WWRS-TV, and WWRS-DT, MAYVILLE, WISCONSIN

LEADING COMMUNITY PROBLEMS/NEEDS/CONCERNS FOR

JULY, AUGUST, SEPTEMBER 2004

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE: PRINTED MEDIA COMPRISING NEWSPAPERS, MAGAZINES AND PUBLICATIONS, TELEVISION AND RADIO

STATE/LOCAL GOVERNMENT

(UN)EMPLOYMENT

TAXES

FAMILY ISSUES

HEALTH CARE

NATIONAL MINORITY TV, INC.

WWRS-TV AND WWRS-DT

QUARTERLY ISSUES/PROGRAM LIST

JULY, AUGUST, SEPTEMBER 2004

There follows a listing of some of the significant issues responded to by Station WWRS-TV AND WWRS-DT, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local Government	PR 04-046	07/03/04	12:00 PM	29:15	The recently elected mayor of Beaver Dam, Jack Hankes, and Host Jackie Kahlhamer talk about the current issues in that city. One of these is a "culture change". That being that he wants city employees to see the citizens of Beaver Dam as customers rather than as taxpayers. That affects many things, such as the hours they city offices are open, the times meetings are scheduled, how people are treated and other aspects. State budget cuts were brought up. He wants to determine how cost-effective the services they provide are. These will take up to 2 years to know the results. Mayor Hankes always makes sure he returns calls from his "customers". He wants to sincerely serve the citizens of Beaver Dam the best he can.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

Description of Issue		Date	Time	Duration	Narration of Type and Description of Brogger /Samuel
Family Issues	PR 04-054	Date 07/10/04	11:00 AM	Duration 29:15	Narration of Type and Description of Program/Segment Host Jerry Sherstad welcomes Pastor Scott Roen of Harvest Evangelical Free Church in Beaver Dam. Pastor Roen believes that post-modernism has caused a blur in truth. People do whatever they want to do. This has tremendous implications for families. Children without boundaries grow up insecure. They become confused about what a family is, and what marriage is. They need to grow up to be equipped to engage the world. He feels the issue of same sex marriage is hitting at the heart of families. The desire of that is to redefine families. This will harm and mar the soul of the
					nation. Pornography is also an issue that is affecting families. Pastor Roen believes people need a relationship with God to be free of these things.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local	PR 04-053	07/10/04	12:00 PM	29:15	The Mayor of Mayville, Ron Sternat and Host Jerry Sherstad talk about the
Government					effects of budget constraints on the community. When the state cut shared revenue support to the city, they had to come up with ways to reduce
					budgets in departments. They were able to do this with no tax increases on the city portion. No services were cut, nor were buildings closed or employees laid-off. This year's budget will be more difficult. The city had more housing starts, which will be helpful. Some departments may be able
					to consolidate services. Communities may need to come together for cost- sharing of large equipment.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Family Issues	PR 04-052	07/12/04	10:30 AM	29:15	Bob Marsh, the Pastor of Gateway Community Church in Mayville, and Host Jerry Sherstad relate on issues surrounding today's families. Pastor Marsh feels that the lose of a moral compass has greatly affected families. This is the root that leads other societal ill issues. These affect the ability for families to be in order. Pastor Marsh states that people need a relationship with God and that church is likened to a family reunion. Parents then know they can raise their children with a moral compass point and generations to come are left a godly heritage.

There follows a listing of some of the significant issues responded to by Station WWRS-TV AND WWRS-DT, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order

in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
(Un)employment	PR 040-047	07/17/04	12:00 Pm	29:15	Carrie Benway, the Marketing Coordinator for the Waukesha-Ozaukee-Washington Workforce Development Board (WOW) and Host Jackie Kahlhamer discuss how WOW serves both job seekers and employers. Employers can post jobs and WOW can screen prospective candidates. Job seekers can receive many services to help them in their search. There is a Rapid Response team that goes to companies that are having a large layoffs and helps those employees either retrain or find jobs. WOW received a grant for manufacturing training.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

Description of Issue		Date	Time	Duration	Narration of Type and Description of Program/Segment
(Un)employment	PR 04-051	07/19/04	10:30 AM	29:15	Senator Ted Kanavas is welcomed by Host Jerry Sherstad. Senator Kanavas spoke about moving the state from manufacturing to an innovation and knowledge based economy to bring in high paying jobs. The Legislature has focused on capitol formation, regulations and infrastructure. An innovation economy is an evolutionary process. Wisconsin's strengths lie in its people, who are very talented and smart. Many ideas come out of the UW system. The goal is to take the knowledge from inside the UW system to outside its walls and have entrepreneurs willing to take the risks to start companies. Senator Kanavas spoke on the need for venture capitol and angel investors and how they play a major role in the start-up of new businesses that have the potential to offer high wage jobs. It is very important to keep the younger people in this state. The need for more broadband is vital to bring this type of economy to the state and is being dealt with by the Legislature.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health Care	PR 04-050	07/24/04	12:00 PM	29:15	Host Jerry Sherstad welcomes Lois Augustson, the Executive Director of Church Health Services (CHS) in Beaver Dam, which serves all of Dodge County. CHS serves those who are medically underserved and who do not qualify for other health plans. CHS's philosophy is to deal with the whole person-physical, psychological, social and spiritual. Churches in Beaver Dam have come together to help supply the county with this need. There is a network of people in the communities to serve the people. There are 3 arms of ministry- the clinic where patients are seen by a team of professionals, the Parish Nurse Program and My Building Blocks for Health. Lois believes that faith has a positive impact on health. Each person needs to take responsibility for their health by living properly to maintain health.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health Care	PR 04-056	07/31/04	11:00 AM	14:00	Janelle Behm spoke to Host Jackie Kahlhamer about the importance of exercise as a measure of preventive health care. The interview took place at the TAG Center in Mayville where Janelle is the Wellness Director. The TAG Center is operated by the City of Mayville. It has many opportunities for exercise. Stretching, strengthening and cardiovascular activities are important to maintaining health bodies. Sedentary lifestyles are contributing to many diseases. Physical activity is very important to counteract this. Tips were given how to start an exercise program with something as simple as walking.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local	PR 04-056	07/31/04	11:00 AM	14:00	Host Jackie Kahlhamer interviewed Jane Klawitter, who is on the Board of
Government			(2 nd half		Directors for the WI Innkeepers Association, of which she is representing
			of show)		small properties. The show was filmed in Mayville. Jane spoke on the
					important of tourism to the local and state economies. It is very important
				,	to the economy. State budget restraints will affect the promotion of tourism
:					in the future. At this point, programs were already in place before budget
					cuts. New monies are needed to continue. Jane also spoke on government
					grants that are received and how these help promote tourism in the area.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health Care	PR 04-058	07/31/04	12:00 PM		Host Jackie Kahlhamer and Kathleen Murphy, the Milwaukee Public School Health Services Coordinator, discuss why nurses are needed in schools. Nurses provide both immediate and preventive care for students. Kathleen has seen diseases such as diabetes and asthma rise in number among students in the last few years. Budget cuts have affected the number of nurses in schools. When there are more nurses in schools, attendance is up. Recently a medical foundation determined it will provide nurses for a number of schools. This will be very important to help ease the situation.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Taxes	PR 04-055	08/02/04	10:30 AM	29:15	Donald Kristopeit, the President of the Federation of WI Taxpayer Organizations and Host Daphene Van Hullum discuss taxpayer issues. The FWTO is an umbrella group for taxpayer organizations statewide. The issue of tax-shifting was focused on, and how a tax break to one group results in higher taxes for another, generally the homeowner. Mr. Kristopeit believes government needs to downsize in order for taxes to decrease. There are too many employees and rules and regulations. The FWTO has found a way for the state to save over 1 billion dollars in education. He wants people to become aroused to the point that they begin to participate in government. They need to sacrifice their time and go to board meetings, talk to legislators, write letters to local papers, etc.
					o, man contract to total papers, etc.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local Government	PR 04-059	08/07/04	12:00 PM	14:00	Host Jackie Kahlhamer interviews Alixie Bielot on location at the Mayville Public Library, of which Alixie is the Director of. They discussed that fact that the library is funded by the city with taxpayer's money. Budget constraints have not allowed for funding to increase. The county also funds part of the library's budget. Neither the city or county have cut funding. The library has a 100th anniversary coming up. They will have a community celebration for that event.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health Care	PR 04-059	08/07/04	12:00 PM (2 nd half of show)	14:00	Brad Marx, an insurance agent, and Pete Marx, a staff specialist, are interviewed by Host Jackie Kahlhamer on location in Mayville. They discussed why the current cost of health care has escalated in SE Wisconsin. There are different types of health insurance policies available. Ways to save money on policies were discussed. There are also proactive measures to take to help keep down the costs of health care and insurance.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Taxes	PR 04-057	08/09/04	10:30 AM	14:00	Shelley Eilbes, the Comptroller/Treasurer of the City of Mayville and Host Jackie Kahlhamer talk about the issue of taxes. The interview took place ate Mayville City Hall. WI has high taxes and this is a concern for many. Shelley discussed her role in city government. She told how the mill rate is set to determine local taxes. She gave an explanation as to how this is different from the way counties and schools set their rates. Taxpayer input is very important to city officials.
			<u></u>		

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Taxes	PR 04-057	08/09/04	10:30 AM (2 nd half of show)	14:00	Host Jackie Kahlhamer spoke with Kyle Clark at Waupun City Hall. Kyle is the Waupun City Clerk/Treasurer and President of WI Clerks, Treasures and Finance Officers. He spoke on tax role in city government. He feels the most pressing tax issue at this time is property taxes and the increased percentage of burden property owners are bearing. There has been a lot of tax-shifting from certain segments to property owners. Kyle explained how the WI Clerks, Treasurers and Finance Officers are involved in tax issues.
			ļ		

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

issues appear does not re	eflect any priority or significance.
---------------------------	--------------------------------------

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
(Un)employment	PR 04-060	08/14/04	12:00 PM	14:00	Host Jackie Kahlhamer interviewed Bob Schuemann on location in Hartford. He is the Executive Vice President of a large company in that city. They discussed if the employment situation was improving. He has seen improvement. He spoke on how the company works to make employees feel appreciated. They feel this is important. He also believes it is good for a company to be involved in the community in which they are located.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

Description of Issue		Date	Time	Duration	Narration of Type and Description of Program/Segment
(Un)employment	PR 04-060	08/14/04	12:00 PM (2 nd half of show)	14:00	Werner Wolpert, the Executive Director of the Hartford Area Development Corporation is interviewed by Host Jackie Kahlhamer on site in Hartford. Werner spoke on the challenges American manufacturing faces. He is involved with an organization that works to save American manufacturing, which has been affected by outsourcing to other countries. (This in turn affects American jobs).

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
(Un)employment	PR 04-063	08/16/04	10:30 AM	14:00	Host Dinah Calhoun and Greg Hankes, the Manager of a large grocery store in Mayville talk on location about what employers are looking for in prospective employees. Greg spoke on the qualities that make an applicant a desirable candidate for employment. What to do before, during and after an interview were discussed. He spoke on how entry-level positions can turn into opportunities for advancement.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
(Un)employment	PR 04-063	08/16/04	10:30 AM (2 nd half of show)	14:00	Host Jackie Kahlhamer interviewed Kevin Volm on location at the M&I Bank in Mayville, of which he is the President of. They discussed how banks are affected by unemployment in the community. It affects the services they offer. Mr. Volm told what someone should do if they lose their job, in regards to their banking needs. More importantly is what should be done while still employed, to help keep their finances stabilized.
			<u> </u>		

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local Government	PR 04-068	08/21/04	12:00 PM	29:15	Ron Greer, a 2 nd Congressional District Candidate and Host Julaine Appling talk on the most pressing issues affecting us. Ron feels the cultural war is set to destroy the traditional moral fiber. There is more potential for destruction from that than from the war on terror. He feels the "gay marriage" issue is the most dramatic cultural shift in the last 50 years. If the basic foundation of society, the family, is destroyed, society is doomed. Children have been taught there is no clear-cut line between right and wrong. We are seeing the fruit of that. He feels that what is true for a household is true for a nation and that people of faith have an obligation to get involved in public policy in government.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local Government	PR 04-066	08/23/04	10:30 AM	29:15	Host Jackie Kahlhamer interviews Julaine Appling, the Executive Director of the Family Research Institute. The FRI is putting out a voter's guide that shows how each incumbents voting record. It is non-partisan and is strictly educational. They are hoping that the issue of marriage being between one man and one woman will come to a point where it will need to be a constitutional amendment that the citizens of the state will vote on. They also discussed that the state wants to try our contraceptive kiosks to hand out contraceptives to low income women as young as 15.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Family Issues	PR 04-067	08/28/04	12:00 PM	29:15	Host Julaine Appling talks with Jenny Legaspi about disaster preparedness. Jenny is the West Bend American Red Cross Disaster Education Specialist. Families need to prepare for disasters, whether these are natural or manmade. Jenny teaches a children's program called Disaster Dudes. The adult portion is called Together We Prepare. They highlight 5 actions for preparedness. She tries to give information the people don't normally think about. Families tend to be very busy and often think that disaster could not happen to them. Communication among members is vitally important.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Taxes	PR 04-064	08/30/04	10:30 AM	29:15	Jeff Tortomasi, the Superintendent of Hartford Union High School and Host Jackie Kahlhamer talk about how taxes are affected by school budgets. Mr. Totomasi feels the HUHS District has worked hard to be fiscally responsible. They want to be sensitive to taxpayers while still providing a high quality education. This is a challenge they are working to meet the best they can. He also spoke on the HUHS District and how it is different from most in the state. The high school is a separate district from the primary schools.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Family Issues	PR 04-061	09/04/04	12:00 PM	29:15	Host Jerry Sherstad and Dr. Phillip Rupppert talk about the most significant issues affecting families. Dr. Ruppert is a clinical psychologist. Divorce is a major concern. Media has presented a distorted view of relationships. Society is too fast-paced. There is a lack of communication. All these lead to challenges in the family. People need to decide what they value the most and make it a priority. Pornography has a huge detrimental effect. Parents need to be teaching their children sex education that is appropriate for the child's age. People need to admit they have problems and then seek help.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Healthcare	PR 04-065	09/06/04	10:30 AM	29:15	Host Julaine Appling and Dianne Kichl, the Executive director of The Business Health Care Group of SE WI talk about the high cost of care. The group was formed by employers to look at innovative ways to cut escalating cuts, which are a significant economic issue for communities. Their vision is to transform the health care delivery system. The challenge is to find doctors who are willing to take the maximum allowable cost for services provided. SE WI's costs are 30-55% higher than any other Midwest city. The consumer needs to be held more accountable for their health. Dianne talked about the controversial issue of why our costs are so high. TBHCG is working to have information available so consumers can make wise choices. Lifestyles need to be healthier.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local Government	PR 04-062	09/11/04	12:00 PM	29:15	Michael Miller, the Mayor of West Bend, and Host Jerry Sherstad talk on the issues the city is facing. The city has lost a significant amount of state shared revenue dollars which was made up by an increase in taxes. There have been major cutbacks in the budget and they are now at a "bare bones" budget. The community is one of the fastest growing in the state which has helped increased the tax base. The cost of health insurance increased 17% last year. They have to find ways to reduce these costs. West Bend is looking to consolidate services with other communities. The city wants to get citizens more involved. Neighbors help to put together playground equipment, which saved money. It also brought a sense of ownership.
				<u> </u>	

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Taxes	PR 04-071	09/13/04	10:30 AM	29:15	Senator Neal Kedzie was interviewed by Host Jerry Sherstad. The state continues to have a structural deficit, due to several reasons including, too much bonding, less federal monies and sluggish revenues although these are ahead of last year. The government needs to be more creative in reducing spending without putting more burdens on the taxpayer. Senator Kedzie feels the state will have to make harder decisions as the state's taxes are too high. Government needs to be treated more like a business. He sees positive things coming for property tax relief. The Senator discussed the need for spending limits on all units of government and the need for more consolidation of services. The state spends a lot of money on education, but the money isn't being spent correctly. The children deserve a quality education.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Health Care	PR 04-072	09/18/04	12:00 PM	29:15	Host Dinah Calhoun welcomes Barbara Mack, the Director of Operations for both Prairie Crest and Prairie Ridge Assisted Living Facilities, one being in Waupun and the other in Beaver Dam. Barbara described the 3 basic types of assisted living facilities (ALF) in the state. These are: adult family homes, community based residential facilities and residential care apartment complexes. These in differ in care from skilled nursing facilities, which provide 24-hour skilled nursing care. The credo of ALF's is to maintain independence. The resident and their families make decisions on their medical care. Medication management helps many people function more effectively. There is often mental and physical health improvements for people after entering an ALS. Funding is limited for those wanting to be in an ALF. Barbara would like to see government get smarter about this. There are people who are in skilled nursing facilities that do not need that level of care, which is much more costly than an ALF.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Taxes	PR 04-073	09/20/04	10:30 AM	29:15	Russell Kottke, the Chair of the Dodge County Board of Supervisors and Host Jackie Kahlhamer talk about the issue of high taxes. Counties continue to have to meet state mandates while receiving less funding from the state. They spoke on the different services the county has to provide, as mandated by the state, and are taxpayer funded. The county is working to not raise taxes and to keep services at the level the state requires. The upcoming budget for next year will be presented soon and the public has a chance to speak out on it. Taxpayers should take the opportunity to attend committee meetings even before the budget is determined and present their point of view.

NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
(Un)employment	PR 04-075	09/25/04	12:00 PM	29:15	Host Jackie Kahlhamer interviews Tim Clark, the President of Mayville
					Engineering Company on location. Mr. Clark gave his viewpoint on the
1					current economic situation which he believes is improving. MEC is hiring
					people again. Mayville has a heavy metal industry base. Diversifying
	-		1		would be good to help stay in line with the economy. Things are not the
					same as they used to be. Competition by Asian companies is a major issue.
					Steel is still hard to get. Employees need to think of always producing a
					quality product and remember the stiff competition that companies face.
			1		The 2 nd half of the program saw Host Jackie Kahlhamer interviewing Stacy
			[Kinsley, the Executive V.P. of DCI Cheese Company in Mayville. They
					have been named as Entrepreneur of the Year for Wisconsin by Ernest
					& Young. They talked about how entrepreneurship can translate into

	increased employment opportunities. Stacy told what she looks for in a prospective employee. The company has an extremely great employee retention rate. They work hard to make sure they hire someone who wil in well with the company. Employees are made to feel that they are a vi
 	part of making the company successful.

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period July-September, 2004. The listing is by no means exhaustive. The order in which the

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Family Issues	PR 04-069	09/27/04	10:30 AM	29:15	Host Jackie Kahlhamer interviewed Rabbi Dr. Gideon Goldenholz on location at Beth El Ner Tamid Synagogue in Mequon. They talked about issues families are facing today. Much is the result of trying to fit into current culture. Rabbi Goldenholz believes families need to say no to the forces that try to tear them apart and stand firm. People need to acknowledge their Creator and live by His standards. When this happens, there is more stability in families. The guest for the 2 nd half of the program was Pastor Bernice Towns, the Children & Family Life Pastor at Parklawn Assembly of God in Milwaukee. Host Jackie Kahlhamer and Pastor Bernice talked on location at the church. Pastor Bernice spoke on the challenges affecting today's families and how the church works to help them through programs they have. Generational interaction in families is very important and society is losing some of that.

Trinity Broadcasting Network

Network Backup Issues

July, August, September 2004

Central Time

Leading Community Issues

Government

Family

Health

Program Title

Program Duration

Topic Duration

Segment Source Type Airdate

Time

Program Title	Program Duration	Topic Duration	Segment Source	Type	Airdate	Time
ACLI This Week #09	30:00	28:00	REC	PA/O/E	7/26/2004	11:00 PM
					7/30/2004	6:00 PM
					8/09/2004	11:00 PM

Gene Kapp and Jay Sekulow Chief Counsel for American Center for Law & Justice discuss the pressure tactics of the ACLU specially regarding the small cross on the Los Angeles County Seal. The City Council made the decision to remove the cross without any legislation and without full vote by the City Council. Jay talks about a similar case in Virginia Beach, VA where the ACLU challenged them regarding a cross on their Seal. The city officials said they would not remove the cross. Jay talks about how the ACLU has come against the Ten Commandments. Jay talks about Justice Sandra Day O'Connor's statement that faith in God is a part of our history. Gene and Jay talk about another case in Ohio over the Ten Commandments and a roll-in of the Supreme Court building shows Moses holding the Ten Commandments. They talk about the Federal District Court ruled against an Ohio Judge who had the Ten Commandments in his courtroom. A roll-in of the Judge talking about his oral arguments was played. They discuss another case in Logan County Kentucky where an employee was fired over wearing a one-inch cross. They discuss the lawsuit where Judge Thomas Russell, U. S. District Court dismissed the case stating the library's action was unconstitutional. Jan answers several questions from callers regarding various questions about the ACLU attacks against crosses.

ACLJ This Week #10	30:00	8:00	REC	PA/O/E	8/13/2004	6:00 PM
					8/16/2004	11-00 PM

Jay Sekulow Chief Counsel for American Center for Law & Justice answers question from callers regarding Separation of Church and State issue not being in the Constitution. Jay explains a letter from Thomas Jefferson to Danbury Baptist Assembly that started this thinking. He explains the letter mentions a wall of separation, that they did not want the government interfering with Internal operation of the churches or religious ministries. Another caller asks how can we get good judges in place. Jay explains that the President of the U.S. has authority to appoint judges to the Court of Appeals and Supreme Court and the role of the Senate Confirmation Committee is to give advice and consent. He answers another caller regarding a church being prohibited to utilize a commercially zoned building. He explains the Religious Land Use Protection Act and how a city has to show a compelling interest as to why a church can not occupy a commercially zoned building. Another caller asked about passing out religious literature at a retirement home and Jay explains that the Supreme Court has ruled that the distribution of religious literature is not unconstitutional.

ACLI This Week #11	30:00	18:00	REC	PA/O/E	8/23/2004	11:00 PM
					9/10/2004	6:00 PM
					0/12/2004	11.00 DM

Gene Kapp and Jay Sekulow Chief Counsel for American Center for Law & Justice discuss the latest on the Piedge of Allegiance and Michael Newdow's case. A roll-in is played with Doug Laycock, Attorney and Jay Sekulow on the background of the case. Gene and Jay talk about Justice O'Connor's opinion statement and the opinion of Justice John Paul Stevens in

Government

this case and talks about the significance of their statements - the Piedge of Allegiance is deemed a patriot expression and not a prayer. A caller asks what the impact of the decision in the piedge case has in a lawsuit about "In God We Trust" or the case regarding the LA Seal? Jay explains Justice O'Connor's statement that says that eradicating such reference would be dangerous. Jay talks about O'Connor's statement about our founding principles should be honored. Another caller asks if the decision affects the ACLU's campaign to remove the Ten Commandments from public places. Jay says this case did not address that and is not sure they would have the votes to win the day. He discusses Justice William Rehnquist's statement about the pledge being a patriotic exercise and not a religious one. Jay talks about the founding fathers recognized we received our liberties from God.

Program Title	Program Duration	Topic Duration	Segment Source	Туре	Airdate	Time
ACLI This Week #08	30:00	28:00	REC	PA/O/E	7/09/2004	6:00 PM
					7/19/2004	11:00 PM

Gene Kapp and Jay Sekulow, Chief Justice American Center for Law & Justice discuss the Constitutional Amendment debate before the U. S. Senate on the Federal Marriage Amendment Act. Jay explains the amendment and talks about the need for 66 votes for it to pass. They discuss the seriousness of amending the Constitution. Jay talks about Massachusetts have already legalized same-sex marriage through the court and several States already have challenges being filed. There is a 15-minute roll-in on the background of the same-sex marriage issue that began in Hawaii; the Defense of Marriage Act; Jay's testimony before the House Judiciary Subcommittee on the Constitution on May 13, 2004; statements in defense of protecting marriage between one man and one woman by Congressman Roy Blunt, Congressman Todd Akins, Congressman Walter B. Jones and Congressman Ernest J. Istook, Jr.

ACLI This Week #11	30:00	10:00	REC	PA/O/E	8/23/2004	11:00 PM
					9/10/2004	6:00 PM
					9/13/2004	11:00 PM

Jay Sekulow Chief Counsel for American Center for Law and Justice answers a caller's question about the abortion issue and how the law is different if someone kills a pregnant mother and it is considered murder yet if a mother kills unborn child through abortion it is called a choice. Jay talks about the Laci Peterson's case and talks about abortion on demand and shows dual nature of it. He talks about several cases going to court over these issues. Jay answers another caller regarding a federal amendment on marriage and talks about several cases in different states over the marriage issue. He talks about the necessity of a Constitutional amendment and petitions to the government.

ACLJ This Week #12	30:00	6:00	REC	PA/O/E	8/30/2004	11:00 PM
					9/17/2004	6:00 PM
					9/20/2004	11:00 PM

Family

Jay Sekulow Chief Counsel for American Center for Law and Justice talks about parents having a right to know what children are being taught in school. He talks about the Loveless family case in St. Louis, MO and a roll-in of the Mrs. Loveless talking about the assembly program at the high school regarding a Gay Lesbian assembly. The family did not want their child to attend but she wanted to attend. The mother asked for permission to attend but was told she could not. After being invited by a school board member she was asked to leave the assembly by the principle of the school. A lawsuit was filed for the purpose of changing the school's policy. The court ruled the school was wrong and the school revised their policy. After the roll-in Jay explains the details and talks about parents rights to know what is going on in schools. Jay answers a caller's question regarding the marriage amendment He talks about the need to go to legislation for changes to be made.

ACLI This Week #8B/E

30:00

3:00

REC

PA/O/E

9/03/2004 6:00 PM

9/06/2004 11:00 PM

Jay Sekulow Chief Counsel for American Center for Law & Justice answers caller's questions regarding gay marriage being legalized without people voting. Jay explains the efforts to have the Federal Marriage Amendment passed. Another caller asked about the authority of the court to change the definition or redefine marriage. Jay explains the current definition in the dictionary has been changed to a radical redefinition. He talks about the need for legislation.

Program Title

Program

Topic Duration

Segment

Type Airdate

Time

Duration

Source

Gene Kapp and Jay Sekulow Chief Counsel for American Center for Law & Justice discuss defending the National Ban on Partial Birth Abortion. They talk about the President's signing the law and three cases operating simultaneously in New York, California and Nebraska. Jay talks about the New York case and explains the partial birth abortion procedure that was presented in the case. They discuss the theme of the Brief was the maintenance of the bulwark against infanticide. They talk about abortion rights being protected by the Constitution. Jay answers callers questions dealing with the partial birth abortion decision and about the Oath doctors take to protect life. Jay explains the exception to the law would apply to the life of the mother, yet medical evidence proves there is no medical reason for the procedure. He explains how the courts views life viruses how doctors view life both being very different. They discuss protecting human life and that the American Medical Association stated the procedure is not ethical. Another caller asks if child is not old enough to miss school how can the child be old enough to make decision without parent input. Jay talks about abortion distortion factor and talks about parental consent varying in different States.

Health/Mental Health

Doctor to Doctor # 07

28:30

28:30

REC

PA/O/E 7/06/2004 11:30 AM

Dr. Helen Pensanti, M.D. talks about osteoporosis and how every 7-10 years the human body gets a new skeleton. She explains osteoporosis is when the bone mass becomes thinner and thinner and talks about causes and recommends 1500 mg calcium, 750 mg magnesium, Vitamin D, Boron, Zinc, Vitamin C, B6, Folic Acid, Cooper. Dr. Gene James, Chiropractor talks about implementing an exercise program having adequate nutrition and following the dlet. He demonstrates a spine adjustment evaluating posture. Demonstrates lower back problem adjustment. He recommends regular adjustments and exercise. Dr. Carl Smidt, ND talks about choosing good foods and explains processed foods. Nitrates in processed meats cause serious problems. Recommends fresh high quality organic natural foods - more vegetables, fruit, fresh whole grains and meats with reduced hormones.

Doctor to Doctor # 09 28:30 28:30 REC PA/O/E 7/08/2004 7:00 AM 8/03/2004 11:30 AM

Dr. Vern Cherewatenko, M.D. talks about food allergies and explains the body may think that some foods we eat are a poison. He talks about blood test to identify allergies. He talks about how the digestion improves when these foods are removed from the diet. Dr. Richard Cartledge, M.D. talks about a heart healthy diet and explains that cardiovascular disease is the leading cause of death. He talks about risk factors that we can change: diet, exercise, quit smoking and see your doctor regularly. He talks about how to reduce chances of a heart attack.

Dr. Joe Christiano, ND talks about dieting and lifestyle and explains blood type and it being linked to dieting. He talks about losing weight is not how much we weigh, but about lowing body fat percentage.

Doctor to Doctor # 13 28:30 28:30 REC PA/O/E 8/05/2004 7:00 AM 8/31/2004 11:30 AM

Nutritionist Lorrie Medford talks about weight loss, how to identify what is hindering the weight loss and how to make the change a life style change. She talks about the liver and its function and a sluggish thyroid and low-carb diets. She recommends 2 or 3 servings of carbohydrates every day. Dr. Scott Farhart, M.D. talks about pros and cons of contraception. He talks about knowing how the body works, talks about the calendar method, temperature method. Talks about prescription medication, and vasectomy the permanent method. Dr. Dale Peterson talks about Gastroesophageal Reflux Disease - G.E.R.D. He explains the symptoms and talks about the medications used to alleviate G.E.R.D. are among the top sold in US. He explains how decreasing the amount of acid in the stomach also decreases the body's ability to absorb calcium and other minerals. Gives recommendations to prevent heartburn.

Doctor to Doctor # 14 28:30 28:30 REC PA/O/E 8/12/2004 7:00 AM 9/07/2004 11:30 AM

Dr. Helen Pensanti, M.D. talks about medications for osteoporosis. She talks about Fosomax and explains what chemicals are in Fosomax. She explains why she doesn't like it and what she likes about it. She talks about good lifestyle choices and recommends vitamin K, hormone balance with natural progesterone, weight exercises, walking. Dr. Jeffery Scott Turner, Physical Therapist talks about assessing lower back pain and says we need to know what the symptoms do in lower back assessment. He explains the possibility of a degenerative disc. He says to use a towel roll on lower back till pain is centralized, avoid prolonged sitting, stand up and walk around, avoid sofas and recliners. Dr. Jordan Rubin, N.M.D., PhD talks about eating a healthy diet. He explains how eating a health diet will unlock your health potential. He talks about eating animal foods that were raised in feedlots and how they are much less healthy than animals that are allowed to roam free and feed on grass.

Program Title Program Topic Duration Segment Type Airdate Time

Duration Source

Health/Mental Health

Doctor to Doctor # 15 28:30 28:30 REC PA/O/E 9/14/2004 11:30 AM 9/16/2004 12:30 PM

Dr. Carlos Almaguer, M.D. talks about pregnancy care and to start prenatal care early, get full examination and treat other health issues that may affect the pregnancy. Developing babies require good nutrition and good amount of water. He talks about the conditions during pregnancy that alert us. Dr. Robert DeMaria, D.C. talks about how fat is metabolized inside the body. He explains the cell membrane. He talks about how long it takes to metabolize the bad fat in french fries. He talks about good fat found in almonds, walnuts, and green leafy vegetables, and Flax oil. Recommends an apple a day for fiber, beet a day for cleanings the liver and carrot a day adding Vitamin A. Dr. Bruce Wong, Chiropractor talks about the immune system and how it helps the body fight colds, bacteria and cancer. Things that weaken the immune system are aspirin, antibiotics, stress and sugar. Recommends increase water intake, and take care of spine because it protects the immune system.

Doctor to Doctor # 16 28:30 28:30 REC PA/O/E 9/21/2004 11:30 AM 9/23/2004 12:30 PM

Dr. Jordan Rubin, N.M.D., PhD talks about how to supplement the diet with whole food, nutrients and super foods. He recommends whole food nutritional supplements and explains how to identify them. He talks about cod liver oil and its benefits to the body providing omega 3 fatty acids, Vitamin D, A & E. Dr. Noel Williams, M.D. talks about menopausal medicine and explains menopause is when estrogen, progesterone and testosterone drops. He talks about hot flashes and decrease energy. He talks about natural hormones. Dr. Makena Marangu, M.D. talks about Photo Facial RF and explains the next generation of high tech skin enhancement. She explains Photo Facial it uses intense pulse light and was developed by dermatologists and RF is radio frequency. She describes the best candidates individuals with sunspots, damaged skin, Irregular and wrinkled skin, brown spots and vascular predominance

September, 2004