

# **WWRS-TV 52 and WWRS-DT 43, MAYVILLE, WISCONSIN**

## **LEADING COMMUNITY ISSUES**

**OCTOBER, NOVEMBER AND DECEMBER 2007**

**RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE:  
PRINTED MEDIA COMPRISING NEWSPAPERS, MAGAZINES AND OTHER PUBLICATIONS.**

**YOUTH**

**FAMILY**

**(UN)EMPLOYMENT**

**SUBSTANCE ABUSE**

**ENVIRONMENT**

**NATIONAL MINORITY TV, INC.**

**WWRS-TV 52 AND WWRS-DT 43**

**QUARTERLY ISSUES/PROGRAM LIST**

**OCTOBER, NOVEMBER AND DECEMBER 2007**

**NATIONAL MINORITY TELEVISION, INC.  
 QUARTERLY ISSUES/PROGRAMS LIST  
 OCTOBER, NOVEMBER and DECEMBER 2007**

**FAMILY**

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Family               | PR 07-043              | 10/01/07<br>10/02/07<br>10/05/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Host Jackie Kahlhamer discusses the effects of domestic violence on families with Megan Weber, the Case Manager of PAVE. Megan defined domestic violence as a pattern of coercive behaviors by a perpetrator in attempt to gain control over the victim. Victims and their children may feel isolated. Victims often blame themselves. Some victims are not allowed to work and are cut off socially and from other family members. Megan gave some reasons why victims may not leave- wanting to keep the family together, economic dependency and fear. She discussed signs that friends and family can watch for that might indicate domestic abuse. It is important to let the victim know of available resources. Family restoration can happen, but it must be done in a safe way. |

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Family               | PR07-045               | 10/15/07<br>10/16/07<br>10/19/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Larry Thomas, the Coordinator for Nova Services discusses coordinating family services with Host Jackie Kahlhamer. Families in crisis situations often have multiple and complex issues to address. The often feel overwhelmed and hopeless. Providing wraparound services helps them gain focus. The goal is to help them walk through the process and to empower them. Larry discussed how coordinated services will best serve the family's needs. Healthy families benefit the community and their successes become the community's successes. |

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Family               | PR07-047               | 10/22/07<br>10/23/07<br>10/26/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Host Jackie Kahlhamer discusses family restoration with Steve Bolda, the Dodge County Family Court Counseling Director. The department provides mandated mediation services. All referrals are court ordered. Many of these parents lack parenting skills. That is why a parent education seminar is provided. Parents need to know how they got to be the parents they are today. How they were parented often affects what they bring along into adult life. Society has tried to redefine what a family is. But it still comes down to the basics- the mother and father are most important to the children. Steve believes that it is in the best interests overall to see |

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| Description of Issue | Program/Segment/Source | Date                 | Time                 | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------|----------------------|----------|---|
| Family               | PR07-048               | 11/12/07<br>11/20/07 | 10:30 AM<br>03:00 AM | 15:00    | Holly O'Connell, a Mayville School District Psychologist, and Host Jackie Kahlhamer discuss families and student success. Parents are the most important educators a child will ever have. Parental involvement is key to student success. Today's families can be very different from traditional families. Siblings, relatives and other friends can all contribute to a child's growth. It is important for parents to not compare their children academically. Often they may not realize they are doing this. Parents should put an early emphasize on learning. Parents need to determine the level of school involvement based on their child's needs at the time. Showing support of their children's school functions is important. Parents can incorporate learning into fun times outside of the school hours. Parents do not feel qualified to academically help their older children. It is important for them to get to know the teachers and communicate with them. Home and school working together shows that both sides care. |

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|----------------------|------------------------|----------------------|----------------------|----------|---|
| Family               | PR07-048               | 11/12/07<br>11/20/07 | 10:30 AM<br>03:00 AM | 15:00    | Kim DeZeeuw, Horicon High School Guidance Counselor, and Host Jackie Kahlhamer talk about parental guidance. Students whose parents are more involved see greater success. Students know they are cared about and that they have a support system. Parents need to be good role models, give positive examples and communicate and know their children's friends. They should set clear boundaries and provide consequences for violations. Families can have quality times by eating meals together and talking while in the car (turn off the radio.) Parents should not assume their children know what is expected of them. When a communication breakdown occurs, both sides feel they have not been listened to. They need to work out what they intended by their message. When students are struggling parents may need to watch and let them work it through, so as to work towards independence. Parents provide the foundation for student's decision making skills. |

| <i>Family</i>         | <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
|-----------------------|----------------------|-------------------------|-----------------------|-----------------------|-------------|----------------|-------------|
| Doctor #140 to Doctor | 28:30                | 10:00                   | REC                   | PA/O/E                | 10/02/2007  | 11:30 AM       |             |

**Dr. John Taylor** talks about how to alleviate stress in the family; routines are important when organizing your children. Give children quality time doing recreational activity, spend time with children before they go to bed – give them physical affection – all these things help build harmony in a family.

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## YOUTH

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Youth                | PR 07-043              | 10/01/07<br>10/02/07<br>10/05/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Jen Welch, Leader of Mayville Girl Scouts Troop 4047, and Host Jackie Kahlhamer talk about helping girls grow in character. Developing confidence and courage are important for girls, as is living outside their comfort zone and trying new things. Developing friendships, leadership skills, work ethics, goal setting and public speaking skills are also important. These aspects can help girls stay away from negative behaviors and be good role models for younger girls. |

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Youth                | PR07-044               | 10/08/07<br>10/09/07<br>10/12/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Dr. Thomas Bozewicz, the Executive Director of Nova Services, and Host Jackie Kahlhamer discuss helping troubled youth. Dr. Bozewicz talked about the cost of juvenile crime to the community and who it impacts. There is a paradigm shift that looks at how the community is affected. There is a need to get to troubled youth earlier rather than intervening at a later stage. Focusing on supporting parents and mentoring are some successful ways of addressing the issue. Juvenile Restorative Justice shows youth they need to change their behavior and their response to the community. They have fallen out of the norms of their community and need to be supported to be brought back in. Repairing the harm is important. Youths may often minimize the harm done. If youth are able to hear the victim's side, it can show them how their actions affected others. |

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|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Youth                | PR07-044               | 10/08/07<br>10/09/07<br>10/12/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Host Jackie Kahlhamer talks with Larry Thomas, the Coordinator for Nova Services about changing youth behavior. The justice system has is punitive, but Larry believes there needs to restoration. Youth often fail to realize how their actions affect their victims. Talking with the victim can often change that. Larry discussed collective mentoring circles and how they help facilitate dialogue in a safe atmosphere. He discussed the dynamics of the circles. These are being taken into schools to help students find a way to resolve issues and to address bullying. It is about relationships and seeing how others feel. |

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|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Youth                | PR07-046               | 10/29/07<br>10/30/07<br>11/02/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Host Jackie Kahlhamer and Steven Robertson, the Executive Director of Destiny Youth Plaza, discuss providing safe places for youth. Youth need a place of refuge in times of trouble. They need to be safe physically and psychologically, to come into their own, be themselves, to be accepted, loved and nurtured. The time after school until about 7:00 P.M. can be a time when youth get into trouble, as many are unsupervised at that time. Steven encourages youth not to be a copy of someone else, but be their own unique person. Kids need a balance of love and of high expectations. Some need more help to learn the value of structure and rules. Success is gauged when lives are changed- youth graduate, go to college, are well-mannered and/or parents compliment on the changes they've seen in their children. |

| Description of Issue | Program/Segment/Source | Date   | Time   | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|--|--|----------|---|
| Youth                | PR07-051               | 11/26/07<br>11/27/07<br>11/30/07<br>12/04/07 | 10:30 AM<br>02:30 AM<br>12:00 PM<br>03:00 AM | 15:00    | Host Jackie Kahlhamer talks with Judge Ken Peters about guiding youth offenders. Judge Peters is the Beaver Dam Municipal Court Judge. One-third of the cases he presides over are youth between the ages of 12-18. Common offenses include: habitual truancy, underage drinking, tobacco use, theft, shoplifting and curfew violations. . When determining the punishment, Judge Peters looks at the child's history- are they a first time offender? A parent must be present. Home life conditions are considered. He does refer some of the youth to the Dodge County Teen Court. It is often an embarrassment for the offender and has a low recidivism rate. Judge Peters believes a victim should have restitution offered to them. He does not like it when parents pay the bill upfront. The kids will not learn if this happens. Counseling might be ordered. Family life is considered very important, along with proper parenting. Kids need to know that what they do now can affect them for the rest of their lives. |

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|----------------------|------------------------|----------------------|----------------------|----------|--|
| Youth                | PR07-053               | 12/14/07<br>12/17/07 | 12:00 PM<br>10:30 AM | 15:00    | Host Jackie Kahlhamer talks with Tamara Frinak and asks the following: Are we doing all we can for our youth? Tamara is the Ripple Team Advisor. The Ripple Team is a youth group. It is very important to establish a relationship with youth where they are shown unconditional love. Tamara sees the lack of unconditional love and the lack of emotional and physical needs being met as issues affecting youth. High risk behaviors are increasing along with the severity of them. Some parents have their own issues and thus are not able to give their children what they need. Things have been pushed under the rug for generations and are now in the open with this generation. There must be openness to dealing with the mind, body and spirit. Many programs are seeing budget cuts. Tamara believes the system is set up to catch kids after they crash and fall, instead of early intervention. She sees change- diverse groups are coming together to provide wrap-around services for youth. It can take just one adult to make a change in a youth's life. Tamara teaches the kids that the choices they make and people they meet have a ripple effect, whether for good or bad. |

| <i>Youth</i>               | <i>Program Title</i> | <i>Program Duration</i> | <i>Topic</i> | <i>Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
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| 700 Club NewsWatch #101207 | CBN                  | 1:00:00                 |              | 5:00            | REC                   | PA/O/E      | 10/12/2007     | 2:00 PM     |

Heather Sells [CBNNews.com](http://CBNNews.com) - It's no secret that many American kids are very busy with organized activities. But what psychologists now realize is that these jam-packed schedules can silence play. This lack of play is stunting emotional, behavioral and even intellectual growth. The concern with organized activities -- like soccer -- is that they're stealing precious free time from our kids. Researchers say in the last two decades, kids have lost 12 hours a week. More than 25 years ago, psychologist David Elkind sounded the alarm in his book [The Hurried Child](#). Now, he says the real danger is the loss of what used to be a childhood staple: free, unstructured play. "But many parents also know that kids in organized activities tend to do better psychologically and academically." "They do learn to manage their time," Dr. Linda Mintle said. "That's a great thing. They also learn how to be with other people -- how to work with people that are maybe not as easy to get along with as people in their own family." Of course, these down moments don't just appear magically. So experts say, put it on your to-do list because these days, even free time must be planned.

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| Doctor to Doctor #137 |  | 28:30 |  | 10:00 | REC | PA/O/E | 10/23/2007 | 11:30 AM |
|-----------------------|--|-------|--|-------|-----|--------|------------|----------|

**Dr. Chimene Fikkert, MD** talks about children and the media. Children are starting to watch TV as early as 9 months. Children between birth and 2 yrs should not watch TV, studies prove it doesn't make them smarter; they should be talking with parents, reading, playing. She discusses TV and aggressive behavior and how it causes children to act aggressively. Parents should watch TV with children and ask open ended questions.

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## SUBSTANCE ABUSE

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Substance Abuse      | PR07-045               | 10/15/07<br>10/16/07<br>10/19/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Host Jackie Kahlhamer talks with Dr. Thomas Bozewicz, the Executive Director of Nova Services about substance abuse strategies. Wisconsin is the #1 binge drinking state in the nation. There is a need for different strategies and treatments. There needs to be a look at the core issues people have and to support a rounded approach. Prevent and intervention strategies for youth are important. Substance abuse also includes abusing prescription medicine. Prevention strategies that build communication between parents and children are important. There needs to be an attitude change regarding binge drinking. This may take generations before this change will be seen. The misuse of alcohol has to be seen as being unacceptable. A consistent message regarding this must be presented to the public. |

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Substance Abuse      | PR07-047               | 10/22/07<br>10/23/07<br>10/26/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Mary Simon, the Executive Director of The Council on Alcohol and Other Drug Abuse of Washington County, and Host Jackie Kahlhamer discuss substance abuse prevention. Mary gave the definition of substance abuse as being when the use begins to cause problems and interferes with your life. Alcohol, tobacco and marijuana are the most commonly abused substances locally. Washington County is also seeing more abuse of Rx drugs, opiates and heroin. Drinking is dangerous for kids, even beyond the immediate concern of drinking and driving. The brain is still developing and it is not known how alcohol affects it. The Council uses preventative strategies targeted at the community, schools and environment. Targeted age groups are 11-20. Keeping kids substance drug and alcohol free as long as possible reduces dependency later on. There has been a reduction in substance abuse. It is important to create a culture where it is less acceptable. Wisconsin is noted for being the #1 binge drinking state in the nation. Drinking 5 or more drinks in one sitting is considered binge drinking. It can be a very dangerous situation. |

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|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Substance Abuse      | PR07-050               | 11/19/07<br>11/23/07<br>11/27/07 | 10:30 AM<br>12:00 PM<br>03:00 AM | 15:00    | Sarah Mireski, a local Registered Pharmacist talks about prescription drug abuse with Host Jackie Kahlhamer. It is on the rise. Of the biggest concern is the number of school-age children abusing. Drugs most likely to be abused are opiates, central nervous system depressants and stimulants. There is also the concern of the abuse of non-prescription drugs. Most prescriptions are obtained legally then diverted for illicit use. Sarah discussed drug diversion, which is the use of Rx drugs for recreational purposes. It can be difficult for pharmacists to determine when someone is doing this, but there are a number of red flags that can help determine if these are used wrongly. She discussed how addiction can occur. There needs to be better communication between physicians, pharmacists and law enforcement. A standard of procedure among pharmacists would make it difficult for those involved in drug diversion. Ongoing training, education and vigilance are needed. Abusing non-prescription drugs is dangerous, with serious short and long-term consequences. |

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|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| Substance Abuse      | PR07-050               | 11/19/07<br>11/23/07<br>11/27/07 | 10:30 AM<br>12:00 PM<br>03:00 AM | 15:00    | Ed Ormont discusses treating substance abuse with Host Jackie Kahlhamer. Ed is a Dodge County Human Services & Health Department Supervisor. Alcohol is the most widely abused drug, with the most dramatic effects on families due to frequent use. Other abused drugs include cocaine, crack and prescription drugs. It often takes problems to occur for someone to admit they have an abuse issue. When people start treatment, there can be a sense of hopelessness, especially for someone who is dependent on the drug. The key is to restoring hope. Admitting there is a problem is the key to change. Lifestyle changes will be needed- learning how to handle stress differently and finding a new peer group may be necessary. They may be a need to learn problem solving skills. Detoxification may be needed. Addiction can hit anyone by continued used of a substance. People can recover and become productive community members. |

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|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| Substance Abuse      | PR07-051               | 11/26/07<br>11/27/07<br>11/30/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Judge Ken Peters speaks with Host Jackie Kahlhamer about the dangers of inhalant abuse. He speaks as a father who has lost a child to this type of substance abuse. It is a wider problem than parents realize and mostly is done by middle school kids. It is very serious and even first time use can be fatal. It affects the brain, reasoning and can do permanent damage to all the organs. Judge Peters gave warning signs for parents to watch for-finding canisters in the bedroom, coughing, nosebleeds , facial rashes and abnormal behavior. Medical help and counseling should be sought immediately if substance abuse is suspected. Chemical and inhalants may have to be locked up in the home. Parents need to be aware it can happen and teachers must report inhalant abuse. |

### **(UN)EMPLOYMENT**

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|---|
| (Un)Employment       | PR07-046               | 10/29/07<br>10/30/07<br>11/02/07 | 10:30 AM<br>02:30 AM<br>12:00 PM | 15:00    | Dan Barroilhet, a Labor Market Economist for the State Department of Workforce Development, and Host Jackie Kahlhamer discuss advancing workforce development. Dodge County has had a historically strong manufacturing and technical base. The economy is diverse, as are the worker skillsets. In general, employers are able to meet their needs for employees. Predicting if that will hold in the future is complicated. Consumer taste changes. Advancing technology changes what is available and hoe it is provided and reduces labor intensiveness. The DWD works with employers, schools and workers to make sure skills demanded will be available. More specialized skills are important and training will become more employer specific. Dodge County has ups and downs in its business cycle. The local factories produce capitol equipment that is bought from other companies when their economy is in an upswing. When that falls, so does the need for capital equipment. |

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|----------------------|------------------------|----------------------|----------------------|----------|--|
| (Un)employment       | PR07-049               | 11/16/07<br>11/20/07 | 12:00 PM<br>02:30 AM | 15:00    | Host Jackie Kahlhamer and Pedro Velez, a Disabled Veterans Employment Specialist for the Department of Workforce Development discuss employing veterans. Pedro has an office in Beaver Dam. There has been an increase in the number of veterans seeking employment. Often they do not know how to write resumes in civilian terminology and make their skills known to the civilian market. They should consider getting help for this from the DWD. Pedro discussed why veterans make excellent employees- they are well-trained, leaders, responsible and team members (to name some of their attributes.) There is a lot of competition for local jobs and veterans may find they will have to commute to larger cities. Most employers have responded favorably to hiring veterans. Some veterans may need retraining after leaving the military due to a disability. Receiving careers counseling can help determine strengths and weaknesses. Veterans should avail themselves to all services available to them. |

| Description of Issue | Program/Segment/Source | Date                 | Time                 | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------|----------------------|----------|---|
| (Un)employment       | PR07-049               | 11/16/07<br>11/20/07 | 12:00 PM<br>02:30 AM | 15:00    | Pedro Velez, a Disabled Veterans Employment Specialist, with an office in Beaver Dam, talks about utilizing Wisconsin Job Centers with Host Jackie Kahlhamer. A Job Center is a one-stop place to come to, with help available for those seeking employment. It is also a place where employers can advertise positions and attend seminars that help keep them updated on employment laws. Patrons can look up local and statewide job openings, and may also need to speak with a careers counselor. There may be help available for those who need transportations and/or child care. Specific programs are available for those who have a lost a job through a plant closing or major cutback. Pedro discussed the importance of being properly dressed and prepared for a job interview. Job Fairs are good to attend. They offer opportunities for job seekers for employment and to network. |

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| Description of Issue | Program/Segment/Source | Date   | Time   | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|--|--|----------|--|
| (Un)employment       | PR07-052               | 12/03/07<br>12/04/07<br>12/07/07<br>12/11/07 | 10:30 AM<br>02:30 AM<br>12:00 PM<br>03:00 AM | 15:00    | Jodine Deppisch, the Warden of Fox Lake Correctional Institution, and Host Jackie Kahlhamer discuss the Work Release program. The institution has a large focus on rehabilitative programs. It is important for inmates to be able to obtain a living-wage job once they are released. Having real world work experience and job references helps them obtain employment. Working inmates pay taxes, child support, court costs and room and board. The employers that support the program are very satisfied. It helps to fill their need for a workforce that is ready. Warden Deppisch believes that having a living-wage job is the #1 factor in reducing recidivism. Inmate's self-esteem and confidence are bolstered. It gives them hope to become productive members of society. |

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------------------------------|----------------------------------|----------|--|
| (Un)employment       | PR07-056               | 12/21/07<br>12/24/07<br>12/28/07 | 12:00 PM<br>10:30 AM<br>12:00 PM | 15:00    | Gary Rogers, the Waupun City Administrator, discusses employment in Waupun with Host Jackie Kahlhamer. Waupun has a mix of private and public employers, with three prisons in the city. Prison jobs and inmates are part of the city's employment demographics. The inmate population skews the rate. It appears the city has a high unemployment rate and a low rate of households with expendable income, along with a low high school graduation rate. The city is having a state university look at these demographics and adjust them. These skewed rates can affect the ability to bring new businesses to town. Waupun will be developing a new TIF District, which should bring in new jobs. It would be good to see a diversity of jobs come to the city, both professional and labor, full and part time. |

## ENVIRONMENT

| Description of Issue | Program/Segment/Source | Date   | Time   | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|--|--|----------|--|
| Environment          | PR07-052               | 12/03/07<br>12/04/07<br>12/07/07<br>12/11/07 | 10:30 AM<br>02:30 AM<br>12:00 PM<br>03:00 AM | 15:00    | Renee Wahlen Tillema, the Wisconsin Windstar Connection Coordinator, and Host Jackie Kahlhamer discuss environmental conservation. Renee believes it is really important to take action now, for our future and the future of our children. Families can incorporate simple lifestyle changes. Renee gave ideas for small steps- using canvas grocery bags, buying organic, biking, planting trees, creating a backyard habitat for wildlife, trash pickup, recycling, gardening and purchasing recycled items. It is getting easier to substitute environmentally friendly items. Solutions need to be viewed long-term. Everyone needs to take ownership and find small ways to make a difference. Continued education is important. |

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|----------------------|------------------------|----------------------|----------------------|----------|---|
| Environment          | PR07-054               | 12/10/07<br>12/11/07 | 10:30 AM<br>02:30 AM | 15:00    | Andrew Rothman, Assistant Naturalist at the Horicon DNR, and Host Jackie Kahlhamer discuss preserving the local environment. Continued sprawl has effects on wildlife habitat and the environment. Andrew discussed ways we can individually impact the environment- whether for the positive or the negative. Actions and attitudes are the biggest factors. We need to become aware and be educated. Some negative things are done out of ignorance. Some of the positives we can do are simple- not littering, recycling, driving less, buying local and/or organic products, etc. are ways to conserve. The whitetail deer population is high. Sprawl has been beneficial for them, and their numbers have increased. People need to be cautious when driving, to watch out for them. |

| Description of Issue | Program/Segment/Source | Date                 | Time                 | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------|----------------------|----------|---|
| Environment          | PR07-054               | 12/10/07<br>12/11/07 | 10:30 AM<br>02:30 AM | 15:00    | Host Jackie Kahlhamer discusses the environmental outlook with Howard Kriewald. Howard is a Dodge County Supervisor and is on the Town and Country Resource Conservation and Development Vision Team. The county does not currently have air pollution issues. Large dairy farms and development are concerns for the groundwater. Development means many more septic tanks and wells. It is important to not let people build too close together because of this concern. What is done to the air and water in other counties affects us, thus the need to work together regionally. Liquid manure from large farms can seep into the groundwater and must not be applied during the winter, as it can ruin wells. Howard discussed alternative energy and how we should be expecting more of it in upcoming years. The county is working to ban phosphorus in lawn fertilizers. It causes problems in water. It causes algae which kills off fish and weeds grown where they should not be. |

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| Description of Issue | Program/Segment/Source | Date                 | Time                 | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------------------|----------------------|----------|---|
| Environment          | PR07-053               | 12/14/07<br>12/17/07 | 12:00 PM<br>10:30 AM | 15:00    | Jim Congdon, DNR Upper Rock Watershed Supervisor, and Host Jackie Kahlhamer discuss water quality. Our current water quality is considered to be impaired. It is affected by sediment and nutrient run-off, bacteria, high nitrites, chemicals and by-products of medications. Much of this comes from agriculture. The population here depends on groundwater for drinking and industry. Manure from farms and how it is applied is a concern. If applied on frozen ground, it can go directly into the groundwater and ruin wells. Good land management practices are necessary. Regulations are not very effective for farms under 1000 animal units. Education is the primary method of addressing the situation. There are also urban problems affecting water. It is up to the individual to do the right thing to protect water. Surface water issues can be corrected by changing land practices. Groundwater clean-up is a slower process. |

| Description of Issue | Program/Segment/Source | Date                             | Time                             | Duration | Narration of Type and Description of Program/Segment  |
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| Environment          | PR07-056               | 12/21/07<br>12/24/07<br>12/28/07 | 12:00 PM<br>10:30 AM<br>12:00 PM | 15:00    | Host Jackie Kahlhamer talks with Brian Briski about farming and environmental conservation. Brian is a District Conservationist with Natural Resources Conservation Services in Juneau. Farming is good land use when done correctly. There is a lot more that goes on they we see. Brian discussed the many ways farmers practice conservation- soil testing, minimizing the use of fertilizer and soil loss, manure spreading and grazing. Different landscapes require different conservation practices. Some Dodge County concerns are sedimentation and water quality, especially groundwater. There are many local organizations that work to help farmers with conservation practices. |

*The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.*

| <i>Environment</i>                | <i>Program Title</i> | <i>Program Duration</i> | <i>Topic Duration</i> | <i>Segment Source</i> | <i>Type</i> | <i>Airdate</i> | <i>Time</i> |
|-----------------------------------|----------------------|-------------------------|-----------------------|-----------------------|-------------|----------------|-------------|
| 700 Club CBN<br>Newswatch #112607 |                      | 1:00:00                 | 5:00                  | REC                   | PA/O/E      | 11/26/2007     | 2:00 PM     |

Gailon Totheroh, CBN News: United Nations officials have increasingly insisted that the world is facing a climate catastrophe. World leaders have compared the threat from climate change to World War II, World War III, and the apocalypse. "This is not a normal time," Former Vice-President Al Gore told a Senate committee. "We are facing a planetary emergency." Gore also says "the climate crisis is by far the most dangerous crisis our civilization has ever faced." Greenpeace spokesperson Stephanie Dunmore adds, "We already know that millions of lives are at stake from climate change, and more we learn about the climate system the worse the news gets." The rhetoric over the planet's temperature has never been hotter. But simply agreeing that the Earth is warming is no longer enough. A Greenpeace commercial compares indifference to climate change to leaving a baby to drown in a bathtub. A commercial by the Ad Council compares it to leaving a child in front of a speeding locomotive. Scare stories about climate change have warned of just about everything from polar bear suicides to world bankruptcy to infertility to the death march of penguins. The crux of the climate change crisis scenario is the belief that much of the ice in Greenland is going to melt, causing the Earth's ocean levels to rise more than 20 feet, according to Al Gore's film, *An Inconvenient Truth*. A national poll released last month found that 84 percent of Evangelicals support legislation to reduce CO2 levels. And 64 percent say that action to fight climate change should begin immediately. But renowned MIT professor Richard Lindzen, a climate change skeptic, says the Earth is dynamic enough to withstand a rise in temperature.

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