



# Quarterly Issues and Programs Report

WKHT (FM)

1st Quarter 2024

#### **Prepared By:**

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## Quarterly Issues and Programs Report Programs Information

The following is a list of programs that WKHT, Knoxville, Tennessee aired from January 1, 2024 through March 31, 2024. These programs addressed issues that were determined to be of significant concern to the Knoxville, Tennessee community during the first quarter of 2024.

<u>East Tennessee Report:</u> (6 hours per quarter) WKHT airs a 30-minute talk show hosted by Kim Hansard, SummitMedia Public Affairs director, on Sunday mornings at 6:30am, broken into two 15-minute segments. The program focuses on local public affairs and community issues and charitable fundraisers in the service area.

The following categories are represented in the weekly programs. All interviews are conducted by Kim Hansard. These programs focused on the following issues of importance to the local community.

- Elder Care
- Familial Support
- Drug Misuse/Mental Health
- Entertainment and the Arts

### Issues and Concerns – <u>The East Tennessee Report</u> Programs Information

The following is a sampling of our coverage of significant issues which WKHT, Knoxville, Tennessee reported from January 1, 2024 through March 31, 2024, along with the most pertinent treatments of those issues.

#### **ELDER CARE**

#### East Tennessee Report - Synopsis of topic aired 1/7 and 1/21/24

The Snowflake Ball is the primary fundraiser for the Knoxville and Knox County Community Action Committee's Office on Aging's Senior Companion Program. The event held this year on February 17, 2024 is an evening of entertainment with live music, dancing, networking, dinner, silent auction, and a King and Queen crowning. Proceeds benefit the Senior Companion program by providing a stipend, transportation and meals for Senior Companion volunteers. These wonderful volunteers provide companionship and support to homebound adults in our community.

East Tennessee Report – Synopsis of topic aired 2/25, 3/17, and 3/24/24 Nancy Welch, Program Manager is Kim's guest to discuss the CAC's Volunteer Assisted Transportation Program. The CAC Office on Aging is a public nonprofit agency that has the major responsibility in Knoxville and Knox County of planning for services for senior citizens, assessing needs of older citizens, and developing resources to meet those needs. The Volunteer Assisted Transportation Program provides rides for seniors and persons with disabilities who need assistance to travel safely to and from doctor appointments, grocery shopping, prescription pickup, social and recreational trips, anywhere in Knox County and out-of-county trips on a case-by-case basis. Each trip costs the user only a small amount, but the benefit is immeasurable.

East Tennessee Report – Synopsis of topic aired 1/4 and 3/10/24 Molly Kennedy, Founder of the East Tennessee Nurse Honor Guard is Kim's guest. The East Tennessee Nurse Honor Guard is a group of active nurses who are honored to serve any Nurse Practitioner, Registered Nurse, or Licensed Practical Nurse in the East Tennessee Region. The Nurse Honor Guard, wearing traditional white uniforms, can attend all funeral related services for nurses, stand guard at the casket/urn or simply provide a presence at the visitation. They typically recite "A Nurse's Prayer" before the service, present the Florence Nightingale lamp to the family, and present a white rose to signify their devotion to their profession.

#### FAMILIAL SUPPORT

#### East Tennessee Report – Synopsis of topic aired on 2/4/24

Kristina Killebrew, founder of **Second Chance Prom Ministry** is Kim's guest. This year, on February 24th, is the 12<sup>th</sup> annual Second Chance Prom event at RIO Revolution Church in Blount County. Call it a one-stop shop for all things prom where everything is free — Any student needing formal attire, for any event is welcome to attend. That includes both males and females. It started out as a ministry for female students, but over the years, it has expanded to include tuxes and suits for the guys.

#### East Tennessee Report - Synopsis of topic aired on 3/3/24

Andrea Townsend, Program Coordinator and Mark Troutt, Board of Directors of **Isaiah 117 House** are Kim's guests. Isaiah 117 House is a nonprofit that cares for children while they are waiting for foster placement. When children are removed from their homes out of concern for their welfare, they are usually brought to the child welfare services office to await placement with a foster family. This wait can be several hours to a full day. These children often have nothing with them. They are scared, lonely, hungry, dirty and in desperate need of love and support. Isaiah 117 House gives them all of this and more.

#### East Tennessee Report – Synopsis of topic aired 3/24/24

Knox Area Rescue Ministries (KARM) representatives are Kim's guests. KARM is asking as the community starts their spring cleaning, to remember KARM's six area locations where community members can donate gently used household items and clothing. These items are sold in the KARM stores to raise money to support the programs of the ministry. 100% of the profits go directly to the non-profit to provide meals, job training, life skills, healthcare, and more. Since 1960, KARM has helped those in Knox area community struggling with homelessness, poverty and addiction. Thus, donating and shopping at KARM helps those in need right here in East Tennessee.

#### **DRUG MISUSE/MENTAL HEALTH**

#### East Tennessee Report - Synopsis of topic aired 1/14, 3/3 and 3/17/24

Dr. Steven Weisberg, Clinical Social Worker with **Total Recovery Medical Center**, is Kim's Guest. The Total Recovery team of addiction medicine specialists is dedicated to helping individuals overcome opioid, alcohol, and methamphetamine addictions and achieve lasting recovery. Dr. Weisberg discusses his philosophy on recovery through healing the entire person. Total Recovery is passionate about helping their patients rebuild their lives and embrace positive experiences on their journey toward sobriety.

#### East Tennessee Report – Synopsis of topic aired on 2/25 and 3/10/24

Courtney Fuson, **Metro Drug Coalition's** (MDC) Director of Communications is Kim's Guest. Courtney details that March 10, 2024 is being celebrated as Tennessee's Day of Hope. For our community members the hope of a better tomorrow is a source of strength and motivation as they work to overcome hurdles in their lives. For this fifth annual Day of Hope, MDC aims to inspire a collective sense of statewide hopefulness in the face of Tennessee's significant challenges in the fields of substance abuse disorder and mental illness. MDC is asking community partners to host an event for the day to encourage those who need help to seek help. Anyone in the community can also donate to help MDC's mission.

#### **ENTERTAINMENT AND THE ARTS**

#### East Tennessee Report - Synopsis of topic aired on 1/28/24

Lisa McKee, Artistic Director and Micah McKee, Principal Dancer with **GO! Contemporary Dance Works (GO!)** are Kim's guests to discuss GO!'s presentation of THE BARBAROSA a ballet based on the true story of Anne Bonny, the legendary

female pirate at the Bijou Theatre. This raucous, swashbuckling ballet features aerial artistry, sword-fighting, and world-class choreography, leaving the audience mesmerized and inspired. The pre-professional company provides the East Tennessee community with original dance performances that are comparable to professional companies in larger metropolitan areas. Local dancers get the highest degree of training and many go on to join professional companies and dance throughout the United States and Europe.

#### East Tennessee Report - Synopsis of topic aired on 2/11/24

Chasity Smith, PR and Marketing Director of Young-Williams Animal Center is Kim's Guest. **Young-Williams 17**<sup>th</sup> **annual Mardi Growl**, Knoxville's favorite pet parade and festival, will kick off in the Old City at 11am on March 2, 2024. Knoxville dogs and their owners dress up in costume and traveling through the Old City all the way to World's Fair Park. Mardi Growl proceeds benefit the more than 11,000 pets that need Young Williams Animal Center's care each year. Young-Williams is a no-kill shelter helping lost, stray, abused and abandoned animals find their forever home in East Tennessee.

#### East Tennessee Report – Synopsis of topic aired on 3/18/24

Kristie Watkins and Chandle Turbyville, Coordinators for the annual **Knoxville St. Patrick's Day Parade** and comedian Josh Mancuso, Grand Marshal of this year's parade are Kim's guests. Kim was amazed to learn that Knoxville's St. Patrick's Parade is one of the TOP Parades in the nation, number 13 to be exact. The annual festivities include more than 50 floats sponsored by local Irish families and businesses decked out in green. The parade promotes local businesses and generates downtown foot traffic for area businesses. The Knox St. Patrick's Parade donates its proceeds to Catholic Charities of East Tennessee. The parade has raised over \$100,000 for CCETN since its inception in 2017 to help shelter and feed those in need in our community.

#### East Tennessee Report – Synopsis of topic aired on 2/11/24

Emily Ernst, Associate Artistic Director of **River and Rail Theatre Company-Old City Arts Center** is Kim's Guest. Knoxville's River and Rail Theatre is a professional theatre company with a community heart. The River and Rail name comes from the Tennessee River and Railroad that are emblematic of Knoxville's proud, industrious past. The next production of the River and Rail Theatre Company is *Fat Ham*, a comic, Pulitzer Prizewinning reinvention of Shakespeare's Hamlet. A family barbecue instigates a compelling examination of love and loss, pain and joy. Hamlet is widely considered one of the greatest plays of all time. To be or not to be. How in the world they make that a comedy is more than worthy of the price of a ticket.