

ORDER

Orders
Order / Rev: 808320
Alt Order #:
Product Desc: Ellinger for Counsel at Large
Estimate:
Flight Dates: 05/09/22 - 05/17/22
Original Date / Rev: 05/05/22 / 05/05/22
Order Type: GENERAL

WVLK-AM
Primary AE: Andrea Ayers
Sales Office: L-LEX
Sales Region: Local

Agency Name: Chuck Ellinger In House Agency
Buying Contact: Chuck Ellinger
Billing Contact:
 1823 Nicholasville Road
 Lexington, KY 40503

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Ellinger//City Council
Demographic: A25-54
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-100

New Business Thru: 05/17/22
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/25/22	05/17/22	90	\$2,250.00	\$1,912.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	90	\$2,250.00	\$1,912.50	0.00
Totals	90	\$2,250.00	\$1,912.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Andrea Ayers			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVLKA	05/09/22	05/17/22	M-F AM Drive M-F	CM	6a-10a	44444--	1:00	20	\$25.00	P-60	0.00	NM	28	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	44444--					20	\$25.00		0.00			
		Week: 05/16/22	05/22/22	44-----					8	\$25.00		0.00			
N 2	WVLKA	05/09/22	05/17/22	M-F Midday M-F	CM	10a-3p	55555--	1:00	25	\$25.00	P-60	0.00	NM	30	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	55555--					25	\$25.00		0.00			
		Week: 05/16/22	05/22/22	5-----					5	\$25.00		0.00			
N 3	WVLKA	05/17/22	05/17/22	M-F Midday M-F	CM	10:00 AM-12:00 PM (10:00 AM-12:00 PM)	PI-4-----	1:00	4	\$25.00	P-60	0.00	NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/16/22	05/22/22	-4-----					4	\$25.00		0.00			
N 4	WVLKA	05/09/22	05/16/22	M-F PM Drive M-F	CM	3p-7p	44444--	1:00	20	\$25.00	P-60	0.00	NM	28	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/09/22	05/15/22	44555--					23	\$25.00		0.00			
		Week: 05/16/22	05/22/22	5-----					5	\$25.00		0.00			
Totals													90	\$2,250.00	

Order #808320: Chuck Elli../Ellinger/l../Ellinger f../

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
05/05/22 12:39:21 PM	Approved			Pam Black	\$2,250.00	90	0.00
05/05/22 12:39:16 PM	Approval Workflow		[Business Manager - Business Office Approval Needed Default]	Pam Black	\$2,250.00	90	0.00
05/05/22 12:19:42 PM	Approval Workflow		[Sales Manager - Ready Default]	Andrea Ay	\$2,250.00	90	0.00
05/05/22 12:19:27 PM	Ready for approval		new	Andrea Ay	\$2,250.00	90	0.00
05/05/22 11:59:36 AM	Approval Workflow		[Sales Manager - Ready Default]	Andrea Ay	\$2,250.00	90	0.00
05/05/22 6:49:23 AM	Ready for approval		new	Andrea Ay	\$2,250.00	90	0.00
05/05/22 6:48:22 AM	Ready for approval		new	Andrea Ay	\$2,250.00	90	0.00
05/05/22 5:52:39 AM	New order created		<new order>	Andrea Ay	\$0.00	0	0.00

[Sorted by: Date]

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Chuck Ellinger, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE	<input type="checkbox"/> FEDERAL CANDIDATE
	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Chuck Ellinger

Authorized committee: N/A

Agency requesting time (and contact information):
 N/A

Candidate's political party: Non-Partisan

Office sought (no acronyms or abbreviations): Council At-Large

Date of election: May 17, 2022 General Primary

Treasurer of candidate's authorized committee: Tom Sparks

The undersigned represents that:
 (1) the payment for the broadcast time requested has been furnished by (check one box below):
 the candidate listed above who is a legally qualified candidate, or
 the authorized committee of the legally qualified candidate listed above;
 (2) this station is authorized to announce the time as paid for by such person or entity; and
 (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: <u>Charles W. Ellinger</u>	Signature: <u>[Signature]</u>
Name: <u>Chuck Ellinger</u>	Name: <u>Andrea Ayers</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>5/5/22</u>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: *Charles W. Ellinger*

Name: *Chuck Ellinger*

Date: *5/5/2022*

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: *5/5/22*

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason (optional):

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *808320*

Station Call Letters: *WULKAM*

Date Received/Requested: *5/5/22*

Est. #: *—*

Station Location: *Lexington*

Run Start and End Dates: *5/9 - 5/17*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.