

WWRS-TV 52 and WWRS-DT 43, MAYVILLE, WISCONSIN

LEADING COMMUNITY ISSUES

JULY, AUGUST and SEPTEMBER 2007

**RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE:
PRINTED MEDIA COMPRISING NEWSPAPERS, MAGAZINES AND OTHER PUBLICATIONS.**

EDUCATION

ECONOMY

GOVERNMENT

HEALTH

HOUSING

NATIONAL MINORITY TV, INC.

WWRS-TV 52 AND WWRS-DT 43

QUARTERLY ISSUES/PROGRAM LIST

JULY, AUGUST and SEPTEMBER 2007

**NATIONAL MINORITY TELEVISION, INC.
 QUARTERLY ISSUES/PROGRAMS LIST
 JULY, AUGUST & SEPTEMBER 2007**

EDUCATION

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Education | PR 07-029 | 07/02/07 07/03/07 07/06/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer discusses the topic of guiding students with Christine Paszek, the Mayville High School Guidance Counselor. The Guidance Center offers ways for students to explore career options. It also is there for students to have a place to vent about conflicts and learn problem solving skills. It is important for students to develop these skills. Christine discussed how students can develop a career path. Students and their parents should visit colleges during preview days to see if the school will be what the student will want. Talking about possible careers with other adults can help them see if it is the route they want to take. Students and parents need to know about financial aid available, so the school offers an evening to discuss this. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Education | PR 07-033 | 07/23/07 02/24/07 07/27/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks with Dr. Michael Kremer about the Hartford Union High School, of which he is the Superintendent of. The high school is one of the most comprehensive in the state as it offers opportunities to all students. Some will go on to college, some to tech school and others will go directly into the workforce. When he came to the district, he had to address morale, climate, relationships, communications and reorganization issues. The budget needs to be in as good a position as possible. The district is facing declining enrollment, which Dr. Kremer expects to see reversed in a few years. A critical factor to getting work done is relationships which must become stronger through ongoing conversations. There is a great opportunity to improve overall student achievement. It is vital to develop a strategic plan that will keep the district moving forward. Helping students make better choices is very important. Alcohol and drugs are concerns as they are with most school districts. Since the high school is a separate district from the grade school, he is working to ensure a proper link between the two by staffing a Development Coordinator for the curriculum. Parental involvement is vital and a leverage point for student achievement. |

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| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Education | PR07-036 | 08/06/07 08/07/07 08/10/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks with the 39 th District State Representative and House Majority Leader Jeff Fitzgerald, about funding public education. Public education takes up 40% of the entire state budget. Education has always been a priority for the state and it has paid off with good schools and high test scores. Education funding is a 3-legged stool- shared revenue caps, 2/3 funding by the state and the QEO. Shared revenue caps can be exceeded by going to a referendum. Last spring 70% of state referendums failed. The majority of public education's budget goes to salaries. The QEO helps to keep this in check. Health care benefits are very expensive. The state could save millions if the schools would switch over to the state health care plan. Some are doing this, but 80% of school districts have no-bid health care plans. In the seven years that Rep. Fitzgerald has been the House of Representatives, he has seen funding for education continue to increase, so it is not true that the Republicans are cutting school funding. |

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| Education | PR07-037 | 08/13/07 08/14/07 08/17/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | John Zegers, the Superintendent of the Waupun Area School District talks with Host Jackie Kahlhamer about the district's strategic plan. A believes a strategic plan is critical as it gives direction and monitors progress. There were four areas defined that need to be strengthened- curriculum, communication, resources and facilities. Mr. Zegers explained what is hoped to be achieved in each of these four areas. As most districts, they are experiencing fund balance decreases while their expenses are increasing. Block scheduling will begin in the 2008- 09 school year. Classes will be 85 minutes long. Teachers will be trained how to teach in this type of format. |

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| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Education | PR07-039 | 09/10/07 09/11/07 09/14/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks with Dr. Don Childs about issues of the Beaver Dam Unified School District. Dr. Childs is the Superintendent for the school district. Poverty is increasing in the district. The number of non-native English speaking students has doubled. Community support of the school has always been good and the value of this cannot be underestimated. The school administration must learn new ways of relating to families and engaging them in partnership, due to changes in the community. Dr. Childs discussed the challenges of having outlying schools. Student success is the most important thing to the district. The budget is currently meeting the needs and they need to find the best ways to utilize their resources. A recent update of the fiber optics bandwidth was needed. Due to the increase of poverty in the community, the district was able to get subsidized interest on bonds. Dr. Childs talked about the Partners in Learning programming and how successful it is. It pairs students with community members who mentor them. |

| <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
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| 700 Club CBN NewsWatch #090407 | 1:00:00 | 5:00 | REC | PA/O/E | 9/04/07 | 2:00 PM |

Heather Sells CBN News RIDGEWOOD, New Jersey - A new survey shows three out of four high school graduates aren't ready for college even though they've taken the recommended classes. The problem for many students is math. But math is an issue for teachers too because many educators can't even agree on the best way to teach it. That's why one group of fifth-graders is practicing their multiplication. Their immediate reward is a lollipop. But experts like NYU's Dr. Sylvain Cappell say the long-term benefit is mastering the fundamentals. But how much emphasis should be placed on "the basics" versus lessons that emphasize conceptual thinking and self-discovery? That question has been the subject of an almost 20-year math debate that began when the National Council of Math Teachers endorsed so-called "reform math." It began because of a concern about future competitiveness for tomorrow's jobs. Reform math emphasizes hands-on learning and real-world situations. The textbooks are heavy on story problems and light on numbers, equations, and practice sheets for kids. "They need to become engaged. And if they don't become engaged they don't learn, they don't retain it," said Dr. Joseph Rosenstein of Rutgers University. In the last several years, Rosenstein, the council, and others have shifted somewhat, admitting that perhaps schools should focus more on skills such as arithmetic, multiplication, and division. Troubles with math are also surfacing on college campuses, as shown in a new survey by the college testing service act. With more jobs demanding math and science know-how, the stakes are higher than ever. That's a main reason some math professors worry about reform math. "There may be several generations of students who've been brought through that kind of curriculum who've been told they know math, who've played games with it-all of which is fine-but in the end didn't have the skills they need to advance into the fields that need it," New York University's Dr. Charles Newman said.

ECONOMY

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Economy | PR 07-029 | 07/02/07 07/03/07 07/06/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Philip Fritsche, the Executive Director of the Beaver Dam Chamber of Commerce talks about Beaver Dam's economy with Host Jackie Kahlhamer. The current economy is good. This can be attributed partially to proactive measures and to the city's location. There is a good mix of businesses which offers the diversity needed to thrive. This helps to weather economic storms. Retail and services have grown, and Beaver Dam is now a major shopping center of Dodge County once again. Businesses considering coming to a city look at the tax rate and how business-friendly it is. Philip discussed downtown revitalization and its importance to the local economy and to the community. |

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| Economy | PR 07-033 | 07/23/07 02/24/07 07/27/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Graeme Reid, the Assistant Director of the Museum of Wisconsin Art in West Bend, talks with Host Jackie Kahlhamer about economic drivers. He is also a member of the Downtown Market Association in the city. A downtown plays a vital role in the city's economy and gives a cultural identity to the city. It is important for business owners to be in a city where their employees have a variety of options available for them and their families. High employee turnover rates are stressful on businesses. A local healthy economy must be continually pursued, as communities are in competition to get and retain businesses. Cultural opportunities can set the perception of a city and what it values. Tourism is important to local communities. Graeme believes the arts are a vehicle for economic development. |

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| Economy | PR 07-040 | 09/03/07 09/07/07 | 10:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks about helping small businesses with Frank Frassetto, the State Director of the USDA. Small businesses are extremely important to local economies. The challenges for them are many and varied. Capitol formation can be a challenge in rural areas. Younger people tend to leave rural areas for larger cities, which affects business. Focusing on assets and working with local leaders is important. It is good for an entrepreneur to have a support network. Small businesses are the number one generator of new jobs in the country. Frank explained some of the characteristics of entrepreneurs and what it takes to get a business started and to keep the momentum going. |

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| Economy | PR07-041 | 09/17/07 09/18/07 09/21/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Terry Walsh, a Crop Consultant and Member of the Wisconsin Association of Professional Agricultural Consultants, and Host Jackie Kahlhamer talk about the economic impact of agriculture on local economies. Agriculture is very important to local economies. There is a reduction in the amount of land available and many farmers find their families do not want the farm passed on to them. There has been a lot of advancement made in farming and farmers are able to produce more crops on fewer acres. There are many ag-related businesses that directly benefit from farming. There are businesses that indirectly benefit from farming. Terry talked about the demand for commodities increasing and the how the increased use of ethanol requires more corn. Along with energy prices, milk prices have also increased. Terry explained how this affects the farmers. He expects to see agriculture remain stable in the local area. |

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| Economy | PR07-042 | 09/24/07 09/25/07 09/28/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks with Dr. Staci Williams, the President of the Mayville Area Chamber of Commerce, about economic development in Mayville. Staci believes that overall, the economy in Mayville is very strong. There is good business diversity- including industry, healthcare, services and unique shops. Like other communities, it faces challenges from foreign competition and technological advances, which allow for more work to be done by less people. The city has good proximity to rail, land and air transportation. Businesses need to position themselves in the community to make themselves more viable. Staci discussed what potential businesses are looking for when considering a business in Mayville. This includes availability of housing stock and potential employees. |

| <i>Economy</i> | <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
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| | 700 Club CBN Newswatch #091907 | 1:00:00 | 8:00 | REC | PA/O/E | 9/19/2007 | 2:00 PM |

John Jessup CBN News reports – After cutting two key rates by half a percent, the Federal Reserve got what it wanted: Stock markets around the world are soaring. Federal Reserve Chairman Ben Bernanke and the Board of Governor’s acknowledge the housing slump is taking a toll on the economy. The cut shows the Fed is serious about staving off growing concerns of a recession. The half-point cut should help some home buyers and credit applicants by making it cheaper for banks to borrow money, which they can then lend. And the Fed may not be done. The committee meets twice more before the end of the year, meaning more cuts could be on the way. CBN Host Pat Robertson talks with Drew Parkhill, CBN Financial Analyst about the Fed’s decision to cut the rate. They talk about the economy and making it easier to borrow and boost the economy. They talk about the dollar going down in value, imports costing more and the best investments that are appreciating – gold/silver/oil.

GOVERNMENT

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| Government | PR 07-030 | 07/09/07 07/10/07 07/13/07 07/17/07 | 10:30 AM 02:30 AM 12:00 PM 03:00 AM | 15:00 | Host Jackie Kahlhamer talks with Representative Scott Newcomer about state financial matters. Rep. Newcomer is the 33 rd Assembly District Rep. The state has too many taxes and government is too big. He believes it is possible for the state to have tax decreases and still provide quality services. We must focus on our priorities. The state budget system does not allow lawmakers to go backwards and look at programs and decide if they are still needed. Moving forward, no matter what services are eliminated, someone will not be happy. Rep. Newcomer discussed the Uniformity Clause, and how if that were to become law, it would help cities, towns and villages to merge and blend their tax rates over a period of time. Retirees have their pension and social security taxed. Many seniors are leaving the state. Rep. Newcomer believes the Dept. of Commerce should be cut. There is too much licensing and regulations and business intrusion. SeniorCare could also be cut, as the federal Medicare Part D provides sufficient benefits. |

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| Government | PR 07-032 | 07/16/07 07/17/07 07/20/07 | 10:30AM 02:30AM 12:00 PM | 15:00 | Host Jackie Kahlhamer discusses the Dodge County Medical Examiner's Office with Patrick Schoebel, the county Medical Examiner. Patrick discussed when a death needs to be investigated by the office and when an autopsy is necessary. The number of autopsies has increased over time due to a growing and aging population. He discussed how the office determines the yearly budget. Trends must be gauged to prepare it. Autopsies are only done when necessary as they are expensive. |

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| Government | PR07-036 | 08/06/07 08/07/07 08/10/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks with the 39 th District State Representative and House Majority Leader Jeff Fitzgerald, about the state budget. There is a split Legislature and each has come up with their own version of the biennial budget. There is now a committee that will work to bring a consensus to this. Representative Fitzgerald want to see a budget come about that does not have tax increases. Wisconsin citizens have tax fatigue. The 4 major components to the budget are: shared revenue, K-12 education, the UW System and medical assistance- these make up 85% of the budget. The Democrat version calls for universal health care which will create 18 billion dollars in new taxes. Democrats believe health care is about access, Republicans believe it is about affordability. Consumers need more transparency in hospital costs. Health Savings Accounts are another way for consumers to control their own health care dollars. Shared revenue is another hot topic. Larger cities get more dollars per person than the smaller ones. There needs to be more equalization of the way the money is divided up between communities. |

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| Government | PR07-038 | 08/27/07 08/28/07 08/31/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks with David Liners, the Lead Organizer for WISDOM, which is a grassroots organization that encourages people to become involved in civic affairs. The topic of tax fairness was discussed. David does not believe that tax fairness exists at the state level. Corporations pay a very small percentage of state taxes- the remainder is paid by the people. There are many sales tax exemptions on services which in turn causes fewer people to be paying the tax. People are very concerned about their property taxes. Public services are being cut, but tax rates go up. People need to be educated so that they can take a stand to demand change. |

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| Government | PR07-039 | 09/10/07 09/11/07 09/14/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Jay Shambeau, the Administrator for the Village of Kewaskum, and Host Jackie Kahhamer discuss issues affecting the village. Kewaskum has seen some growth recently. The biggest challenge for the village is their infrastructure, especially the sanitary system. An upgrade is needed to the aging wastewater system. Development does put pressures on services. Jay discussed the issues of keeping a small town atmosphere and the need to grow. There have been requests to keep the growth toned down. It is hoped the downtown area will see revitalization and the village has plans in place for that. There is need for more industrial growth. A new TIF District has been created. The village has a 4-lane highway at the outskirts of the village limits and this is very good for encouraging industry. They are working with the newly formed Washington County Economic Development Corporation. Filling recreation needs must be addressed. The village does not have a recreation director. |

| Program Title | Program Duration | Topic | Duration | Segment Source | Type | Airdate | Time |
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| Government | | | | | | | |
| 700 Club CBN NewsWatch #071307 | 1:00:00 | | 10:00 | REC | PA/O/E | 7/13/07 | 2:00 PM |

Melissa Charbonneau CBN News Washington – Some Democrats in Congress want to resurrect a defunct federal policy they say would protect free speech. But when Congress returns from summer break, Republicans say they'll try to block revival of the Fairness Doctrine. They say it would muzzle conservatives on talk radio. Should government regulations decide how long you can listen to a liberal radio host like Al Franken - or a conservative commentator like Rush Limbaugh? That's a question that Congress will decide as the Senate considers a revival of the Fairness Doctrine, a 1949 law that once required broadcasters to give equal time to opposing political views or face fines by the Federal Communications Commission. After some defeats in court, the doctrine was finally discarded in 1987 by Ronald Reagan's FCC. Many believed it actually stifled rather than encouraged debate. Station managers didn't want to deal with government interference, so they shied away from discussion of controversial issues. Sen. Diane Feinstein, D-CA, said on Fox News Sunday, "In my view, talk radio tends to be one-sided. It also tends to be dwelling in hyperbole. It's explosive. It pushes people to, I think, extreme views without a lot of information." But in the House, half of the Democrats sided with Republicans to overwhelmingly pass a bill banning the FCC or any future president from re-imposing the policy. Indiana Republican Congressman Mike Pence, R-IN, sponsored the House measure. A former radio show host, he calls it the "unfairness doctrine." Pence said it "is nothing short of a government mandate and management of the free speech on the airwaves of America." Gordon Robertson CBN host talks live with Congressman Mike Pence about how this issue resurfaced and talks about the Hate Crime legislation and how that will affect pastors. We need a Broadcasters Freedom Act to protect free speech and encouraged people to contact their representative in Washington.

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Government

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| 700 Club CBN NewsWatch #072407 | 1:00:00 | 5:00 | REC | PA/O/E | 7/24/07 | 2:00 PM |
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Dale Hurd CBN News: Washington is mandating a five-fold increase in ethanol production over the next 10 years and is encouraging the production of "flex-fuel" vehicles that will run on 85 percent ethanol or "E-85." Policy analyst Jerry Taylor at the free market CATO Institute thinks corn ethanol is a dumb idea. "The only reason any ethanol is being produced today in the United States, given the price, is because of politics," Taylor said. "If you talk to people in the refining industry, they'll tell you that if there weren't a federal gun at their heads they wouldn't touch this stuff. It's wildly expensive. The reason we use ethanol is that the government forces us to use ethanol." Actually, the government also doles out incentives in the form of three different ethanol subsidies to entice industry to increase production. They amount to corporate handouts that totaled more than \$5 billion last year. But Taylor insists the government's fondness for ethanol is not so much about energy security as it is about politics. The National Cattleman's Beef Association told Business Week that the "...ethanol binge is insane." And the beef, pork, and poultry industries are begging Congress to end the ethanol subsidy, because they say the rising price of corn feed is driving up the prices of their products. Corn is used in all kinds of human foods, and some say the demand for corn ethanol is why grocery prices have increased. Taylor said, "Capital investors will put their money into that technology because they hope to make a profit. Only when a technology can't attract private capital do they come knocking on the taxpayer's door." But no matter, Washington likes ethanol, whether some think it makes economic sense or not.

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| 700 Club CBN NewsWatch #081007 | 1:00:00 | 5:00 | REC | PA/O/E | 8/10/07 | 2:00 PM |
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David Brody CBN News DES MOINES, Iowa - The cornfields of Iowa, just like the fields in the baseball movie, have been a field of dreams for presidential wannabes. Whether it was previous unknowns like Bill Clinton or Jimmy Carter, their dreams of the presidency have always started here. Performing well in Iowa puts you on the map, gives you momentum and can catapult you to victory. And so the candidates come here, one by one, talking to Iowa's savvy voters one town hall and one coffee shop at a time. "There's nothing more important in our society and for our future than our children," Rudy Giuliani said. In 2004, seven states held primaries on one day in February. But in 2008, February 5 becomes the new Super Tuesday when 20 states will be up for grabs, including big prizes like California and New York. The key Florida primary has now moved to January 29. Candidates will likely change strategies and move more attention to those states and away from Iowa, which will hold its caucus on January 14. Months ago, Giuliani and fellow Republican John McCain decided not to compete in Saturday's straw poll. They say it's because they got a late start organizing, not necessarily because of its lack of importance. All campaigns face the Iowa question. A few months ago, a memo circulating in Hillary Clinton's campaign proposed skipping Iowa and running a campaign that is more focused on other early primary states and winning this new national primary. Obama chugs along in Iowa also. He told CBN News that for political pundits to overlook Iowa's importance is a big mistake. When it comes to spending time with voters here, Democrat John Edwards and Republican Mitt Romney could almost be considered honorary hawkeyes. No matter what happens on the so-called big day of February 5, these Iowa voters will register judgment first on who stays and who goes. History shows that any other candidate that wins or places ahead of the front runners automatically becomes a force to be reckoned with. Some candidates may experience a nightmare but for one fortunate Democrat and Republican, Iowa may indeed be the start of their field of dreams.

| <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
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| 700 Club CBN NewsWatch #81607 | 1:00:00 | 5:00 | REC | PA/O/E | 8/16/07 | 2:00 PM |

Government

CBN News White House Correspondent Melissa Charbonneau WASHINGTON - An early primary season means voters have less time to get to know the presidential contenders before next year's election. Televised political debates are designed to shed light on the candidates. But are they more show than substance? For years critics have complained these political showdowns are too crowded, too commercial, and too much like pop-culture. Gingrich, a potential presidential contender, is among the harshest critics of today's debates. He says the format is "stunningly dangerous" and no way to pick a president, especially in a post 9-11 world. With an occasional lightning bolt to accent an argument on abortion, debates can range from mildly amusing to mind-numbingly dull. Most experts agree, they are no predictor of how good a president a candidate could be. "You can be a great debater and a bad president," said Stephen Hess, presidential scholar at The Brookings Institution. "You can be a bad debater and a good president." Hess says serious, in-depth discussions would be more useful to voters. But with the rise of the Internet, more media outlets, and special interest sponsors, some critics say debates have morphed into little more than partisan press conferences. The Gingrich reform proposal includes a series of nine, 90-minute debates. Each week from Labor Day to Election Day, the two party nominees would tackle a single policy issue. No rules. No time limits. And the candidates must offer solutions. Some say moving toward Lincoln-Douglas style debates instead of Youtube would give voters a glimpse of how well candidates grasp the issues. "We need leaders who think about their role as a country in history, not just their personal ambition," Gingrich said. The next presidential debate, featuring Democrats in Iowa, is slated for Sunday night.

HEALTH

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| Health | PR 07-030 | 07/09/07 07/10/07 07/13/07 07/17/07 | 10:30 AM 02:30 AM 12:00 PM 03:00 AM | 15:00 | Rep. Scott Newcomer, 33 rd Assembly District and Host Jackie Kahlhamer discuss the topic of fixing health care. A change to consumer driven health care can help fix the health care challenges. More needs to be invested into prevention. This will help reduce premiums. Rep. Newcomer would like to see small business owners be able to come together to purchase health care as a large buyer group. Health Savings Accounts (which need to be made tax deductible) and Value Added Programs are other tools to help address the costs of health care. Consumers should be able to know what a procedure will cost. Government run health care is not the solution- just look at Canada. Consumer driven will be the key to bringing some resolve. |

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| Health | PR 07-032 | 07/16/07 07/17/07 07/20/07 | 10:30AM 02:30AM 12:00 PM | 15:00 | Host Jackie Kahlhamer discusses controlling health care costs with Dianne Kiehl. Dianne is the Executive Director of the Business Health Care Group. There are three avenues to deal with to address the cost of health care- transparency, collectively working together and accountability. Accountability needs to take place in all facets- the consumer, provider, businesses (who purchase health care plans) and an administrative partner. Consumers need to be supported as they are expected to be more actively involved in decision making as never before. Prevention and wellness are very important to bringing down costs. Consumer education goes beyond wellness. This needs to be ongoing. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| Health | PR07-034 | 07/30/07 08/03/07 | 10:30 AM 12:00 PM | 15:00 | Lois Augustson, the Director of Church Health Services Parish Nurse Program and Host Jackie Kahlhamer discuss the building blocks for health. Church Health Services provides health care for the poor and uninsured that focuses on whole person healthcare. The building blocks for health are: whole person health (body, feelings, social and spiritual), wellness and responsibility for my neighbor's health. There is a need to be responsible for our health. Over 50% of illnesses are lifestyle related. Diet and exercise are always key. Being healthy is more than not being sick. It is helpful to have a partner who will work with you to help develop a healthy lifestyle. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| Health | PR07-034 | 07/30/07 08/03/07 | 10:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer talks about blood donations with Laura Moon, the Blood Services Representative for the American Red Cross. People are aging and medical technology is advancing to prolong lives. Fewer people are donating blood. Those that may need a blood transfusion include: cancer patients, trauma victims, premature babies, those with anemia and other health issues. There are different types of blood donations that Laura discussed. Type O is the most sought after blood type. There was discussion of what to do to prepare for blood donation and about the procedure for giving blood. There are certain health criteria that must be met and certain health issues can disqualify someone. The majority of people are eligible to donate, but only a fraction do. The donated blood is put through several tests to ensure its safety to the recipient. Donating blood can truly save someone's life. |

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| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Health | PR07-037 | 08/13/07 08/14/07 08/17/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Meriah Jacobs-Frost, the Director of Your Faith in Action, which provides volunteer services, talks with Host Jackie Kahlhamer about helping those with health concerns, which helps to reduce the burden on the health care system by keeping people at home. People may need transportation to doctor's offices, help with healthy meal preparation and help around the home. Having help available may be the only thing keeping people out of assisted living or nursing homes. There may also be need for home modification such as grab bars or ramps which need to be installed. When someone returns home from surgery they often need to take it easy and it reduces their stress level if help is available. Volunteers are trained to keep an eye out on their client's health. Many people no longer have family nearby or neighbors that are able to do this. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| Health | PR07-038 | 08/27/07 08/28/07 08/31/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Rev. Joseph Jackson, the President of WISDOM, talks with Host Jackie Kahlhamer about the value of proper health care. Rev. Jackson does not believe that the current health care system works for the people he works with. Even those with health insurance can have problems making their co-payment. Rev. Jackson believes there needs to be a Legislative, bi-partisan effort to bring about universal health care, and that it can be funded fairly. Rev. Jackson discussed how not having good health care benefits affects other aspects of life. Preventive care is important and needs to be promoted more. |

Program Title Program Topic Duration Segment Type Airdate Time
Duration Source

Health/Mental Health

Doctor to Doctor 28:30 18:30 REC PA/O/E 7/03/2007 11:30 AM
#125

Dr. Anthony Lamanna talks about Degenerative Arthritis. It is not genetic it is a 'wear and tear' arthritis; he explains joints made up of collagen. Prevention – exercise properly keeping joints mobile, proper nutrition and supplement with glucosamine sulfate, vitamin C, and drink lots of water. **Dr. Keith Gray** talks about eye allergies – in the Spring there is an increase of eye allergies. Itching and burning of the eyes - most common is seasonal conjunctivitis caused by pollen, rag weed, and molds. Rubbing worsens the condition - recommends using cold compress on eye that suppresses the itching. Routine eye examines are strongly recommended.

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| <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
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| <i>Health/Mental Health</i> | | | | | | |
| Doctor #129 to Doctor | 28:30 | 28:30 | REC | PA/O/E | 7/10/2007 | 11:30 AM |
| <p>Dr. David Erb talks about headaches and how to eliminate the triggers: caffeine, artificial sweeteners. Get your spine checked and find a corrective care Chiropractor. Dr. Jean Glick talks about smoking addiction and beating the nicotine habit. Every 8 seconds someone dies from tobacco use; to help someone stop enable that person to quit smoking; equip yourself to quit by making a decision and commitment. Dr. Charles Adams talks about breast health. Start young, avoid soy formulas; eat broccoli, brussel sprouts, cabbage, extra virgin olive oil and recommends Thermogram if you have breast implants.</p> | | | | | | |
| Doctor #130 to Doctor | 28:30 | 28:30 | REC | PA/O/E | 7/17/2007 | 11:30 AM |
| <p>Dr. Karen Bierman talks about ADHD; symptoms are listed for ADD, Hyperactivity; and talks about Impulsive and learning disabilities and expressive language disorders. Dr. Carl Schmidt talks tips to keep your children healthy. Prevention is key, avoid over-processed foods. Alternatives to antibiotics are Colloidal Silver, avoid artificial food colors, choose good oils from nuts. Dr. Dale Peterson talks about preventing blindness – protect your eyes from ultraviolet light, cut back on sugar intake, increase intake of colorful fruits/vegetables and supplement with essential fatty acids, Lutein, Bilberry and Vinpocetine.</p> | | | | | | |
| Doctor #131 to Doctor | 28:30 | 28:30 | REC | PA/O/E | 7/24/2007 | 11:30 AM |
| <p>Dr. Lavert Robertson, N.D. talks about cleansing and detoxification of the body – getting rid of poisons and toxins. Inflammation causes several diseases; detoxification gets rid of the garbage. Greatest addiction is food; food is the body's fuel and the wrong fuel will cause the body to not perform well. Dr. Kenneth Harper, M.D. talks about prostate cancer and the importance of getting an annual checkup. He explains Prostate cancer and the two main ways examinations. Treatments are debated and there are many complications; he gives symptoms of prostate cancer. Dr. Carl Schmidt, N.D. talks about ADHD. Many children with mental conditions are prescribed medications that have serious side effects. Too much sugar is a stimulant with side effects and can be toxic to the nervous system. The FDA has not studied artificial grains and flavors combination and they are usually in many processed foods; these should be eliminated from the diet. Children should eat well: whole grains, B Vitamins and minerals, trace minerals are important</p> | | | | | | |
| Doctor #124 to Doctor | 28:30 | 28:30 | REC | PA/O/E | 7/31/2007 | 11:30 AM |
| <p>Dr. Charles Adams talks about Strophanthin that is related to Digitales. Digitales helps the heart pump by slowing down its rate. Strophanthin is produced when we exercise; it reduces fluid in the heart. Dr. David Erb talks about nutrition and building your body. Eat more fruits and vegetables; avoid processed foods, artificial sweeteners. Eat proteins, carbs in the morning, fats more at night. Make sure you digestive system is functioning properly. Dr. Karen Bierman talks about depression – feeling sad or worthless, guilty, lonely, not getting out of bed. She talks about Bipolar Disorder. Treatment for depression when it is a chemical imbalance can be anti-depressants, mood stabilizers, psychological treatment is usually best when depression caused by external circumstances.</p> | | | | | | |

| <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
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| <i>Health/Mental Health</i> | | | | | | |
| Doctor to Doctor #132 | 28:30 | 28:30 | REC | PA/O/E | 8/7/2007 | 11:30 AM |
| <p>Dr. Valerie Saxion, N.D. talks about the benefits of activated charcoal. It can draw out up to 15,00 times its weight; it can pull poisons out of an abscessed tooth. It is beneficial in cases of food poison and poison oak. It acts as a bridge and is good for Candida, yeast and fungus infections. Dr. Terry Shintani, M.D. talks about controlling blood sugar and diabetes with whole food diets. An apple is only 80 calories versus a muffin has 800 calories. Processed foods have concentrated calories causing blood sugar to surge. Dr. Sherri Calbom talks about choosing the best fats/oils. Diets are heavy in Omega 6 fats; avoid vegetables oils and increase green leafy vegetables, fish, fish oils, seeds, nuts that are rich in Omega 3 Polyunsaturated fats clog the arteries use Olive Oil, eat foods rich in folic acid: green leafy vegetables.</p> | | | | | | |
| Doctor to Doctor #133 | 28:30 | 28:30 | REC | PA/O/E | 8/14/2007 | 11:30 AM |
| <p>Dr. Ewen Tseng talks about sleep Apnea in children. When kids are having difficulty breathing while sleeping or restless sleep it is a good indication of a sleep problem and should be tested. Parents need to keep an eye on children while they are sleeping. Treatment for enlarged tonsils is removal. Dr. Paula Bickle talks about digestive system/tracks issues. She explains the digestive process and talks about enzymes, the liver's function, small intestines and colon. Get plenty of rest, exercise; take nutrition supplements and an enzyme with meals. Dr. Carl Schmidt, N.D. talks about heart disease, cholesterol and high blood pressure which is the leading cause for coronary or heart disease. Increase fiber, read labels, look at fiber supplements – recommends 35-40 grams of fiber every day to pull excess fat out of the body.</p> | | | | | | |
| Doctor to Doctor #134 | 28:30 | 28:30 | REC | PA/O/E | 8/21/2007 | 11:30 AM |
| <p>Dr. Joe Elrod talks about Fibromyalgia being a muscle tissue connective tissue disease breakdown. Symptoms are given, causes are poor diet, lack of exercise, nutritional deficiencies, stress. Need to de-stress, detox, eat 6 small meals a day, use natural supplement, exercise and get deep sleep. Dr. Chimene Fikkert, M.D. talks about essential supplies needed for babies: car seats, high chairs. Non-essential but helpful items are changing table, automatic swing. She talks about unnecessary equipment and harmful equipment like walkers. Dr. Charles Adams talks about high blood pressure that is a huge problem. It is important to exercise at least 30 continuous minutes 4/5 days a week. 60-70% of every meal should be veggies, fruits, and nuts. Wheat can be a problem raising blood pressure. Drink more water.</p> | | | | | | |
| Doctor to Doctor #135 | 28:30 | 28:30 | REC | PA/O/E | 8/28/2007 | 11:30 AM |
| <p>Dr. David Erb talks about headaches and how to get over them and out of the cycle without medication. Eliminate the triggers: caffeine, artificial sweeteners, avoid dangerous medications; 75-85% of medications are consumed in US. He talks about side effects of medications; get spine checked. Dr. Carl Schmidt talks about children's health issues begin with the parent's health. Parents should be taking good nutritional supplements daily and eating right when considering having a baby. Many children are eating fast foods that are building bad tissue. Multivitamins, enzymes, good oils, antioxidants and fiber is recommended. Dr. Cherie Calbom talks about choosing the best fats and oils. One of the causes of disease is bad fats/oils. Polyunsaturated oils are the most unhealthy that oxidize easily and contribute to Free Radicals. Eat green leafy vegetables, legumes, fish, fish oils, flax seed, and walnuts.</p> | | | | | | |

| <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
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| <i>Health/Mental Health</i> | | | | | | |
| Doctor to Doctor #136 | 28:30 | 28:30 | REC | PA/O/E | 9/4/2007 | 11:30 AM |
| <p>Dr. Dale Peterson talks about root cause for disease is Free Radical damage, loss of Methylation Potential Inflammation and Mitochondrial Dysfunction and explains each. They are preventable – get plenty of rest, exercise, use appropriate supplements and eat healthy diet. Dr. Kathy Weis, M.D. talks about protecting children’s eyes. Children should be examined at 6 mos., 3 yrs. And right before 1st grade. She explains lazy eye, eye turn, glaucoma, cataracts. Children should wear protective sunglasses. Dr. Scott Morris, M.D. talks about obesity. Doctors are not doing a good job of changing behavior, we must turn it around. Use a counter to register your steps; need to increase steps by 2,000 a mile; decrease amount of food by 100 calories every day, eat more fruit.</p> | | | | | | |
| Doctor to Doctor #137 | 28:30 | 28:30 | REC | PA/O/E | 9/11/2007 | 11:30 AM |
| <p>Dr. David Erb talks about heart disease and cholesterol drugs, the nervous system for a stronger heart and a healthy diet. Avoid processed foods, eat plenty of raw foods and exercise. Dr. Charles Adams, M.D. talks about breast implants; about one million women had implants before any studies to determine if they were safe. He talks about the FDS not getting approval on implants until 1976 and the manufacturers were not required to submit data until 1991 and the studies received were not good. He talks about problems and mammograms. Dr. Chimene Fikkert, MD talks about children and the media. Children are starting to watch TV as early as 9 months. Children between birth and 2 yrs should not watch TV, studies prove it doesn’t make them smarter; they should be talking with parents, reading, playing. She discusses TV and aggressive behavior and how it causes children to act aggressively. Parents should watch TV with children and ask open ended questions.</p> | | | | | | |
| Doctor to Doctor #138 | 28:30 | 28:30 | REC | PA/O/E | 9/18/2007 | 11:30 AM |
| <p>Dr. Billie Snell talks about vaccinating your child and explains a vaccine is putting antibodies in the body to fight off the illness. With vaccines there is elimination of diseases like Polio and decreases of illnesses like meningitis and chicken pox. Dr. Reed Johnson talks about needing a plan to be healthy. Five aspects of good health: (1) proper rest, (2) proper exercise (20 min/day 3xweek), (3) Nutrition – more natural raw fruits/veggies will reduce cancer, (4) Positive mental attitude and (5) properly functioning nervous system. Dr. Jeri Dyson talks about adolescent medicine and gives an overview of a typical office visit; mood/attitude is looked at, signs of depression and addresses nutrition.</p> | | | | | | |
| Doctor to Doctor #139 | 28:30 | 28:30 | REC | PA/O/E | 9/25/2007 | 11:30 AM |
| <p>Dr. Chimene Fikkert talks about the common cold and children. The cold/flu season is October through April; the course of a cold is about 2 weeks. She gives the symptoms and how to treat babies; and talks about best humidifiers to use and how to prevent catching a cold. Dr. Cherie Calbom talks about Hyperthyroidism and Insomnia. She gives reasons for insomnia could be a low thyroid and gives symptoms. She recommends avoiding soy products; peanuts, almonds and other food items are mentioned. Dr. Sam Buchanan, MD talks about surgical treatments for breast cancer. He explains some treatments and prosthetic alternatives and he talks about life after surgery. Chemo therapy is also discussed.</p> | | | | | | |

HOUSING

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Housing | PR07-035 | 08/20/07 08/21/07 08/24/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Kathy Hetzel, the Dodge County UW Extension Family Living Educator and Host Jackie Kahlhamer discuss fair housing. Kathy discussed the legally protected classes of persons who are protected from housing discrimination. For someone that feels they have been discriminated against, there a number of resources where they can call to discuss the situation, and determine what the next step would be if they were discriminated against. It is the landlord's responsibility to know the laws surrounding fair housing. Wisconsin is very protective of the rights of the consumer to have a place to live. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Housing | PR07-035 | 08/20/07 08/21/07 08/24/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer and Michael Firchow of the Dodge County Home Buyer's Council talk about low and moderate income home ownership. Michael discussed the advantages of home ownership. It can be difficult for people to get a home when they have lower income levels. There are many programs available to help people obtain home ownership. Michael talked about why people should avoid sub-prime loans. It is better to work on getting your credit rating improved and then applying for a mortgage. Budgeting is very important. Determine what your expenses will be before buying a home. Michael recommends planning ahead and being prepared. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| Housing | PR 07-040 | 09/03/07 09/07/07 | 10:30 AM 12:00 PM | 15:00 | Frank Frassetto, the State USDA Director and Host Jackie Kahlhamer discuss the topic of providing affordable housing. There is a need for affordable housing in rural communities. Single-family housing is the most sought after. Home ownership is at its highest level. Home ownership helps to stabilize communities and families and provides economic opportunities. Low to moderate income families often need help to obtain home ownership. There are resources available to help them. Mr. Frassetto discussed how help is available through different government loans. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
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| Housing | PR07-041 | 09/17/07 09/18/07 09/21/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Host Jackie Kahlhamer and Bethany Sanchez discuss predatory lending. Bethany is the Director of Community & Economic Development for the Metropolitan Milwaukee Fair Housing Council. Bethany described predatory lending as lenders who sell borrowers loans that are not suitable for their situation. Most of the borrowers get interest rates in the subprime market and are often aggressively solicited to get the loans. The terms and conditions of these loans are way out of whack and the interest rates can adjust skyhigh. People often fall prey to these loans because they are lied to. Foreclosures are up. This devastating to both the family and the neighborhood, as it can affect housing values. Bethany suggests that before a loan is signed, ask questions, read every document, and if possible to bring along an attorney. Don't sign if there if something you don't understand. If your credit is not good, it may be best to be patient and get that cleaned up first and then apply for a lower interest loan. |

| Description of Issue | Program/Segment/Source | Date | Time | Duration | Narration of Type and Description of Program/Segment |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Housing | PR07-042 | 09/24/07 09/25/07 09/28/07 | 10:30 AM 02:30 AM 12:00 PM | 15:00 | Barbara Lubahn-Hagedorn, the Executive Director of the Dodge County Housing Authority, and Host Jackie Kahlhamer discuss affordable housing. There has been affordable housing created for seniors. There does need to be more for young families. There is a housing voucher programs that helps families with their rent. Rental rates have increased in the county due to an urban influx. Help is also available to purchase a first home- this helps families build equity. Affordable housing should not cost more than 30% of your gross income. Barbara does not believe it is good to have concentrated areas of low-income housing- such as apartment complexes. It is best for families to live in mixed- neighborhood housing. There is a waiting list for the voucher program. Housing needs to be safe, sanitary and decent. Barbara discussed steps to take to get into the system if you need help with affordable housing. |