

WWRS-TV MAYVILLE, WISCONSIN

LEADING COMMUNITY PROBLEMS/NEEDS/CONCERNS FOR

OCTOBER, NOVEMBER, DECEMBER 2003

**RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE: PRINTED MEDIA
COMPRISING NEWSPAPERS, MAGAZINES AND PUBLICATIONS, TELEVISION AND RADIO**

YOUTH

EDUCATION/SCHOOLS

STATE/LOCAL GOVERNMENT

ECONOMY

GROWTH/POPULATION

NATIONAL MINORITY TV, INC.

WWRS-TV

QUARTERLY ISSUES/PROGRAM LIST

OCTOBER, NOVEMBER, DECEMBER 2003

**NATIONAL MINORITY TELEVISION, INC.
QUARTERLY ISSUES/PROGRAMS LIST**

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Mayville, WI, along with the most significant programming treatment of those issues for the period October-December, 2003. The listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Economy	PR 03-179	10/04/03	12:00 PM	30:00	Host Patrick Lannoye and Andrea Utrie discuss how businesses owned by women affect the economy. Andrea is the Facilitator for a conference that encourages young girls to become entrepreneurs. She started this conference due to these reasons: she cares about youth, has seen the effect of poverty on women, particularly in 3 rd world countries and to make better choices. This last one was directly aimed at avoiding teenage pregnancy. The one-day conference teaches middle school girls about financial literacy and entrepreneurship. Women in business in Dodge County volunteer their time to be mentors for the conference. The goal is to plant a seed in the girls, that they could start a business. Women start traditional and non-traditional businesses that affect the economy. Over 199,000 in the state are employed by women-owned businesses. Twenty-seven percent of businesses are female owned. Women business leaders face unique struggles. It can be difficult for them to get people to take them seriously, especially when dealing with lending institutions.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Growth/Population	PR 03-180	10/06/03	10:30 AM	30:00	Robert Duffy, the Director of the Oconomowoc Bureau of Economic Development, is welcomed by Host Patrick Lannoye. The city is located in the middle of the technology corridor between Milwaukee and Madison. They hope to establish a future technology resource in the area. The city of

					<p>Oconomowoc has a border agreement with the town of Summit, due to the Pabst Farm development. Pabst Farms is a development that will have manufacturing, technology, major retail and residential components to it. It is partly in Oconomowoc and partly in Summit. There will be an exchange of services between the two. It is a controversial development. There is concern that it will affect the downtown businesses. The city made a business decision to invest TIF monies. This will be profitable for the city. Pabst Farms has a new school and YMCA. Downtown businesses will need to create a niche. Many are excited over the opportunities the development will bring in. Growth is important- if it doesn't exist, the city becomes stagnant. The city used to regulate residential growth, but has rescinded that. They are monitoring it carefully. Expanded growth increases the tax base. It also requires more demand on services. The city is open to big box development. They are looking at the major areas of growth to be industry and technology.</p>
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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education/Schools	PR 03-181	10/11/03	12:00 PM	30:00	<p>James McCartney, the Superintendent of the Horicon School District, and Host Patrick Lannoye discuss issues regarding the district. Mr. McCartney talked about the physical aspects of the district. Being a smaller one, there is more interaction between people and more community atmosphere. The #1 goal is to improve student achievement. This is, and is not, a simple goal. Things that hinder students include language issues and home environment concerns. Both of these require lots of support from school staff. Schools are no longer just for education. They need to work with parents and the community. Communications must be improved. Working together can solve a lot of problems. The nature of public education has changed from strictly teaching to being involved in the whole student. Horicon school district has a lot of parental involvement. The district has struggled with their budget for the last couple of years and it will probably continue. They had to cut some personnel. It is unclear what direction the state will take in the future for school funding. Horicon currently has building and facility concerns. Fiscal implications of these need to be considered now and in the future. The relationship between the district and</p>

					teacher's union is very positive. The union is aware of limited monies to work with. The community will be most likely be asked for input if large scale cuts are needed. Positively speaking, the kids come to school with a great attitude and are willing to learn. Horicon is well above state average in standardized testing.
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Youth	PR 03-182	10/13/03	10:30 AM	30:00	Host Patrick Lannoye and Jerry Wallendal discuss helping youth who have gotten in trouble. Mr. Wallendal is the Director of YFC/Fresh Start. They offer activities to troubled youth, or any youth who wants to join them. Some have been referred to them by the county. Most of the kids who come are from single parent families, homes where there is drug or alcohol abuse, and are in the lower economic arena. There are 2 facets to Fresh Start. The first is jail ministry in FDL, Dodge and Washington Counties. The second facet reaches out to kids where they are at, outside the church walls. They offer activities and set an example to the youth. Many of the kids start out with a bit of rebellion. When they see the people from Fresh Start go the extra mile for them, it begins to make a difference. They try to relate to what concerns the youth. The kids in jail are very receptive. Some put up a wall, but after time it comes down. Mr. Wallendal spoke about some successes he has seen in changed lives of youth. The vision of Fresh Start is to be an example to other areas to start this same type of program. They also look for adults to mentor youth.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education/Schools	PR 03-183	10/18/03	12:00 PM	30:00	Joseph Reed, the Superintendent of the Dodge County School District, and Host Patrick Lannoye talk about issues regarding the district. Mr. Reed talked about the new school building that consists of one building that houses both elementary and high school students. This makes it easier for staff and students to interact. They will keep the core programs for students, which include vocational and occupational training. These may be more difficult to maintain due to budget restraints. Mr. Reed discussed the many aspects of school costs that continue to rise. They are working to find ways to save and are getting down to the nitty-gritty. The district is beginning to use its reserve fund balance. He talked about the shortage of teachers in specific licensure areas. It is important to prepare students, some to go on to school and some to enter the workforce. Community input will be very important in decision making regarding possible cuts. One of the goals is improvement in academics. These should be the focus. Math achievement is a district wide goal. He also talked about the No Child Left Behind Law and its implications.

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Growth/Population	PR 03-184	10/20/03	10:30 AM	30:00	Host Patrick Lannoye enjoins David Carpenter on issues of growth and population in the Dodge County area. Mr. Carpenter is the Director of Dodge County Planning and Development. The county historically has had

					<p>a strong manufacturing and agriculture base. Both of these are having some challenges. They are working to keep both of these vital to the county. The county has a revolving loan program to promote new business. There have not been a lot of requests for it lately. The county has a lot of residential growth in rural areas. This it makes it more challenging for businesses to come here. Any business growth will affect residential areas. Residential growth increased even when the economy slowed. This means a bigger tax base and more demand for services. The biggest influx is from the Milwaukee northwest suburbs. Many still work there and commute. This affects transportation. It is very important to increase the job base to have those who live here, also work here. They are looking to form business clusters with other counties. The county has lots of shoreline. Development needs to be done so that it preserves this and keeps water quality good.</p>
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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
State/Local Government	PR 03-185	10/25/03	12:00 PM	30:00	Dodge County Sheriff Todd Nehls and Host Patrick Lannoye discussed various current issues in the county. The Sheriff's Dept. has a new website. This is another way of communication with the people. Sheriff Nehls talked about the site and the different aspects of it. Fatal Vision is a program that teaches youth about the dangers of impaired driving. There are 3 phases to the program. Fatal Vision is presented in county schools. A federal contract to house prisoners from the Immigration and Enforcement Agency will bring in seven million dollars. This generates revenue that helps keep taxed down in the county. Traffic fatalities are down. There is now 1 patrol officer in every quadrant of the county at any given time.

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Economy	PR 03-186	10/27/03	10:30 AM	30:00	Roger Kist, the Executive Director of the Washington County Convention & Visitors Bureau, and Host Patrick Lannoye talk about tourism affects the economy. The goal of the WCV&CB is to promote the county. The mission is to promote the county as a good place for tourism. Tourism is vital to some businesses' survival. The Washington County Fair Park brings in international events. Mr. Kist talked about many of the highlights the county has to offer. The county is moving from being agriculture to urban and population may double in the next 15-20 years. Last year Washington County took in \$122 million in tourism dollars. They hope to see that increase.

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Youth	PR 03-187	11/01/03	11:00 AM	30:00	Host Patrick Lannoye welcomes Becky Brath. Becky is the Facilitator for several youth/parent programs. Parent Connection is for parents with children ages 5-15. They meet weekly and deal with different topics. They all involve around relationship building and communication. Parental listening, without judgement, is very important. This builds trust between parent and child. The School-to -Work Program interviews students from all over Dodge County. A few are chosen to train alongside a mentor at a jobsite. This helps prepare them for working in the real world. They must be responsible. Not one student has said it was a negative experience. On Solid Ground is a program that teaches kids that they can change old habits, ideas and attitudes. They are told to think outside the box. They are taught to break the cycle of the downward thinking spiral. Many of the kids involved are from severe family situations and fall through the cracks. They need to be trained to break bad attitudes and behaviors. The Yes Program helps with employment skills and anger management. They work

					on different scenarios and how to react. Becky believes that due to our fast-paced society, kids have a disconnection to feelings of love and acceptance. She often does not see instant results. But she believes that it will make a difference at sometime in the future.
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Growth/Population	PR 03-191	11/01/03	12:00 PM	30:00	Host Patrick Lannoye and Brenda Hicks-Sorensen, the Washington County Economic Development Coordinator, discuss industry clusters. This is a cutting edge approach. Clusters are being formed in several different types of businesses. A cluster is a geographically bounded region of similar industries that can work together. Government and education are also included. Businesses learn to work together, not compete with each other. There are Dodge County businesses involved in clusters. Brenda also talked about the sub-committees within each cluster and how they function. Clusters cause business leaders to change their way of thinking and to think outside the box.

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Economy	PR 03-188	11/10/03	10:30 AM	30:00	Host Patrick Lannoye enjoins George Zach in discussion of business economics. Mr. Zach is a Life & Business Coach and Co-founder of Holy Spirit Economics. He works on time-management relationship issues, developing leadership in people and helping entrepreneurs write business, mission and vision plans. He also helps established businesses with

					<p>strategic planning, growth issues, etc. Mr. Zach talked about principles for business growth. Establishing trust with employees is vital. There must be strong vision statements. The leader must be able to sell the statement to his employees. Many small businesses and ministries need financial education. Entrepreneurs are the lifeblood of the economy. It is not necessarily harder to start up a small business in hard economic times. Although, funding may be harder to find. He discussed what an entrepreneur needs to have and do to run a successful business. The vision state comes from what their passion is. That should be the guide for everything they do. Mr. Zach recommended networking with others as a way to help out when in a business rut.</p>
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Youth	PR 03-190	11/15/03	12:00 PM	30:00	<p>Rev. Tim Mueller, the Director and Pastor of the Watertown Recreation and Outreach Center, and Host Patrick Lannoye talk about the needs of youth. The idea of the ROC is to provide a place for youth to enjoy recreation in a safe environment. They can talk to a counselor or adult if they want to.. It is important to have a balance between recreation and spiritual guidance. Bible classes are offered. Youth have a spiritual hunger. The greatest needs of youth are good guidance and the need to feel important. There also needs to be someone to help implement their ideas. The ROC needs to be youth driven. This gives them the desire to reach out to other teens. Leaders of the community have backed the center. The youth will be equipped to go out and reach their peers. The so-call trouble makers are welcome, but have to abide by the boundaries and rules. Adults need to be open with the youth and not put on a fake front.</p>

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State/Local Government	PR 03-194	11/17/03	10:30 AM	30:00	Daniel Finley, the Waukesha County Executive and Host Patrick Lannoye consider the financial state of the county. Mr. Finley discussed what a county executive is, and how he is held accountable to his constituents. The county has been anticipating for the last several years that the state would pull out on revenue funding. The county is solid now and in good shape for the long run. They have had long-term vision. The state has made short-term decisions which have caused them to get into financial difficulties. Mr. Finley believes that government should only provide services that the private sector cannot. The role of government is to maintain public safety, provide human services and public health needs. The county has been promoting consolidating services between communities. A positive aspect of the budget deficit may be that communities will be forced to consolidate services. An issue that will be of major importance in the next 5-10 years is that of groundwater. Due to development pressures, they are using more than is being replaced. It will have to be determined who owns the water. The water is under Waukesha Town and it is the city of Waukesha that needs it. Water reserves do not respect political boundaries. Waukesha and Milwaukee counties are working to overcome their differences. They have agreed on freeway expansion and terrorism preparedness.

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State/Local Government * Late-Breaking	PR 03-197	11/22/03	11:00 AM	30:00	Julaine Appling, the Executive Director of The Family Research Institute, and Host Jo Anne Swyers talk about current state government issues. The Governor vetoed the Marriage Protection Act and the Legislature failed to override the veto. This was a very important bill that was needed to protect marriage. The current law states marriage must be between a husband and a wife. The Marriage Protection Act would have stated that marriage consists of one man and one woman. This would avoid judicial misinterpretation. The traditional marriage has served this state since it's beginning. It is the foundation of society. Strong families equal economic strength. What's good for the (traditional) family is good for the state, and vice versa. The lack of definition in a law leaves marriage vulnerable. A constitutional amendment would be needed at this point to clarify the law. Julaine stated that citizens need to insure their will is acted upon and to let elected officials know what they want. She emphasized that they do need not agree with her opinions. Elected officials are to represent the majority will. If the people don't exercise their right to be involved in government, they may lose it. We can't just assume that because we have always had that right, it will always be there. The next generation must also be educated in regards to this. Julaine also spoke on several other bills regarding concealed weapons, libraries and parental rights to know what their kids are checking out, cloning and the family planning waiver program.

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Education/Schools	PR 03-189	11/22/03	12:00 PM	30:00'	Thomas Bozewicz, the Executive Director of NOVA Services, and Host Patrick Lannoye discuss the issue of truancy. Nova Services serves youth, particularly the troubled ones. They work to establish accountability and responsibility. They offer several programs, including the Dropout Abatement Program and the Truancy Intervention Program. These programs are voluntary and non-punitive. They work to help youth overcome obstacles to overcoming truancy. NOVA works to get to the root cause of the problem. Parental involvement is very important. They work with other community groups to help meet the needs of youth. The youngster often bonds with the NOVA truancy worker and sees them as an advocate for them. Good communication between youth and their parents is critical. They are interested in assisting parents, as they have a difficult job.

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Education/Schools	PR 03-196	11/24/03	10:30 AM	30:00	Julaine Appling and Host Jo Anne Swyers discuss the needs of at-risk students. Julaine is a member of the Watertown School Board. In order for a student to be considered at-risk, a set of criteria needs to be met. Some of the criteria are GPS, truancy, AODA, etc. The goal is to keep these students in school and equip them to become a contributing part of society. They need to be stimulated in alternative ways to perform in school. Watertown has a program for middle school students and freshmen. This year they opened up an off-campus site for sophomores through seniors. They encourage the students to receive a traditional high school diploma. The school district received a grant to help pay for this program. Julaine spoke on the challenges of the budget, with the state cutting funding. The school district had to make tough decisions. There is no way to do this without affecting the quality of education. It is very important to educate students so that they become productive citizens. Top-notch teachers are key in the education process. They can accomplish a lot with less money. Julaine believes it is important for the schools to regain local control. State money has strings attached to it. The list of mandates from the state seems

					endless. The No Child Left Behind Act has some very good aspects to it. It will also be hard for schools to implement some of these requirements. The most important issues is student achievement and the responsibility to make sure they are well-educated.
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Education/Schools	PR 03-196	11/29/03	12:00 PM	30:00	Julaine Appling and Host Jo Anne Swyers discuss the needs of at-risk students. Julaine is a member of the Watertown School Board. In order for a student to be considered at-risk, a set of criteria needs to be met. Some of the criteria are GPS, truancy, AODA, etc. The goal is to keep these students in school and equip them to become a contributing part of society. They need to be stimulated in alternative ways to perform in school. Watertown has a program for middle school students and freshmen. This year they opened up an off-campus site for sophomores through seniors. They encourage the students to receive a traditional high school diploma. The school district received a grant to help pay for this program. Julaine spoke on the challenges of the budget, with the state cutting funding. The school district had to make tough decisions. There is no way to do this without affecting the quality of education. It is very important to educate students so that they become productive citizens. Top-notch teachers are key in the education process. They can accomplish a lot with less money. Julaine believes it is important for the schools to regain local control. State money has strings attached to it. The list of mandates from the state seems endless. The No Child Left Behind Act has some very good aspects to it. It will also be hard for schools to implement some of these requirements. The most important issues is student achievement and the responsibility to make sure they are well-educated.

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Youth	PR 03-195	12/01/03	10:30 AM	30:00	Host Jo Anne Swyers welcomed Kathy Hetzel, who is the Dodge County UW Extension Family Living Educator. Kathy spoke on quality childcare and why it is so important of an issue. There is so much vital brain development is the first 3 years of a child's like that sets the stage for adult development. There are 3 critical factors in choosing child care- affordability, accessibility and quality itself. She spoke on each of these and how they affect childcare. It is very important for parents to go to a daycare center and spend a period of time there. Kathy talked about the things parents should watch for in the center and in the providers. The Wisconsin Shares program helps low-income families pay for childcare. Budget restrictions could affect this program. Dodge County has a higher percentage of people in the WI Shares program. The county has a good networking system that makes people aware of what is available to them. The county also has more working poor. Kathy talked about the different levels of childcare available and the different regulations and standards each much abide by.

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State/Local Government	PR 03-202	12/06/03	11:00 AM	30:00	Host George Zach welcomes Marvin Munyon, the President & Founder of WI Capitol Watch. Mr. Munyon is concerned about families and values in public policy. Public policy impacts the rearing of children. He believes strong families equal a strong society. The opposite is also true. He spoke on several legislature issues that are undermining family values. These include the Marriage Protection Act, which will now need a constitutional amendment to pass. The Medicare Waiver in the state allows minor girls to

					receive family planning care without their parent's knowledge. This interferes with the family structure. There is also the issue of libraries being able to legally withholding information from parents about what materials their children are checking out of public libraries. He believes parents have a right to know about what their children are reading or watching. He lists bills on his website and the voting records of the legislatures to help keep people informed about issues in government.
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Growth/Population	PR 03-192	12/06/03	12:00 PM	30:00	Host Patrick Lannoye welcomes Tom Thieding, the WI Farm Bureau Federation Executive Director of Public Relations. Eastern Dodge County and eastern Wisconsin have the highest developed (housing) and highest quality farm land in the state. There are often conflicts between the residential and agricultural aspects. Farming is a business and there are aspects of it that residential dwellers may not like. They have a different idea of what life in the country is like. Farmers are encouraged to meet their neighbors and introduce themselves. Neighbors can often come to an understanding and live well together. The guest for the 2 nd half of the program was Jim Schoenike. He is the President of the Dodge County Farm Bureau. He spoke on his hope to see an ethanol plant built in the county. The Smart Growth Plan is the best alternative for the agricultural community. It targets areas for agricultural and residential development. Communication between residential and agricultural neighbors is key. There is a study being done by committees to come to an agreement between the two. Modification and change will be necessary.

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Youth	PR 03-198	12/08/03	10:30 AM	30:00	Host Jo Anne Swyers and Suzanne Trummers talk about building assets in youth. Suzanne is the Alcohol, Tobacco & Other Drug Abuse Program Coordinator. She is also the Chair of the Watertown Unified School District Healthy Youth/Healthy Community Coalition. The Coalition's goal is to build assets in youth. Assets are building blocks that help prevent youth from getting into trouble. There are 40 defined assets, divided into external and internal. The Coalition does a survey among high school youth to look at risky behaviors. They have seen decreases in some vices and increases in assets. Many issues remain stable. Prevention programs are started at a very young age to educate youth. The Coalition consists of a mixture of students, clergy, business, health and school personnel. Asset building focuses on all kids to build character & their resilience to negative factors. Assets protect kids. There tends to be gender disparity in certain assets and behaviors. There is a need to create awareness in the community of what these concerns are. Then the community can work to help build assets in youth. Youth often don't feel valued by the community or seen as a source of resources. This type of approach is prevention, not problem focused. Suzanne offered simple ways to help build youth assets, such as smiling at them and showing interest in them.

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Economy	PR 03-205	12/13/03	12:00 PM	30:00	The Secretary of the Dept. of Commerce, Cory Nettles, and Host Jerry Sherstad discuss "Grow Wisconsin". This is a comprehensive set of initiatives to help the state's economy. There are 4 focus areas of Grow

					WI. The 1 st is- investment into people. We are moving into a more knowledge-based economy. This aspect will work to provide education and training. The 2 nd is- investment in businesses. They will work to accelerate the start-up of new businesses in the state. The Bureau of Entrepreneurship was created to help this come about. The 3 rd is- infrastructure to support businesses as they need energy, telecommunications, roads, water, etc. to run. Grow WI will help businesses to expand into more rural parts of the state. The 4 th is- improving the regulatory climate. The goal is to streamline bureaucracy, while adhering to the state's high environmental standards.
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Growth/Population	PR 03-193	12/15/03	10:30 AM	30:00	Host Patrick Lannoye and Russ Brandt discuss growth and population concerns for the village of Slinger. Mr. Brandt is the Slinger Village President. Slinger has some larger manufacturers which have been impacted by the economy, but they are now doing better. The real estate market is hot. People have moved into the village and are upset over the fact that it continues to expand. It is important to keep a sense of community so that it does not become a bedroom community. The city tries to promote community events. The towns surrounding Slinger are concerned about growth. They don't have the infrastructure to support it. Slinger is looking ahead at their future infrastructure needs. The guest for the second half of the program was Patrick DeGrave. He is the Village Administrator. Slinger is expecting a 43% growth in population in the next 5-7 years. Commercial acreage and residential lots are opening up. Growth is not always positive. Growth pains need to be measured with each new development. Slinger businesses are doing well. The village has a fantastic school system, a great quality of life and is in close proximity to Milwaukee, Fond du Lac and Menomonee Falls.

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Youth	PR 03-200	12/20/03	11:00 AM	30:00	Host Jerry Sherstad and Ran Hoth, the President of the Better Business Bureau Serving WI, talk about youth and financial issues. One hundred billion dollars per year are spent by children. The mission of the BBB is to educate consumers. Tweens, (approximate ages 9-12), have 2-3 times more purchasing power than previous generations did. Markets are targeting them. Peer pressure impacts their buying decisions tremendously. Youth need to be educated to stop and think about what they are buying, to become smart, savvy shoppers. Children as young as 2 or 3 can identify a logo or brand, so early education is important. Mr. Hoth spoke about credit cards and debt. Kids just out of high school can get into debt easily with credit card offers. Children have full consumer rights which they and their parents need to stand up for. He discussed the top 3 rip-offs for teens. These are weight-loss, modeling and talent scouts and writing contests. Any prizes should not require on up-front payment.

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Economy	PR 03-201	12/20/03	12:00 PM	30:00	Doug Nielson, the President & CEO of the Greater Milwaukee Convention & Visitors Bureau talks with Host George Zach about the economic impact the Bureau has on the Milwaukee area. The GMCVB works to bring conventions, trade shows and leisure travel to the Milwaukee area. Recent events have brought in millions of dollars to the area. Mr. Neilson talked about plans for the upcoming years to bring in events. The city has several things coming up that will help to bring in more leisure travel. Milwaukee has been working to overcome a negative image of the city, and has gained

					positive exposure both nationally and internationally. The GMVCB has a Washington D.C. office that works to promote the city. Tourism shifts between being the 2 nd and 3 rd biggest industry in the state. Their vision is to expand the economic impact and bring exposure to Milwaukee. Their relationship with the state is getting stronger. Mr. Neilson believes that state success depends on the success of Milwaukee. He spoke on the upcoming freeway expansion and the positive aspects of it. They will work to alleviate access problems when the expansion occurs.
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State/Local Government	PR 03-209	12/27/03	11:00 AM	30:00	Mark O'Connell, the Executive Director of Wisconsin Counties Association is welcomed by Host Daphene VanHullum. They discussed issues pertaining to state and local governments. The WCA is a voluntary membership of state counties. The number one concern is taxes. They discussed the relationship between the church and the state. The state identifies problems, passes legislation and asks counties to carry out the state programs. The state gives counties some money to run the programs. Property taxes supplement the rest. This financial part of the relationship sometimes causes strain. Improvement is needed, but there are no easy answers. Two major causes of concern are: the Baby Boomers moving into retirement and becoming consumers of government resources rather than tax payers, and our tax system being manufacturing based, which is inconsistent with the economy. They talked about shared revenue and what it entails, where the state shares some of their revenue with the counties. Dollars were taken out of the transportation fund to help the budget be balanced. The tax levy freeze failed to pass, but some local governments chose a self-imposed freeze. Wisconsin has a very large percentage of inmates due to state laws. Many counties need to build new jails or expand. This is very costly and needs to be looked into why the state has so many inmates. The VISIONS Concept and how that will change the funding of Human Services Departments was talked about.

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Description of Issue	Program/Segment/Source	Date	Time	Duration	Narration of Type and Description of Program/Segment
Education/Schools	PR 03-199	12/27/03	12:00 PM	30:00	Lois Glover is welcomed by Host Jerry Sherstad. Lois is the President of WISDOM, which is a faith-based congregational organization that deals with justice issues. She is also on the Governor's Education Task Force that is looking to create ways to finance public schools. WISDOM works at the state level for educational issues. They would like to see the state allow children of undocumented immigrants to qualify for higher education tuition as a state resident. Education gets people out of poverty. They would like to see equal state funding for all schools- urban , suburban and rural. Milwaukee Public Schools have the lowest graduation rate of African-Americans in the country. The state has the highest rate of incarcerated African-Americans in the country. Schools in the inner city have a lower tax base, which causes unequal funding. The guest for the 2 nd half of the program was Dave Liners, who works for WISDOM (he is the Lead Organizer). They work with parishioners to help set up tutoring and scholarships. WISDOM helps people to become aware of public policy and how they can make a difference.

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State/Local Government	PR 03-202	12/29/03	10:30 AM	30:00	Host George Zach welcomes Marvin Munyon, the President & Founder of WI Capitol Watch. Mr. Munyon is concerned about families and values in public policy. Public policy impacts the rearing of children. He believes strong families equal a strong society. The opposite is also true. He spoke on several legislature issues that are undermining family values. These include the Marriage Protection Act, which will now need a constitutional

					<p>amendment to pass. The Medicare Waiver in the state allows minor girls to receive family planning care without their parent's knowledge. This interferes with the family structure. There is also the issue of libraries being able to legally withholding information from parents about what materials their children are checking out of public libraries. He believes parents have a right to know about what their children are reading or watching. He lists bills on his website and the voting records of the legislatures to help keep people informed about issues in government.</p>
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Trinity Broadcasting Network

Network Backup Issues

October, November, December 2003

Central Time

Leading Community Issues

_Youth/Child

Education

Government

Economy

<i>Program Issue/Problem</i>	<i>Program Title</i>	<i>Topic Duration</i>	<i>Segment Duration</i>	<i>Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
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Youth/Child

700 Club #1003-03		59:30	2:00	REC	PA/O	10/03/2003	2:00 PM
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A ban on partial birth abortion is closer to becoming law. It passed by a two-one margin. The days of this nation having a law that advocates child abuse of pre-born American children may have finally seen its own demise. The vote in the Senate will be expected in a couple of weeks. If it passes, President Bush could sign it by the end of the month. This is a gruesome procedure where the brains of the newborn baby is punctured and are suctioned out. They say that is for the life of the mother. They say it is a dangerous procedure and by the way, it passed the Congress and Clinton continually vetoed it.

700 Club #1003-03		59:30	1:00	REC	PA/O	10/03/2003	2:00 PM
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A standing room only subcommittee on the issue of how to reduce under-age drinking was front and center. One strategy is to target parents in a media campaign. The sad truth is many parents condone under-age drinking. We need to change the behavior of the adults. Alcohol advertising directed at teens is a major problem as well

700 Club #1023-03		59:30	4:00	REC	PA/O	10/23/2003	2:00 PM
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A strike against abortion in congress overwhelming vote to ban what is called partial birth abortion. First the legal battles over this are just beginning. It could be a issue for next year's election. The vote may be over both groups like the ACLU and other pro-abortion groups are planning to bring the bill down - they say it doesn't provide for the mother's health. Supporters are convinced it will stand the constitutionality test. A few years ago, the Supreme Court because of the health exception struck down a Nebraska Bill and pro-life lawmakers went to great lengths to write it the way it will hold up. The baby is delivered up to its head and the catheter inserted into the skull until collapsed. It is a turning point day where we start to recognize that the child in the womb is a child and not a piece of property and indeed a person with dignity and rights and entitled to life. Democrats hammer the choice theme. The Senate Majority Leader Fritz differs: This is a procedure that is barbaric and brutal and that is offensive to our moral sensibilities and it is out of the mainstream of the ethical practice of medicine today. The vote passed 64-34. Thirty-one of those 34 were Democrats, nearly all Republicans approved of the ban and the president said he's eager to sign it.

700 Club #1023-03		59:30	4:00	REC	PA/O	10/23/2003	2:00 PM
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President Bush looks forward to signing the Bill that bans partial birth abortion. The Senate overwhelmingly approved the Bill earlier this week. Lost in the debate is the gruesome nature of partial birth abortion. Paul Strands reports the Partial Birth Abortion Act that President Bush could sign early next week establishes a governmental interest in protecting the life of the unborn. The ban's passage infuriates the critics they say doctors says women's lives will be put at risk. Lawmakers say currently no medical schools include partial birth abortion instruction in their curriculum. Only drawings are available and these recently commissioned by an obstetrician. The doctor based them on a 1992 paper, the Ohio doctor credited with perfecting the procedure. The surgeon introduces a large grasping forceps and closing the jaws and pulling the fetus in the vagina and the skull is lined up. The surgeon forces a pair of blunt scissors in the base of the skull and removes the scissors and introduces a suction catheter and evacuates the skull content. The former abortionist said a doctor can earn \$600 in 15 minutes doing a partial birth abortion. But if President Bush signs the ban, physicians that do the partial birth abortion will face fines and two years in jail.

The figure designated as TOPIC SEGMENT DURATION is based upon our good faith judgment and may not represent exact time.

<i>Program Issue/Problem</i>	<i>Program Title</i>	<i>Topic Duration</i>	<i>Segment Duration</i>	<i>Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
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Education

700 Club #1007-03		59:30	2:00	REC	PA/O	10/07/2003	2:00 PM
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The U. S. Supreme Court sealed the victory for a high school bible club by refusing to hear its case. The Ninth Circuit Court's ruling will stand. The students have a First Amendment right to equal access to public school facilities. The school in Washington state denied the World Changers Bible Club the same privileges as other clubs. The case was handled by The American Center for Law and Justice and Jay Sekulow said there should be no confusion about the fair treatment of religious clubs on campus. We won a seven-two decision on the Supreme Court indicating that the Act passed by Congress, which gives bible clubs the right to practice their faith voluntarily. And the fact that this school district in Washington would appeal the ruling all the way to the Supreme Court, just shows you the attitude that exist in public education against God.

700 Club #1023-03		59:30	1:30	REC	PA/O	10/23/2003	2:00 PM
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An Investigation is completed. Students at military academies will have a federally protected right to say grace before meals. Walter Jones sponsors the new Bill. They are pushing the Bill after the Federal Court ruled that the prayers violate the separation of church and state and the ACLU warned that the U. S. Naval Academy that it could face a legal battle if the meal-time prayers are not stopped. The Bill is not to make the students pray but insures their right to do so.

Government

700 Club #1001-03		59:30	3:30	REC	PA/O	10/01/2003	2:00 PM
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The President said there are too many leaks in Washington and he wants to know where this one came from. He says "I don't know of anybody in my administration who leaked classified information. If somebody did leak the classified information I would like to know it and we'll take the appropriate action." The Justice Department will try to determine who gave the name of a CIA office to columnist Robert Novak this year. Investigators have to decide whether the leak constitutes a federal crime. Democrats in Congress are demanding that attorney general John Ashcroft appoint a special counsel.

700 Club #1003-03 59:30 5:00 REC PA/O 10/03/2003 2:00 PM

Nominee Charles Pickering who was rejected by the Democrats has a new life. The Republicans control that committee now and by a slim 10-9 vote they recommended Pickering to the full senate for consideration. The Judge from Mississippi had come under liberal attacks for being insensitive to minorities and his supporters say that is nonsense. And now he is one step closer to receiving a lifetime appointment as a Federal Judge. Even though he made it out of committee, his nominations expected to be filibustered and that would bring the five nominees that are held up. At this point, Republicans don't have the 60 points they need to stop the delay tactics.

<i>Program Issue/Problem</i>	<i>Topic Segment Program Title</i>	<i>Duration</i>	<i>Duration</i>	<i>Source</i>	<i>Type</i>	<i>Airdate</i>	<i>Time</i>
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Government

700 Club #1023-03 59:30 3:00 REC PA/O 10/23/2003 2:00 PM

Another round is underway in the political battles over President Bush's judicial nominees: California Supreme Court Justice Janice Rogers Brown, an African-American and a conservative. This could be a prelude to a battle for the Supreme Court. David Brodey reports Justice Brown's confirmation hearing did not get off to a good start. The liberals said Judge Brown's views are pro-life and anti-affirmative action and pro-death penalty. There is talk that Justice Brown may be at the top of the list to replace Justice Sandra Day O'Connor and if that happens, the Supreme Court becomes conservative. This is the liberal's worst nightmare. A conservative African-American woman with a shot for the Supreme Court and Republicans are convinced liberal Democrats are determined to stop her nomination. It seems to me Justice Brown has been convicted without a hearing.

Economy

700 Club #1021-03 59:30 9:30 REC PA/O 10/21/2003 2:00 PM

Paul Strand, CBN NEWS Washington: The stock market started to decline in March of 2000 and just as the president went into office, the country went into the recession. The fact that the economic slide began in the democratic presidency didn't stop the Democrats from blasting the president: This Administration declared war on the middle class in the country. 83,000 jobs are lost. This president is the Houdini of economics. What are they going to say if the economy manages to make a strong comeback in the next year before the presidential election? All of the evidence is there and the stock market has turned around and the Dow Jones rebounding back to 10,000 and the consensus is that the economy will grow at a strong 4% this year. That will mean two million new jobs by election time in November. Our economy is growing, last month we had an increase in new jobs and after tax incomes of people are going up. And a recovery seems well on the way. If that is true, Democrats will use their strongest club for bashing Bush. And analysts credit the Bush tax cuts, as being partially responsible for bringing on the recovery.

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