# WWRS-TV 52 and WWRS-DT 43, MAYVILLE, WISCONSIN

**LEADING COMMUNITY ISSUES** 

## **JANUARY, FEBRUARY, MARCH 2007**

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE: PRINTED MEDIA COMPRISING NEWSPAPERS, MAGAZINES AND PUBLICATIONS, TELEVISION AND RADIO

## **ECONOMY**

HEALTH

GOVERNMENT

YOUTH

**EDUCATION** 

NATIONAL MINORITY TV, INC.

WWRS-TV 52 AND WWRS-DT 43

**QUARTERLY ISSUES/PROGRAM LIST** 

JANUARY, FEBRUARY, MARCH 2007

## NATIONAL MINORITY TELEVISION, INC. WWRS-TV/DT QUARTERLY ISSUES/PROGRAMS LIST 1<sup>st</sup> QUARTER 2007

## ECONOMY

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Description of Issue Economy	Program/Segment/Source PR 06-095	Date 01/01/07	<b>Time</b> 10:30 AM	Duration 15:00	Host Jackie Kahlhamer discusses interest rates, debt and savings with Grant Larson, Senior VP of a local Mayville bank. Grant sees the local economy as being stable. Housing has slowed down. Interest rates have escalated. This is done to slow down an economy that is growing too fast. Grant discussed how the high debt to low savings ratio affects the economy. This can cause inflationary concerns. He recommends people participate in 401ks offered by their employers. If none is available, they should consider an IRA. There is high participation in 401ks. This means we are saving more than often realized. Grant recommends saving 10% of your income, although this generally does not happen. He sees more optimism in the local economy. Businesses are moving into Mayville. He discussed how making extra
					mortgage or other loan payments can cause the loan pay-off time to be shortened considerably. He discussed his belief that Adjustable Rate Mortgage
					loans are preferable to fixed rate, since many people no longer stay in their home for 20 years.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR 06-095	01/01/07	10:30 AM	15:00	Jack Hankes, the Mayor of Beaver Dam discusses economic growth in Beave Dam with Host Jackie Kahlhamer. Beaver Dam is seeing new economic growth after decades of stagnation. Employment, population and the tax base are all up. The year 2005 saw the dollar value of building permits six times higher than the historical average. Retail growth is robust, which is good. Bu retail does not generally provide high wage jobs. A large warehouse distribution center that provides good wages has opened. They will hire 600 people. Beaver Dam does not live in a vacuum. Mayor Hankes discussed how the global economy affects us locally, especially in the manufacturing realm. It is getting tougher to attract high-paying manufacturers to the community. The city must continue to be pro-active or they could slip back into stagnation

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR 06-098	01/12/07 01/16/07	12:00 PM 02:30 AM	15:00	Host Jackie Kahlhamer talks with Jennifer Thatcher, the Executive Director of New Beginnings Homeless Shelter in Beaver Dam. It is a temporary shelter. There discuss the relationship between the economy and the need for a homeless shelter. Jennifer believes that many workers have been replaced by technology. There are displaced workers who end up in low-end jobs. Or they may have a health care issue. With having to pay rent, child care, gas costs, heating costs, food and other expenses, they may end up not paying the rent and end up homeless. Many of the low wage workers are lacking education. She believes there is not enough affordable housing in Dodge County. When someone ends up at the shelter, she sends them to the Job Center. Jennifer recommends people find a way to go expand their education if they are undereducated.

<b>Description of Issue</b>	Program/Segment/Source	Date	<u> </u>	Duration	Narration of Type and Description of Program/Segment
Economy	PR 06-098	01/12/07 01/16/07	12:00 PM 02:30 AM	15:00	Terri Respalje, the Director of the Waupun Food Pantry and Host Jackie Kahlhamer consider whether the current state of the economy is causing an increased need for the food pantry. The food pantry mostly serves those who are laid-off and the working poor. She works to find all services available to them. Terri has seen the number of families they serve increase over the last year. The higher prices of food and gas have greatly affected people. Being in a rural area, there is no bus service available. People either need a vehicle or someone to take them around. More people have been looking for heating assistance. It would be good if people could get more one-on-one help searching for jobs. Terri feels it is important to provide hope to those in need. She has seen the difference when one of her clients gets a good job and the change it brings.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR 07-002	01/15/07	10:30 AM	15:00	Ray Lipman, the President of the West Bend Economic Development Corporation talks with Host Jackie Kahlhamer about economic growth in West Bend. The development corporation has key people from many different sectors. The economy has changed, but it is very good. The city does not have as many large manufacturers as they used to. But manufacturing is solid with more high-tech jobs in that field. Tourism plays a big role in the local economy. West Bend has good quality of life aspects. This is vital to economic development. The retail and other service sectors are strong. Many who lost jobs in the large manufacturing plants have now become entrepreneurs. There is a need to develop a quality workforce. Young people are tending to not go into manufacturing. For economic development to happen, it is important to have all the right players together in the room- from business, government, education, etc. If this communication were to stop, it could stifle economic growth.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR 07-001	01/19/07 01/23/07	12:00 PM 02:30 AM	15:00	Host Jackie Kahlhamer and Am Quakkelaar discuss whether or not Milwaukee can experience economic change. Arn is the CEO & Founder of BASICS in Milwaukee. Arn's organization works with those in the central city. As the economy moved from heavy manufacturing to technology and service- orientated, lots of people lost family supporting jobs. This has brought on tremendous poverty. Families began to be broken apart. There is not a lot of economic growth in the area he targets. Community safety is a major factor in the area and that affects the economy. There are not enough family-supporting jobs. That particularly affects single mothers. Transportation is also a challenge. The inability to support a family may cause women to become prostitutes and men to sell drugs. Local leaders are concerned about the economic conditions of the central city and are working to address the situation. There is a need to look at the family unit to help it be an asset to the community.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR 06-004	01/26/07	12:00 PM	15:00	Senator Scott Fitzgerald discusses the current economic condition with Host
•		01/30/07	02:30 AM		Jackie Kahlhamer. Sen. Fitzgerald represents the 13th Senate District and is
					the Senate Minority Leader. The economy is plugging along. In the previous
					4 years the Legislature worked to cut red tape and bureaucracy which affected
				C	the economy. We have seen lots of shifting in the economy- especially in
					agriculture and manufacturing. The 13th Senate district lost a lot of jobs as
					companies downsized. Entrepreneurs have sparked investment. The
					workforce is the best asset in this part of the state. He discussed the burden of
					high taxes. It takes money away from businesses investing in new equipment
					and may cause them to cut back on the workforce. Good solid tax cuts have
					freed up money to be put back into the economy. The UW system is an engine
					for moving the economy forward. There is a concern over Milwaukee. What
					happens in Milwaukee has a major impact on the rest of the state. Issues such
					as violent crime and education in the city are being closely watched by the
					Legislature.

Economy	0	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time	
	700 Club CBN Newswatch #021207	1:00:00	5:00	REC	PA/O/E	2/12/2007	2:00 PM	

Paul Strand CBN News reports from the Federal Reserve that recently the American dollar fell to a two-year low against the Euro. Economic giants like China and Japan have traditionally put their massive savings into safe havens based on the dollar - like U.S. government securities. China has the world's largest reserves -- more than one-trillion dollars worth. But what if the Chinese get worried the greenback might start plunging in value? Or they can get a better deal elsewhere? Economic consultant Morgan Grace said, "They might want to perhaps find another currency in which to place their valuable reserves." China's premier hinted they might be thinking along those lines last month when he said they may consider diversifying away from the dollar. And the equally cash-rich oil producing countries a couple of months back started quietly shifting some of their holdings from dollars into euros. The more the interest rates go up, the more expensive it is for you to make monthly payments on a house or a car or any other thing you buy on credit. And because the dollar has fallen recently to near record lows against the Euro, there's a good chance it could fall even more in the months ahead.

/00 Club #02200/ 1:00:00 10:00 REC PA/O/E 2/20/200	00 Club #022007 1:00:00	10:00	REC	PA/O/E 2/20/2007	2:00 PM
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Pat Robertson talks with Gary Shilling an economic forecaster on the economic outlook. The most recent government statistics show a strong economy, with growth at 3.5 percent at the end of 2006. Gary Shilling is warning that there are storm clouds on the horizon. There is a surplus of goods – builders have built too many houses, automakers have too many cars and this tends to slow down the economy and they law of their employees. Thirty-nine percent of building contracts for houses are being cancelled and the houses are going into inventory. The housing market has declined; many that lent money in this area have already gone bankrupt. Those that took an interest only mortgage will be in trouble soon. Since October 2005 house prices have been declining and they are not appreciating as most thought. Speculators who bought two or three houses as an investment are not stuck with them and they are losing money. This gives us an economic down turn.

Economy	0	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time
	700 Club CBN Newswatch #032607	1:00:00	5:00	REC	PA/O/E	3/26/2007	2:00 PM

Charlene Israel CBN News - Millions of Americans are tempted into getting quick cash from what's known as payday loans or quick tax refunds. But that temptation can lead to a debt trap that's almost impossible to escape. Payday lending is big business all across the country. Neil Walsh, a consumer advocate with Sowers of Justice, said, "It's a multi-billion dollar industry. There are more payday lending stores than there are McDonald's." Critics say the loans are almost criminal. That's because over the course of a year, the fees often add up to triple-digit interest rates -- even more than 1,000 percent in some cases -- a practice labeled "predatory lending." Walsh said, "The rate is what is so totally unacceptable. Because it is what causes the debt trap, and as long as there is a high rate that prevents people from paying the principal and can barely pay the interest level, they will not retire the debt." Another shortcut to cash comes in the form of "instant" tax refunds, offered by many tax preparation companies. And the latest predatory lending practice is growing in popularity. Walsh said, "Car title lending' is the next generation of payday lending." A dozen states have banned payday lending, with several others considering tighter restrictions. President Bush also recently signed the National Defense Authorization Act, which includes an interest rate cap of 36 percent for payday loans made to military personnel. But many say the law doesn't go far enough. The bottom line is, consumers need to be financially responsible.

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

## HEALTH

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR 06-097	01/05/07	12:00 PM	15:00	Host Jackie Kahlhamer discusses radon with Tim Anderson, the Environmental Health Supervisor at the City of Watertown Health Department which is also a designated Radon Information Center. Dodge County has just been included in this center. They have a contract with the state to promote radon awareness and to encourage people to test their homes for radon. Radon is an odorless, colorless, tasteless gas. It is naturally occurring. It does not cause asthma or cold symptoms. Long-term exposure from it can cause lung cancer. It is the second leading cause of lung cancer. Radon is especially prevalent in the winter due to the most common type of heating we us- forced air heating. Tim states that 10% of homes have elevated radon levels. There is no way to know it exists other than to test it. Free radon tests are available through the month of January. There are ways to correct high radon levels if found in a home.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR 06-004	01/26/07 01/30/07	12:00 PM 02:30 AM	15:00	Host Jackie Kahlhamer discusses health are reform with Senator Scott Fitzgerald. Senator Fitzgerald represents the 13 <sup>th</sup> Senate District and is the
		01/30/07	02.30 AW		Senate Minority Leader. Healthcare is driven from the federal level, with Medicare and Medicaid being the 2 major systems of delivery. The state
					developed BadgerCare and SeniorCare. Both are expensive to operate. Often the #1 issue for small businesses is the cost of healthcare premiums.
					Agriculture and manufacturing in the 13 <sup>th</sup> District have been affected by high
					healthcare costs. The Senator does not want to see universal healthcare- that would be the ultimate bureaucracy. He discussed some of the ways
					Legislature has addressed healthcare. He would like to see things work withit the current system. Wisconsin gets refunded at a low rate for Medicare and
					Medicaid. He would like to continue to look at a pooling system for affordab
					healthcare. He would like to see SeniorCare expanded to match up to the federal level, but done at a gradual pace.

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<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR 07-003	02/05/07	10:30 AM	30:00	Host Jackie Kahlhamer discusses cancer with Beth Lunow, the WI State VP of the American Cancer Society. There are three main types of cancers with higher incidents, that are diagnosed-lung, breast and colon. Diet and exercise are very important keys in the prevention of cancer. Nearly 50% of cancers can be prevented by practicing healthy eating and by exercising. Eating a low-fat, high-fiber diet is important. Staying away from tobacco is extremely important. Ninety percent of cancers can be treated successfully if detected early. It is important to see a physician on a regular basis. The doctor can help a patient determine what tests they may need to take to determine if cancer is present. Once a diagnosis of cancer has been made, it is important to get as much information as possible about the disease, treatments and help available. New technologies are making great strides in the treatment of cancer. Beth discussed how treatment can be hard on patients. Support from family and friends or from a support group is critical. It is important for cancer patients to know they are not alone and it is helpful to talk with others who have been through cancer treatment.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR 07-010	02/16/07	12:00 PM	15:00	Host Jackie Kahlhamer speaks with Jacqueline Sills-Ware about health care
		02/20/07	02:30 AM		for the uninsured. Jacqueline is the Director for MilwaukeeCares. Health
				Į	care can be difficult to access for the uninsured. Major central city
					hospitals that served them have closed. Treating the uninsured is a
					financial burden for hospitals. Many uninsured use the ER Departments for
					primary care. MilwaukeeCares is looking to provide coordinated care for
					the uninsured. There is a need for enough physicians and health care
			1		providers to provide care for those without insurance. This will help to
					bring about an equality of sharing care for the uninsured. The uninsured
					need access to health care 24/7, with a network of primary care and
					specialty care providers. Many physicians have already offered their
					services and see this as part of their Hippocratic Oath. It is important for
					all groups to work together- churches and other community organizations,
					so that the uninsured will not have to go without proper health care.

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<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR 07-013	02/26/07	10:30 AM	15:00	Host Jackie Kahlhamer talks with Mark Grams about veteran's health care.
		02/27/06	02:30 AM	1	Mark is the Dodge County Veteran's Service Officer. Beaver Dam has a
		03/02/07	12:00 PM		veteran's outpatient clinic that provides general medical care. If specialty
					care is needed, the veteran can go to the VA Hospitals in Milwaukee or
					Madison. The process to determine which veterans qualify for medical
					care is rather arduous, as not all do. Every county has a service officer to
					help cut through the red tape. It is important to have a local health care
					center as many veterans are elderly and driving can be a problem. Because
					of the current Iraq war, the number of younger veterans is increasing. Mark
					discussed health issues that affect veterans. These can come about from
					exposure to chemical agents or the veterans can be affected by combat
					and/or the things they have seen in the war. Veterans can get medications
					for a set price of \$8- no matter what the cost of the medication is. It is
					important for veterans to have local care when returning home from active
			1		duty. They may need counseling as they settle back into civilian life.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR 07-014	03/05/07 03/06/07 03/09/07	10:30 AM 02:30 AM 12:00 PM	15:00	Host Jackie Kahlhamer talks with Representative Joel Kleefisch of the 38 <sup>th</sup> Assembly District. They discuss the high costs of health care and how the Legislature is addressing it. The cost of health care is at the root of spending and the economy. As health insurance costs rise, it leaves less money for employers to put back into the economy. Rep. Kleefisch does not want to see more government involvement in health care. It creates too much bureaucracy and red tape. There needs to be transparency in health care costs so consumers can make choices. He believes health care costs can become more affordable. Health Savings Accounts would allow people to pay for medical expenses with tax free money. Every child should have health care provided but he does not believe in universal health care. There should also be the ability to purchase health care at different income levels.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR07-016	03/19/07	10:30 AM	15:00	Host Jackie Kahlhamer talks with Dona Wininsky, the Director of Public
		03/20/07	02:30 AM		Policy & Communications for the American Lung Association of WI abou
		03/23/07	12:00 PM		lung health. Asthma is the number one reason children miss school and go
					hospital emergency rooms. Tobacco use diseases such as emphysema, lun
					cancer and COPD were discussed. Outdoor air quality is a factor that
					affects lung health. Southeastern Wisconsin is a highly industrialized area
					with heavy traffic. Ozone and pollution travel up Lake Michigan from
					Chicago and Indiana. Asthma is manageable if properly diagnosed and
			1		trigger points are known. Exposure to trigger points can be minimized or
			1		avoided. Diseases of the lungs affect lifestyles. COPD is an umbrella term
			1		for chronic conditions that affect the lungs. Tobacco increases the rate at
					which lungs lose their elasticity. Dona discussed secondhand smoke and
			1		how someone takes in as many toxins as the smoker does.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR 07-015	03/26/07 03/30/07	10:30 AM 12:00 PM	15:00	Dr. Scott Hansfield OB/GYN, discusses women's health in their 40's with Host Jackie Kahlhamer. At this age, women are so busy that they often don't pay attention to their health. If they don't, it will affect them for the rest of their lives. Dr. Hansfield discussed periomenopause and the changes it brings to a woman's body. Things discussed were: bone health, diminishing hormone levels, calcium in the diet, weight bearing exercise, weight gain, heart disease and chronic health conditions. Many women are afraid to discuss changes with their health provider. They should discuss these health concerns.

Health/Mental	Program Title			Program Duration	Topic Duration	Segment Source	Type	Airdate	Time	Health
	Doctor #107	to	Doctor	28:30	28:30	REC	PA/O/E	1/02/2007	11:30 AM	

**Dr. David Erb** talks about cancer prevention. Five out of six people who get cancer will die from it; cancer will surpass heart failure as leading killer in U.S. To prevent cancer: limit your exposure to chemicals, stop smoking, limit prescriptions, eat right and exercise, get out in the sun and develop a healthy spine. **Dr. Cherie Calbom** talks about thyroid health. Thirteen million people are diagnosed with Hypothyroidism; if your thyroid is not function, you may not be able to lose weight. Avoid Iodine blockers, refined grains, caffeine, hydrogenated oils, fluoride and mercury. Consume plenty of Iodine rich foods; liver cleaning is important. **Dr. Scott Farhart** talks about women's health; the main reason for having a PAP is to check for cervical cancer. HPV is responsible for nearly 90% of all cervical cancer cases. Get a yearly breast exam, pelvic exam, blood pressure checks, colon cancer screening.

Praise the Lord	1:57:00	1:30:00	REC	PA/O/E	1/09/2007	9:00 PM
#010907					1/09/2007	1:00 AM
					1/10/2007	4:00 PM

Host Dr. Scott Hannen talks with several doctors: **Dr. Ted Broer** talks about foods you should or shouldn't eat. He reads a news article to show how people are not being taught to cure disease but to take drugs for relief. He names many foods not to eat and foods that are good to eat. He recommends fresh lemons with liquid Stevia as a substitute for sugar. **Dr. Valerie Saxion** talks about teaching wellness to the US Government and describes what products are healthy as supplements - Echinacea as an antibiotic; need to identify the root of your illness problems and describes way to control appetite. **Dr. Dino Nowak** talks about exercise and eating change with culture change. The key with exercise is to begin and gives reasons why. **Dr. Paul Meier** talks about brain chemistry – unresolved spiritual and emotional issues can make you unhealthy. He lists various things that can appear to be a brain disorder that might be solved with proper nutrition and exercise. Some problems are more severe and require the appropriate diagnosis and medication. Studio audience asked several questions of the doctors regarding menopause, weight loss and body fat.

Health/Mental H		ram 1	Title	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time
	Doctor #106	r to	Doctor	28:30	20:00	REC	PA/O/E	1/09/2007	11:30 AM
		of mea Watch	at; a regular portion size	serving size is ab s, watch calories a	out a bar of soap. One and weight. Dr. Paula	scoop of ice crea Bickle talks abo	am is prop ut maintai	er; fruits juices ning eye sight.	ng factor to weight gain. We usually get bigger portions are usually sold in larger portions than recommended. Eye tissue of the eyes is very fragile; free radicals in en waves lengths damage eyes.
	Docto #108		Doctor	28:30	28:30	REC	PA/O/E	1/16/2007	11:30 AM
		toxins causes diseas	<ul> <li>heavy me bad breath e but you ca</li> </ul>	tals; do a whole b , teeth loosening, b n keep it from prog	ody cleanse, cleans colo bleeding when brushing,	on on regular bas spaces developin dams talks about	is. <b>Dr. To</b> g. Root Pl obesity. Y	onya Lyons Au aining is when You should have	ne and side effects of treatment can be horrific. Remove <b>nderson</b> talks about gum disease. Periodontal disease we remove tartar from the root line, we can't cure gum e a BMI of 25 to maximize your health. He explained the es.
	Docto #109		Doctor	28:30	28:30	REC	PA/O/E	1/23/2007	11:30 AM
		physic stress: with c Scott	al stress: ba very comm hildren, wall Hannen ta	ck pain, arthritis, s on, try to work on r sing at the mall. C ks about arthritis –	tting or moving in the sa relationships or other pro onsider flexibility – streto	ame position over blems. <b>Dr. Dean</b> ching. Strength e you have arthritis,	and over; Mausolf f exercise is don't take	nutritional streat talks about exer weight lifting.	ess will settle and bring pain. Primary forms of stress – ss: food allergies, low blood sugar, chemicals; emotional rcise – physical activity can be household chores, playing Cardiovascular exercise gets your heart rate going. <b>Dr.</b> matory, it could damage your heart or kidney. Get your
	Docto #110		Doctor	28:30	28:30	REC	PA/O/E	1/30/2007	11:30 AM
		choles	terol) should	be 40 mg per dec	iliter; Triglycerides should	d be under 150 m	ig per decil	iter. Decrease	L (bad cholesterol) should be below 70 and HDL (good the amount of animal fats, use olive oil to cook, use low ding from 0 to 20 years and plateaus between 20 to 30;

14.1

fat milk and cheese to lower LDL levels. **Dr. Charles Adams** talks about Osteoporosis. Bones are building from 0 to 20 years and plateaus between 20 to 30; after 30 years the bones begin to decline. Exercise helps to build bone, calcium help bones; Vitamin D deficiency causes Osteoporosis. **Dr. Valerie Saxion** talks about sugar. Average American eats 200 lbs a year of white processed sugar. Stevia is a good sweetener – it increases the immune system and helps fight off cancer. She lists several bad sweeteners giving an explanation of their side affects.

	<b>Program Title</b> hth/Mental Health		rogram Title Program Topic I Duration		<b>Topic Duration</b>	Segment Source	0		Time
Health/Mental H									
	Doctor #111	to	Doctor	28:30	28:30	REC	PA/O/E	2/06/2007 3/13/2007	11:30 AM 11:30 AM

**Dr. Dale Peterson** talks about the rules of dieting. Keep your diet colorful, eat food edible at room temperature, and avoid refined white sugars, grains and foods with preservatives. Shop on the outside of the grocery store, look for foods in good oils (olive oil, fish oil) and keep meat portions to a minimum. **Dr. Chimene Fikkert** talks about overweight and nutrition in children. Overweight is a BMI greater than 85%; children aren't exercising and portions are too large. Complication of being overweight is diabetes (lack of insulin) and cardiovascular disease. Make different food choices, exercise on a weekly basis. **Dr. Scott Farhart** talks about infertility. Low sperm count or no sperm, hernia, testicular surgeries all can cause infertility. Damage to fallopian tubes or cervux can cause it in women. Tests can be done to test semen levels in men and other sources of damage. Decreasing weight and medication can treat infertility.

Doctor	to	Doctor	28:30	28:30	REC	PA/O/E	2/13/2007	11:30 AM
#112						100 01 • 100 • 100 • 100 • 10		

**Dr. Cherie Calbom** talks about weigh loss and the coconut diet and recommends exchanging coconut oil for other vegetable oils. It is made up of medium triglycerides and boosts the metabolism and doesn't oxidize easily – oxidized oils are destructive to the body and generate free radicals which damage cells. **Dr. David Erb** talks about depression – one half of all Americans have used antidepressants. Clinical depression is when the cells decrease activity. Processed foods can cause depression; recommends using healthy fats for brain – nuts, seeds, avocados. Exercise fires the nerves that activate the brain. **Dr. John Taylor** talks about nutrition and ADD. Add can be controlled by nutrition. The brain needs 5 nutrients to run: vitamins, minerals, proteins, healthy fats, water. Give your child lots of vegetables, fats from plants, seeds, and nuts, plenty of filtered water, avoid toxic chemicals.

Doctor	to	Doctor	28:30	28:30	REC	PA/O/E	2/20/2007	11:30 AM
#113								

**Dr. Scott Farhart** talks about Pap Smear exam and explains the Pap Smear exam and says it is designed to detect precancerous changes of the cervix. HPV is a sexually transmitted disease that can take many years to develop into cancer – early detection can prevent cancer. The Pap Smear has decreased the percentages of cervical cancer. **Dr. Diedre Howard** talks about sleep – you can only go a week without sleep – we need 7 ½ to 9 hours per night for REM state. Sleep Apnea prevents REM state; with when you stop breathing during the sleep cycle. **Dr. Charles Adams** talks about Iodine – 1.5 billion people are iodine deficient. Iodine stimulates the immune system; a deficiency plays roll in fatigue, hemorrhoids, headaches, ovarian cysts, thyroid disorders and goiters. Urine test will identify if there is a deficiency.

Health/Mental	Program	n Titl		Program To Duration	opic Duration	Segment Source	Туре	Airdate	Time Health
	Doctor #114	to I	Doctor	28:30	28:30	REC	PA/O/E	2/27/2007	11:30 AM
	on t smo chile	the size oking, r dren th	e – it is not reduce fat ir ne ratio is 9	cancer. <b>Dr. Lorna</b> ( ntake and red meats boys to 2 girls; in te	Owens talks about hea , exercise regularly, an	irt disease being id eat fruits, veg to 1 girl; in adu	g the numb getables, b Its the ratio	per one killer of beans and Omegoris 1 man to 1	re in the abdomen and pelvic area. Treatment depends men and women. To prevent HD, change lifestyle – no ga 3 oils. <b>Dr. Susan Cole</b> talks about ADD – in young woman – three types: ADHD impulsive style, distractive
	Doctor #115	to [	Doctor	28:30	18:30	REC	PA/O/E	3/06/2007	11:30 AM
	the	lining	of the stom	ach. Find out the r	needed, B12, L Carniti oot cause – over age	ne, brain activit 50 the body doe	y – crossw esn't make	vord puzzles. C e enough acid in	I in some cases reverse it. It is loss of cognitive speed. <b>Dr. Scott Hannen</b> talks about Acid Reflux Acid eroding In the stomach – take Betaine hydrochloride. Could be as and eliminate sugar intake.
	Praise #31507	the	Lord	1:57:00	1:30:00	REC	PA/O/E	3/15/2007 3/16/2007	9:00 PM 4:00 PM
	to fi	lush wi	ith water; do	o some type of exer	cise. Supplementation i	s everything. W	e have to	cleanse the boo	regulate blood pressure and gives us energy. We want dy. Not just a water-fast but doing it correctly. In many nen are concerned about the bone health and want to

to flush with water; do some type of exercise. Supplementation is everything. We have to cleanse the body. Not just a water-fast but doing it correctly. In many cases being overweight is unhealthier than any of those other things. **Dr. Jordan Ruben, M.D.** Women are concerned about the bone health and want to prevent osteoporosis; Breast cancer – they want to know about hormones and menopause and Hormone replacement therapy. Cod liver oil is the best supplement; it will help the risk of cancer and autoimmune disease. Increase your fiber intake eating berries and green vegetables and healthy whole grains. **Dr. Peter Malouf** is a board certified dermatologist talks about skin disorders. Diabetes, hypertension; Autoimmune disease can manifest in the skin. You do need a certain amount of sunlight and warmth daily to convert vitamin D. He talks about and explains three most common skin cancers: Basal Cell Carcinoma, Squamous Cell Carcinoma and Melanoma which is potentially lethal. Avoiding having your skin checked can mean your life. **Dr. Joe Christiano, M.D.** talks about a recent study we found some of the blood types had a greater propensity of experiencing diseases earlier in life. The reason was the way they responded to the food they are eating at a chemical level. He explains and gives examples for type O and A. **Dr. Ted Broer, M.D.** talks about prescription drugs medication - A lot of people are dying from the drugs they are being given. He talks about a new sleeping pill that is harmful, and the harmful affects of aspirin and Tylenol. Dr Broer lists the top ten foods never to eat and gives some healthy alternatives. **Dr. Lorraine Day, M.D.** - Doctors all know that certain things cause cancer. Animal products actually increase the risk of cancer and cause tumors to grow. Exercise will actually reduce a woman's risk of breast cancer by 66%. Drink plenty of water - sunlight reduces the size of internal cancerous tumors.

Health/Mental	Progra	am T	<i>Title</i>	Program Duration	Topic Duration	Segment Source	Type	Airdate	Time	Health
	Doctor #116	to	Doctor	28:30	28:30	REC	PA/O/E	3/20/2007	11:30 AM	

**Dr. Randy Burden** talks about cholesterol being an important building block to building cells. LDL (bad cholesterol) should be below 70; HDL (good cholesterol) 40 mg per deciliter; Triglyceride should be under 150 mg per deciliter. Decrease amount of animal fats, use olive oil, low fat milk to lower LDL. **Dr. Cherie Calbom** talks about cleansing your body and recommends a diet rich in raw foods. Cleansing the body helps eliminate toxins. She explains a diet plan that will cleans the body. **Dr. James Powell** talks about how symptoms are a warning sign to tell you something is wrong. Headaches are symptoms – bad pillow, bad posture when you sleep, stress, bad diet, low blood sugar – listen to your body it will tell you what you are sensitive to.

Doctor	to	Doctor	28:30	28:30	REC	PA/O/E	3/27/2007	11:30 AM
#117								

**Dr. Paula Bickel** talks about cold and flu season – she explains how the flu vaccine is created and says unless you are at a high risk of getting the flu do not take it. The Norwalk Virus can be killed by using bleach. Increase the immune system – remove sugar from diet, eat fresh fruits, vegetables, good fish, chicken organic is best. **Dr. Scott Morris** talks about Diabetes and how it affects every part of the body. Sugar affects every part of the body and when insulin isn't functioning it doesn't utilize sugar properly. You can prevent Diabetes by preventing obesity and be active, cut out fried foods, eat good fresh fruits and vegetables. **Dr. Dale Peterson** talks about cancer increasing because of our eating habits. Read labels – packaged foods have chemicals that cause cancer. An acidic condition in the body causes cancer – sodas and a high intake of animal protein causes an acidic body – drink pure water, eat fresh fruits and vegetables, also take essential fatty acids, enzymes will repair the body.

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR 06-097	01/05/07	12:00 PM	15:00	Host Jackie Kahlhamer discusses the Dodge County budget with the Dodge County Administrative Coordinator, Russell Kottke. The 2007 budget was a tough budget due to tight finances. There was controversy over the county sales tax. It was determined to keep the sales tax. Originally it was to be used for building projects. Now it may be used for the upkeep of county roads. Mr. Kottke feels this is a fair tax and only minimally affects consumers. Some road projects had to be put on hold. Funding from the state and federal governments is dwindling and there are still mandated services the county must supply. The county nursing home is very costly, but the county has still opted to keep it open. Funding was cut for some transportation services. Most services now offered by the Human Services and Health Department are now just the mandatory ones.

## **GOVERNMENT**

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR 06-096	01/08/07	10:30 AM	15:00	Host Jackie Kahlhamer discusses Dodge County Sheriff's Department
		01/09/07	02:30 AM		issues with its Sheriff, Todd Nehls. The budget for the sheriff's department
		1			is large. They bring in considerable revenue by housing federal and other
		1			county's inmates. They actually run the local jail at no costs to the
					taxpayers. Sheriff Nehls would like to see all squad cars have MDCs-
					Mobile Data Computers. He explained how these would allow them to do
		1			more work with less people. Soon people will be able to call the dispatch
					center with a cell phone. Wireless 911 will allow dispatch to see where the
					call is coming from. Sheriff Nehls would like see all dispatch located in th
					Sheriff's Dept. He has made an offer to the city of Beaver Dam to do their
					dispatch services. They are currently in negotiations. Most other cities
					have moved their dispatch to the sheriff's dept. He also discussed contract
					law enforcement. The county has 21 different police departments. This
			ł		means 21 different sets of policies. Contract law enforcement allows the
					sheriff's dept. to offer their services to townships that may only have a part
					time police dept. Sheriff Nehls believes this offers savings to the taxpayers
					and brings uniformity to law enforcements.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR 07-005	01/22/07	10:30 AM	15:00	Host Jackie Kahlhamer discusses current state government issues and their impact locally with Senator Scott Fitzgerald. Sen. Fitzgerald is the 13 <sup>th</sup> Senate District Senator and the State Minority Leader. Senator Fitzgerald discussed the change in leadership in the Senate from Republican to Democrat and how that affects what bills will be heard. He discussed taxes, how high they are and that they weigh heavily on families. It is important for constituents to be in contact with his office. They can often help them cut through red tape in other state departments. Fighting bureaucracy is a daily thing with Legislators. Revenue limits have been pu into place to keep property taxes in check. Wisconsin has a high level of service with a small population. Senator Fitzgerald believes we need something in place in the state constitution that will limit the growth of government. Some services may need to be cut. Wisconsin has an aging population. The loose of population has caused an erosion of our representation in Washington D.C. Health care, taxation and crime are 3 areas Senator would like to see really addressed in Legislature.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR 07-008	02/12/07	10:30 AM	30:00	The Mayor of Mayville, Ron Sternat talks with Host Jackie Kahlhamer about city of Mayville issues. The city has seen steady residential growth. There has been some concern over factory closings, although industry appears to have stabilized in the city. Downtown business is important to the city. Mayor Sternat discussed some of the challenges small business owners have. He talked about the current city budget, which was difficult to come to. The tax levy law and revenue sharing have caused cities to tak a hit. It is difficult to find new sources of revenue. The city has not reduced services. They are always actively pursuing development. Quality of life issues are drawing points when attracting new businesses and developments. Mayville has a number of these.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR 07-011	02/19/07 02/23/07	10:30 AM 12:00 PM	15:00	Host Jackie Kahlhamer talks with Dennis Sheldon about the City of Juneau of which Dennis is the Clerk/Treasurer. Dennis discussed the recent budget. There was an inflationary increase in the operational budget. There will be major capitol improvements with major borrowing. The city will need to go to the bond market. A public hearing was held and while no one wants taxes raised, citizens for the most part, recognized the need for city improvements. The city had to put on hold the purchase of equipment. Dennis discussed new development-Juneau will be getting condos. This will add diversity to the housing stock. He spoke on how taxes can be affected by new developments. Dennis would like to see more retail business in the community. This would make the city more livable and add to the tax base. Many facilities in Juneau are government owned, thus they are off the tax roles. Dennis believes Juneau offers a good quality of life,

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR 07-014	03/05/07	10:30 AM	15:00	Representative Joel Kleefish, of the 38th Assembly District talks with Host
		03/06/07	02:30 AM		Jackie Kahlhamer about current issues in state government. Rep. Kleefisch
		03/09/07	12:00 PM		talked about the recent switch of power in the state Legislature and how
					that will affect the Republican sponsored bills and their ability to get to the
					Governor's desk (for him to sign or veto). On the other hand, Legislation
					that does get signed into law will come about as the result of greater
					cooperation between the two parties. He feels very strongly that fiscal
					responsibility must be exercised. Wisconsin citizens already have a very
					high rate of taxation, so raising taxes and fees are not the answers. There
					needs to be a strict look at spending. Government's job is to help those
					who cannot help themselves and to fund infrastructure and education.
					Beyond that cuts should be made. The state puts more into education per
					pupil than surrounding states, yet graduation rates are lower here. He
					spoke positively about the Milwaukee School Choice program and its
		ł			success. He is concerned about the state crime lab backlog and wants to
					see that this is dealt with, to help move criminal prosecution along.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR 07-012	03/12/07	10:30 AM	30:00	Host Jackie Kahlhamer discusses Affirmative Action with Senator Glenn
		03/13/07	02:30 AM		Grothman, 20 <sup>th</sup> Senate District. The government gives preferences on the
		03/16/07	12:00 PM		basis of ethnicity- going back several generations, or by sex. This affects
					jobs, UW admission and employment. He does not believe Affirmative
					Action solves society's problems, rather it may add to it. It papers over th
					root of problems and causes people to look to government if things are not
			1		right. He feels the bureaucracy that has come about as a result of
					Affirmative Action educates people to believe they are unhappy. People
					should be looked at as individuals. There are federal and state Affirmative
					Action laws. Affirmative Action causes people to view themselves not as
					Americans, but as their ethnic backgrounds. Senator Grothman believes
					the current system has failed society. Subsidies have too generous. This is
					a politically difficult issue to address

Government	Program Title	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time
	700 Club CBN NewsWatch #010407	1:00:00	5:00	REC	PA/O/E	1/04/07	2:00 PM

David Brody CBN News reports - In the House of Representatives, we know that Democrats are in control and Nancy Pelosi is the Speaker. But the true power base may rest with "The Blue Dogs." Congressman Mike Ross, D-AR, is one of the leaders of this political dog pound, and he has the pedigree to prove it. Ross said, "We're conservative, we're moderate -- we're Blue Dogs." This coalition of House Democrats was formed in 1994, the same year that Republicans took power. "We find ourselves in the middle,' Ross said, "Which, quite frankly, is where I believe America is." And their numbers are growing. They grew from 35 members to 44, courtesy of the mid-term elections. Those nine new "Blue Pups" make up nearly 20 percent of the incoming Democrats. "The Blue Dogs have the theoretical power to guide everything that happens in this new Congress," said Michael Crowley, Senior Editor of New Republic Magazine. While the Blue Dogs lean conservative on social issues, their true bread and butter is fiscal discipline like balancing the budget and reducing the debt. In their offices, you always see the growing U.S. debt chart. And the Blue Dogs can become even more powerful if they team up with the "Tuesday Group." These are moderate Republicans who have similar policy goals. Last year, the two groups combined to help pass a Republican-backed bankruptcy bill, despite pleas for unity from Democratic leaders. President Bush is watching closely and recently invited them to the White House to discuss how they can work together.

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

#### YOUTH

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR 07-002	01/15/07	10:30 AM	15:00	Host Jackie Kahlhamer talks with Arn Quakkelaar, the CEO & Founder of BASICS in Milwaukee regarding a viewpoint of today's youth and their needs. Arn's work is focused on the central city of Milwaukee. Most of the issues there relate to poverty. There is a lack of resources and jobs needed to raise healthy children. Many children do not realize they live in poverty. We have seen the family unit break up. Arn discussed why we are seeing more violence among youth. Many youth are afraid and lonely and left alone. They are seeing more violence in media. There is a lack of respect for authority and themselves. Youth don't feel that they are a valuable part of society. When someone shows them attention, they feel important. Schools bring kids together. The school system is overwhelmed with problems. A city high school is bringing in adult mentors to get to know the kids and their parents. This is working well. Grades are increasing and attendance is up.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR 07-005	01/22/07	10:30 AM	15:00	Host Jackie Kahlhamer talks with Jerry Wallendal about offering youth a fresh start. Jerry is the Executive Director of Youth for Christ Fresh Start Ministry. Youth are dealing with issues similar to when he was one, although they are compounded now. The moral absolutes have been removed from the education system. He works with youth in jail, those released from jail and other youth who are at-risk. Although he sees that a youth are somewhat at-risk. Many have challenging family backgrounds. The youth may need tangible help with finding jobs. Jerry often has to help them overcome negative thinking and focus on the positive. They may need an attitude change- instead of taking from the community, what can I give back? A lack of transportation may hinder them from getting a job. They need to be taught to take advantage of every opportunity they are given (i.e., get a ride to work with a neighbor). Getting a job often gives them new opinions of society. Adults should get involved with youth. Youth open up pretty fast when they perceive someone is sincerely interested in them.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR 07-007	01/29/07	10:30 AM	15:00	Host Jackie Kahlhamer talks with Pat Ninmann, the Dodge County Sheriff's Department Communications Director about locating missing children. A child does not have to be missing for a certain amount of time to be considered missing. Parents should call authorities as soon as they realize the child is missing. The sooner they get help the better, especially if it is abduction. The majority of missing children the sheriff's department deals with are runaways. Pat discussed the Locator Programs, Amber Alert and the KID ID programs and how these help locate missing children. It is important for children to be educated from early on about people that may approach them and what to do if they are lost. She talked about how law enforcement works to find missing children and the follow up they do after the child is found.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR 07-006	02/02/07 02/06/07	12:00 PM 02:30 AM	30:00	Host Jackie Kahlhamer talks with Sally Ladky about promoting abstinence. Sally is the Director of the Wisconsin Abstinence Coalition. Sally believes that promoting youth abstinence (until marriage) provides the optimal life sequence. It helps youth set priorities and to get their life in correct order. We are bombarded in media that shows sexual activity without consequences. Abstinence Education is defined by federal law and there
					are eight particular aspects to it, teaching youth to avoid sex until marriage and to avoid risks. Comprehensive Sex Education goes with the assumption everyone is going to have sex and to reduce the risks. Governor Doyle signed into law a bill that requires abstinence to be taught as the expected behavior for school age children. Although at this time this is often covered in schools through Comprehensive Sex Education. Abstinence education works to build character. Youth learn factors that protect them from other risk behaviors- drinking, drugs, etc. Youth are the best proponents of Abstinence Education.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR 07-010	02/16/07 02/20/07	12:00 PM 02:30 PM	15:00	Ruth Lindegarde, the Executive Director of High Expectations discusses youth and their value to the community with Host Jackie Kahlhamer. Ruth enjoys working with youth- there is lots of potential for change with them. She does not believe the challenges affecting youth are so much harder now, then as in previous times. But everything (in life) is very fast-paced.
i					Youth have lots of energy and need to be given opportunities to put this energy into right things. Several of the youth she works with were invited by the city to be part of a youth forum. They could give their input as to what they would like to see in the downtown area of Beaver Dam. This is the first time youth were invited to do something like this. Feeling valued
					is an asset for youth character. There is often a lack of this which leads to undesirable behaviors. Ruth discussed some of the challenges youth face living in a rural area. It is important for local leaders to recognize that
					today's youth are tomorrow's leaders and that investing in their lives now will bring about good things.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR 07-011	02/19/07 02/23/07	10:30 AM 12:00 PM	15:00	Mike Kurutz, the Mayville Parks and Recreation Director talks with Host Jackie Kahlhamer about keeping youth busy. The fact that a city of 5,000 has a full-time Parks & Recreation Director shows the commitment the city has to providing youth with activities. Mike believes organized activities are needed, but kids also need to have free time. Tight city budgets keeps funding up and down. Creativity and working with volunteer groups helps to provide youth programs. The department has a good relationship with the school district and they work together to provide youth opportunities. Being on a team offers discipline. Structured opportunities help keep youth on the right path and helps them make good decisions.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Youth	PR 07-015	03/26/07 03/30/07	10:30 AM 12:00 PM	15:00	Host Jackie Kahlhamer talks with Dr. Scott Hansfield regarding teen sex and why it is "worth the wait" for teens-+ from a medical standpoint. It is healthier for teens to delay sexual activity. This can be a difficult subject for parents and teens to discuss. Media glamorizes sex, without showing the after affects- pregnancies, STDs and the emotional impact. If parents don't discuss it with their teens, the youth will get their "education" from their peers and the media. Often the information they receive is incorrect. The majority of teens are abstaining from sex. The only safe sex is between a married couple who were both abstinent prior to marriage. Parents need to educate themselves so they can present accurate information to their teens. Parents influence their kids a lot. It is importan for parents to tell their kids to have a plan (to avoid sex). Talking to a health care provider is a way to receive correct information.

Youth	Program Title	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time
	700 Club #021407	1:00:00	9:00	REC	PA/O/E	02/14/2007	2:00 PM

Pat Robertson talks with Dr. Miriam Grossman about teens and casual sex. A roll-in is played about casual sex among high school students and reports some statistics of STDS, cervical cancer, depression, etc. Dr. Grossman talks about why she wrote her book *Unprotected*. She has dealt with the kids who have had casual sex and have been diagnosed with STDS. The kids have a false sense of security, they think as long as they use condoms they are protected and they are wrong because a lot of things can go wrong. Kids need to know about the emotional repercussions. Hormones are released in women during sex that gives them a false sense of caring and connection with the partner. A large number of people develop an attachment to the partner even when there is no real attachment. Young girls are more prone to get STDS. Kids need to wait until they are more mature. If they wait they are less likely to have regrets.

Youth	0	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time
	700 Club CBN NewsWatch	1:00:00	5:00	REC	PA/O/E	02/16/2007	2:00 PM
	#21607						

Gordon Robertson talks with Virginia Attorney General Bob McDonnell about internet porn and the proposed legislation to stop predators and protect children. It is a significant problem; this initiative is to protect children, we need tougher punishment for the predators. It is hard for police to investigate these crimes because the email addresses change so easily. We don't expect any court challenges because we have researched carefully. It is important that we educate parents about kids using computers. If the legislation is passed we are sure what we are modeling will be used by other states. We're working with many organizations to block predators from getting into sites like MySpace.

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

## **EDUCATION**

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR 07-001	01/19/07 01/23/07	12:00 PM 02:30 AM	15:00	Arn Quakkelaar, the CEO & Founder of BASICS in Milwaukee discusses the part education has in bringing change to Milwaukee with Host Jackie Kahlhamer. Education is very important to bringing change. It gives a person to ability to think and make decisions, and to see the world around them. Most people in the central city are spatially orientated- they learn from experience rather than from academics. And these experiences are not always good. This is tied to the breakdown of the family and poverty. Parents may have to work 2 or 3 low-paying jobs and do not have time for their families. There is a particular attitude in the central city of not being "Euro". Afro-American children who want to succeed in school may often experience disdain from their peers. Arn believes the School Choice program is good for Milwaukee and would like to see it expanded. Parents are able to choose what school to send their children to and parents are a key component to encourage youth to learn. He has seen some positive things happening. One of these is adults going into a high school to mentor the youth. Many adults in the central city need literacy training What is really needed is a vision for the city. All sectors need to come together and address the real problems. There is often a lot of power politics occurring. This often causes things to not get down.

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<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR 07-007	01/29/07	10:30 AM	15:00	Pat Ninmann, the Horicon School Board Treasurer talks with Host Jackie Kahlhamer about the school board and district issues. Budgets have been hard to balance due to the decrease in state funding for schools. They have had to dip into their fund balance. A tax levy cap has been put into place by state government. The school board has not been replacing retiring teachers. The school board has had to make difficult decisions. The cost of health care is a huge issue. Pat would like to see citizens involved in school board meetings. She relies on them to provide suggestions. The
					district has lost some and gained some students through open enrollment.
			1		A curriculum meeting was held to see if come classes can be combined.

<b>Description of Issue</b>	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR 07-009	02/09/07	12:00 PM	30:00	Don Childs, the Superintendent of the Beaver Dam Unified School District
		02/13/07	02:30 AM		discusses the school district with Host Jackie Kahlhamer. Mr. Childs
		03/27/07	02:30 AM		discussed the current \$41 million dollar budget. This comes out to \$8000+
					per pupil. The budget is tight but there are some resources to fall back on.
					Eighty-two percent of the budget goes towards personnel costs. The
:					district had to reduce the facilities maintenance budget. There is not
					enough money to keep up the aging facilities as is preferred. The
					Wisconsin state budget has structural deficits which affects school budgets.
					Mr. Childs discussed how the Qualified Economic Offer affects salaries
					and benefits. The high cost of health care affects teacher's compensation.
					The district wants to ensure every student has the opportunity to reach their
					highest level of achievement. There are low-cost ways the district can
					implement things to bring this about. Teacher collaboration will be a major
		1			focus. It will be important that they have a common curriculum with
					common standards. Parental involvement is critical to the district being
					successful. The school board is looking to put Ends Policies into place that
		[			will help define goals and what students should be achieving.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Description of Issue Education	Program/Segment/Source PR 07-013	Date 02/26/07 02/27/06 03/02/07	Time 10:30 AM 02:30 AM 12:00 PM	Duration 15:00	Narration of Type and Description of Program/Segment Mr. Jack Tatum, the Executive Director of the Jared C. Bruce Academy discusses student success with Host Jackie Kahlhamer. The academy is part of the Milwaukee School Choice Program. This program gives parents a choice as to where they send their children. Schools need to create an environment for students that will allow them to perform well. Having a qualified staff is important. Students leaving 8 <sup>th</sup> grade should have had a structured environment with resources that exposed them to technology and such. This helps them to achieve in their future. Not every student will go on to college. There needs to be means to help them become productive citizens. Mr. Tatum states that education begins at home. Many parents are struggling by working two jobs, and are having a hard time giving their children the support they need. There is a lot of help available. Parents should do whatever they can to see to it that their children gets help with what they need to succeed. Education is a very important aspect that will
					help to meet the challenges of the urban setting. Building a foundation for students, with reading being a part of that, is very important.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR07-016	03/19/07 03/20/07 03/23/07	10:30 AM 02:30 AM 12:00 PM	15:00	Linda Wulff, the Waupun Area School District Director of Instruction, and Host Jackie Kahlhamer discuss student grading. Linda discussed some of the controversies surrounding student grading. Most everyone has gotten grade they felt did not accurately portray their understanding of the subject Grading is something that may not be consistent from teacher to teacher. The majority of schools use the A-F grading system. Many are beginning to focus on the learning target, which helps the student understand different aspects of the grade and how they performed in different aspects (problem solving, accuracy computation, etc.) Linda believes it is important for school districts to have a policy on recordkeeping and grading so that it wi be consistent and fair from classroom to classroom. The school district is starting a Parent Task Force to help create the policy.

Education	0	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time
	700 Club CBN NewsWatch	1:00:00	7:00	REC	PA/O/E	2/15/2007	2:00 PM
	#021507						

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CBN News reporter Lee Webb - Over the last two decades, a number of Christian schools have popped up around the country employing what is known as the classical approach to education. They are modeling the curriculum of one school in Moscow, Idaho. Logos School third graders greet teacher Julie Garfield in Latin. By the time these students are in the tenth grade, they will be able to converse and read original works in the ancient language. Douglas Wilson was the co-founder of Logos. "At the beginning, all I knew is that I didn't want my kids to have what I got," Wilson said. "I felt ripped-off, vaguely. And we were trying to impart the kind of education that none of us had received." Wilson had discovered an essay titled "The Lost Tools of Learning," written by British author Dorothy Sayers in the late 40s. Sayers wrote, "Although we often succeed in teaching our pupils 'subjects,' we fail lamentably, on the whole, in teaching them how to think." Schools today place a premium on computer training, while only 31 percent of college graduates are able to understand lengthy passages from books. Rote learning is almost a bad term in many cases -- the idea that children should memorize something without having a complete concept of it," Tom explained. Ninety-two percent of Logos graduates go on to college. Many of them go no further than a couple of miles away, to New Saint Andrews -- the classical Christian college also co-founded by Wilson. Even the math is based on the classical method developed by Euclid, the founder of geometry. Apparently, they are doing well. Logos has 425 National Merit semi-finalists, which is per capita the highest in Idaho. And its students score 35 percent higher than the national average on year-end achievement tests.