

## Issues Programs List

### Quarterly Issues Programs List

Stations: WYRK, WMSX, WBUF, WBLK

July 1 - September 30, 2020

### Section I. Issues

The station has identified the following topics as significant issues facing our community in this quarter:

- A. **Covid-19's Political Impact:** Local schools and businesses are feeling political and social pressure as to whether or not they should open and to what degree.
- B. **Gambling Addiction:** There are a total of 32 casinos in the State of New York. It is estimated that the number of adults in Erie County with problem gambling is estimated to be 34,819, according to the National Council on Problem Gambling.
- C. **Mental Health:** It is no surprise that the Covid-19 pandemic has caused severe cases of stress, anxiety, and for some depression. Residents of Buffalo have lost their jobs, their homes, and for some their loved ones. We spoke with a Public Health Professional and Trauma Informed Yoga Instructor about how to cope with these types of issues through self-care.
- D. **Breast Cancer:** 40.16% of Buffalo's population is female. According to BreastCancer.Org 1 in 8 U.S. women (roughly 12%) will develop invasive breast cancer over the course of her lifetime. In 2020, an estimated 276,480 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 48,530 new cases of non-invasive (in situ) breast cancer.
- E. **Lung Cancer:** According to the CDC, in New York in 2019, the age adjusted rate of new Lung and bronchus cancer cases was 58.3 per 100,000 people. According to the American Cancer society 13,370 Lung and Bronchus cancer cases were reported in 2020, resulting in 6,510 deaths.

### Section II. Responsive Programs

**Issues and Views is a 60 minute locally produced public affairs program that airs every Sunday on all four stations at the following times:**

WYRK and WBLK at 6:30 a.m.

WMSX and WBUF at 6:00 a.m.

| <b>Date(s) Aired</b> | <b>Guests</b>  | <b>Related Issues</b>              | <b>Description of Program</b>  |
|----------------------|--|------------------------------------|--|
| 7-5-20               | Jeffery Wersbicki (Team Leader) and Angela Derosa (Program Manager) of The Problem Gambling Resource Center. | Gambling Addiction                 | The program centered on how to identify signs of a gambling problem with loved ones or with ones-self. The program also covered and shared a number of services that are available through the Problem Gambling Resource Center, should anyone have questions or is seeking treatment. |
| 7-12-20              | Dr. Raul Vasquez, CEO of Geebon and Urban Family Practice.   | Covid-19, Education, Local Economy | Discussed the effects of Covid-19 on the reopening of Western New York Schools and Businesses, and the 60 Minutes degree to which both political and social pressure   |

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|         |  |                                    | impacts both. Dr. Vasquez discussed how the proliferation of misinformation and "conspiracy theories" has led to the perception of Covid-19 being a political issue. Also discussed were ways to prevent infection and spread of the disease.   |
| 7-19-20 | Dr. Mary Ried, PHD, Director Of Cancer Screening & Survivorship/Lung Cancer Researcher/Roswell Park. | Health, Lung Cancer                | Discussed the importance of Lung cancer screenings, the age and lifestyle criteria for getting screened, and the latest technological advances in detection. Also discussed were the educating the public on lung cancer screenings being a new initiative nationwide and the insurance company/Medicaid/Medicare'(s) agreement to pay for criteria met screenings.   |
| 7-26-20 | Essjay Gillespe, Public Health Professional And Trauma Informed Yoga Instructor.                     | Grief, Violence                    | Essjay Gillespe, Public Health Professional and Trauma Informed Yoga Instructor talked about Yoga therapy to cope w/ grief, embracing compassion & kindness over violence. The discussion focused on embracing compassion and kindness through self-care practices, of which Yoga is one. Ms. Gillespe also spoke about being a public health professional and how the entire Buffalo community is unchecked stress, due to all that's happened in 2020. Stress becomes embodied by high levels of cortisol in the body, which can lead to other health complications; heart disease, insomnia, etc. and ways to help eliminate stress. |
| 8-2-20  | Dr. Raul Vasquez, CEO of Geebon and Urban Family Practice.   | Covid-19, Education, Local Economy | Dr. Raul Vasquez discussed the effects of Covid-19 on the reopening of Western New York Schools and Businesses, and the 60 Minutes degree to which both political and social pressure impacts both. Dr. Vasquez discussed how the proliferation of misinformation and "conspiracy theories" has led to the perception of Covid-19 being a political issue. Also discussed were ways to prevent infection and spread of the disease.   |
| 8-9-20  | Dr. Raul Vasquez, CEO of Geebon and Urban Family Practice.   | Covid-19, Education, Local Economy | Dr. Raul Vasquez discussed the effects of Covid-19 on the reopening of Western New York Schools and Businesses, and the 60 Minutes degree to which both political and social pressure impacts both. Dr. Vasquez discussed how the proliferation of misinformation and "conspiracy theories" has led to the perception of Covid-19 being a political issue. Also discussed were ways to prevent infection and spread of the disease.   |
| 8-16-20 | Dr. William Holly Owner Of Absolutely Affordable Foot Care   | Covid-19, Foot Care                | Dr. William Holly, discussed what a podiatrist is, what they do and when/why someone would seek out a podiatrist. Also discussed,   |

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|         |  |                                    | foot care issues as they relate to Covid-19, why you might not be wearing the right shoes and/or socks and how your feet can help in diagnosing certain diseases.   |
| 8-23-20 | Dr. Raul Vasquez, CEO of Geebon and Urban Family Practice.   | Covid-19, Education, Local Economy | Dr. Raul Vasquez discussed the effects of Covid-19 on the reopening of Western New York Schools and Businesses, and the 60 Minutes degree to which both political and social pressure impacts both. Dr. Vasquez discussed how the proliferation of misinformation and "conspiracy theories" has led to the perception of Covid-19 being a political issue. Also discussed were ways to prevent infection and spread of the disease.   |
| 8-30-20 | Jeffery Wersbicki (Team Leader) and Angela Derosa (Program Manager) of The Problem Gambling Resource Center. | Gambling Addiction                 | The program centered on how to identify signs of a gambling problem with loved ones or with ones-self. Jeffery Wersbicki and Angela Derosa also covered and shared a number of services that are available through the Problem Gambling Resource Center, should anyone have questions or is seeking treatment.  |
| 9-6-20  | Dr. Marcus Holltower - Windsong Radiology Group.   | Cancer, Health                     | Dr. Holltower discussed the importance for breast cancer screenings (mammography), the new methods/technologies involved and the different guidelines, ages at which one should start getting screened. Also discussed a grant from NY State for the purchase a mobile mammography screening center, in order to cover those areas in which the residents don't have access/the resources to get regular screenings. The earlier breast cancer is found, the better chances the patient has of a full recovery. |
| 9-13-20 | Dr. Marcus Holltower - Windsong Radiology Group.   | Cancer, Health                     | Dr. Holltower discussed the importance for breast cancer screenings (mammography), the new methods/technologies involved and the different guidelines, ages at which one should start getting screened. Also discussed a grant from NY State for the purchase a mobile mammography screening center, in order to cover those areas in which the residents don't have access/the resources to get regular screenings. The earlier breast cancer is found, the better chances the patient has of a full recovery. |
| 9-27-20 | Don Paul, Meteorologist.   | Severe Weather                     | Meteorologist and Buffalo Broadcast Hall of Fame member Don Paul discusses how weather impacts Western New York. From how it can affect the political landscape, to the working conditions for many people in Buffalo, especially moving into the winter. Also discussed, with the second hottest   |

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|  |  |  | summer in Buffalo since 1791 what the likelihood and expectation is for the upcoming winter, and whether Western New York could see extreme weather like the famous Blizzards of '77 and '85. |
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