

Lindy Parr
Mon 5/3/2021 3:11 PM
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approved
Dale Daniels
Mon 5/3/2021 2:46 PM
Hey Lindy,

It was great visiting with you last week. The following is an overview of our agreement and is based on flight dates of 4-19-21/1-1-22 covering 33 weeks (8.5 months)

Fayetteville

- **Nash Icon KAMO (Classic Country)**
 - 13 thirty second spots per week airing M-F 6a-7p at \$15 each for a total of \$195 per week
 - 2 thirty second bonus spots per week airing Saturday 5a-10a and 2 thirty second bonus spots per week airing Saturday 7p-Midnight (bonus spots are kept out of 10a-7p to allow for car dealer remotes)
 - Total per week on KAMO is \$195 for 17 spots

- **KFAY News Talk**
 - 10 thirty second spots per week airing M-F 6a-7p at \$15 each for a total of \$150 per week
 - 4 thirty second bonus spots per week airing Saturday 6a-8p
 - Total per week on KFAY is \$150 for 14 spots

- **KKEG (Rock)**
 - John Clay Wolf show airing each Saturday 9am-Noon for a total of \$250 per month

Ft. Smith

- **KOMS Big Country (Classic Country)**
 - 17 thirty second spots per week airing M-F 6a-7p at \$10 each for a total of \$170 per week
 - 2 thirty second bonus spots per week airing Saturday 5a-10a and 2 thirty second bonus spots per week airing Saturday 7p-Midnight (bonus spots are kept out of 10a-7p to allow for car dealer remotes)
 - Total per week on KOMS is \$170 for 21 spots

- **KNSH Nash FM (Country)**
 - John Clay Wolf show airing each Saturday 9am-Noon for a total of \$250 per month

- **Summary**
 - Total weekly cost is \$515 for 52 spots

- Flight dates are 4-19-21/1-1-22 covering 33 weeks (8.5 months)
- Total cost of schedule is \$16,995 (\$515 per week x 33 weeks = \$16,995)
- Total cost of John Clay Wolf shows are \$500 per month
- Average monthly cost is \$2,499

Lindy, please let me know if you have any questions or would like more information. As always, I appreciate the opportunity and your business!

All the best,
Dale

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