### WWRS-TV MAYVILLE, WISCONSIN

#### LEADING COMMUNITY PROBLEMS/NEEDS/CONCERNS FOR

**JANUARY, FEBRUARY, MARCH 2003** 

RESULTS OF ASCERTAINMENTS FROM CIVIC LEADERS AND FROM THE FOLLOWING WHENEVER POSSIBLE: PRINTED MEDIA COMPRISING NEWSPAPERS, MAGAZINES AND PUBLICATIONS, TELEVISION AND RADIO

YOUTH

**GROWTH/POPULATION** 

STATE/LOCAL GOVERNMENT

(UN)EMPLOYMENT

**CRIME** 

### NATIONAL MINORITY TV, INC.

**WWRS-TV** 

QUARTERLY ISSUES/PROGRAM LIST

JANUARY, FEBRUARY, MARCH 2003

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Juneau, WI, along with the most significant programming treatment of those issues for the period January-March, 2003. The listing is by no means exhaustive. The order in which the

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| Description of Issue   |        |          | Time    | Duration | Narration of Type and Description of Program/Segment  |  |  |  |
| Youth  | F03101 | 01/02/03 | 7:00 AM | 30:00    | Host Patrick Lannoye and Ken Peters discuss the Dodge County Teen Court. Mr. Peters is the Coordinator for the court. It is for 12-16 year olds who are cited for minor infractions. They can come to the teen court after pleading guilty at municipal court. There a jury of peers decide their fate, other than incarceration or a fine. It the offender completes the sentence, the original citation is dismissed from their record. They must be a first time offender. Teen Court gives them a chance to make good and have a clear record. Everyone at the court is a youth except for the judge. Youth can be on the jury, be a lawyer, clerk, bailiff, or hold other positions. Currently DC Teen Court serves Horicon and Beaver Dam. They hope to branch out into the entire county. One parent must accompany the child throughout the entire process. During the court the offender has the opportunity to explain why he committed the infraction. He must admit guilt and the need to change. Then a jury of peers determines what the offender must do, such as community service, letters of apology, essays, etc. There must be a cooperative effort on the part of the parents and the child. There are opportunities available for youth who want to serve on the court. |  |  |  |
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|----------------------------|-------------------|------------------|-------------------|--|
| Description of Issue Youth | <br>Date 01/04/03 | Time<br>12:00 PM | Duration<br>30:00 | Narration of Type and Description of Program/Segment  Host Patrick Lannoye and Judge Vincent Bobot discuss the Youth Development Boot Camp in Milwaukee. Judge Bobot is a municipal judge and involved with the boot camp. It replaces community service for some youthful offenders. The boot camp introduces the offenders to Marine core values such as honesty, respect, integrity, etc. There is an emerging gang problem in Milwaukee and Judge Bobot believes they are attractive to youthful offenders because they want structure and discipline. On the first day of boot camp many of the youth come in feeling very tough. Half of the group did not know the Pledge of Allegiance. The first two weeks profanity, tirades and temper tantrums by the youth are very common. But the kids ended up enjoying the program and began to notice simple things that they had not noticed before (squirrels in the park, apples in trees). They realized there were things beyond themselves in the park where the |
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| Youth                | F03102 | 01/06/03 | 10:30 AM | 30:00    | Rev. Walter Harvey, Senior Pastor of Parklawn Assembly of God, and Host Patrick Lannoye discuss Rev. Harvey's work with youth. Parklawn AG is located in the central city of Milwaukee. It is one of the largest mulit-racial congregations in the city. He sees single parent or unstable families as one of the major issues of youth. Many homes have no fathers or resources available in the home. Some go to illlegal means to help support their families. There are good single parents raising their children with biblical principles. Many grandparents are raising their grandchildren. Many teens are growing up in step-families. This can be difficult is parents don't have the skills or compassion. It is very difficult for single parents to fulfill both parental roles, if not impossible. The church and communities need to create programs to help assist single parents in raising children. The main attack against young people is the sex saturated society we live in. Parents need to take responsibility for how they are raising their children. Rev. Harvey is a former youth pastor. He always trys to maintain a standard of abstinence when he dealt with youth. They have a True Love Waits rally at their church where the kids make vows to keep themselves pure from premartial sex. The youth need cheerleaders- mentors who will encourage them in that vow. The church provides these people for the youth. The urban city environment is one that says you must be tough and have an attitude of violence. If parents are afraid of that culture, they will not be able to build bridges. They need to relate to it without living it. Adults can reference the culture and use it to build up kids in a positive way. Parents must communicate unconditional love to their children. They need to spend time with them. The church has small groups for the kids where they can be themselves and take off their tough attitude. Rev. Harvey is also involved in The City of Hope, located in a former hospital, that provides faith-based programs. Young people are involved i |

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| Youth                | F03103                 | 01/11/03 | 12:00 PM | 30:00    | Host Patrick Lannoye enjoins Malcolm Martin in discussion. Mr. Martin is Today's Dads Program Manager for Rosalie Manor. The program serves high-risk families in the Milwaukee area. It emphasizes the importance of fathers in the lives of their children, and brings fathers into the parenting process. The effects of fathers being absent, or not being involved in the parenting process are negative. Many fathers do not know how to parent. Today's Dads helps them learn how to do so. Kids need to have the different perspectives of having a mother and a father. If the father is uninvolved there is a greater risk of drug use, incarceration and fathering out of wedlock. On the flip side, some young fathers feel resentment towards their uninvolved fathers, and determine to be good fathers themselves. Fathers are encouraged to learn as much as they can about their children. Nurturing children is also encouraged. In this society fathers have been seen as solely as the financial provider and disciplinarian. Today's Dads is trying to change that. They are considered pro-active, trying to prevent child abuse before it occurs. They teach different options to physical discipline or punishment. This helps the child to think about their actions and to be held accountable for them. Fathers must have a positive speaking relationship with the mother of their child. The child than fares much better. Fathers need to put their feelings aside for the sake of the child. Mr. Martin wants to serve young men new schools of thinking that will cause them to become better fathers. Many of the teenage fathers are very immature, and it is much harder to instill a role of responsibility in them. They need to learn to restructure their decision-making process so as to not end up in the same position again by fathering another child. |

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|       | Program/Segment/Source      | Date     | Time     | Duration | Narration of Type and Description of Program/Segment  |
| Youth | F03106                      | 01/20/03 | 10:30 AM | 30:00    | Host Patrick Lannoye and Audrey Morrow discuss youth issues and needs. She is the Founder and Spokesperson for Community Involved Against It is a non-profit group that was started after listening to negative media reports against black youth. People believe what they hear on the news, but they want to get the truth out. Communication is the key between generations. Many adults get nervous when they see a group of kids on the street. They only hear negative reports through the media. It doesn't seem to be a story unless it's derogatory about Afro-American youth. One of "CIA's" goals is to address the social needs of youth. The youth need a place to come together, and they must behave. Another goal is to bridge the gap between the older and younger generation. There has been a lost sense of community and keeping each other accountable. Respect is a BIG issue, as there is a lack of it. Short term goals are to get young and old involved to toss out ideas. There were 2 incidents that occurred at a mall that were really overplayed by the media. She has spoken to mall management who agreed that was the case. Media referred to the events as a riot, when in reality, there were two separate incidents, both without any property damage. They also want to get into the school culture to promote "Africanology" which will give black youth a greater sense of identity. She wants to help get teens involved in community services and give back to the community. Youth seem to lack understanding that they need to work hard for things. When they see a problem, they want to address it and take action. Ms. Marrow also wants to work with other groups and work together to work in the community. |

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| Description of Issue |                | Date     | Time     | Duration | Narration of Type and Description of Program/Segment   |
| Crime                | F03107         | 01/25/03 | 12:00 PM | 30:00    | Chaplain Steve Thomas and Host Patrick Lannoye discuss the work done at Fox Lake Correctional Institute through the Restorative Justice/Restitution Program of which Chaplain Thomas is the Coordinator. The RJ/R program is a process for all parties affected by crime to seek ways to recover from the trauma of it. It is a community concept and the Department of Corrections believes very strongly in it. This is almost a total shift in the way the justice system deals with crime. It is a preventative approach that requires offenders to take responsibility for their actions and harm done to others and offer redress. It gets the offender back into the main flow of the community. Victims can interact with offenders. Inmates may lead a RJ/R event. This offers them an opportunity to bring about healing and come together as community themselves. It is surprising what can of healing can take place. The inmates were recently involved with a project that made a difference to them and to the police that they worked with. The police realized that offenders need healing also. Inmates in the voluntary program feel they need to make a contribution to society. They learn to give something without looking for something in return. This can be a whole new lifestyle for them. Crime affects multiple victims, especially in the area of trust. The program gets them to stop, think and have the emotions they should have for the victims. There must be a change of heart, or there is no real change. It feels good to those in the program to know they are making a difference. |

| Description of Issue | Program/Segment/Source | Date     | Time     | Dungton  | N-wat-   |
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| Crime                | F03108                 | 01/27/03 |          | Duration | Narration of Type and Description of Program/Segment   |
| J                    | 102109                 | 01/2//03 | 10:30 AM | 30:00    | Host Patrick Lannoye and Dodge County Detective JoAnne Swyers  |
|                      |                        |          |          |          | discuss the issue of crime in the county. Detectives do investigative work   |
|                      |                        |          |          |          | with felonies and serious misdemeanors. The detective prepares the case  |
|                      |                        |          |          |          | and presents it to the District Attorney. Drug abuse is on the rise in the   |
|                      |                        |          |          |          | county which leads to other crimes. Identity theft is also a crime that is on  |
|                      |                        |          |          |          | the rise. It is difficult to investigate and crosses many jurisdictions. The   |
|                      |                        |          |          |          | ability to solve it is very low. Prevention and education to the public is the   |
|                      |                        |          |          |          | best way to prevent the crime. Citizens need to be aware of their  |
|                      |                        |          |          |          | surroundings, both in their neighborhood and globally. They should report  |
|                      |                        |          |          |          | suspicious activities that they see. Cell phones have been a great help in   |
|                      |                        |          |          |          | citizens reporting things to the police. There is more than one victim to a crime, including the taxpayers. Home burglary cases evoke much emotion |
|                      |                        |          |          |          | from the victims, as they feel violated. A detective wears many hats when  |
|                      |                        |          |          |          | dealing with the victims to help them. Ms. Swyers' sub-specialty is crimes   |
|                      |                        |          |          |          | against children and vulnerable persons. The number one perpetrator  |
|                      |                        |          |          |          | against children is someone close to them. Education is essential to teach   |
|                      | 1                      |          |          |          | them about inappropriate behaviors that can be committed against them.   |
|                      |                        |          |          |          | Parents need to communicate with their children about this issue. Adults   |
|                      |                        |          |          |          | should be looking out for children and can report anonymously what they  |
|                      |                        |          |          | İ        | see. Parents need to know what their children are looking at on the  |
|                      |                        |          |          |          | internet, know their friends and friend's parents and spend quality time   |
|                      |                        |          | 1        |          | with their children. Dodge County lies in a triangle of major population   |
|                      |                        | 1        | Ì        | l        | areas that can attract crime. Monthly multi-jurisdictional meetings are held   |
|                      |                        | ľ        | ľ        |          | to share information. Budget concerns cause shrinking resources, so more   |
|                      |                        | 1        |          |          | citizen involvement is important. The county is very interested in pro-  |
|                      |                        |          |          |          | active policing and promotes education, prevention and seminars.   |

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| Description of Issue |                             | Date           | Time        | Duration   | Narration of Type and Description of Program/Segment   |
| (Un)Employment       | F03109                      | 02/01/03       | 12;00 PM    | 30:00      | Host Patrick Lannoye and Kathryn Crumpton discuss the issue of consumer debt and how it is compounded by unemployment and underemployment. Ms. Crumpton is the Manager of the non-profit Consumer Credit Counseling Services in the Milwaukee area. Their goal is to get people's finances in shape and out of debt. There was a record number of bankruptcies in the state last year. Some of the contributing factors are: unemployment, lost overtime, cuts in hours since 09/11, not many part-time jobs available that could be taken to help pay off debt and talk of legislative bankruptcy reform. People who worked in factories thought their work would go on forever. We can't plan too much ahead and save too much to prepare for these possibilities. Middle management also lost jobs and were unable to secure new positions in the same salary range. When your company begins downsizing and cutting back, it is time to immediately take stock of your financial situation and cut spending to the bone. It can be difficult to shift downwards from a certain lifestyle. Families need to sit down together and talk over where they are at financially. When a client comes to the office at CCCS, the staff will do a complete financial assessment and help to design a budget. They offer a total debt management program to pay off unsecured debts. Clients are taught budgeting skills and the importance of communication with family members. Staff may be able to offer solutions other than bankruptcies for some people. There are some people who have no other recourse other than to file bankruptcy. There are drawbacks to filing for this, in areas ranging from you credit report, future employment and housing. Everything else possible should be tried before filing bankruptcy.   |

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| Crime                | F63 110                | 02/03/03 | 10:30 AM | 30:00    | Host Patrick Lannoye and Dodge County District Attorney, Steve Bauer discuss the issue of crime in the county. Mr. Bauer began his term this month as DC DA. As DA, Mr. Bauer needs to look out for the benefit of the entire society of the county. One of his goals is to improve the conviction rate and increase punishment for serious crimes, especially sexual assault against children. He wants to reduce the trauma for the kids when they have to go through the system. Videotaping the victims helps to reduce exposure in the courts. The interview technician needs to get at the truth. They do not want false accusations to arise. At the preliminary trial a videotape can be used. But at a regular trial, the child can be crossexamined, and the video can also be used. A witness must be certified that nothing was added to or deleted from the video. If the interviewer was leading the child, it will be obvious. The goal is to keep from having to go to a full trial. School programs are doing a great job of teaching children about proper and improper touch. Training is very important to protect children. Crimes against children is Mr. Bauer's personal focus as DA. Driving issues such as alcohol and excessive speed are other issues he is addressing. One of the most serious problems in the county is operating while intoxicated (OWI). The DA's office will aggressively pursue and work with the sheriff's department to reduce the death rate in the county from OWI. Killing someone while OWI is a serious crime. Mr. Bauer believes in fullest prosecution for this offense. Strong patrol enforcement with full strength sheriff and police departments are necessary. |

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| Description of Issue |                     | Date     | Time     | Duration | Narration of Type and Description of Program/Segment                         |
| State/Local          | F03111              | 02/08/03 | 12:00 PM | 30:00    | The Director of Dodge County Human Services and Health Department,           |
| Government           |                     |          |          |          | Mr. David Titus, discusses issues of his agency with Host Patrick Lannoye.   |
|                      |                     |          |          |          | The DCHS&HD has had budget cuts of \$900,000 since last fall.                |
|                      |                     |          |          |          | Departments dealing with child welfare and mental health were affected.      |
|                      |                     |          | 1        |          | Seven positions had to be eliminated. The nature of work has changed for     |
|                      |                     |          |          |          | the staff. Cuts will have a real impact on DC citizens who need these        |
|                      |                     |          |          |          | programs. Some will not be able to receive the services they need. Most of   |
|                      |                     |          |          |          | the state mandates they are required to fulfill are court ordered. These     |
|                      |                     |          |          |          | services must be provided in these cases. They may have more funding         |
|                      |                     |          |          |          | cuts they will have to deal within the future. This takes months of          |
|                      |                     |          |          |          | discussion and debate as to what will be cut. There is a new funding         |
|                      |                     |          |          |          | proposal for the department call The Visions Funding Proposal. If tax        |
|                      |                     |          |          |          | dollars are low, the level of care required can be lower. If tax dollars are |
|                      |                     | i        |          |          | high, the level of care will increase. The state legislature will need to    |
|                      |                     |          |          |          | determine this. The county board will also have a say as to what will be     |
|                      |                     |          |          |          | provided over and above state mandates. The proposal will have a per         |
|                      |                     |          | <u>'</u> |          | person service rate, based historically on the number of people needing      |
|                      |                     |          |          |          | services. The real level of detail has not been worked out on this yet.      |

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|----------------------|------------------------|----------|----------|----------|---|
| Growth/Population    | F03112                 | 02/10/03 | 10:30 AM | 30:00    | Watertown Mayor John David and Host Patrick Lannoye regard the issues surrounding growth and population in the city. Watertown is:a manufacturing based community. Things are slow, as they are across the state and country. All state communities are competing for industrial growth that provides good, higher-paying jobs. There is not a large amount of industrial land available. An industrial park on the city's north side is not fully developed. They realize they must be very competitive to attract the businesses to Watertown. The city works closely with the Chamber of Commerce and state organizations to determine what would make the city attractive to businesses and people. There is a stable housing base that is reasonably priced. The city is in a good central location between Milwaukee and Madison. There is a good school system with diverse educational opportunities available. The police and fire departments are staffed full time which is beneficial to attracting people to the city. Since Watertown straddles two counties, it receives help from both Dodge and Jefferson counties. The state is promoting a high tech zone and Watertown was accepted into it. They are looking for clean businesses that won't put undue stress on the infrastructure. |

#### NATIONAL MINORITY TELEVISION, INC. QUARTERLY ISSUES/PROGRAMS LIST

| Description of Issue | Program/Segment/Source | Date     | Time     | Duration | Narration of Type and Description of Program/Segment  |
|----------------------|------------------------|----------|----------|----------|---|
| (Un)employment       | F03113                 | 02/15/03 | 12:00 PM | 30:00    | Terry Ludeman, Chief Economist of the State Department of Workforce Development (DWD) and Host Patrick Lannoye discuss the issues of (un)employment. The DWD's goal is to make sure the workforce is ready and that the job market is there. They also pay out unemployment and workers compensation. The unemployment rate is currently high, in comparison to what it has been in the last 3-4 years. In the last two years Wisconsin has lost 60,000 manufacturing jobs, which has been a very important component to the state. Job openings in the manufacturing sector are very flat. The industry has changed since the early 1980's and went more technical. Wisconsin manufacturers mainly produce capital goods and there is not much growth now. When investors begin to feel confident of the future, things should pick up. Service-orientated jobs, the health and legal areas are growing in the state. Wisconsin is aging more than the rest of the United States. Health care costs are also rising. There is a lack of young people. There are 500,000 jobs in the state that pay substandard wages. This accounts for 15-18% of total jobs available. The state also has a high number of multiple workers in a household. The state is trying to push the economy towards having higher wage jobs. The state has also lost many corporate offices to Illinois and Minnesota. We educate a large number of youth and they move out of state. We do not have an extremely large metropolitan area. They need to concentrate on making the metro areas very attractive to corporate offices. WI has a fairly high personal income tax. The workers are exceptionally productive. The state has an extremely aggressive unemployed to use the time to build their personal skills. He also urges them to stop at a Job Center for career exploration. |

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|                      |                         |          | Time        | Duration | Narration of Type and Description of Program/Segment   |
| Growth/Population    | F03114                  | 02/17/03 | 10:30 AM    | 30:00    | Host Patrick Lannoye enjoins David Carpenter, the Director of Dodge County Planning and Development in discussion regarding growth in the county. The current concerns are broad and multi-faceted. There is lots of residential growth, with the risks of these communities becoming bedroom communities. The Multi-Jurisdictional Smart Growth plan will help set the course for 20 communities. The county was approved for a large grant application for \$321,000. They have not yet received the money and are waiting to hear how the governor's budget proposal goes. The DCPⅅ hopes to create regional meetings to help communities meet their goals. Land use, transportation, housing, economics, demographics and infrastructure are big issues of concern. It is very important to be planning for the future. This helps to accommodate events of the future and to counter negative trends. Public meetings and opinions are critical to the process. A grant in the sum of \$8,000 was acquired to buy a 53-acre area for a county park. This area has significant archeological value. The county also received \$481,000 for revolving loans for businesses. It is loaned to businesses to help strengthen them and to provide new jobs. They are lower-interest loans that tend to be more high risk than most banks are comfortable with. The Water Classification Project looks at the development and quality of lakes and rivers with the goal of keeping them clean and usable by tailoring zoning to the level of development, Clean water is critical for future growth. Mr. Carpenter also addressed the Land Records Ordinance which deal with standards in surveying. |

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| State/Local Government *Late Breaking | F03115                 | 02/22/03 | 12:00 PM | 30:00    | Host Patrick Lannoye joins Representative John Townsend in discussing Indian Gaming Compacts. The governor wants to increase revenue from the tribal ministries. The previous legislature voluntarily gave up it's authority on gambling compacts. This revenue is projected to be \$235-250 million over the next two years. The compact is not officially signed, but is a contract in principle. The legislature will be holding an extraordinary session due to one key phrase- the contract will be in perpetuity. The question is if this contract will be workable in the future. The legislature wants to take back their authority on the gaming compacts. The scope of gambling would be expanded to include roulette and craps, be open 24 hours a day and lower the age to 18 for those who could gamble. The authority to build casinos would not be under state control, but under federal. The legislature wants parameters set up for what the governor can do. The revenue would be a significant source for general purpose revenue. As gambling increases, eventually it will become saturated and revenue will probably decline. If people gamble on a long term basis, they will lose. Both parties of the legislature are concerned as these decisions will have long-term impacts. |

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|---------------------------------------|------------------------|----------|----------|----------|--|
| State/Local Government *Late Breaking | F03116                 | 02/24/03 | 10;30 AM | 30:00    | State Representative Kestell discusses the bill he plans to introduce to ban human cloning with Host Patrick Lannoye. The possibility of human cloning is new territory and public policy needs to be examined. In technologically advanced areas there are no laws or limits. A laboratory owns the human embryo without restrictions on how it might be used. They could destroy it or possibly clone a child from it. Rep. Kestell discussed the difference between therapeutic and reproductive cloning. There are many difficulties with the science surrounding cloning and it's unknown what types of problems the child could have. The general consensus by the public and scientists is that reproductive cloning should not be done. If therapeutic cloning is allowed, it raises boundary issues. Where do they stop? Bills on cloning are stalled at the federal level. It is difficult to pass legislation on difficult issues. Some state have passed legislation against cloning which may cause federal government to ban it, so as to avoid a patchwork quilt where it is legal in some states and not in others. Penalties would need to be significant to avoid illegal cloning. If a child would be cloned, difficult questions of ownership would arise. This also needs to be looked at from a worldwide level. The federal government is lobbying the UN to pass a resolution banning cloning. |

| Description of Issue | Program/Segment/Source                   | Date     | Time     | Dunation | No. 10 10 10 10 10 10 10 10 10 10 10 10 10                                    |
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|                      |  |          |          | Duration | Narration of Type and Description of Program/Segment                          |
| Growth/Population    | F030117                                  | 03/01/03 | 12:00 PM | 30:00    | Dale Shaver, the Director of Parks & Land Use of Waukesha County, and         |
|                      |  | i        |          |          | Host Patrick Lannoye discuss the concerns of growth/population for the        |
|                      |  | [        |          |          | county. One of the major issues is land use. There was an 18% population      |
|                      |  | i        | 1        |          | growth from 1990-2000. This has created a demand for increased services.      |
|                      |  | Į        | į        | }        | There is also a desire to preserve the rural character of open spaces and     |
|                      |  | ļ        |          |          | park land. A 1993 Comprehensive Plan helped municipalities put all their      |
|                      |  |          | ]        | l        | plans together. This helped them to come up with a long-term land use         |
|                      |  |          |          |          | vision. The 2000 census was used to update the plan. The Smart Growth         |
|                      |  |          | •        |          | Law was also incorporated into the plan. There was also a need to             |
|                      |  |          |          |          | determine how to address agricultural land issues, which Mr. Shaver           |
|                      |  |          |          | İ        | discussed the various aspects of. The county is working with the DNR to       |
|                      |  |          | ĺ        |          | help preserve Legacy Places, which are areas considered to be unique          |
|                      |  |          |          |          | natural resources. The groundwater supply is an emerging issue. There are     |
|                      |  | ĺ        |          | 1        | international laws prohibiting expansion beyond the continental divide.       |
|                      |  |          |          |          | This will affect the county in the future, but needs to be dealt with now.    |
|                      |  |          |          |          | This raises the need for a regional focus. Communities may need to change     |
|                      |  |          |          |          | their land use issues. Citizen input is very important, but most do not speak |
|                      |  |          |          |          | up. The county hopes to reach out through focus groups and town hall          |
|                      |  |          |          |          | meetings, to engage citizens to determine what they really want.              |
|                      | ** · · · - · · · · · · · · · · · · · · · |          |          | L        | incernigs, to engage cruzens to determine what they really want.              |

| Description of Issue | Program/Segment/Source | Date     | <del>,</del>     | Duration          | Narration of Tune and Description of Brogram (Secure)   |
|----------------------|------------------------|----------|------------------|-------------------|---|
| (Un)employment       | F030118                | 03/03/03 | Time<br>10:30 AM | Duration<br>30:00 | Narration of Type and Description of Program/Segment  Dan Barroilhet, a Labor Market Economist for the Department of Workforce Development, and Host Patrick Lannoye look at current employment trends in Dodge County. Comparing current employment conditions to the late 1990's when there was a peak in employment, there is a noticeable gap. Current conditions are not that bad when looking over a longer time span. The state has weathered recessions before and has diversified it's economy substantially. Dodge County is more manufacturing intensified than the rest of the state and has felt more impact from the economic downturn. Durable goods manufacturing reached it's peak in the winter of 2000 and from that point has seen substantial declines. But it is still greater than it was in 1994. The service sector continues to add jobs as the population of the state continues to age. Many companies in the state make high-end equipment for companies. When investment in new equipment orders wane, Dodge County is affected. The productivity output per hour continues to increase, therefore the state is not in a recession. Health services is a growing field and some employers have difficulty filling positions. Non-metro areas tend to lose the younger adults, but they come back when they are older. The future for jobs in the state depends on several factors such as: consumer confidence, 9-11, the stock market, corporate scandal, possible war with Iraq and petroleum prices. |

There follows a listing of some of the significant issues responded to by Station WWRS TV-52, Juneau, WI, along with the most significant programming treatment of those issues for the period January-March, 2003. The listing is by no means exhaustive. The order in which the

| issues appear does not reflect any priority or significance. |                        |          |          |          |   |  |  |  |  |
|--|------------------------|----------|----------|----------|---|--|--|--|--|
| Description of Issue   | Program/Segment/Source | Date     | Time     | Duration | Narration of Type and Description of Program/Segment  |  |  |  |  |
| (Un)Employment   | F03119                 | 03/08/03 | 12:00 PM | 30:00    | Host Patrick Lannoye, and Al Jaloviar, the Deputy Administrator of Unemployment Insurance Division at the Department of Workforce Development, converse about unemployment. The mission of the UEI Division is to provide temporary economic assistance to people out of work through no fault of their own. The unemployed must meet specific criteria to qualify for the insurance and Mr. Jaloviar explained those. The UE Trust Fund is funded by Wisconsin employers and resides in the federal treasury. The state draws down daily from the fund. If someone lost their job today, they would need to gather information such as their employment history for the last 18 months, social security number, drivers license and vacation or severance pay that they will receive. They can file the claim from home or on the internet. Recipients can work part-time while receiving benefits. The state paid out UEI benefits to twice as many people last year as they did in 1999. There were 1.2 billion dollars paid out last year, which is 2% of Wisconsin's gross domestic products. Monies paid out through UEI move into the economy quickly, making it a good economic stimulus. Those without jobs should take advantage of the programs the state offers for finding a new job. Wisconsin was first in the nation to offer an automated call center. |  |  |  |  |

|                | Program/Segment/Source | Date     | Time     | Dungton  | Name of the second seco |
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|                |                        |          |          | Duration | Narration of Type and Description of Program/Segment   |
| (Un)employment | F03120                 | 03/10/03 | 10;30 AM | 30:00    | Monica Littlegeorge, AFL-CIO Labor Education & Training Center Program Coordinator, and Host Patrick Lannoye discuss unemployment issues. Ms. Littlegeorge works for a non-profit branch of the AFL-CIO. She works with dislocated workers who have lost jobs through plant shutdowns. Many of the employees initally experience shock. The average seniority is 15-25 years. Many do not have skills or even a high school diploma. This causes family stresses and often they don't even realize what is going on with them. Many people then experience health problems. Accidents, suicide and divorce rates skyrocket. Companies even offer peer counseling training so co-workers can watch for signs of stress when plants are in the process of closing. It is important for those laid-off to go to local Job Centers. They often find co-workers there and it gives them opportunity to stay connected. There are Dislocated Worker Programs available to those who lost their jobs. The programs offer help in interviewing techniques, resumes, training services, updating skills and education. The challenge is to prepare for the future, but live for today. The are programs specifically for those 55+ and who have physical limitations. Dislocated workers may find that they need to push back their retirement and work longer. Ms. Littlegeorge does not see the new jobs that are created as comparable to the ones that were lost. Many workers are retrained and go into other types of jobs rather than manufacturing. When a manufacturing plant closes, it has ripple effects on other sectors of the economy. It is important for those who are dislocated to use the services available to them and don't give up hope.  |

| Description of Issue | Program/Segment/Source | Date     | Time     | Duration | Narration of Type and Description of Program/Segment   |
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| Crime                | F03121                 | 03/15/03 | 12;00 PM | 30:00    | Sandra Kaul, the President of Restorative Justice for Dodge County, Inc., and Host Patrick Lannoye discuss why this will be a good program for the county. Restorative justice is a philosophical change in thinking about crime. The current punitive system does not promote restoration and creates a negative cycle. Victims often have felt dissatisfied and not feeling a part of what happens within the system. Crime impacts family, community, offender and the victim. The concept of RJDC is that crime has a face and it belongs to someone. The Victim Offender Mediation will be the first phase to be implemented. Those promotes connection, as most offenders do not understand responsibility and accountability. When they face someone they harmed, it changes them. Volunteers will be recruited to be the mediators, and will receive training. It needs to be a safe situation for the victim. Offenders will hopefully be turned back into productive members of society. Victims have increased satisfaction. Often they fear they were singled out by the offender. Here they can ask they offender, and they feel relieved when they find out that was not the reason. The rate of recidivism clearly declines when Restorative Justice is part of the program for offenders. The RJDC has received a state level grant and it is a non-profit group. Another phase to be hopefully implemented will be Victim Impact Panels. These will address issues of alcohol and drug abuse, retail theft, school prevention programs, etc. They will discuss ways of problem solving and how what we do affects others. Ms. Kaul is also the Dodge County Family Court Counseling Services Director. She sees how putting people together to face each other changes them |

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| Description of Issue | Program/Segment/Source | Date     | Time     | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------|----------|----------|--|
| Growth/Population    | F03122                 | 03/17/03 | 10:30 AM | 30:00    | Host Patrick Lannoye and Greg David, Chair of the Jefferson County Economic Development Committee, talk over the concept of sustainability. Mr. David is a county supervisor and the economic committee is responsible for overseeing economic development and to promote it and determine what type of development they want to have within the county. They will also be creating a Jefferson County Economic Development Consortium. There will be representatives from the municipalities, chambers of commerce, agriculture community, city officials, etc. to give input as to what is proper economic development. Sustainability is an untalked about and unexplored area. It is to live in today's circumstances without impinging on tomorrow's generations to be able to live within their situations. There are three elements of sustainability: environmental soundness, social justice and economic viability. Mr. David explained these, what they mean and how they can be implemented when considering growth issues. People need to be educated about the long-term consequences of growth and also with a much broader world perspective, so everyone can benefit from our society. The world's supply of resources is dwindling and demand is going up. We still have a chance to implement measures before it becomes critical. We should be prudent and socially responsible and make adjustments now. The issue of an improved quality of life is important. Is it more consumption or being with those you care about that makes for quality of life? Sustainability may seem impossible, but we need to make small incremental decisions to lead to economic development while planning for tomorrow and living for today. |

| issues appear does not refrect any priority of significance. |                        |          |          |          |  |  |  |  |  |
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|  | Program/Segment/Source | Date     | Time     | Duration | Narration of Type and Description of Program/Segment   |  |  |  |  |
| (Un)employment   | F03123                 | 03/22/03 | 12:00 PM | 30:00    | Roberta Gassman, the Secretary of the Department of Workforce Development, and Host Patrick Lannoye talk about how the DWD helps with employment issues in the state. Ms. Gassman talked about the different departments within the DWD and what each does to help people. They help to serve those who are discriminated against, with disabilities, job injuries, unemployment claims, job training, etc. The high state deficit causes a challenge in continuing to provide services. They are committed to delivering services efficiently and to spend money wisely. They have to economize in all areas. Administration positions will have to be cut without decreasing the quality of services. The guest for the second half of the program was Jerry Smith. He is the Rapid Response Coordinator. The Rapid Response Department works to deal with mass layoffs and plant closings ASAP. They assist those who are laid-off and identify the services they will need. Mr. Smith talked about the many services available. Many are at local Job Centers, which are called one-stop centers. They integrate services and put them under one roof. The last thing a dislocated worker needs is more frustration and having to run from office to office. They get to work with one case manager. Job Centers are free to people and are tax-dollar funded. When there is going to be a mass layoff or plant closing, the Rapid Response team meets with the company, union and also employees. They let them know what is available to them. Many workers may need to be retrained to have skills that are more broad and marketable. Often their skills were specific to their jobs and are not transferable. |  |  |  |  |

| Description of Issue | Program/Segment/Source | Date     | Time     | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------|----------|----------|--|
| Youth                | F03124                 | 03/24/03 | 10;30 AM | 30:00    | Betsy Bright, Executive Director of Big Brothers Big Sisters of Dodge County and Watertown Community, and Host Patrick Lannoye talk over how the organization benefits youth. BBBS aims to make a difference in a child's life by one on one relationships by building confidence. The focus is on doing everyday activities and occasional outings. They are now affiliated with the national organization. The lives of youth can be enriched by spending time with them and teaching them new things and having new experiences. Many work together on homework. The Big Brother or Sister is required to meet with their "little" once a week for 3 hours. They often find the time goes by much faster than anticipated. Ms. Bright goes along on the first meeting between a BBBS and the youth. She has local contacts and many of the youth find out about their services through that. They are put on a waiting list until an adult, or a couple is found. It is open to any family in need. Expenses for outings come out the BBBS's pocket. That is why they encourage doing everyday activities. They do offer some group activities and try to help offset the expenses. There is satisfaction in seeing a child grow over the years. Many of the youth need an adult they can confide in and trust. Many relationships continue after the youth turn 18. The volunteers, child and parents always have a right to say no if they feel a particular relationship will not work out. More adult volunteers are needed as there is a waiting list of children. |

| Description of Issue | Program/Segment/Source | Date     | Time    | Duration | Narration of Type and Description of Program/Segment   |
|----------------------|------------------------|----------|---------|----------|--|
| Growth/Population    | F03125                 | 03/29/03 | 6:00 AM | 30:00    | Host Patrick Lannoye and Ken Pinckey, Board Member of the Community Business and Policy Coalition, consider how CBPC helps minorities in business. It is an advocacy group that puts out a platform to assist members to be productive in the community. (It is a non-profit group.) CBPC has a conservative viewpoint. Mr. Pinckey believes there are more conservatives than given credit. They need to get active and make a change. Economic development cannot expand if people are not involved. As minority groups continue to grow, it is hoped they will receive more of a voice. It is critical for them to come together. CBPC brings in speakers within a forum that helps to present information and an overall view of what is available. The central city of Milwaukee does not have the wealth the suburbs have, so there needs to be a concentrated effort to band together to work towards the common goal of success. Minority businesses are growing and need to work with whites as all are interconnected. The conservative viewpoint of CBPC is that of taking responsibility in your community. The key issue of the group is economic development and taking ownership of issues. Suburbs should be concerned about the health of the inner city as the strength of the state depends on every community being healthy. Their long-term goal is to be a very significant voice for the minorities in the central city while being conservative and very active. |

| Description of Issue                   | Program/Segment/Source | Date     | Time     | Duration | Nametica of Three and Description of Description  |
|--|------------------------|----------|----------|----------|---|
| * Late Breaking State/Local Government | F03126                 | 03/29/03 | 12:00 PM | 30:00    | Narration of Type and Description of Program/Segment  Dodge County Emergency Management Director, Captain Molly Soblewski, and Host Patrick Lannoye, converse on the issue of managing emergencies. The DCEM tries to manage emergencies and to identify what is the potential, to plan, practice, to plan on how people might respond and assist in community recovery. Preparedness is needed for natural and manmade disasters. The past focus has been on natural disasters, but now they must look at the possibility of terrorist attacks. The federal government has issued a series of grants for those are first to respond to a disaster for proper training and equipment. The county will offer Hazmat and Weapons of Mass Destruction programs. Better awareness is important as the possibility exists, and we cannot allow ourselves to be complacent. Fear comes from the unknown and there needs to be a plan in place. DC does respond to the terror threat levels by stepping up security measures. Capt. Soblewski brought along a preparedness kit. She showed what items families should have on hand in the event of a disaster, whether natural or manmade. |

### TRINITY BROADCASTING NETWORK

#### NETWORK BACKUP ISSUES JANUARY, FEBRUARY, MARCH 2003 CENTRAL TIME

#### **LEADING COMMUNITY ISSUES**

THE FOLLOWING REPORT IS TAKEN FROM NETWORK PROGRAMS.

YOUTH

**CRIME** 

| Program       |                   | Topic Segment |          |        |          |         |         |
|---------------|-------------------|---------------|----------|--------|----------|---------|---------|
| Issue/Problem | Program Title     | Duration      | Duration | Source | Type     | Airdate | Time    |
| Youth/Child   |                   |               |          |        |          |         |         |
|               | 700 Club #0124-03 | 59:30         | :45      | REC    | PA/001/2 | 4/2003  | 2:00 PM |

Lee Webb reports that children in single parent families are more prone to mental problems and addictions. Sweden's Board for Health and Welfare conducted the study. Experts say this study is a milestone. Children from single-family homes are twice as likely to develop serious psychiatric illnesses later in life. Financial hardship may play a role, but it counters that experts say children from broken homes bounce back from divorce.

| Program<br>Issue/Problem | Program Title      | Topic Segment<br>Duration | Duration | Source | Туре | Airdate    | Time    |
|--------------------------|--------------------|---------------------------|----------|--------|------|------------|---------|
| Crime                    |                    |                           |          |        |      |            |         |
|                          | 700 Club # 0214-03 | 59:30                     | :30      | REC    | PA/O | 02/14/2003 | 2:00 PM |

The FCC made it easier to develop ultra-wide band devices. The device can see through walls to help police track criminals and help rescue victims. But privacy advocates worry that technology can be abused. It is another example of how technologies are developed at light speed, but the laws that govern them are back in the stone age.