,500.00
N         5         KTLA         10/18/22         10/24/22         12:00 PM-12:30 PM           Start Date Week:         End Date 10/18/22         Weekdays MTWTF         Spots/Week	12:00 PM-12:30 PN <u>Rate</u> \$1,250.00	:30	NM 5	\$6,250.00
N         6         KTLA         10/18/22         10/24/22         6:00 PM-6:30 PM           Start Date Week:         End Date 10/18/22         Weekdays MTWTF         Spots/Week	6:00 PM-6:30 PM Rate \$1,400.00	:30	NM 5	\$7,000.00
N 7 KTLA 10/18/22 10/24/22 10:00 PM-11:00 PM  Start Date	10:00 PM-11:00 PN Rate \$1,800.00	:30	NM 3	\$5,400.00

Totals 33 \$109,150.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 -10/30/22	33	\$109,150.00	(\$16,372.50)	\$92,777.50
Totals	33	\$109,150.00	(\$16,372.50)	\$92,777.50

Signature:	Date:	

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Estimate #



	Contract / Revision	Alt Order #	
	3745835 /	10496344	
Advertiser		Original Date / Revision	
POL/Mike Garcia/Congress Dist 25/CA/Rep		10/14/22 / 10/14/22	

GARCIA FOR CONGRE 3107

Product

Contract Dates

10/18/22 - 10/24/22

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