

# IL Value PAC - Report Detail

Revision #:      Date: 6/14/2022

Client:	IL Values PAC	Estimate:	14705	Vendor:	WGEM-TV
Media:	TV				513 Hampshire Street, P.O. Box 80
Product:	2022	Flight Start Date:	6/15/2022    03:00 AM		
Market:	Quincy	Flight End Date:	6/19/2022    02:59 AM		Quincy, IL 62306

Separation between spots:      30

Affiliation:      NBC

Daypart Program	Daypart Code	STN Gross	Days Dur	Wed 6/15	Thu 6/16	Fri 6/17	Sat 6/18	Sun 6/19	Total Spots
<b>WGEM-TV</b>									
MTuWThF 4:00a- 4:30a	EM	\$50.00	30	1	1	1	0	0	3
AGDAY CS-May/2022									
MTuWThF 5:00a- 6:00a	EM	\$400.00	30	1	1	1	0	0	3
WGEM NWS TODAY/WGEM NWS TDY I CS-May/2022									
MTuWThF 6:00a- 7:00a	EM	\$750.00	30	1	1	1	0	0	3
WGEM NWS TDYII CS-May/2022									
MTuWThF 7:00a- 8:00a	EM	\$800.00	30	1	1	1	0	0	3
TODAY SHW< CS-May/2022									
Sa 6:00a- 7:00a	EM	\$75.00	30	0	0	0	1	0	1
THIS-AGRI BSNS CS-May/2022									
Sa 7:00a- 9:00a	EM	\$250.00	30	0	0	0	2	0	2
SATURDAY TODAY< CS-May/2022									
MTuWThF 12:00p-12:30p	DT	\$500.00	30	1	1	0	0	0	2
WGEM NWS-NOON CS-May/2022									
MTuWThF 5:00p- 5:30p	EN	\$1,200.00	30	1	1	1	0	0	3
WGEM NWS AT 5 CS-May/2022									
MTuWThF 6:00p- 6:30p	EN	\$1,200.00	30	1	1	1	0	0	3
WGEM NEWS AT 6 CS-May/2022									
MTuWThF 6:30p- 7:00p	PA	\$800.00	30	1	1	1	0	0	3
ENT TONIGHT 30 CS-May/2022									

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<b>WGEM-TV</b>									
F 7:00p- 9:00p AMERICAN NINJA WARRIOR CS-May/2022	PT	\$500.00	30	0	0	2	0	0	2
F 9:00p-10:00p DATELINE FR-NBC CS-May/2022	PT	\$550.00	30	0	0	1	0	0	1
Sa 8:00p-10:00p DATELINE CS-May/2022	PT	\$250.00	30	0	0	0	2	0	2
MTuWThF 10:00p-10:35p WGEM NEWS-10< CS-May/2022	LN	\$1,200.00	30	1	1	1	0	0	3
Sa 10:00p-10:30p WGEM NEWS-10 CS-May/2022	LN	\$750.00	30	0	0	0	1	0	1
			<b>Total Spots:</b>	9	9	11	6	0	35
<b>Total Cost:</b>		\$23,575.00							35

Signature: \_\_\_\_\_

Disclaimer: