

NCC Cable System Order

| | |
|-------------|----------------------------------|
| Order # | 62589917 |
| Syscode | 1338 |
| System Name | Spectrum/Elmira Interconnect, NY |
| Market | Elmira - Corning, NY |

| | |
|-------------------|--------------------------|
| AE | Alexander Fiske |
| Sales Coordinator | Becca Karam |
| Office | Washington |
| Phone | (301) 941-2620 |
| Status | Not accepted |
| Survey | DMA Nielsen Live+3 Jul18 |
| - | |

| | |
|--------------|-----------------------|
| Flight Dates | 10/01/18 - 10/14/18 |
| Agency | Smart Media |
| Advertiser | Tom Reed for Congress |

| | |
|---------------|------------------|
| Client Code | REE18 |
| Product Code | ORDR |
| Est Code | C02C08 |
| Product Name | 10.3-10.8, NY-23 |
| Credit Status | |

| | |
|-----------------|-------------------|
| Primary Demo | Adults 35+ |
| Makegood Policy | Approval Required |

| | | | |
|------------------|---------------|------|---|
| Update Date | 10/02/18 | | |
| Version | 2 Vs. 1 | | |
| Show All Lines | | | |
| Total # of Weeks | 2 | | |
| Total | \$4,757.00 | | |
| Commission | \$713.55 | | |
| Net Total | \$4,043.45 | | |
| Total Spots | 238 | | |
| Affiliate Split | 100.0 | | |
| Sold On | Cost Per Spot | | |
| GRP | - | GIMP | - |
| CPP | - | CPM | - |

| | |
|------------|-----------------------------------------------|
| Comments : | 10.2 MG missed dollars from 62586005/62576487 |
|------------|-----------------------------------------------|

| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 1 | ESPN | 2X/DAY | 10/1/18 | 10/7/18 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 10 | \$17.00 | \$170.00 | 30 | PRE |
| 2 | ESPN | 2X/DAY | 10/8/18 | 10/14/18 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$17.00 | \$34.00 | 30 | PRE |
| 3 | ESPN | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 13 | \$16.00 | \$208.00 | 30 | PRE |
| 4 | ESPN | 3X/DAY | 10/8/18 | 10/14/18 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$16.00 | \$32.00 | 30 | PRE |
| 5 | ESPN | 1X/DAY | 10/1/18 | 10/7/18 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | \$28.00 | \$140.00 | 30 | PRE |
| 6 | ESPN | 1X/DAY | 10/8/18 | 10/14/18 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$28.00 | \$28.00 | 30 | PRE |
| 7 | ESPN | 2X/DAY | 10/1/18 | 10/7/18 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 12 | \$35.00 | \$420.00 | 30 | PRE |
| 8 | FXNC | 2X/DAY | 10/1/18 | 10/7/18 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 10 | \$21.00 | \$210.00 | 30 | PRE |
| 9 | FXNC | 2X/DAY | 10/8/18 | 10/14/18 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$21.00 | \$42.00 | 30 | PRE |
| 10 | FXNC | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 13 | \$16.00 | \$208.00 | 30 | PRE |
| 11 | FXNC | 3X/DAY | 10/8/18 | 10/14/18 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$16.00 | \$32.00 | 30 | PRE |
| 12 | FXNC | 1X/DAY | 10/1/18 | 10/7/18 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | \$22.00 | \$110.00 | 30 | PRE |
| 13 | FXNC | 1X/DAY | 10/8/18 | 10/14/18 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$22.00 | \$22.00 | 30 | PRE |
| 14 | FXNC | 2X/DAY | 10/1/18 | 10/7/18 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 10 | \$28.00 | \$280.00 | 30 | PRE |
| 15 | FXNC | 2X/DAY | 10/8/18 | 10/14/18 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$28.00 | \$56.00 | 30 | PRE |
| 16 | HGTV | 2X/DAY | 10/1/18 | 10/7/18 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 10 | \$14.00 | \$140.00 | 30 | PRE |
| 17 | HGTV | 2X/DAY | 10/8/18 | 10/14/18 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$14.00 | \$28.00 | 30 | PRE |
| 18 | HGTV | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 13 | \$16.00 | \$208.00 | 30 | PRE |
| 19 | HGTV | 3X/DAY | 10/8/18 | 10/14/18 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$16.00 | \$32.00 | 30 | PRE |
| 20 | HGTV | 1X/DAY | 10/1/18 | 10/7/18 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | \$27.00 | \$135.00 | 30 | PRE |
| 21 | HGTV | 1X/DAY | 10/8/18 | 10/14/18 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$27.00 | \$27.00 | 30 | PRE |

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| Product Name | 10.3-10.8, NY-23 |
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| Primary Demo | Adults 35+ |
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| Update Date | 10/02/18 | | |
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| Total # of Weeks | 2 | | |
| Total | \$4,757.00 | | |
| Commission | \$713.55 | | |
| Net Total | \$4,043.45 | | |
| Total Spots | 238 | | |
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| Sold On | Cost Per Spot | | |
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| Comments : | 10.2 MG missed dollars from 62586005/62576487 |
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| Line | Net | Program | Start Date | Stop Date | Start Time | Stop Time | M | T | W | T | F | S | S | RTG | IMP | Total Spots | Unit Cost | Total Cost | Spot Len | Line Comment |
|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 22 | HGTV | 2X/DAY | 10/1/18 | 10/7/18 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 10 | \$34.00 | \$340.00 | 30 | PRE |
| 23 | HGTV | 2X/DAY | 10/8/18 | 10/14/18 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$34.00 | \$68.00 | 30 | PRE |
| 24 | HIST | 2X/DAY | 10/1/18 | 10/7/18 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 10 | \$5.00 | \$50.00 | 30 | PRE |
| 25 | HIST | 2X/DAY | 10/8/18 | 10/14/18 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$5.00 | \$10.00 | 30 | PRE |
| 26 | HIST | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 13 | \$11.00 | \$143.00 | 30 | PRE |
| 27 | HIST | 3X/DAY | 10/8/18 | 10/14/18 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$11.00 | \$22.00 | 30 | PRE |
| 28 | HIST | 1X/DAY | 10/1/18 | 10/7/18 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | \$24.00 | \$120.00 | 30 | PRE |
| 29 | HIST | 1X/DAY | 10/8/18 | 10/14/18 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$24.00 | \$24.00 | 30 | PRE |
| 30 | HIST | 2X/DAY | 10/1/18 | 10/7/18 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 10 | \$30.00 | \$300.00 | 30 | PRE |
| 31 | HIST | 2X/DAY | 10/8/18 | 10/14/18 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$30.00 | \$60.00 | 30 | PRE |
| 32 | TBSC | 2X/DAY | 10/1/18 | 10/7/18 | 05:00 | 09:00 | | | X | X | X | X | X | - | - | 10 | \$7.00 | \$70.00 | 30 | PRE |
| 33 | TBSC | 2X/DAY | 10/8/18 | 10/14/18 | 05:00 | 09:00 | X | | | | | | | - | - | 2 | \$7.00 | \$14.00 | 30 | PRE |
| 34 | TBSC | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | X | X | X | X | X | - | - | 13 | \$10.00 | \$130.00 | 30 | PRE |
| 35 | TBSC | 3X/DAY | 10/8/18 | 10/14/18 | 09:00 | 16:00 | X | | | | | | | - | - | 2 | \$10.00 | \$20.00 | 30 | PRE |
| 36 | TBSC | 1X/DAY | 10/1/18 | 10/7/18 | 16:00 | 19:00 | | | X | X | X | X | X | - | - | 5 | \$30.00 | \$150.00 | 30 | PRE |
| 37 | TBSC | 1X/DAY | 10/8/18 | 10/14/18 | 16:00 | 19:00 | X | | | | | | | - | - | 1 | \$30.00 | \$30.00 | 30 | PRE |
| 38 | TBSC | 2X/DAY | 10/1/18 | 10/7/18 | 19:00 | 24:00 | | | X | X | X | X | X | - | - | 10 | \$38.00 | \$380.00 | 30 | PRE |
| 39 | TBSC | 2X/DAY | 10/8/18 | 10/14/18 | 19:00 | 24:00 | X | | | | | | | - | - | 2 | \$38.00 | \$76.00 | 30 | PRE |
| 40 | ESPN | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 2 | \$16.00 | \$32.00 | 30 | +2x PRE |
| 41 | FXNC | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 1 | \$16.00 | \$16.00 | 30 | +1x PRE |
| 42 | FXNC | 2X/DAY | 10/1/18 | 10/7/18 | 19:00 | 24:00 | | | | X | X | X | X | - | - | 1 | \$28.00 | \$28.00 | 30 | +1x PRE |

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|------|------|---------|------------|-----------|------------|-----------|---|---|---|---|---|---|---|-----|-----|-------------|-----------|------------|----------|--------------|
| 43 | HGTV | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 3 | \$16.00 | \$48.00 | 30 | +3x PRE |
| 44 | HIST | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 4 | \$11.00 | \$44.00 | 30 | +4x PRE |
| 45 | TBSC | 3X/DAY | 10/1/18 | 10/7/18 | 09:00 | 16:00 | | | | X | X | X | X | - | - | 2 | \$10.00 | \$20.00 | 30 | +2x PRE |

| | Oct 2018 | Nov 2018 | Dec 2018 | Jan 2019 | Feb 2019 | Mar 2019 | Apr 2019 | May 2019 | Jun 2019 | Jul 2019 | Aug 2019 | Sep 2019 | Total |
|--------------|------------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|------------|
| SPOTS | 238 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 238 |
| AMT | \$4,757.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$4,757.00 |

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/03/18

62589917 | Elmira - Corning, NY | Spectrum/Elmira Interconnect, NY | 1338 |