

**ATSC 1.0 HOSTING AGREEMENT  
ST. LOUIS**

This ATSC 1.0 HOSTING AGREEMENT ("**Agreement**") is dated as of June 30, 2021 (the "**Effective Date**") by and between Meredith Corporation, a Delaware corporation ("**Host**") and KPLR, Inc., a Delaware corporation ("**Guest**") (each a "**Party**" and together, the "**Parties**").

- A. The Parties are part of a coordinated effort to deploy the ATSC 3.0 broadcast television transmission standard ("**ATSC 3.0**"), as defined by 47 C.F.R. §73.3801 of the rules of the Federal Communications Commission (the "**FCC**"), in the St. Louis Designated Market Area (the "**Market**"). The initial transition and deployment plan for the Market is set forth on Exhibit A hereto (the "**Deployment Plan**").
- B. Host is the licensee of Station KMOV(TV), St. Louis, Missouri (the "**Host Station**"), which transmit its signal in the ATSC 1.0 broadcast standard.
- C. Guest is the licensee of Station KPLR-TV, St. Louis, Missouri (the "**Guest Station**"), which intends to transmit its signal in the ATSC 3.0 broadcast standard.
- D. Guest and Host wishes to transmit certain programming stream(s) for Guest Station as set forth in the Deployment Plan (individually and collectively the "**Guest Program Stream(s)**") on the Host Station in the ATSC 1.0 format so that Guest may continue to make that stream available in the ATSC 1.0 format to the public in the Market while maintaining full responsibility for its content, as provided in this Agreement.
- E. As consideration for such hosting, Host wishes to have Guest transmit Host's primary program stream in the ATSC 3.0 broadcast standard on Guest's station as set forth on the Deployment Plan. The specifics of such hosting obligations are covered in a separate ATSC 3.0 hosting agreement with Guest, which is being executed contemporaneously herewith.

**NOW, THEREFORE**, taking the foregoing recitals into account, and in consideration of the mutual covenants and agreements contained herein and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties, intending to be legally bound, hereby agree as follows:

**ARTICLE I.  
FCC REQUIRED PROVISIONS**

**1.1 *FCC Required Provisions.*** Host and Guest hereby certify that this Agreement complies with the ATSC 3.0 Rules by setting forth each Party's rights and responsibilities regarding:

- (a) Access to facilities (Section 4.3);
- (b) Allocation of bandwidth (Section 4.1 and Schedule 4.1);
- (c) Operation, maintenance, repair, and modification of the Host Station's facilities (Sections 4.3 and 4.4), including a list of all relevant equipment, a description of each party's financial obligations, and any relevant notice provisions (Section 7.1);
- (d) Conditions under which this Agreement may be terminated, assigned or transferred (Sections 6.1 and 7.5); and

(e) How the Guest Station's program stream may be transitioned off the Host Station (Sections 6.1 and 6.2).

## ARTICLE II. TERM

**2.1 Term.** The term of this Agreement shall commence on the date hereof, and, unless earlier terminated in accordance with Section 6.1, shall continue until the date that is four (4) years following the Commencement Date (the "**Initial Term**").

**2.2 Renewal Term.** The Initial Term shall automatically renew for four (4) successive terms of two (2) years (each a "**Renewal Term**" and, collectively with the Initial Term, the "**Term**"), unless either Party delivers written notice of intent not to renew ("**Non-Renewal Notice**") at least one hundred eighty (180)-days prior to the end of the then current Term.

## ARTICLE III. PREPARATION, COMMENCEMENT AND MARKET PLANNING

**3.1 Initial Upgrades.** Host shall, upon reasonable consultation with Guest, identify any equipment purchases, equipment upgrades, modifications or other capital expenditures necessary to commence simulcasting under this Agreement ("**Initial Capital Expenditures**"). As soon as commercially practicable upon execution of this Agreement, Host shall commence making any changes, upgrades and/or modifications necessary to host the Guest Program Stream(s) on the Host Station ("**Necessary Changes**") as contemplated by this Agreement. Upon completion of the Necessary Changes, Host shall promptly provide written notice to Guest.

### **3.2 FCC License Applications.**

(a) **Initial Filings.** Promptly upon the later of (i) the execution of this Agreement, (ii) Host completing any Necessary Changes and (iii) the Parties obtaining network consent from, as applicable, any of ABC, NBC, CBS, FOX, PBS, CW or MyNetwork ("**Primary Networks**"), Guest shall file with the FCC such application(s) and/or other request(s) for authority as may be necessary to authorize Host to transmit the Guest Program Stream(s) as a separate companion channel(s) of Guest Station such that, as between Guest and Host, Guest is responsible for regulatory compliance with regard to the Guest Program Stream(s) regardless of whether the Guest Program Stream(s) are simulcast in the ATSC 3.0 format on the Guest Station (such filings collectively, the "**Application**"). Host and Guest shall cooperate in good faith and assist as necessary in such preparation, filing and prosecution, including but not limited to providing any information reasonably requested and necessary for such preparation and filing. Each Party shall bear its own costs and expenses related to the preparation and filing of the Application and any other FCC filings required pursuant to this Agreement.

(b) **Modification Applications.** Host may file an application with the FCC to modify the Host Station (a "**Modification Application**") upon prior notice to Guest, provided any change that results in more than a *de minimis* loss of predicted population coverage or that causes Guest to no longer satisfy the coverage requirements set forth in 47 C.F.R. §73.3801(d) shall be prohibited without Guest's prior written consent, not to be unreasonably withheld.

**3.3 Pre-Launch Conditions.** Following the execution of this Agreement, the obligations of Host to commence transmission of any Guest Program Stream(s) shall be subject to the fulfillment of the following conditions (the "**Pre-Launch Conditions**"), which the Parties agree to use commercially reasonable efforts to fulfill:

- (a) FCC approval for the Application shall have been granted;
- (b) Each Party, as applicable, shall satisfy the FCC's notification requirements to consumers and multichannel video program distributors (at such Party's cost and expense);
- (c) Guest shall have obtained all material network and programming consents necessary for the Guest Program Stream(s) to be transmitted on the Host Station;
- (d) Guest shall have received satisfactory commitments from MVPDs in its DMA to continue existing carriage of the Guest Program Stream(s); and
- (e) Guest shall have been granted FCC approval to convert the Guest Station to transmit an ATSC 3.0 signal.

**3.4 Commencement.** Following grant of the Application, Host shall expeditiously prepare to launch the Guest Program Stream(s). Unless otherwise agreed by the Parties and subject to satisfaction or waiver of the Pre-Launch Conditions, not later than thirty (30) days after the FCC's grant of the Application, the Host shall commence transmitting the Guest Program Stream(s). The Parties agree that launch of the Guest Program Streams shall be substantially contemporaneous with the launch of the Guest Station in ATSC 3.0.

**3.5 Deployment Plan.** The Parties agree to use their best commercially reasonable efforts to effectuate the transition set forth in the Deployment Plan, which efforts shall include seeking all necessary consents required from, and giving all required notices to, third parties, including programmers, redistributors and landlords. In the event that another station participating in the Deployment Plan is required to host any program stream of either the Host Station or the Guest Station pursuant to an agreement contemplated by the Deployment Plan, and fails to host such program stream, then Host and Guest agree to negotiate in good faith to find another host (in ATSC 1.0 or 3.0 format, as applicable) for such program stream. Each Party acknowledges that conditions in the Market during the Term may warrant changes to the Deployment Plan to facilitate the provision of more ATSC 3.0 capacity or programming to stations participating in the Deployment Plan. Each Party agrees to negotiate in good faith with other parties in the market to implement such changes as to which the Parties mutually agree.

#### **ARTICLE IV. OPERATION AND ONGOING MATTERS**

**4.1 Allocation of Bandwidth.** Guest shall provide the Guest Program Stream(s) to Host, and Host shall transmit the Guest Program Stream(s) in the ATSC 1.0 format as provided by Guest, in each case pursuant to the bandwidth allocation plan described in Schedule 4.1 (the "**Allocation Plan**").

**4.2 Transmission.** Except as provided herein, Host shall not alter the Guest Program Stream(s) as provided by Guest, *provided that* Host shall (a) encode, compress or modulate the content in a manner permitted under the SLC as required to multiplex all program streams transmitted by the Host Station and (b) combine the event information tables and other information into a common Program and System Information Protocol ("**PSIP**") format. Host shall insert common PSIP information within the Guest Program Stream(s) as necessary to provide tuning and guide information as directed by Guest. Subject to FCC rules and regulation, the PSIP for the Guest Program Stream(s) shall reflect the channel numbers and, if applicable, subchannel numbers associated with the Guest Station. Host shall provide sufficient bandwidth (including overhead)

for receiving the primary and backup programming feeds from Guest. Host shall provide sufficient bandwidth (including overhead) for receiving the primary and backup programming feeds from Guest.

**4.3 Access to Facilities.** If Guest so requests, Host shall provide Guest with reasonable access to the transmitter site and other similar technical facilities of the Host Station (the “**Facilities**”) at all times, including a right to ensure ongoing broadcast operations in the ordinary course consistent with past practices of Host Station (as such practices are made known to Guest) and good engineering practices customary in the television broadcast industry (collectively, “**good engineering practices**”), provided that (a) Guest shall exercise such access rights in a manner consistent with good engineering practices and other practices reasonable and customary for the broadcast television industry, and in all events exercising a standard of care similar in all material respects to that of Host as reasonably communicated or made known to Guest (collectively, “**customary station practices**”), and (b) in all events, neither Party shall take any action that would be reasonably likely to disrupt or impair in any material respect the operation of the Host Station. If any third-party consent is necessary for Guest’s use of the Facilities, Host shall cooperate with Guest and take all such actions as are reasonably required to obtain such third-party consents. A list of all equipment relevant to the transmission of the Guest Program Stream(s) on the Host Station is contained in Schedule 4.3, which may be amended over the course of the Term.

**4.4 Operation and Maintenance.** Except as provided below, Host shall be solely responsible for all costs and expenses relating to the Host Station. Each of Host and Guest shall be solely responsible for (a) costs for any necessary link between its station’s studio site and the site from which Host Station transports their signals to the transmitter sites for broadcast, (b) all expenses related to any equipment solely owned by it and located at the transmitter site, and (c) its own insurance costs. Host shall maintain, repair and replace the Facilities in accordance with good engineering practices and use commercially reasonable efforts to ensure that such equipment operates consistent with past practice and, in all events, within the technical parameters set forth on the Host Station’s FCC license (“**Required Maintenance**”), with any costs and expenses incurred in connection with such Required Maintenance borne solely by Host; *provided*, that Guest shall be solely responsible for the costs of any Required Maintenance that is required as a direct result of Guest’s actions. In the event of planned repairs to the Facilities, Host shall reasonably coordinate such repairs (and any related downtime) with Guest to the extent such repairs and downtime are within Host’s control. If the Facilities suffer an unexpected failure requiring the Host Station to temporarily cease broadcasting or operate at reduced power levels, Host shall promptly notify Guest and use commercially reasonable efforts, consistent with good engineering practices, to return the Host Station to operations at its full authorized power.

**4.5 Review and Consultation Regarding Operational Matters.** Each Party shall identify one or more officers or senior personnel with sufficient authority and technical experience to address such issues independently or otherwise expeditiously (the “**Principal Liaisons**”). The Principal Liaisons shall meet following the Commencement Date at such times or at such intervals as the Parties may reasonably designate (but no less frequently than once every year), or upon the request of either Party upon appropriate prior notice. The Principal Liaisons shall review (a) the Allocation Plan and other engineering issues related to transmission of the Guest Program Stream(s) and (b) the application and implementation of new technologies, including compression technologies, in view of technological, logistical, marketplace or regulatory changes, including

then-current customary station practices, and to otherwise facilitate cooperation with respect to the purpose of this Agreement.

**4.6 Insurance.** Each party shall continuously maintain, at its own expense, as applicable, sufficient insurance with respect to its use of the Host Station facilities and operations from the Host Station transmitter site during the Term and shall **(a)** when deemed necessary by the insured, name the other Party as an additional insured under such policies and **(b)** provide thirty (30) days' prior written notice of any cancellation, reduction of amounts payable, or any changes or amendments thereto.

**4.7 Regulatory Obligations.**

**(a) Compliance.** The obligations of the Parties under this Agreement are subject to the rules, regulations and policies of the FCC (the "**Communications Laws**") and all other applicable laws. Each Party shall comply in all material respects with all applicable federal, state and local laws, including the Communications Laws, with respect to its ownership and operation of the Host Station or Guest Station, as applicable. Each Party will promptly notify the other Party of any material communications to and from the FCC that relate to a Party's operations which may require coordination. Guest shall be solely responsible for all content airing on the Guest Program Stream(s).

**(b) Control.** In accordance with the Communications Laws, Host shall control, supervise and direct the day-to-day operation of the Host Station (including Host's employees, programming and finances), and Guest shall control, supervise and direct the day-to-day operation of the Guest Station (including Guest's employees, programming and finances), and nothing in this Agreement is intended to, nor shall be deemed to, affect each Party's responsibilities with respect to the operation of its respective station. Neither Host nor Guest shall hold itself out as the licensee of the other's station. Nothing in this Agreement is intended, nor shall be construed, to establish a joint sales relationship between the Parties. The Parties shall not share or exchange, and shall prohibit their employees from sharing or exchanging, either directly or indirectly, non-public information relating to pricing or pricing strategies, pacing, holding capacity, revenues or market share.

**ARTICLE V.  
ALLOCATIONS OF RISK**

**5.1 Representations, Warranties and Covenants.** Guest represents and warrants to Host that it will obtain any material network or programming consents necessary for the transmission of the Guest Program Stream(s) on the Host Station prior to the Commencement Date. Each Party represents and warrants to the other that, as of the date hereof: **(a)** it is a corporation, limited liability company or general partnership (as applicable) duly organized and validly existing under the laws of its place of organization; **(b)** it is in good standing in the jurisdiction of its organization and, if necessary, is qualified to do business in the state in which the Host Station is located; **(c)** it has full power and authority and has taken all corporate action necessary to enter into and perform this Agreement and to consummate the transactions contemplated hereby; and **(d)** this Agreement is its legal, valid and binding obligation, enforceable in accordance with the terms and conditions hereof.

## **5.2 Indemnification.**

(a) *Scope.* Each Party shall indemnify, defend and hold harmless the other Party (and such Party's affiliates, directors, officers, employees, agents, representatives, and their respective successors and assigns), from and against any and all losses, liabilities, claims, damages, costs and expenses (including reasonable attorneys' fees) (collectively, "**Losses**") resulting from, arising out of, or relating to:

(i) *Breach of Representations and Warranties.* Any breach of any representation or warranty made by the indemnifying Party under this Agreement;

(ii) *Breach of Covenants.* Failure to comply with the covenants and obligations to be performed by the indemnifying Party under this Agreement; and

(iii) *Post-Commencement Operations.* Solely with respect to the portion of the Term following the Commencement Date, the business and operation of the indemnifying Party's station and, as to Guest, the programming and advertising broadcast on the Guest Program Stream(s), including with respect to indecency, libel, slander, infringement of trademarks or trade names, infringement of copyrights and proprietary rights, violation of rights of privacy and other violations of rights, the Communications Laws or other applicable laws, except in all instances, to the extent any alteration of the Guest Program Stream(s) by Host caused the Losses or claim.

(b) *Procedures.* The Party seeking indemnification hereunder shall (i) give the indemnifying Party written notice of the relevant claim, (ii) reasonably cooperate with the indemnifying Party, at the indemnifying Party's expense, in the defense of such claim, and (iii) give the indemnifying Party the right to control the defense and settlement of any such claim, except that the indemnifying Party shall not enter into any settlement without the indemnified Party's prior written approval (which shall not be unreasonably withheld, delayed or conditioned). The indemnified Party shall have no authority to settle any claim on behalf of the indemnifying Party; *provided, however*, the indemnified Party shall have the right to participate in the defense of any third-party claim at its own expense assisted by counsel of its own choosing.

(c) *Attorneys' Fees.* The prevailing party in any lawsuit brought to enforce the performance or compliance of any provision of this Agreement may recover reasonable attorneys' fees and costs from the non-prevailing party.

**5.3 Limitations on Liability.** Except (a) to the extent arising from a claim against an indemnified Party by a third party giving rise to a Loss subject to indemnification hereunder or (b) in the case of personal injury, including death, and damages to tangible property caused by the gross negligence or willful misconduct of a Party or its employees, agents or subcontractors, no indemnifying Party hereunder shall have any liability for any punitive, consequential, indirect, exemplary, special or incidental loss or damage suffered by the other arising from or related to the performance or nonperformance of this Agreement, including loss of data, profits, interest or revenue or interruption of business, even if such Party has been informed of or might otherwise have anticipated or foreseen the possibility of such losses or damages.

## **5.4 Dispute Resolution.**

(a) *Consultation of Principal Liaisons or Executive Officers.* With respect to any issue, controversy or dispute between the Parties (a "**Dispute**"), the Principal Liaisons shall confer and endeavor to resolve such Dispute. If the Parties are unable to come to an agreement on a given

Dispute through the Principal Liaisons, the Parties' respective executive officers (or their designees of appropriate seniority) shall meet and confer in an attempt to resolve the Dispute.

(b) *Non-Binding Mediation.* If such Dispute is not resolved pursuant to *Section 5.4(a)*, or if either Party so elects, the matter may be submitted to a mutually agreeable independent third party with substantial experience and expertise in the business and operation of television broadcast stations (the "**Special Master**") to serve as a non-binding mediator. If the Parties cannot agree on the selection of a Special Master, then each Party shall nominate one person to be the Special Master (the "**Special Master Nominee**") and the two Special Master Nominees shall then determine which of them shall serve as the Special Master or, if they cannot so determine, then they shall select a third party to serve as the Special Master.

(c) *Judicial Recourse and Available Remedies.* Subject to the last sentence of this Section 5.4(c), nothing contained herein shall otherwise act to limit or modify the Parties' ability to seek recourse through judicial resolution of any matter in accordance with applicable law or, except as set forth in Section 5.3, limit the remedies available hereunder to any Party at law or equity. Notwithstanding the foregoing, each Party hereby irrevocably and unconditionally waives any right it may have to trial by jury in any action arising out of or related to this Agreement or the transactions contemplated by this Agreement.

## ARTICLE VI. TERMINATION AND OTHER REMEDIES

**6.1** *Termination.* This Agreement may be terminated as follows:

(a) *Mutual Consent.* The Parties may terminate this Agreement at any time by mutual written agreement.

(b) *Material Breach.* Either Party shall have the right to terminate this Agreement upon a breach of this Agreement in any material respect by the other Party (a "**Material Breach**"), which Material Breach is not cured within sixty (60) calendar days after written notice thereof. In the event of a Material Breach under this Agreement is not cured within sixty (60) days, the non-defaulting Party may, in lieu of termination, and in its sole discretion, cure the breach, in which event the non-defaulting Party shall be entitled to an offset against its share of expenses owed under this Agreement in the amount of all out-of-pocket costs and expenses reasonably incurred in curing such breach.

(c) *Changed Circumstances.* In the event the Host Station commences operation in the ATSC 3.0 standard pursuant to, and as contemplated by, Section 3.5, Host may terminate this Agreement upon its commencement of operation in the ATSC 3.0 standard, subject to providing one hundred eighty (180) days' prior written notice to Guest.

(d) *Loss of Network Consent.* In the event any of the Primary Networks revoke their grant of rights to either of the Parties to operate as specified under either this ATSC 1.0 Hosting Agreement or the separate ATSC 3.0 hosting agreement being entered into contemporaneously herewith, the affected Station shall have the right to terminate this Agreement effective upon ninety (90) days' prior written notice to the other Station.

(e) *Cross Termination.* In the event that Host and Guest are parties to that certain 1.0 Hosting Agreement being entered into contemporaneously herewith, then, if either terminates the 1.0 Hosting Agreement, such party shall have the right to terminate this Agreement upon thirty

(30) days' written notice; *provided, however*, and unless otherwise set forth herein, Host shall permit Guest to use Host's channel as provided herein and shall continue to provide the access and services set forth herein for up to six (6) months after the date of termination, or such earlier time as Guest vacates the Host Station and *provided further* that Guest continues to comply with the terms of this Agreement..

(f) *Suspension of Transmission / Termination for Convenience.* Guest may (i) at any time and for any reason elect to suspend (on either a temporary or permanent basis) the transmission of the Guest Program Stream on the Host Station, or (ii) terminate this Agreement for convenience at any time by giving at least sixty (60) days' prior written notice, provided in each case that such suspension or termination for convenience shall not relieve Guest of any obligations to Host under any other agreement(s).

(g) *Loss of License or Eligibility to Participate.* This Agreement shall automatically terminate upon (i) either Party's loss of its FCC license for its station subject to this Agreement pursuant to a Final Order of the FCC; or (ii) upon a Final Order by the FCC that either Party is ineligible to participate in ATSC 3.0-related simulcasting arrangements. A "**Final Order**" is an action taken by the FCC, including action taken by FCC staff under delegated authority, which (A) has not been reversed, stayed, enjoined, set aside, annulled or suspended; (B) with respect to which no timely request for stay, petition for rehearing or reconsideration, appeal or certiorari or *sua sponte* action of the FCC with comparable effect shall be pending; and (C) as to which the time for filing any such request, petition, appeal, certiorari or for the taking of any such *sua sponte* action by the FCC shall have expired or otherwise terminated.

## 6.2 *Effect of Termination.*

(a) *Costs.* In the event of a termination under Section 6.1(a)-(d), neither party shall be liable to the other as a result of such termination for any amounts over those that are due and payable under other provisions of this Agreement.

(b) *Survival.* In the event of the expiration or termination of this Agreement, this Agreement shall, upon the later of (i) the effective date of such termination or (ii) the termination of the transition period as set forth in Section 6.2(c), become null and void and have no effect, and the obligations of the Parties under this Agreement shall terminate, except for Sections 5.2, 5.3, 6.2, 6.3, 6.4, 6.5 and ARTICLE VII (including any schedules referenced therein), all of which shall survive indefinitely. Nothing in this Article VI shall relieve either Party of any liability for a breach of this Agreement prior to the termination hereof. The expiration or termination of this Agreement shall not relieve either Party of any liability or obligation which accrued hereunder prior to the effective date of such termination, including any payment obligations, nor preclude either Party from pursuing any rights and remedies it may have hereunder or at law or in equity with respect to any breach of this Agreement (*e.g.*, a Party terminating this Agreement pursuant to Section 6.1(b) shall not be precluded from bringing a claim against the other Party for damages due to such other Party's Material Breach) nor prejudice either Party's right to obtain performance of any obligation.

(c) *Transition Period.* Notwithstanding anything in this Agreement to the contrary (except subject to Section 2.2 in the event of Host delivers a Non-Renewal Notice or Section 6.1(d) in which case the 90-day termination will govern), in the event of the expiration or a termination of this Agreement for any reason, including, but not limited to, a termination by Host for Material Breach pursuant to Section 6.1(b) above, Host shall continue to transmit the Guest Program



Stream(s) as provided herein and shall continue to provide the services set forth in Article IV (excluding any obligation for Host to provide Guest with access to the Facilities pursuant to Section 4.3) for up to sixty (60) days after the date of expiration or termination, or such earlier time as Guest notifies Host, *provided that* Guest continues to comply with the terms of this Agreement.

**6.3 *Specific Performance.*** In the event of failure or threatened failure by either Party to comply with the terms of this Agreement, the other Party shall be entitled to seek equitable relief restraining such failure or threatened failure and, subject to obtaining any necessary FCC consent, to seek enforcement of this Agreement by an order of specific performance requiring compliance with this Agreement.

**6.4 *Remedies Cumulative; Other Rights and Remedies.*** The rights and remedies of the Parties hereto shall be cumulative and not alternative. Other than as expressly set forth herein, remedies in the event of breach of a Party's obligations under this Agreement shall include such relief as may be available at law or equity, including injunctive relief (whether temporary or permanent), specific performance, or money damages.

## **ARTICLE VII. MISCELLANEOUS**

**7.1 *Notices.*** All notices, requests, demands and other communications that are required or may be given pursuant to the terms of this Agreement shall be in writing, and shall, when addressed to a Party at the applicable address set forth on Schedule 7.1 (or at such other address as a Party may designate in accordance with this Section 7.1 upon ten (10) days' prior written notice to the other Party) and when expressly and conspicuously referencing this Agreement, be deemed validly delivered on the date of delivery when delivered in person or by a nationally recognized overnight courier service maintaining records of receipt, including Federal Express, DHL and United Parcel Service.

**7.2 *Confidential Information.***

(a) Except as provided in Section 7.2(b) below, each Party hereto covenants and agrees that it will not at any time during the Term or after the termination of this Agreement disclose to others or use, any secret, proprietary or confidential information of any other Party hereto, including the terms and conditions contained in this Agreement. The Party receiving such confidential information shall take the same precautions as it takes to protect its own confidential information, but in all events reasonable precautions shall be taken, to preserve its confidentiality. Confidential information shall not be revealed to third parties, other than to (i) the Parties' affiliates and their respective officers, employees, directors, attorneys, accountants and other legal and financial advisors who need to know such information, without prior written consent of the disclosing Party, and no Party may use any other Party's confidential information for any purpose except for purposes of performing this Agreement; or (ii) to one or more actual or prospective investors, lenders or purchasers and their respective officers, employees, attorneys, accountants and other advisors who need to know such information, provided such recipients agree to be bound by a non-disclosure agreement consistent with the terms hereof, as appropriate;.

(b) Information shall not be deemed confidential or otherwise subject to the provisions of paragraph (a) above to the extent that a Party in receipt of such information (the "**Receiving Party**") shall be able to establish by competent proof that such information (i) was already known

to the Receiving Party other than under an obligation of confidentiality, at the time of disclosure; (ii) was independently compiled, created or developed by the Receiving Party without reference to the otherwise confidential information disclosed by the other Party; (iii) was a matter of public record or was publicly known at the time of disclosure to the Receiving Party; (iv) became a matter of public record or became publicly known after its disclosure to the Receiving Party other than through any act or omission by or on behalf of the Receiving Party in breach of this Agreement; or (v) was disclosed to the Receiving Party by a third party who had no obligation to not disclose such information to the Receiving Party. A Receiving Party may further disclose confidential information or information otherwise subject to paragraph (a) above to the extent that such disclosure is made in response to a valid order of a court of competent jurisdiction or other governmental authority of competent jurisdiction (including the FCC) ("**Government Inquiry**") but solely to the extent legally required; provided that the Receiving Party shall, to the extent reasonably practicable, give notice to the disclosing Party and a reasonable opportunity for such disclosing Party to seek to quash any such order or obtain a protective order with respect to the information to be disclosed and, the Receiving Party shall redact the terms and conditions of this Agreement to the greatest extent permissible under the Government Inquiry.

(c) Notwithstanding any provision herein: (i) the Receiving Party will not be held criminally or civilly liable under any federal or state trade secret law for any disclosure of a trade secret that is made in confidence to a federal, state, or local government official, either directly or indirectly, or to an attorney, and solely for the purpose of reporting or investigating a suspected violation of law; or is made in a complaint or other document that is filed under seal in a lawsuit or other proceeding; and (ii) if the Receiving Party files a lawsuit for retaliation by disclosing Party for reporting a suspected violation of law, the Receiving Party may disclose the disclosing Party's trade secrets to the Receiving Party's attorney and use the trade secret information in the court proceeding if the Receiving Party files any document containing the trade secret under seal; and does not disclose the trade secret, except pursuant to court order.

**7.3 Force Majeure.** Neither Party shall be liable to the other for any default or delay in the performance of its non-monetary obligations under this Agreement to the extent that the default or delay is caused by an event outside of its reasonable control, including a fire, flood, earthquake, war, act of terrorism, labor dispute, government or court action, failure of facilities (unless reasonably arising from such Party's failure to maintain or repair such facilities in accordance with the terms and conditions of this Agreement applicable to such Party) or act of God.

**7.4 Governing Law.** This Agreement shall be governed by the laws of the State of New York, excluding any conflicts or choice-of-law rule or principle that might otherwise refer construction or interpretation of this Agreement to the substantive law of another jurisdiction.

**7.5 Successors and Assigns.** This Agreement shall be binding upon and inure to the benefit of the Parties hereto and their permitted successors and assigns, if any. No Party may assign this Agreement (including in connection with a change of control of such Party through merger, acquisition, sale or otherwise) without prior written consent of the other Party, *provided, however,* that notwithstanding the foregoing, each Party shall be obligated to assign this Agreement (and without the requirement of the other Party's consent) to any FCC-approved assignee or transferee of such Party's station in connection with any assignment of FCC licenses or transfer of control with respect to the Host Station or Guest Station, as applicable, and such

assignee or transferee shall assume and agree to perform this Agreement in a writing delivered to the other Party hereto.

**7.6 Waiver.** No failure on the part of any person to exercise any power, right, privilege or remedy under this Agreement, and no delay on the part of any person in exercising any power, right, privilege or remedy under this Agreement, shall operate as a waiver of such power, right, privilege or remedy and no single or partial exercise of any such power, right, privilege or remedy shall preclude any other or further exercise thereof or of any other power, right, privilege or remedy. No person shall be deemed to have waived any claim arising out of this Agreement, or any power, right, privilege or remedy under this Agreement, unless the waiver of such claim, power, right, privilege or remedy is expressly set forth in a written instrument duly executed and delivered on behalf of such person, and any such waiver shall not be applicable or have any effect except in the specific instance in which it is given.

**7.7 Amendments.** This Agreement may not be amended, modified, altered or supplemented other than by means of a written instrument duly executed and delivered on behalf of all the Parties hereto.

**7.8 Severability.** If any covenant or provision hereof is determined by a court of competent jurisdiction to be void or unenforceable in whole or in part, it shall not be deemed to affect or impair the validity of any other covenant or provision, each of which is hereby declared to be separate and distinct. If any provision of this Agreement is declared invalid or unenforceable, that provision shall be modified to maintain the essential benefits of the bargain between the Parties hereto to the maximum extent possible, consistent with applicable laws and public policy.

**7.9 Relationship of the Parties.** The Parties to this Agreement are independent contractors. No Party shall have any right, power or authority to enter into any agreement for or on behalf of, or incur any obligation or liability of, or to otherwise bind, any other Party. This Agreement is not intended to, and shall not be deemed, interpreted or construed to create an association, agency, joint venture, partnership, or lessor/lessee relationship between the Parties or to impose any liability attributable to such a relationship upon the Parties.

**7.10 No Third-Party Beneficiaries.** None of the provisions of this Agreement is intended to provide any rights or remedies to any person other than the Parties hereto and their respective successors and permitted assigns.

**7.11 Construction.**

(a) **Headings.** The headings contained in this Agreement are for convenience of reference only, shall not be deemed to be a part of this Agreement and shall not be referred to in connection with the construction or interpretation of this Agreement.

(b) **Interpretation.** For purposes of this Agreement, whenever the context requires: (i) the singular number shall include the plural, and vice versa, (ii) "days" shall refer to calendar days, unless otherwise stated, (iii) the use of any gender is applicable to all genders, and (iv) the word "or" has the inclusive meaning represented by the phrase "and/or." The words "include" and "including" and variations thereof, shall not be deemed to be terms of limitation, but rather shall be deemed to be followed by the words "without limitation."

(c) ***Neutral Construction.*** Each of the Parties hereto has been represented by legal counsel and the Parties hereto agree that any rule of construction to the effect that ambiguities are to be resolved against the drafting Party shall not be applied in the construction or interpretation of this Agreement.

**7.12 *Entire Agreement.*** This Agreement, together with any Schedules and Exhibits hereto, sets forth the entire understanding of the Parties hereto relating to the subject matter hereof as of the date hereof and supersedes all prior agreements and understandings among or between any of the Parties relating to the subject matter hereof, including any term sheet developed by and among the Parties hereto.

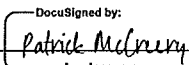
**7.13 *Counterparts.*** This Agreement may be executed in any number of counterparts, each of which shall be deemed an original and all of which together shall constitute one and the same instrument. The exchange of copies of this Agreement or amendments thereto and of signature pages by facsimile transmission or by email transmission in portable digital format, or similar format, shall constitute effective execution and delivery of such instrument(s) as to the Parties and may be used in lieu of the original Agreement or amendment for all purposes. Signatures of the Parties transmitted by facsimile or by email transmission in portable digital format, or similar format, shall be deemed to be their original signatures for all purposes.

*[Signature page follows]*

IN WITNESS WHEREOF, the Parties have duly executed this Agreement as of the date first set forth above.

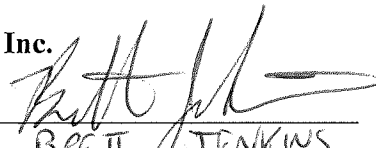
HOST:

**Meredith Corporation**

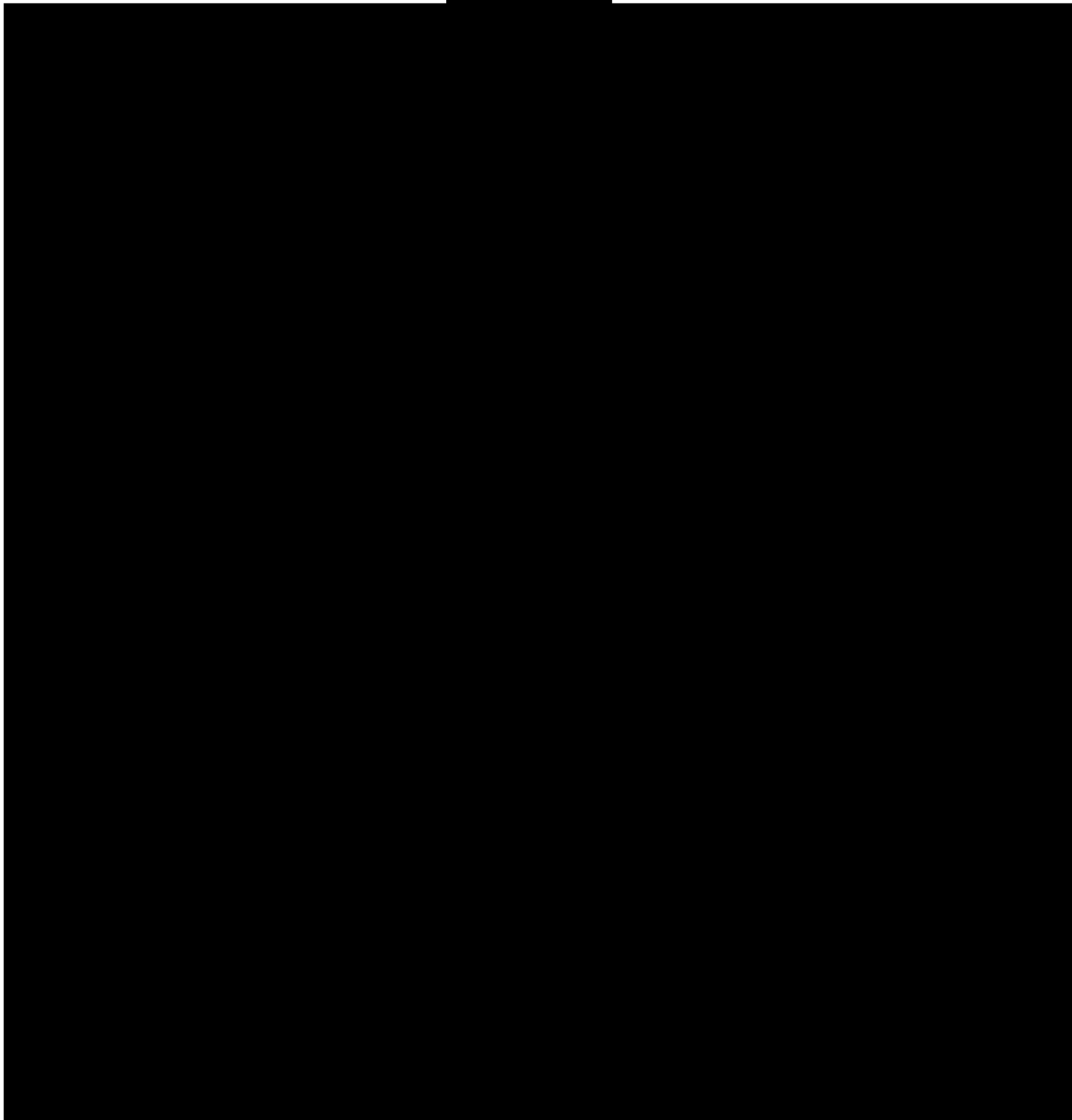
By:   
Name: PATRICK McCreery  
Title: President

GUEST:

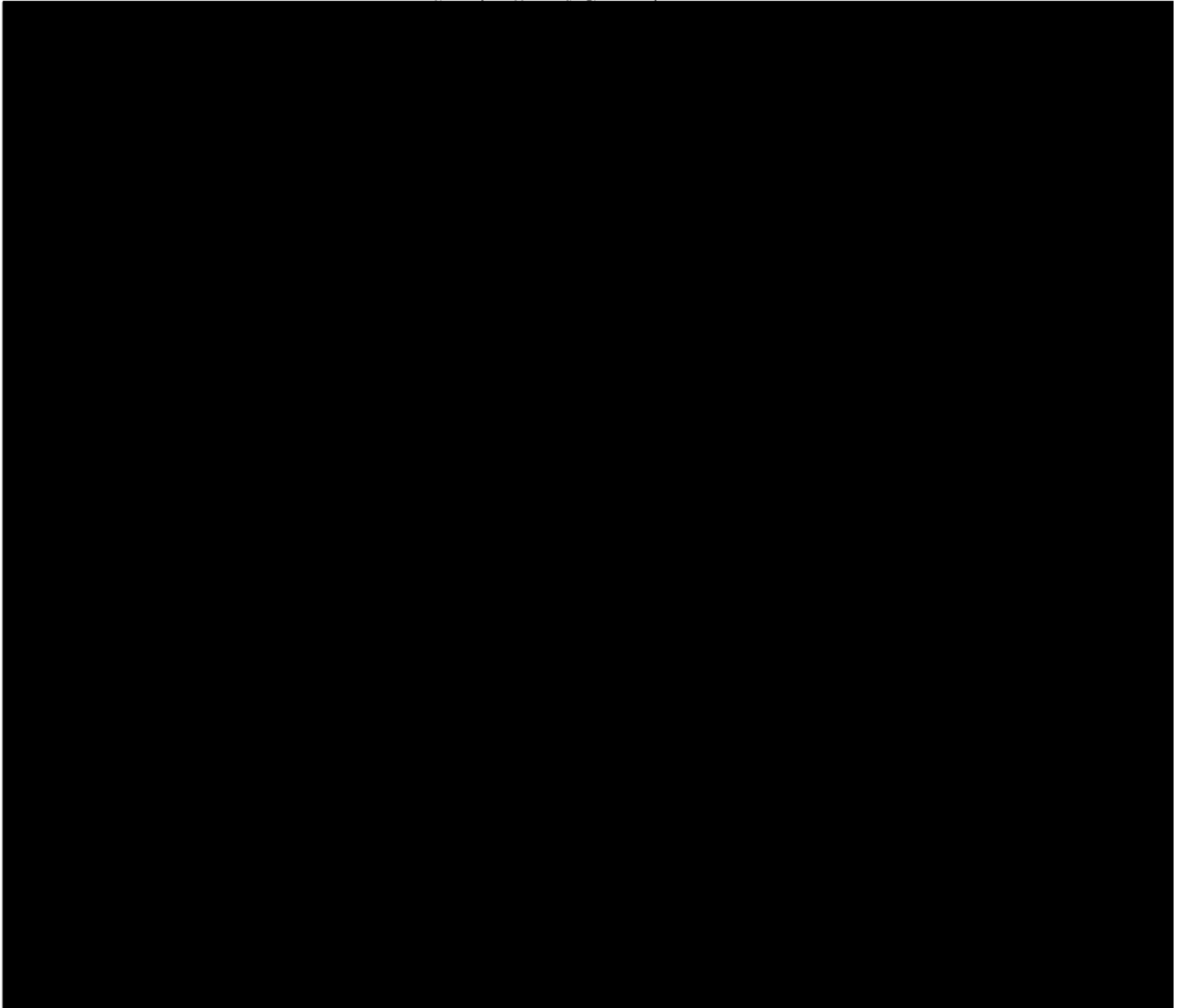
**KPLR, Inc.**

By:   
Name: BRETT JENKINS  
Title: EVP CTO

**EXHIBIT A**



**Schedule 4.1**

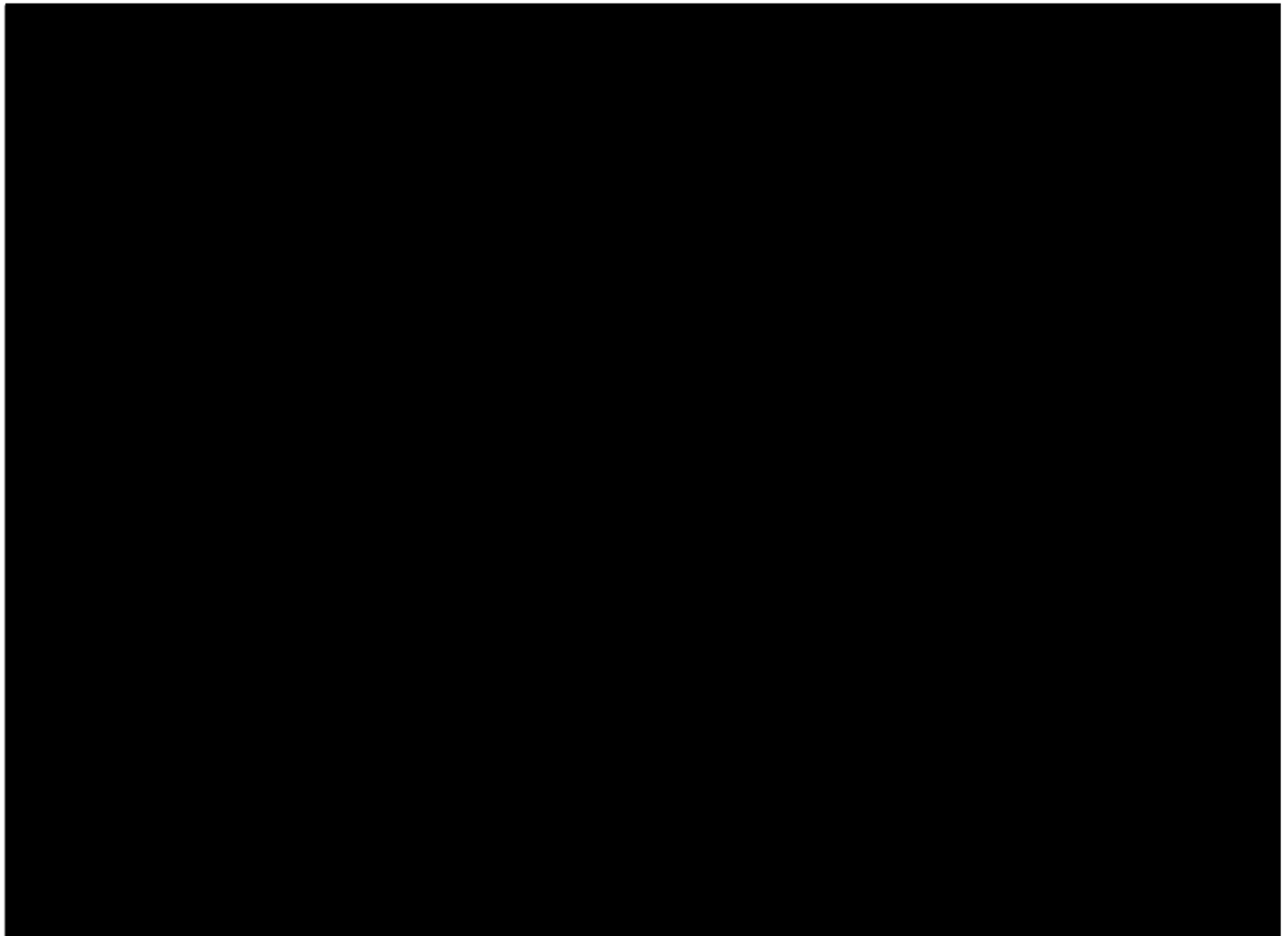


### **Schedule 4.3**





### **Schedule 5.1**



## Schedule 7.1

