

WWRS-TV MAYVILLE, WISCONSIN

LEADING COMMUNITY PROBLEMS/NEEDS/CONCERNS FOR

JULY, AUGUST, SEPTEMBER 2003

**RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE: PRINTED MEDIA
COMPRISING NEWSPAPERS, MAGAZINES AND PUBLICATIONS, TELEVISION AND RADIO**

EDUCATION/SCHOOLS

GROWTH/POPULATION

STATE/LOCAL GOVERNMENT

HEALTH CARE

YOUTH

NATIONAL MINORITY TV, INC.

WWRS-TV

QUARTERLY ISSUES/PROGRAM LIST

JULY, AUGUST, SEPTEMBER 2003

**NATIONAL MINORITY TELEVISION, INC.
QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2003. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Growth/Population	PR070503-153	07/05/03	12:00 PM	30:00	Host Patrick Lannoye welcomes back David Carpenter, the Dodge County Planning and Development Director. Mr. Carpenter was happy to report that the county was not designated an Ozone Nonattainment Designation. The issue will continue to be monitored. In the future they county may receive this rating. This could cause some companies to move further north or west. He also spoke on population projections and how the county has grown. The population began to increase in 1990 and continues to do so. Communities need to exercise controlled growth for the best results. The DCP&DD ahs new software that will allow them to create an in-house plat book. In theory this should be beneficial to county growth. Mr. Carpenter talked about the new county park and it's archeological significance. The department has identified 12 sites they would like to see developed into parks. They wish to make pedestrian and bicycle traffic more easy.

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Health Care	PR070703-154	07/07/03	10:30 AM	30:00	Jean Brooks, the President of the Milwaukee District Nurses Association and Host Patrick Lannoye discuss the nursing shortage. The American Nurses Association is working to revamp the entire health care system. There is currently a 3 year waiting list for the 2 year nursing programs.

					This is due to there not being enough staff to teach the students. Ms. Brooks talked about the many challenges of nursing, but she did not want to dissuade others from joining the profession. The nursing shortage is causing families to be more involved in the care of their loved ones. An aging population is causing the governor and president to deal with these issues. Some high schools are offering CNA classes which is helping a lot. Nursing is still dominated by women, although more men are going into the field. People get better faster when there are more nurses working. It is a very important part of the health care field.

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Youth	OW071203-155	07/12/03	12:00 PM	30:00	Host Patrick Lannoye enjoins Pastor Jerry Sherstadt on the needs of youth. Pastor Sherstadt is from Faith Bible Church in Waupun. He is also the youth pastor. Youth are our future and we must reach out to them. They need to be plugged into their churches, schools, clubs, etc. to have a sense of ownership. This stabilizes and gives an anchor. Teens have a lot to offer. Pastor Sherstadt believes that youth need to have an encounter with God to transform and change them. Parents must pray for their children and not push their responsibilities off onto other organizations regarding the rearing of their children. It is really for parents to get involved with their kids. They must nurture and disciple their children. They are still the #1 influence on their children.

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Health Care	PR071403-156	07/14/03	10:30 AM	30:00	Guest Ellen Igl is welcomed by Host Patrick Lannoye. She is the President of Dodge County Lifespan Respite Network Care and the Director of an adult care center. Being a caregiver can be very stressful. You don't usually ask for the job and you train as you go. Caregivers may need to have to learn to deal with unusual behaviors and have to deal with role reversal. Although their parent may no longer be able to help them, they need to respect what their parent is communicating to them. Caregivers should look at what their loved one can do, rather than what they cannot do. There are benefits involved in being a caregiver. The 2 nd half of the program introduced guest Cathy Schoenberger, the Director of the network. It serves families who are taking care of someone with a disability or long-term need. Respite provides a break from responsibilities and makes for a better caregiver. Volunteers are connected to families who request help. People should never be ashamed to ask for help. Respite care can make the difference between putting a loved one in an institution or keeping them at home. The main quality needed in a respite worker is compassion.

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Growth/Population	PR071903-157	07/19/03	12:00 PM	30:00	Host Patrick Lannoye and Jim Pugh, the Public Relations Director of the

					<p>WI Manufacturers & Commerce Business Association, discuss business growth. The WMBCA is working to get the state off the top 10 tax list. The governor has said he will sign into effect the single sales factor. This is a complicated factor that Mr. Pugh believes will encourage more jobs. Essentially it does not raise taxes when a business experiences growth. The Ozone Regulation was another aspect the governor has said no to. This is important to promote a pro-business climate. Mr. Pugh sees the legislature working together in a bi-partisan way to promote state business growth. He believes a permanent property tax freeze and lower regulatory burdens are needed to help businesses. The state must position itself for the next economic wave. He discussed the need to be looking forward for a possible energy crisis the state could have. Wisconsin has lots of tools in place to promote economic development. More growth and expansion will create more revenue for government, which should help the budget crisis. The WMCBA is placing an ad in a major business newspaper to encourage companies to come to the state.</p>

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local Government	PR072107-158	07/21/03	10:30 AM	30:00	<p>Dodge County Sheriff Todd Nehls and Host Patrick Lannoye discuss how the sheriff's department is working hard for the citizens of the county. Sheriff Nehls has already implemented all of the goals he determined to. The employees of the department are the ones who have made this all possible. Sheriff Nehls talked about the Community Service Work Detail where inmates with Huber privileges who are unemployed can volunteer with certain organizations and have their jail term reduced for doing do. He stressed that they are not taking away jobs from anyone, as there are certain criteria to meet to prevent this from happening. The old county jail is being opened up which will generate revenue by housing federal inmates. The sheriff's department was able to get back was able to back two of the four patrol positions that were cut. The sheriff wants all four positions</p>

					reinstated. He has to look for ways to bring in revenue. One of the major goals he has is to make county highways safe. Traffic fatalities are ahead of last year. The department is striving to have citizens wear seat belts and having patrols to deal with alcohol and speeding. The county has been divided into four quadrants for patrol purposes. There is always an officer in each quadrant. This reduces response time to an emergency. Sheriff Nehls also instituted a program that gives a small reward to anyone who has done something great to help the sheriff's department perform their job better.

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Growth/Population	PR072603-159	07/26/03	12:00 PM	30:00	Tom Still is welcomed by Host Patrick Lannoye. Mr. Still is the President of WI Technology Council and WI Innovation Network. They are a catalyst for growth of technical jobs in the state. They work to make the state more attractive for companies to move into it. The state needs to diversify and try to get more high tech jobs. We have traditionally been a manufacturing state. That sector is usually hard hit in low economic times. There is a need for educated workers to transfer tech knowledge to jobs. Wisconsin has a number of up and coming companies. Infrastructure needs to be built up. All commerce today is essentially e-commerce. Reliable energy is needed in terms of electrical power. We do lag in venture capital. Many companies and jobs are created by this. Traditionally the east coast and California received most of the venture capital available. This is beginning to change. There are coastal firms now setting up offices in Wisconsin. The entrepreneurial culture in the state needs to be changed. Mr. Still was part of a conference held to teach entrepreneurs a step by step process to build their businesses.

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Education/Schools	PR072803-160	07/28/03	10:30 AM	30:00	Brian Busler and Host Patrick Lannoye talk over the topic of education and schools. Mr. Busler is the Superintendent of the Beaver Dam Unified School District. He discussed the district's five main goal categories which are: student achievement, communication and decision making, safe facilities, technology for teaching and learning, and parent, student and community involvement. The school will be addressing teasing and bullying. They have a program called "Character Counts". They work hard on developing the pillars of character, as they want to foster student respectfulness. There is a need to support and educate the entire child. Social, family and community issues are a part of a more complicated world. Due to these, schools have had to take on the role of teaching character. The guest for the 2 nd half of the show was the Director of Business Services, Scot Ecker. The school system has a balanced budget in place for next year, although the governor's budget may affect it. A Budget Task Force worked for 4 months on the budget. They had to determine what cuts will least affect student learning. There will be some staff cuts and capitol projects will be slowed down.

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Health Care	PR080203-161	08/02/03	12:00 PM	30:00	Host Patrick Lannoye welcomes Andy Serio, who is the president of a health care consulting firm. His company provides health care cost advice to employers in regards to their group health care plans. This is to determine both costs and service aspects. From Mr. Serio's perspective, he has seen health care costs rise to become either #1 or 2 on an employer's list of financial concerns. Employees now are paying a larger benefit fee. They are giving up wages for benefits. The health care costs for all employers in SE Wisconsin have risen 20-30%. Mr. Serio gave an economic view of how health care costs work and why they are a unique situation involving 3 parties (the supplier, user and payor). There has been cost shifting occurring to the Medicare Budget Act. Medicare pays less than 50 cents on the dollar for health care. The population is aging and needs more medical care. They also want a better quality of life. Costs are projected to go up another 10-18% at the beginning of next year. In order to keep these down there needs to be dialogue between all 3 parties involved. Education is needed on how to prevent illness, as well as getting and keeping people well. The largest health care costs in the state are from asthma, congestive heart failure and diabetes. Currently 20% of the people use 80% of medical services. This needs to be balanced out, which is hard to do. Education from the medical community is needed as patients trust their doctors.

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Education/Schools	PR080403-162	08/04/03	10:30 AM	30:00	Host Patrick Lannoye and the Deputy State Superintendent of the Wisconsin Department of Public Instruction, Tony Evers, discuss public education and schools. Schools will be receiving a significantly less aid increase than they have in the past, due to state budget cuts. This puts the districts in the position of making difficult choices. Public schools are one

					of the main users of public money. A better way of funding is needed as there are pockets of inequity in areas of the state where property values are lower. There are lots of issues out there and no change will make everybody happy. They discussed the 4-year kindergarten program. Research shows that early learning intervention closes the achievement gap. The DPI and the Milwaukee School Choice Program have developed a good working relationship. The DPI is unsure how well these students are doing and hope to bring about some accountability measures into the school choice system. The state must know how these schools are doing to make the best use of taxpayers dollars, as per Mr. Evers. There has been an improvement in Milwaukee's recent test scores. Teachers are more willing to go into the central city when they know there is hope for the students. Teacher licensing is now being standardized. They discussed the federal "No Student Left Behind" law, how testing will double and the cost of that. There is not currently a national standard as to what is on these tests. The post labor day start date and it's implications were discussed.

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State/Local Government	PR080903-163	08/09/03	12:00 PM	30:00	State Representative Jeff Fitzgerald and Host Patrick Lannoye talk over government concerns that affect both state and local issues. The governor has signed the budget and has vetoed some things. He vetoed the legislature's proposed 3-year tax freeze. People are fed up with the high property taxes and we need to scale back. Counties could be affected by this, but tough times call for tough measures. The legislature wants to see the state get out of the top 10 highest taxed states- we are now #3. They will try to redo the bill with a veto override. Money was taken from the transportation fund to balance the budget. This will delay rural road projects at the expense of the Milwaukee interchange upgrade. The school choice program was scaled back. Rep. Fitzgerald discussed why the heavy

					tax burden does not allow businesses to compete with those in other states. He used to be on the Beaver Dam city board, but has since moved out of the city. This helped him to be a liaison between local and state governments. He figures property taxed will rise by 10%. This will cause taxpayers to become very upset. Schools will be receiving \$150 million more than last year. They take up 41% of the state budget. Education is highly valued in Wisconsin. The state is very committed to the UW system. There was a cut of \$250 million which the regents will probably pass on in tuition increases.

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Health Care	PR081103-164	08/11/03	10:30 AM	30:00	Host Patrick Lannoye and Ted Pawlowski discuss health insurance. Mr. Pawlowski is an insurance representative. When looking for an insurance policy, it can be challenging to understand what is available. People need to determine what is important to them and what they can afford. Mr. Pawlowski talked about ways to decrease the insurance premium. He believes it is important to work with a professional who understands what is available. They can help seek out the most affordable program. It is important to insure while you are healthy and young, as premiums will be at their lowest. Wisconsin law provides a way to find insurance if you have been denied a policy. He discussed the elimination period that a policy may have for pre-existing conditions. Some people only have policies that cover catastrophic conditions. The best thing to do is to be part of a group health care plan through an employer if possible. Insurances contract with providers to provide lower costs. This allows the doctor to see a greater influx of patients. The patient may need to be more involved and spend some time seeking a doctor in their plan. If the insurance company refuses to pay for a service, it is the patient's right to file an appeal. Mr. Pawlowski talked about continuum of care. This starts the day we were born and lasts throughout our entire life. Being healthy should be a lifetime

					goal. This will help to keep health care costs down.

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State/Local Government	PR081603-165	08/16/03	12:00 PM	30:00	Host Patrick Lannoye welcomes Bill Bedker. He is the WI District Attorneys Association Prosecutor of the Year for 2003. The WDAA looks for a prosecutor who does an outstanding job in the courtroom and in the community. Volume of cases is the biggest problem for DA's offices. There will most likely be budget cuts that will affect them. This may result in less prosecutors to try cases. Some criminal offenses may be dealt with in municipal courts. First time offenders will be dealt with differently. State and local government wants to deal effectively with domestic violence. The legislature requires domestic violence to have 2 components- an act (or a threat to act) and a pre-existing relationship. There is a mandatory arrest policy that will require the perpetrator to spend one or more nights in jail before posting bail. This is done to try to prevent homicides. Not every case is prosecuted. The focus is not to lock up the perpetrator, but to protect the victim. Domestic violence cases are second only to drunk driving cases in the number of them that are prosecuted. Mr. Bedker discussed the cycle of violence, which entails love, hope and fear. He talked about the different dynamics involved in each. The victim's protection is most important. There is a hotline a victim can call if they are not in immediate danger to help them decide what to do about their situation.

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Youth	PR081803-166	08/18/03	10:30 AM	30:00	<p>Tim Hathaway, Director of Head Start/Renewal Unlimited that covers Dodge County, and Host Patrick Lannoye talk about how the program helps preschool children get a head start. Children spend 3.5 hours per day at the Head Start program. The staff works directly with kids on developmental issues. It is a federal program and is free of charge. There is an income guideline to qualify. It is for lower-income families. There is an emphasize on children with special needs to be part of the program. Head Start is a comprehensive early childhood program for the whole child. They want to provide a stable environment for them. Early literacy is important, as is a strong health component to the program. They really seek to have the entire family involved. Recently Head Start has come under scrutiny, questioning if it is really is preparing kids for school. Mr. Hathaway believes it is accomplishing what it is supposed to do. He stated that parental involvement is in infused in all levels from classroom to administration. That is what helps to separate them from a day care. There is a Parent Policy Council that gives input into Head Start as to what they want. A belief of Head Start is to never reach a child unless you reach the family.</p>

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Growth/Population	PR082303-167	08/23/03	12:00 PM	30:00	The Executive Director of the Hartford Area Development Corporation, Mr. Werner Wolpert, and Host Patrick Lannoye discuss growth issues in the Hartford area. There is tremendous public and private partnership in the city. The Dodge Industrial Park is partly in Dodge County and partly in Washington County. A better transportation route is needed for that. Hartford has some wonderful cultural and recreational developments supported by local businesses. Manufacturing and community are intertwined. Mr. Wolpert is involved in SAM (Save American Manufacturing). Existing free trade agreements are affecting American industries and causing a difficult situation. Wisconsin is a manufacturing state. He is not for protectionism of American products, but seeking fair trade. There is a very strong imbalance in tariffs. He believes the government needs to change things to protect American manufacturing.

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Growth/Population	PR082503-168	08/25/03	10:30 AM	30:00	Host Patrick Lannoye welcomes Judy Budnick, the Executive Director of the Wildlife in Need Center. The center provides wildlife rehabilitation and

					community education. Their goal is to put the animals back in the wild. Most are in because they clashed with people. As communities expand, animals are in danger. Compassionate people help keep the center in existence. The fact of development must be dealt with. People need to be educated on how to co-exist with wildlife. People should not take wild animals into their homes. It is illegal and there are health risks associated with it. Footage of the center was shown.

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Education/Schools	PR083003-169	08/30/03	12:00 PM	30:00	Host Patrick Lannoye welcomes the first of two guests from the Center on Wisconsin Strategy (COWS). Tami Friedman is the Senior Associate for Communications for COWS. Patrick and Tami spoke on how more adult education equals higher paying jobs. COWS is a research and policy institute. They work in 3 areas: research, projects applied in the field and outreach by communicating the outcome of projects. Ms. Friedman spoke on the significant higher wages for those with some post-secondary education. Wisconsin has lost many manufacturing jobs. Workers may be displaced or underemployed. Education and training needs to be consistent with changing economic development. The second half of the program introduced Tracey Meek, the Jobs With a Future Director. Only a very small percentage of workers are now attending post-secondary education courses. Adults face challenges in going back to school. JWF works to meet the needs of adult workers by encouraging employers to participate and offer classes on the work site. They work with schools to offer classes that are more streamlined. They also work to find out what industry needs and to have schools offer those types of courses. JWF helps adults students be prepared before they enter the classroom setting.

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Health Care	PR090103-170	09/01/03	10:30 AM	30:00	Robyn Shapiro, J.D., the Director of the Center for the Study of Bioethics at the Medical College of WI, and Host Patrick Lannoye talk about HIPAA. HIPAA is a new federal patient confidentiality law. The concern that led to this act was the ease to transmit patient information through computers. Also a concern was the quantity of information that could be transmitted. This information could have transmitted to many different sectors. Health care providers must now give patients a privacy notice and have a Privacy Officer. They had a lot to do to comply. There are serious and significant penalties for failure to comply. It is costly to implement. Difficulties have risen due to misunderstanding. Some have a very conservative reading of the act. The final version is not as restrictive as the original one. A health care provider must make a reasonable attempt, not extraordinary, to provide patient privacy. Wisconsin already had many practices in effect that this law required. Medical research facilities need to make some changes to comply with HIPAA. Clergy has access to their parishioners, unless the patient specifically objects. Patients have a right to include or not include family members when discussing treatment with their providers.

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State/Local Government	PR090603-171	09/06/03	12:00 PM	30:00	Host Patrick Lannoye welcomed State Senator Carol Roessler to the program. They discussed the differences and similarities between the Senate and the Assembly. Right now there is a Republican majority and a Democratic Governor. This makes it more difficult to get things done.

					They need to compromise to get things done. Senator Roessler discussed recent bills that have been signed by the governor. It is now illegal for a correctional guard to have sexual contact with an inmate. She was a co-sponsor of that bill. Another was the Peeping Tom bill that makes that a serious offense. The legislature is considering the Defense of Marriage Act. This will reaffirm by statute that marriage is a legal union between a man and woman, with no recognition of same-sex contracts. There is debate over whether government should legislate morality. The government already legislates morality. People chose whether or not to act within the confines of law. The standard has been set for a lawful society, which is a marriage between a man and woman.
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State/Local Government	PR090803-172	09/08/03	10:30 AM	30:00	Host Patrick Lannoye welcomes Jeffrey Browne, the President of the Public Policy Forum. The PPF is a good government watchdog organization. The PPF serves the public by watching what's going on in the government. Recent government scandals have affected people's attitude and trust of government. Government officials need accountability. Most tend to trust their local entities. There are a small number of officials who have taken advantage of public trust. The vast majority are doing a good job. The Milwaukee area has a need for regional cooperation. This area consists of a 7 county area. There is a fierce competition for economic development. SE WI is at a crossroads- it could lose or thrive in global competition. Governments mostly get in the way. Decisions are made based upon a small area. There is competition for tax base. There is a need to look at what is good for the region, rather than just one municipality. Mr. Browne suggested there be a tax-base sharing that will benefit the region. Consolidating public services is a good idea also. Past history shows tension between communities. The state budget crisis may force municipalities to promote regional cooperation. He talked about the difficult state budget recently passed. There needs to be modest tax formula changes. There probably needs to be a tax increase to keep the state on a solid foundation. Mr. Browne does not believe the Wisconsin is

					a high spending state. We are a progressive state, and people are taxed according to their income. He also spoke about the good government awards they give out.
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There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2003. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.					
Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health Care	PR091303—173	09/13/03	12:00 PM	30:00	Sheryl Cowling, the Coordinator of the Refuge Mental Health Program at the Medical College of WI, and Host Patrick Lannoye discuss culturally competent health care. The RMHP offers care to refugees and asylees (people that have asylum). They serve those from many different countries and cultures, a very diverse group of individuals. Bilingual providers offer a bridge to those of their own ethnic community. It is important to understand issues from a minority's perspective and be respectful of these differences. Different cultures and religions may view an issue, such as suffering, in different perspectives. Ms. Cowling spoke about cultural taboos and how it is important to understand these when dealing with clients. Friction can be created without intending to cause it. Interpreters are well trained and highly ethical. Family members may not do a proper job or may withhold information. Medical terminology doesn't always interpret well. There is a 24/7 hotline available for help after office hours. Ms. Cowling feels it is important to smile and send a friendly, open message. It is good to learn about ethnic cultures and become educated about their history, so they can effectively offer hope and healing to those who are hurting.

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Youth	PR091503-174	09/15/03	10:30 AM	30:00	Debi Godsey, Executive Director of God's Kidz in the Hood, and Host Patrick Lannoye talk about her work with youth. She and her husband have opened their home to inner city children. Their goal is to bring them into a personal relationship with God. Ninety-eight percent come from single parent homes. Not having a father has devastating effects on these children. She teaches them that God is their Father, which causes a night and day change in them. They then have a purpose in life. The Godsey's lives have been dramatically changed and they want to serve others. Their house is always open to kids. Every weekend they take some of the children on a camping trip. There are lots of activities for them to do. Some have never been out in the country. Many of the families in her neighborhood are transient. Many of the kids go back home and start Bible studies. These kids have impacted schools. Debi gets feedback from schools. She has been asked to speak to teachers at schools who don't get along. The parents of the children are always welcomed to get involved. They are invited to go along to the camp, but most of them don't.

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Youth	PR092003-175	09/20/03	12:00 PM	30:00	Jay Fisher, the Executive Director of the Boys & Girls Clubs of West Bend and Washington County, discusses youth concerns with Host Patrick Lannoye. The clubs Mr. Fisher directs serve 1100 kids, ages 6-17. They are open 35 hours per week, after schools, Saturdays, and in the summer. Offerings include a tech center, arts & crafts, sports and a games and arcade room. There are professional staff and adult volunteers in each area of the club. B&GC offer youth a positive place to come to. Mr. Fisher has seen changes in kid's lives. A lot of them were without hope. The clubs gives them a place to belong to, a way to be useful and discipline. Educational programs are stressed. Teachers volunteer for after school mandatory study halls. A majority of the kids served are from single parent and low-income homes. The vast majority of families are great and are concerned about their children. Mr. Fisher wants to see the youth be put into a position to succeed. There are social workers on staff that have helped a lot. The board of directors are critical to the organization. It is a non-profit organization.

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Education/Schools	PR092203-176	09/22/03	10:30 AM	30:00	Host Patrick Lannoye welcomes Mary Ann Jackson, the Education Director of Adult Basic Education Programs for the WI Technical College System. The program administers adult education programs in the state. Basic adult courses through high school level, as well as English as Second Language courses are offered. Ms. Jackson spoke on functional literacy. This affects the ability to have and keep a good job. Many who deal with this are affected by poverty and a higher rate of incarceration. It often affects generations. Family Literacy pairs adult education with early childhood education. The family is educated together. Parents are taught the basics, along with comprehending reading at a higher level and financial literacy. They want the parents to be the children's educators. Fifty percent of the adult students have high school diplomas. Some are dislocated workers

					<p>who often don't have a high school diploma. The guest for the second half of the program was Lisa Schubert. She is the Executive Director for Wisconsin Literacy. She works with community based organizations that utilized volunteers to help adults with literacy. More communities are realizing their need for adult literacy programs. The economy has had an effect on this. Manufacturing plants are closing or having large layoffs. Many of those people are without high school skills or may need retraining. Thirty percent of state population growth in the last decade is from immigration. ESL classes are a large component of adult literacy needs. It can be hard for native born adults to admit they can't read or write at the level they wish. It can be easier for them to go into a community organization that will assure confidentiality. Some of the issues these people deal with are embarrassment, time, transportation and child care concerns. Volunteers are crucial. A volunteer needs to have a willingness to commit the time and have empathy and understanding.</p>
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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR092703-177	09/27/03	12:00 PM	30:00	<p>Dave Mancl, the Director of the State of WI Office of Financial Education, and Host Patrick Lannoye discuss financial literacy regarding youth. Governor Doyle has formed a Financial Education Task Force that will address the issue. Students in WI schools are failing tests that deal with finances. Money problems are the #1 cause of divorce, a leading cause of suicide. Bankruptcies are way up. Credit is more available than ever before. Youth today are dealing with a different financial system than their parents were. Parents need to discuss finances with their children beginning at a young age. Mr. Mancl heads the Jumpstart Coalition for youth. It involves 40 organizations. In summer they educate school educators on how to teach financial literacy. He gave some ways parents can help their children. There is a cost to not knowing about money matters.</p>

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Education/Schools	PR092903-178	09/29/03	10:30 AM	30:00	<p>Host Patrick Lannoye welcomes Dr. Lloyd McCabe, the Waupun School District Administrator. Dr. McCabe believes that declining enrollment is a major issue affecting school districts. State funds are based on these enrollments. The Waupun district had to close an elementary school. They also had layoffs. Budget issues are most challenging. The public was asked to give input on the budget. The Waupun community is very supportive of their schools and the people realize the current state of affairs. The district is doing a Future Search, which is a strategic planning process. This will help set a vision for the school district as to what it should look like in the future. The impact of which, should be seen in the next 3-5 years. When programs were cut, they had to consider which ones would have the least negative affect on students. Reductions were made in every area. They are working with other districts to provide classes, such as long-distance learning courses. There may be more cuts needed in the future. The goal of Future Search is to market the school. Dr. McCabe discussed standardized testing. He feels it is a flawed program.</p>

Trinity Broadcasting Network

Network Backup Issues

July, August, September 2003

Leading Community Issues

Education

Government

Health

Youth/Child

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

<i>Issue/Problem</i>	<i>Program Title</i>	<i>Program Duration</i>	<i>Topic Segment Duration</i>	<i>Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
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Youth/Child

700 Club #0715-03		59:30	4:00	REC	PA/O	07/15/2003	2:00 PM
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Sara Pollack reports: Today's teens are the first generation to grow up in a time when gambling is legal and widely available. Betting on card games and sports and buying lottery tickets which is illegal for minors, but no one seems to be afraid to admit they play. The long-range consequence of gambling can be severe. Researchers say teens who gamble are more likely to commit suicide and suffer from other serious problems. A recent study said the consequences can be severe, especially the earlier you start gambling the more likely you will develop a gambling problem. And gambling problems because there are no blurred eyes and track marks. Gambling problems are hidden. The problem is getting so bad that even casinos are noticing it. They made a series of videos to make teenage gamblers aware of the dangers. Educators in schools say we are losing a generation of young people to gambling. The internet makes it worse. In 1995 there was only one on-line gambling site and today there are about 1800. And it is impossible to keep kids from logging on.

700 Club #0813-03		59:30	1:30	REC	PA/O	08/13/2003	2:00 PM
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As more girls take up smoking, more women will face heart disease and lung cancer and premature death. Adult male smokers outnumber the women four to one but that gap is narrowing among girls and boys. In the U. S., girl smokers exceed boy smokers. One in six girls and one in six boys light up on a regular basis.

700 Club #0902-03		59:30	1:25	REC	PA/O	09/02/2003	2:00 PM
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The White House is tightening the limits on U.S. financial aid to groups linked to abortions. President Bush ordered them to withhold help if they promote abortions with their own money. It used to apply only to Family Planning. This came from President Bush. Bush opposes abortions except in rape or incest.

Education

700 Club #0819-03		59:30	2:00	REC	PA/O	08/19/2003	2:00 PM
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Another place where some worry that privacy is taking a back seat to safety is in America's public school classrooms. Andrea Garrett explains: Security specialist estimates three out of 10 high schools in America installed video surveillance systems. Being videotaped inside of the classroom is a new idea. But one educator has embraced. Students know that the camera is there and if they are misbehaving they are caught on film. It is a lot of money in a day and age when schools are strapped for cash. Many schools are putting the systems in place without dealing with difficult issues that need to be flushed out. Civil Liberties group said classroom images could end up in the wrong hand and teachers feel the videos can be used to evaluate them unfairly. We get calls through the nation; it is something that is going to continue to increase as safety and terrorism become more and more of a concern.

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700 Club #0911-03		59:30	1:00	REC	PA/O	09/11/2003	2:00 PM
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The White House is taking sides in a U.S. Supreme Court church case. States that set up general scholarship programs cannot deny applicants money because they want to study the Ministry. Thirteen states have barred state funds for religious classes. It involves a student in Washington who wanted to use a state scholarship in a Christian college. They wouldn't release the funds because he was majoring in Theology. The American Center for Law and Justice represents Davey. If the Bush Administration wins, States will be allowed to use the money for religious education.

Government

700 Club #0708-03		59:30	2:00	REC	PA/O	07/08/2003	2:00 PM
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Paul Strand reports that the Republican Senate leaders are trying a new tactic to free up the judicial nominees. Michigan Democrats have taken hostage four Appeal Court nominees and refusing for a year to let the Senate Judiciary Committee vote on them. The Democrats are likely to filibuster this vote. Republicans say they threaten to do real damage. We are taking a huge leap in undermining the process for confirming judges if we allow them to continue, we must find a way to work through this. Republicans are not just worried about gaping holes in the appeals court, they know the Democrat obstruction is a dress rehearsal for the crucial battles ahead trying to keep President Bush from getting conservatives on the Supreme Court.

700 Club #0724-03		59:30	4:00	REC	PA/O	07/24/2003	2:00 PM
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The Senate Judiciary approved a full Senate vote on Bill Pryor, but Democratic opponents didn't give up quietly. For people here to request whether they are people of religion and believe in that faith is not unfair. But it is inappropriate. Senator said I think we should make clear that none of us should hold the nominees religious views against that person nor should we disqualify that person because they differ on abortion. They finally voted on Bill Pryor's nomination, but not before a fierce firestorm of debate.

700 Club #0804-03		59:30	2:00	REC	PA/O	08/04/2003	2:00 PM
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Paul Stroud reports: Colin Powell may be a one-term secretary of state. Secretary of State Powell and Armitage told the White House they would not serve a second term. Previously he informed Condlesa Rice he planned to leave. "It has nothing to do with policy disagreements." But Powell said a promise to his wife is a key factor and Rice and Deputy Defense Paul Wolf are leading contenders for Powell's job and Gingrich is a candidate. Only George Shuts under President Regan served more than one term. The State Department may be not the only agency with a turn over. The CIA director and Tommy Thomson may take a shot for a Wisconsin seat. Talk of a new foreign policy term might be premature. The president must get reelected.

Government

700 Club #0904-03		59:30	5:00	REC	PA/O	09/04/2003	2:00 PM
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Delaying tactics of the Democrats to hold up President Bush's nominations has led Miguel Estrada to withdraw. He said he is withdrawing his name from the nomination from the D.C. Circuit Court of Appeals. Another good man and highly qualified nominee that the liberal special interest groups smeared. He said enough is enough. I am taking my name out of the contention.

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	700 Club #0909-03	59:30	10:00	REC	PA/O	09/09/2003	2:00 PM
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Questions about the constitutionality of the McCain Feingold Bill law are so significant that the first time in 30 years the Supreme Court returned early. They say it is a gag rule that stifles free speech. What is at the core is the ability of the political party to express themselves in state and local elections and the ability of outside groups to criticize people like me at any time in our free society during the course of the year. We are concerned about issues like abortion and moral issues that we face in our Country today. Drafters of the law said it closes loopholes. Our goal is never to prevent people from participating in the political process.

Health/Mental Health

	Doctor to Doctor #84	28:30 07/10/200377	28:30 7:00 AM	REC	PA/O/E	07/08/2003	11:00 AM
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Dr. Helen Pensanti talks about the best way to calculate calories and explains a new chart that can help. She talks about Parkinson Disease and explains L-Dopa helps control tremor but there are some side effects, which include nausea, dizziness, and liver damage. She talks about cold sores and recommends lysine and lists the foods high in lysine. Dr. Maken Marangu, M.D. talks about an article in Time Magazine on heart disease and says women will die more from this it is the number one killer of women. She explains how women don't experience the same pain as men and describes the different kinds of warning signals. She recommends getting an EKG regularly, and blood tested which will provide important information. Nutritionist Judy McFarland talks about Dr. Robert Atkins and his book "New Diet Revolution". She talks about how he was highly criticized for his diet. She talks about how his diet teaches that we need the good fats, protein for breakfast importance to include all vitamins and minerals.

	Doctor to Doctor #88	28:30	28:30	REC	PA/O/E	08/05/2003	11:00 AM
						08/07/2003	7:00 AM

Helen Pensanti, MD, talks about how to purify your home without toxic poisons. She explains how chronic toxicity can cause cancer, genetic damage, birth defects, damage to central nervous system and lung problems. She explains what chronic toxicity is and lists the hazardous ingredients in cleaning products. She explains safe healthy alternatives. Maken Marangu, MD discusses how a new Collagen injection now available. She explains old testing required and why it is not necessary for this new injection. She explains Collagen and its treatment. She explains where it comes from and says a good skin care regime is necessary for healthy skin. Nutritionist Judy McFarland talks about Pre-Menstrual Syndrome (PMS) and lists the symptoms. She lists the symptoms of Hypoglycemia, which she says are very similar. She talks about healthy alternatives: B6, Evening Primrose Oil, Calcium and Magnesium and Vitamin E. She explains the benefits of progesterone crème.

	Doctor to Doctor #90	28:30 08/21/2003	28:30 7:00 AM	REC	PA/O/E	08/19/2003	11:00 AM
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Helen Pensanti, MD, explains how to identify genetically modified fruit sold in the markets and says each piece of fruit has a little sticker attached that is called the PLU code. She explains it is the price lookup code and how to identify conventionally grown, organic grown and genetically modified. She talks about Borage oil and says it is wonderful for PMS, menopausal symptoms and regulates hormone activity. Dr. Makena Marangu talks about veins and explains varicose veins and spider veins. She explains the reasons for cosmetic treatment and medical treatment. She explains early detection and treatment. She talks about hemorrhoids and natural treatment. Nutritionist Judy McFarland talks about having a healthy pregnancy to prevent birth defects. She reports that approximately 150,000 babies in the US are born with a major birth defect each year and how it is the leading cause in infant mortality. She explains recommended diet and supplementation before and during the pregnancy.

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Doctor to Doctor #94

28:30
09/18/2003 7:00 AM

28:30

REC

PA/O/E

09/16/2003 11:00 AM

Doctor Helen Pensanti talks about constipation and normal bowel movements. She explains the importance of correct amount of fruits and vegetables in the diet. She explains the different laxatives options. She stresses the importance of eliminations. Dr. Makena Marangu talks about wrinkles, bags and dark circles around the eye area. She explains Blepharoplasty a condition around the eyes and treatment. She talks about collagen and Botox injections and laser treatments. She talks about a cream to firm the area around the eyes with Actifirm a firming ingredient. She talks about a cream to use for dark circles. Nutritionist Judy McFarland talks about high blood pressure. She explains the causes of high blood pressure. Natural remedies to keep it stabilized recommends potassium to lower the pressure. She talks about sources of potassium. She talks about importance of calcium, magnesium, Co Q10, fish oils, garlic and green tea also lower blood pressure

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