

WWRS-TV 52 and WWRS-DT 43, MAYVILLE, WISCONSIN

LEADING COMMUNITY ISSUES

JANUARY, FEBRUARY and MARCH 2008

**RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE:
PRINTED MEDIA COMPRISING NEWSPAPERS, MAGAZINES AND OTHER PUBLICATIONS.**

EDUCATION

GOVERNMENT

HEALTH

ECONOMY

MINORITY ISSUES

NATIONAL MINORITY TV, INC.

WWRS-TV 52 AND WWRS-DT 43

QUARTERLY ISSUES/PROGRAM LIST

JANUARY, FEBRUARY and MARCH 2008

**NATIONAL MINORITY TELEVISION, INC.
 WWRS-TV QUARTERLY ISSUES/PROGRAMS LIST
 JANUARY, FEBRUARY AND MARCH 2008**

EDUCATION

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR07-055	01/01/08 01/04/08 01/07/08 01/08/08	02:30 AM 12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer discusses meeting the needs of students who are at-risk and/or living in poverty with Tamara Frinak, a Beaver Dam Unified School District teacher and a college professor. Students are not ready to learn when they come to school and are dealing with serious issues. Some students face are not having their physical needs met, some are abused and some have parents who work very long hours. Seventy percent of her class is at poverty level. Because of this, the school serves breakfast and snacks. Tight budgets and funding are a challenge to meeting special needs. Schools are now expected to meet needs that traditionally were met at home. School personnel must work as a team and to get students graduated.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR07-055	01/01/08 01/04/08 01/07/08 01/08/08	02:30 AM 12:00 PM 10:30 AM 02:30 AM	15:00	Ed Van Ravenstein, the Hustisford School District Superintendent talks about the Hustisford School District with Host Jackie Kahlhamer. The district is dealing with declining enrollment. The school board is committed to providing quality education programs. The district has had to be creative and imaginative in providing student services. There are maintenance concerns in the district. Mr. Van Ravenstein discussed No Child Left Behind and how that affects the district. Small school districts are challenged to provide all the programs a large district does. The district has small class sizes, which means that students have personal attention.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR07-057	01/08/08 01/11/08 01/14/08 01/15/08	03:00 AM 12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer discusses the Randolph School District with Gregory Peyer, the Superintendent of that district. The district's new vision statement helps to convey their desire to retain small town values while cultivating their students for global success. The district has need of facility upgrades. Randolph School District has a fairly stable enrollment and has benefited by open enrollment. Mr. Peyer discussed some security measures taken. Citizen involvement is very important in a small district. District personnel are talking to past students and asking them what worked and what did not work. This can best help them gage student success. They would like to implement advanced placement classes. Mr. Peyer discussed response intervention- a way of re-evaluating special education

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR08-002	02/01/08 02/04/08 02/05/08 03/04/08	12:00 PM 10:30 AM 02:30 AM 03:00 AM	15:00	Terri Fuller, the Parkview Primary Learning Center Principal, and Host Jackie Kahlhamer discuss student achievement. The staff have become committed team members regarding student achievement. They want to avoid pulling struggling students out of classes. Extra support for students is brought to them in the classrooms. There is a lot of focus on reading. Staff work to understand the different ways students learn. It is a process where students are given strategies, then application. The school uses a report card different the standard letter grades, helping teachers, students and parents gauge where the student needs help. A goal is to get children at their current grade reading level.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education	PR08-011	03/20/08 03/24/08 03/25/08	11:00 AM 10:30 AM 02:30 AM	15:00	Ronald Vaughn, the Superintendent of the Dodgeland School District, and Host Jackie Kahlhamer discuss the Dodgeland School District. Mr. Vaughn talked about the projected budget for next year. State and federal aids, enrollment and other factors will determine the amount of money they have to work with. Mr. Vaughn discussed how he wants to make sure the students are prepared to compete in a global economy. The school has put together a safety and crisis committee. They are working with the community and with local government entities to ensure they will be able to respond to any crisis that may arise.

Education

<i>Program Title</i>	<i>Program Duration</i>	<i>Topic Duration</i>	<i>Segment Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
700 Club CBN NewsWatch #012108	1:00:00	7:00	REC	PA/O/E	01/21/2008	2:00 PM

CBN News reporter Lee Webb - Over the last two decades, a number of Christian schools have popped up around the country employing what is known as the classical approach to education. They are modeling the curriculum of one school in Moscow, Idaho. Logos School third graders greet teacher Julie Garfield in Latin. By the time these students are in the tenth grade, they will be able to converse and read original works in the ancient language. Douglas Wilson was the co-founder of Logos. "At the beginning, all I knew is that I didn't want my kids to have what I got," Wilson said. "I felt ripped-off, vaguely. And we were trying to impart the kind of education that none of us had received." Wilson had discovered an essay titled "The Lost Tools of Learning," written by British author Dorothy Sayers in the late 40s. Sayers wrote, "Although we often succeed in teaching our pupils 'subjects,' we fail lamentably, on the whole, in teaching them how to think." Schools today place a premium on computer training, while only 31 percent of college graduates are able to understand lengthy passages from books. Rote learning is almost a bad term in many cases -- the idea that children should memorize something without having a complete concept of it," Tom explained. Ninety-two percent of Logos graduates go on to college. Many of them go no further than a couple of miles away, to [New Saint Andrews](#) -- the classical Christian college also co-founded by Wilson. Even the math is based on the classical method developed by Euclid, the founder of geometry. Apparently, they are doing well. Logos has had 25 National Merit semi-finalists, which is per capita the highest in Idaho. And its students score 35 percent higher than the national average on year-end achievement tests.

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GOVERNMENT

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR07-057	01/08/08 01/11/08 01/14/08 01/15/08	03:00 AM 12:00 PM 10:30 AM 02:30 AM	15:00	David Titus, the Dodge County Human Services & Health Dept. Director talks with Host Jackie Kahlhamer about budgets and services. About 25% of the total Dodge County budget goes to HS&HD. Services had to be trimmed. Mandated state programs have a longer waiting list. Mr. Titus discussed Long Term Care redesign. This will be for those who qualify for medical assistance and are elderly or disabled. It will offer a one-stop place where all options can be looked at to determine what will be best for the client and their family. Some view it as being a cost saving measure and others are unsure. There is a 2 year window for the insurers to get everyone into the program- no more waiting list.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR08-058	01/25/08 01/28/08 01/29/08	12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer talks with Jack Hanks, the Mayor of Beaver Dam, about the city of Beaver Dam. The city had some new construction and closed out a TIF District. This increase allowed for some people to see a lower tax bill. The cost of health insurance premiums rose 18%. The need to keep street repairs current was discussed. The winter season has been hard on budgets. Putting off needed maintenance, including infrastructure, is not good business practice. A long-term perspective is needed when budgeting. There needs to be a responsible use of debt and a need to respect the ability of taxpayers to pay.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR08-002	02/01/08 02/04/08 02/05/08 03/04/08	12:00 PM 10:30 AM 02:30 AM 03:00 AM	15:00	Host Jackie Kahlhamer talks with Dennis Sheldon, the Juneau City Clerk/Treasurer, about the city of Juneau. A big infrastructure project ended up costing more than expected. Some borrowing and rising of taxes had to be done to cover the costs. There are no other major updates planned for the next 5 years. The city will be doing some equipment purchases. Dennis discussed how the snowy winter affected the city. Juneau has continued to grow slowly even in a down market, both in residential and business. A retail analysis was done. The city is just below the population threshold to be considered a place to shop.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Government	PR08-008	03/14/08 03/17/08 03/18/08	12:00 PM 10:30 AM 02:30 AM	15:00	Horicon Police Chief Joseph Adamson, and Host Jackie Kahlhamer discuss the Horicon Police Department. Chief Adamson talked about the restructuring of the department and why it needed to be done- to fit into his vision and his leadership approach. The department's budget and grants provide their needs. They continue to provide the services the community is accustomed to. It is important for the department to maintain community outreach, to be approachable and not operating in a vacuum. Chief Adamson shared from the annual report. Demands for police services are increasing, even as the population decreases. Chief Adamson discussed technology updates and how they will benefit the department and those they serve.

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Government	PR08-011	03/20/08 03/24/08 03/25/08	11:00 AM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer discusses crowded conditions at the Beaver Dam Police Department with Deputy Chief Dan Schubert. Crowding is very serious at the department. Deputy Schubert discussed how this affects officers and the public. The city is growing and there are more officers and equipment. (Even the one restroom is used as a storage area.) The city will be doing a needs study. Deputy Chief Schubert believes the police department needs more space to run more efficiently.

Government

<i>Program Title</i>	<i>Program Duration</i>	<i>Topic Duration</i>	<i>Segment Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
700 Club CBN NewsWatch #010308	1:00:00	7:00	REC	PA/O/E	01/03/2008	2:00 PM

David Brody CBN News Senior National Correspondent reports: For weeks, Iowa has been the center of the political universe...now it's decision time. For the Democrats, it's a three way race. Just a few votes could mean the difference between first and third place for Clinton, Edwards or Obama. Some analysts believe a win here by national front runner Clinton could be a big boost for her. She believes her experience sets her apart from her opponents. Both Edwards and Obama are pushing "change." Edwards criticizes Clinton for being too cozy with lobbyists which plan into her message. Obama tells audiences he doesn't want to go back to the "politics of the 90s", a clear reference to the polarizing Clinton years. On the Republican side, polls show Iowa to be a two-man race. Former Massachusetts Governor Mitt Romney's well-funded organization and amount of time spent here has put him in a position to pull out a win. But the story of the night could be Mike Huckabee. The former Arkansas governor and Baptist preacher was once an afterthought, but since October has come on strong. He's appealed strongly to evangelical voters in this state and has a slight lead in the polls here even though he's being outspent by Romney 20 to 1. He's decided to run a positive campaign, for the most part.

700 Club CBN NewsWatch #010808	1:00:00	7:00	REC	PA/O/E	01/08/08	2:00 PM
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David Brody CBN News Senior National Correspondent reports: The road to New Hampshire has been filled with plenty of plot twists but Monday, it took an unexpected one. A year of campaigning can take a toll and in a rare moment for Hillary Clinton, it showed. She's been the front runner since she entered the race but now, after losing Iowa to Barack Obama and trailing in the polls here, Clinton is fighting for her political life. Meanwhile, Obama cruises along, playing to standing room only crowds and waxing poetic about change with a few funny stories along the way. The Republican race looks to be a two man contest between Mitt Romney and John McCain. Romney begs to differ saying McCain's been wrong on two big issues: taxes and immigration. McCain and the rest of the GOP candidates contend Romney has changed his position on multiple issues. It's hurt him in the polls. CBN News asked Romney about the attacks on the campaign trail. As for Iowa winner Mike Huckabee, he's playing it cool and easy, jammin' on bass with the local band Mama Kicks. The socially conservative Huckabee has publicly said he'll be satisfied with third or fourth place here knowing that fiscal issues rule the day up here. New Hampshire officials believe the turnout out here could very well be the highest since 1992. Close to a half million people may show up. If that's the case, the Obama campaign believes, just like the huge turnout in Iowa that plays to their advantage.

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Government

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700 Club CBN NewsWatch #010908	1:00:00	10:00	REC	PA/O/E	01/09/08	2:00 PM

David Brody CBN News Senior National Correspondent: - A stunning victory by Hillary Clinton in New Hampshire has thrown the Democratic race for President for a loop. On the Republican side, it's even murkier as John McCain pulled out a big victory. It's the classic come from behind victory. Like being down two touchdowns in the fourth quarter and yet coming back to win. Some polls had Clinton 13 points down among Democrat voters; and, even her advisors say this victory surprised them. Since arriving in New Hampshire, Clinton became less scripted and opened up many of her appearances to questions from voters. Her advisors call it the "Let Hillary be Hillary strategy" and they believe it was a big difference here. As for Iowa winner Barack Obama, his supporters were expecting a big night. Instead Obama counseled them to get ready for a long battle. In another campaign hall McCain's Republican faithful chanted "Mac is back, Mac is back" to the theme song of the Rocky movies. They were cheering the new life New Hampshire Republicans gave their candidates campaign. Six months ago, the McCain camp struggled with low poll numbers and little cash so he concentrated heavily here and it paid off. Mitt Romney pulled a repeat of his Iowa result, finishing second for the second straight race. He vows to fight on in next week's primary in his home state of Michigan. By the way, Huckabee, the Iowa winner, came in a solid third here which his campaign says is great for a southerner to do so well in the Northeast. This 2008 election is shaping up to be one of the more memorable ever. Two parties, two close races with so many subplots it's turning into a daily soap opera.

700 Club CBN NewsWatch #020508	1:00:00	8:00	REC	PA/O/E	02/05/08	2:00 PM
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David Brody, CBN News Senior National Correspondent: Super Duper Tuesday is finally here and millions of voters in more than 20 states are going to the polls. Republican frontrunner John McCain came to New York City Monday and in front of gawking New Yorkers and a media mob, claimed that he's the Republicans' best chance to win in November. McCain is leading in many of Tuesday's key states including big ones like New York and New Jersey, but polls show challenger Mitt Romney may have closed the gap in some southern states and another big prize: California. But Romney has company. Iowa winner Mike Huckabee is campaigning hard in southern states and could do well – so well in fact that he may win some states and take votes away from Romney in the process. As for the Democrats, Barack Obama went around Monday with Ted Kennedy at his side and a surprise appearance from actor Robert DeNiro. Obama is making the case that his judgment and new way of politics will make the difference over Hillary Clinton. Obama is expected to do well in places like Illinois and some of the caucus states like Colorado. Even the big prize of California is in play and polls show he's closing in other states too. Clinton has advantages in big states like New York and New Jersey and doing well in California is critical to her success. Both the Clinton and Obama campaigns acknowledge that this is a race for delegates now, not states. And it's very possible that the results on the Democratic side will be so mixed tonight that there will still be no clear frontrunner. CBN Host Gordon Robertson talks live with David Brody about the candidates and their chances to win in today's primary. They talk about the upcoming primaries later this month and in March and the possible outcomes. Mike Huckabee's campaign is discussed and his struggle to raise money.

HEALTH

<i>Description of Issue</i>	<i>Program/Segment/Source</i>	<i>Date</i>	<i>Time</i>	<i>Duration</i>	<i>Narration of Type and Description of Program/Segment</i>
Health	PR08-001	01/18/08 01/21/08 01/22/08	12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer talks with Margaret Anderson, the Washington County Environmental Health Specialist, about radon, a radioactive gas. It is the #1 cause of lung cancer for non-smokers, causing more cases of lung cancer for non-smokers than secondhand smoke does. If it comes into a house it damages the lungs. Radon gas is odorless and colorless. The only way to know if it is in your home is to test for it. Margaret discussed what would be done if radon seepage was discovered in a home.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR08-001	01/18/08 01/21/08 01/22/08	12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer talks with Margaret Anderson, the Washington County Environmental Health Specialist, about lead paint. Lead is a poison is especially harmful for children. Children can ingest it by eating paint chips, or by getting it on their fingers or toys. Symptoms don't show up until damage has been done. Lead poisoning can cause learning disabilities, lower IQ, hearing lose, stomachaches, headaches, or even coma or death. There are a lot of older homes in the area that probably have lead paint in them. Margaret discussed what can be done if a home has a problem with lead paint exposure.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR07-058	01/25/08 01/28/08 01/29/08	12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer talks with George Sheets, the Beaver Dam Fire Chief, about emergency medical care. People are surviving illnesses that used to be terminal years ago. Their lives have been extended, but they have more medical related issues. Chief Sheets would like to have EMTs upgraded to a paramedic level. Paramedics are able to supply a higher level of medical care. When EMTs arrive at a home, they put all medications into a bag and take it to the hospital. It is good to have all medications in one place and to write up information about your health history.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR08-005	02/22/08 02/25/08 02/26/08	12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer talks with Amber Huess about healthy lifestyles. Amber is a Nurse Practitioner. Even though genetics may predispose us to certain diseases, there are things we can do to reduce our risk of getting them. Eating healthy, losing excess weight, quitting smoking and exercising are very important. Amber explained how fat affects insulin. Starting with small steps are steps in the right direction. It is never too late to start practicing good health habits. Meeting with your primary care provider can help you determine what is best for you to do.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR08-006	02/29/08 03/03/08 03/04/08	12:00 PM 10:30 AM 02:30 AM	15:00	Matt Hanson, the Dodge County UW Extension Crops & Soils Agent, and Host Jackie Kahlhamer talk about testing wells. Almost 100% of Dodge County's residents get their water from either a private or municipal well. What goes onto the soil's surface can seep down into wells and cause contamination. Nitrates are the #1 contaminants found in wells. It is not good for pregnant or nursing mothers. Babies can get "blue baby syndrome" if exposed to too much. It can ultimately lead to death. Lead solder on pipes, lead can leach into water. Radon can also be found in water. Radon has been connected to lung cancer. Testing water can help people to make informed decisions as to how to address the issue of contaminants in their water.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health	PR08-007	03/07/08 03/10/08 03/11/08 03/18/08 03/25/08	12:00 PM 10:30 AM 02:30 AM 01:30 AM 01:30 AM	15:00	Host Jackie Kahlhamer talks with Debra Gatzke about the Healthy Lifestyle Study. She is the Project Coordinator for the Healthy Lifestyles Study. The target group for the study was low-income individuals. The 4 major findings of the study were: not enough fruits and vegetables are being eaten, not enough exercise, people would like to have someone to cook and exercise with and people feel safe in their respective communities. Fatigue, lack of time and finances are obstacles to developing healthy lifestyles. An action plan will be put into place to help people develop lifestyles. This might include community gardens, produce vouchers, walking groups, etc.

Health/Mental Health

Program Title	Program Duration	Topic Duration	Segment Source	Type	Airdate	Time
Doctor to Doctor #148	28:30	28:30	REC	PA/O/E	01/01/2008	11:30 AM
<p>Dr. Chimene Fikkert talks about ear infections in the middle ear and in the ear canal. She explains causes, gives symptoms and treatments. Dr. Lisa Akarbi talks about treatments and types of hair loss. Patient needs to discover the cause of the hair loss and explains internal follicle hair loss and external follicle hair loss and treatment solutions for both. Dr. Ana Casa talks about Nutrigenomics and explains it is how nutrition impacts our genetics. What we eat impacts our genetic makeup. B Vitamins are important and impact our genes. Eat natural organic foods and take supplements to repair the DNA.</p>						
Doctor to Doctor #149	28:30	28:30	REC	PA/O/E	01/08/2008	11:30 AM
<p>Dr. Ben Lerner talks about losing weight, getting healthy and getting in shape. The problem is 'food made by man'; carbohydrates – fruits, veggies, whole grains are for energy; eat carbs in the morning and his lists the good and bad fats. Dr. Jeremy Martin talks about healing neck and low back pain. The nervous system controls our body and regulates everything. He explains the symptoms of Subluxation are when the spine is misaligned and caused by physical trauma. Dr. Starr Cheshier talks about health and wellness. Proper rest, exercise, diet and functioning nervous system is important. Exercise brings oxygen to all parts of your body; he lists some symptoms of a heart attack.</p>						
Doctor to Doctor #150	28:30	28:30	REC	PA/O/E	01/15/2008	11:30 AM
<p>Dr. Randy Burden talks about cholesterol as an important building block to building cells; it is created by the body or formed through food and explains good and bad levels of cholesterol and triglycerides. Triglycerides get lower by increasing activity level, decrease saturated fats and carbs. Dr. John Taylor talks about nutrition and ADD. Add/ADHD can be controlled by nutrition and explains how the brain needs five nutrients to run. He talks about vitamins and proteins and eating healthy. Dr. Chimene Fikkert talks about overweight children and Diabetes. Recommended food choices: skim milk instead of whole milk, baked foods are better than fried and control food portions. Exercise on a weekly basis is important and call Pediatrician if child is overweight.</p>						
Doctor to Doctor #147	28:30	28:30	REC	PA/O/E	01/22/2008	11:30 AM
<p>Dr. Glenn Steele talks about the developmental process of vision and when to take your child in for an eye exam. Symptoms of vision problems are given; the first exam should be between 6-12 months of age if no problems are evident. Dr. Carl Schmidt talks about the causes of the top eight diseases and ways to prevent common ailments. A major cause is a deficiency, prior injuries or contagious things. Talking good supplements, eating good diet, good quality water, eliminate toxins and eat more fiber on a daily basis. Dr. Charles Adams talks about low thyroid and the role your thyroid gland plays in the body. Iodine deficiency is one cause for low thyroid. He explains the complexity in diagnosing it and the conditions and treatment.</p>						

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Health/Mental Health

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Doctor to Doctor #151	28:30	28:30	REC	PA/O/E	01/29/2008	11:30 AM
Dr. Joseph Christiano talks about our 'body type' and how to exercise. Body shape is a factor of what type of exercise – gives examples and talks about different types of bone structure is explained. Drs. Susan Zonnebelt and Robert DeVries talk about grief – an automatic, universal, and natural response to loss. Talks about self-care, eating, exercise and rest, allow time to grieve and have hope for the future. Dr. John Carlo how to handle the flu – gives symptoms, it is highly contagious, wash hands to reduce getting the flu. He talks about influenza vaccinations.						
Doctor to Doctor #152	28:30	28:30	REC	PA/O/E	02/05/2008	11:30 AM
Dr. Brian Nimphius talks about exercise – most people want to but just to lose weight, but the goal of exercise is to be healthy. Talks about the benefits of exercising and gives a plan to follow. Dr. Frank Franklin talks about cholesterol. Cholesterol is carried to different part of the body; good diet can improve cholesterol, avoid saturated fats, and eat fruits and vegetables, read labels. Dr. Karen Bierman talks about when to seek professional help. Seek when psychological difficulties disrupt daily life. She talks about chronic pain and the mind and body connection and she talks about exercise, rest, eating healthy.						
Doctor to Doctor #153	28:30	28:30	REC	PA/O/E	02/12/2008	11:30 AM
Dr. John Taylor talks about Attention Deficit Disorder. ADHD is the most frequently diagnosed psychological disorder for children in the U.S.; he gives key symptoms and explains ADD and ADHD. He gives the signs of ADHA in babies and toddlers. Dr. Jeff Turner talks about headaches. Headaches have a predictable/typical pattern; most headaches are the results of a disk problem in the neck. If pain moves back toward neck/back that is a sign of improvement. Try not to look down when working – keep head straight. Dr. Dale Peterson talks about preventing disease; it just doesn't happen and gives primary causes of disease.						
Doctor to Doctor #154	28:30	28:30	REC	PA/O/E	02/19/2008	11:30 AM
Dr. Scott Farhart talks about female testosterone. He gives examples of when testosterone can be low and talks about DHEA made in ovaries and adrenal glands. Dr. Chimene Fikkert talks about safety topics for children and how to childproof your house to toddlers. She also talks about adolescents' safety regarding substance abuse. Dr. Carl Schmidt talks about arthritis and why people get it. He talks about vitamins, enzymes and essential fatty acids as the primary things to supplement.						
Doctor to Doctor #155	28:30	28:30	REC	PA/O/E	02/26/2008	11:30 AM
Dr. Mary Ann Block talks about ADHD and explains the condition, how it is treated. She talks about natural remedies that can help. Dr. Charlie Remington talks about obesity being at record highs. Know what to eat and change your behavior, he talks about how the body processes food; managing insulin and blood sugar. Dr. Kathy Weise talks about performing children's eye exams starting at six months of age. She explains the eye exam and normal vision between birth and seven years of age.						

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Health/Mental Health

<i>Program Title</i>	<i>Program Duration</i>	<i>Topic Duration</i>	<i>Segment Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
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Doctor to Doctor #156	28:30	28:30	REC	PA/O/E	03/04/2008	11:30 AM
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Dr. Gary White talks about a non-surgical procedure for the eyes – the procedure can correct most any problem and explains the procedure. **Dr. Joseph Christiano** talks about achieving a healthy lifestyle – major components are attitude, focus on the purpose not the task, self-control and setting boundaries and value yourself. **Dr. David Erb** talks about depression – frequent persistent worry, dread, doubt or fear. He talks about how the cells decrease activity and how diet affects the body. Avoid bad fats, eat nuts, seeds, lean meat, avoid carbs, sugars interfere with blood sugar. Exercise fires nerves

Doctor to Doctor #158	28:30	28:30	REC	PA/O/E	03/25/08	11:30 AM
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Dr. Michael Walker talks about the different reasons to get a facelift and explain procedures and chemical peels. **Dr. Johnny Strickland** talks about whole food vitamin and mineral supplementation. Top soil is depleted of nutrition and the body turns over cells frequently. The body will replace brain cells – need organic supplement. **Dr. John Carlo** talks about being prepared for natural disasters. He gives simple things to do to be prepared having a kit with phone numbers and medications and supplies.

ECONOMY

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR08-003	02/08/08	12:00 PM	15:00	Host Jackie Kahlhamer talks with Jennee Harmuth about business growth in Horicon. Jennee is the President of the Horicon Phoenix Program. A big issue is redevelopment. The Phoenix Program will be broader based than Main Street- it will look at the needs of the entire city. There are many viable businesses, but also empty storefronts. A logo is being developed to brand the city. The Dept. of Transportation plans to redo Hwy 33 next year. This will affect businesses. Tourism is expected to increase with the opening of the Horicon Marsh International Education Center. The city did lose its only grocery store. This presents a hardship for the elderly. There is a need to attract new businesses and to get people excited about their community.
		02/11/08	10:30 AM		
		02/12/08	02:30 AM		
		03/04/08	01:30 AM		

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR08-003	02/08/08	12:00 PM	15:00	Terri Respalje, the Waupun Area Food Pantry Director, and Host Jackie Kahlhamer discuss the rising cost of life’s necessities. The number of families served by the pantry has increased. Terri believes Waupun is in need of more factory jobs. There is a slow turnover rate- people are working longer, rather than retiring. She sees people working several jobs. Many have to make choices between food, rent, gas, etc. The cold winter has caused utility costs to rise. Terri believes it is important to meet people’s emotional needs along with their physical needs.
		02/11/08	10:30 AM		
		02/12/08	02:30 AM		
		03/04/08	01:30 AM		

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR08-004	02/15/08 02/18/08 02/19/08 02/26/08	12:00 PM 10:30 AM 02:30 AM 01:30 AM	15:00	Host Jackie Kahlhamer talks with Dennis Degenhardt about saving and spending. Dennis is the President/CEO of Glacier Hills Credit Union. Dennis discussed the importance of having an emergency fund built up in savings. People should try to save at least 10% of their income. Needs come before wants- tough decisions may need to be made. He has not seen a lot of fallout from mortgage foreclosures. People here tend to be more conservative. Housing here never saw prices skyrocket as in other parts of the country. Interest rates are low right now.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR08-006	02/29/08 03/03/08 03/04/08	12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer talks with Matt Hanson, the Dodge County UW Extension Crops & Soils Agent, about agriculture in Dodge County. Farms are tending to be larger than in the past. More farmers are growing crops as grain prices are strong, as are input costs. Agriculture is important to the county's economy. Eighty-seven million product dollars on an annual basis attest to this. Agriculture provides the county with 9500 jobs. Matt discussed the niche specialty types of agriculture that are growing, (elk, bison, etc.)

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR08-008	03/14/08 03/17/08 03/18/08	12:00 PM 10:30 AM 02:30 AM	15:00	Host Jackie Kahlhamer talks with Roger Kist, the Executive Director of the Washington County Convention & Visitors Bureau, about tourism and the local economy. Tourism has a definite economic impact on the county. Tourist dollars spent have a multiplier effect. There are 3500 full-time jobs in the county that were created by tourism. "Backyard" tourism is most likely to increase due to the high cost of gas. People will be more apt to discover places close to home, (which has local economic benefits.)

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Economy

Program Title **Program Duration** **Topic Duration** **Segment Source** **Type** **Airdate** **Time**

700 Club CBN NewsWatch 1:00:00 5:00 REC PA/O/E 03/26/08 2:00 PM

#032608

Paul Strand, CBN News Senior Washington Correspondent: Add up the gross domestic product for all the world and it comes to about \$50 trillion. But now there's a wild trade going on between investors in something called "derivatives" that adds up to more than \$700 trillion. Some people are worried this massive trade in derivatives is so big, so widespread, and in some cases, possibly so dangerous, it could seriously threaten the world's markets. And your pocketbook! Phil Kerpen, a policy analyst at American for Prosperity, a group promoting free markets, said that if you go back a few centuries, you'll find the origin of derivatives was innocent enough: farmers wanting to protect the price for their crops. And the And the grocer would agree because he knew he would get as many crops as he needed that year at a guaranteed price. So derivatives aren't actually assets, but deals made about assets. And in many cases, they're just bets. This hedging of risk is an insurance policy for both sides. But the trade has grown so big and is carrying so much risky debt, that one of the world's savviest investors of all -- Warren Buffett -- labeled derivatives "financial weapons of mass destruction, carrying dangers that... are potentially lethal." One of the biggest dangers is tied up in what's called counter-party risk, where several firms may be involved in one derivatives deal. And that leads to a serious risk because, as Mackenzie explained, "if they fail, it's like a chain of dominoes. Once one person stops paying, then all these other trades that have built off that first trade are also under threat." Kerpen said if you're still far from retirement, don't panic and bail out of your investing. But he warned if all this bad economic news keeps hitting the market, "I think that the ordinary investor will see their balances going down for the rest of this year most likely." Not everyone agrees. Many analysts expect a market recovery later this year. But for now, the Federal Reserve and other officials are focused on keeping the derivatives problem from helping to create an economic crisis.

MINORITY ISSUES

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Minority Issues	PR08-004	02/15/08 02/18/08 02/19/08 02/26/08	12:00 PM 10:30 AM 02:30 AM 01:30 AM	15:00	Margarite Matias, the Corporate Emerging Market Manager at a local financial institution, and Host Jackie Kahlhamer discuss minority consumers. Margarite has seen more business owners becoming aware of their minority consumers. There is more signage in Spanish and more bilingual employees. The language barrier is the #1 challenge for minorities. Cultural differences can also be a challenge. Minorities often have problems trusting, due to the language barrier. Business owners can go a long way by being friendly and helpful- minorities are big consumers. The Spanish-speaking have become entrepreneurs and have opened several businesses in the area.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Minority Issues	PR08-005	02/22/08 02/25/08 02/26/08	12:00 PM 10:30 AM 02:30 AM	15:00	Kathy Hetzel, the Dodge County UW Extension Office Family Living Educator discusses minority parenting with Host Jackie Kahlhamer. Minority parents want to know what is culturally acceptable regarding parenting. Most importantly, they want to do what is right for their children. They want their children to become respectful adults in a culture that is different. The language barrier can be a huge challenge. Often the children translate for the parents which shifts control from the parents to the children. Local families should try to include minority parents in get-togethers. Minority families often help each other out in adjusting to their new culture.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Minority Issues	PR08-007	03/07/08	12:00 PM	15:00	Host Jackie Kahlhamer discusses minority needs with Cristina Nosek, a member of the Beaver Dam Chamber of Commerce Women's Affiliate, a local realtor, and the Past Chair of Fiesta Beaver Dam. Many migrant workers are now making Dodge County their home. There are many minority women in business. The biggest challenge is the English language. There are lots of job opportunities. In many families the children must interpret for the parents. There are a lot of resources available in the county. There are mixed feelings amongst minorities regarding "feeling that they belong."
		03/10/08	10:30 AM		
		03/11/08	02:30 AM		
		03/18/08	01:30 AM		
		03/25/08	01:30 AM		

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Minority Issues	PR08-009	03/25/08	03:00 AM	15:00	Host Jackie Kahlhamer talks with Tony Rodriguez about learning the English language. Tony is the MPTC ELL Program Specialist. Many minorities want to learn the English language to improve their ability to communicate. Becoming bilingual can open doors for them. English can be difficult to learn, although many already have some conversational English skills. It takes a commitment to learn the language.
		03/27/08	12:00 PM		

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Minority Issues	PR08-009	03/25/08	03:00 AM	15:00	Erica Avila, the Beaver Dam Unified School District ELL Coordinator and Host Jackie Kahlhamer discuss students and families. The minority population has greatly increased. The district tries to encourage close contact with the student's families and to encourage their involvement in school activities. Minority families do not always feel like they belong in a new culture. Local people can attend cultural events to help bridge the gap.
		03/27/08	12:00 PM		

Minorities

Program Title	Program Duration	Topic	Duration	Segment Source	Type	Airdate	Time
700 Club CBN NewsWatch	1:00:00		5:30	REC	PA/O/E	02/25/2008	2:00 PM
#022508							

John Jessup CBN News: More than 40 years ago, a government official named Daniel Patrick Moynihan warned that African American families were falling apart. In 1965, one quarter of black children were born out of wedlock. Today, it's more than two-third. But some African American leaders are working hard to re-establish the black family. Research shows that children living with both their mothers and fathers tend to be healthier, emotionally and physically. But ministering to a predominantly African American congregation, Joel and Yawnda know they don't represent today's "typical" black family. Joel says that's because young people don't have enough positive role models, particularly when it comes to black men. Outside of the home, Joel spends a lot of his time ministering to men, urging them to be responsible parents. It is a theme echoed in the book *Come on People* by Bill Cosby and long-time friend and noted psychiatrist Dr. Alvin Poussaint. The book exploded onto the scene last fall and has been making waves since -- the result of years of collaborative work that produced family-oriented programs such as *The Cosby Show*. But *Come On People* became reality only after TV's favorite dad made polarizing remarks criticizing black culture for its widespread use of profanity, gansta rap, and black-on-black crime. School drop out rates have skyrocketed, homicide is now the leading cause of death among young black men. And over the past several decades the suicide rate among that demographic has increased more than 100-percent. And about 70 percent of African American babies born each year go home to single mothers. "We wanted to emphasize what people could do for themselves. We didn't deny systemic racism or institutional racism, but we felt there were a lot of areas that we had control over in the black community where we could make a difference," he said.

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Minorities

<i>Program Title</i>	<i>Program Duration</i>	<i>Topic Duration</i>	<i>Segment Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
700 Club CBN NewsWatch #031308	1:00:00	5:00	REC	PA/O/E	03/13/2008	2:00 PM

Mark Martin, CBN News: In a nation known for its wealth, there are pockets of intense poverty and despair that many Americans know nothing about. These pockets do not exist in the inner city, but on remote reservations where Native Americans struggle to survive. Tribes continue to battle against destructive forces. Forces like poverty, substance abuse and suicide to name a few, continually strike this segment of the population to a greater degree than most other Americans. Norm Thompson is a member of the Crow Creek Sioux tribe who lives on the reservation. "I thought I was all alone and I tried committing suicide," he told CBN News. "And the person that found me was my oldest daughter." Addicted to drugs and alcohol, Thompson blames life on the reservation without the proper guidance for the desperate situation in which he found himself. Tragically, his story is all too common. According to the Indian Health Service, the suicide rate for Native Americans is 60 percent higher than the general population. On the Crow Creek Sioux reservation, the suicide rate was at one time seven times higher than the national average. So what is behind all this despair? Experts say there are many factors, such as the historical mistreatment of Native Americans, including forced cultural changes. Living conditions on the reservations are the same as you would find in third world countries. Many of the people's homes do not have indoor plumbing and electricity. The U.S. Census Bureau reports about one of every four American Indians lives below the poverty level. The Crow Creek Sioux reservation lies in Buffalo County. Its per capita income of just a little more than \$5,000 a year makes it the poorest county in the country. On some reservations, unemployment runs as high as 80 percent. Compare that statistic to less than five percent for the U.S. as a whole. Many say this tragedy is manmade -- the result of a welfare state spiraling out of control where self-respect, hard work and hope have been replaced with handouts.

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