

NCC Cable System Order

Order #	62576478
Syscode	1338
System Name	Spectrum/Elmira Interconnect, NY
Market	Elmira - Corning, NY

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 May18
-	

Flight Dates	09/10/18 - 09/23/18
Agency	Smart Media
Advertiser	Tom Reed for Congress

Client Code	REE18
Product Code	ORDR
Est Code	911917
Product Name	9.11-9.17, NY-23
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	09/06/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$4,905.00		
Commission	\$735.75		
Net Total	\$4,169.25		
Total Spots	225		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	9/4 New Order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	905913	9/10/18	9/16/18	05:00	09:00		X	X	X				-	-	6	\$3.00	\$18.00	30	
2	DISC	914930	9/10/18	9/16/18	05:00	09:00					X	X	X	-	-	6	\$3.00	\$18.00	30	
3	DISC	914930	9/17/18	9/23/18	05:00	09:00	X							-	-	2	\$3.00	\$6.00	30	
4	DISC	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$17.00	\$51.00	30	
5	DISC	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$17.00	\$51.00	30	
6	DISC	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	
7	DISC	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$21.00	\$126.00	30	
8	DISC	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$21.00	\$126.00	30	
9	DISC	914930	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	
10	ESPN	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$25.00	\$75.00	30	
11	ESPN	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$28.00	\$84.00	30	
12	ESPN	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	
13	ESPN	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$31.00	\$186.00	30	
14	ESPN	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	8	\$35.00	\$280.00	30	
15	FOOD	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$25.00	\$75.00	30	
16	FOOD	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$25.00	\$75.00	30	
17	FOOD	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
18	FOOD	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$31.00	\$186.00	30	
19	FOOD	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$31.00	\$186.00	30	
20	FOOD	914930	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$31.00	\$62.00	30	
21	FXNC	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$22.00	\$66.00	30	

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Est Code	911917
Product Name	9.11-9.17, NY-23
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Update Date	09/06/18		
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Total # of Weeks		2	
Total		\$4,905.00	
Commission		\$735.75	
Net Total		\$4,169.25	
Total Spots		225	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
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22	FXNC	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$22.00	\$66.00	30	
23	FXNC	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	
24	FXNC	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$28.00	\$168.00	30	
25	FXNC	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$28.00	\$168.00	30	
26	FXNC	914930	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$28.00	\$56.00	30	
27	HALL	905913	9/10/18	9/16/18	05:00	09:00		X	X	X				-	-	6	\$3.00	\$18.00	30	
28	HALL	914930	9/10/18	9/16/18	05:00	09:00					X	X	X	-	-	6	\$3.00	\$18.00	30	
29	HALL	914930	9/17/18	9/23/18	05:00	09:00	X							-	-	2	\$3.00	\$6.00	30	
30	HALL	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$11.00	\$33.00	30	
31	HALL	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$11.00	\$33.00	30	
32	HALL	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$11.00	\$11.00	30	
33	HALL	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$14.00	\$84.00	30	
34	HALL	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$14.00	\$84.00	30	
35	HALL	914930	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$14.00	\$28.00	30	
36	HGTV	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$29.00	\$87.00	30	
37	HGTV	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$27.00	\$81.00	30	
38	HGTV	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$27.00	\$27.00	30	
39	HGTV	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$36.00	\$216.00	30	
40	HGTV	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$34.00	\$204.00	30	
41	HGTV	914930	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	
42	HIST	905913	9/10/18	9/16/18	05:00	09:00		X	X	X				-	-	6	\$5.00	\$30.00	30	

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43	HIST	905913	9/10/18	9/16/18	09:00	16:00		X	X	X				-	-	6	\$6.00	\$36.00	30	
44	HIST	914930	9/10/18	9/16/18	09:00	16:00					X	X	X	-	-	4	\$11.00	\$44.00	30	
45	HIST	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$24.00	\$72.00	30	
46	HIST	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$24.00	\$72.00	30	
47	HIST	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$24.00	\$24.00	30	
48	HIST	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$30.00	\$180.00	30	
49	HIST	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$30.00	\$180.00	30	
50	HIST	914930	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	
51	TBSC	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$30.00	\$90.00	30	
52	TBSC	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$30.00	\$90.00	30	
53	TBSC	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	
54	USA	905913	9/10/18	9/16/18	05:00	09:00		X	X	X				-	-	6	\$3.00	\$18.00	30	
55	USA	905913	9/10/18	9/16/18	16:00	19:00		X	X	X				-	-	3	\$28.00	\$84.00	30	
56	USA	914930	9/10/18	9/16/18	16:00	19:00					X	X	X	-	-	3	\$30.00	\$90.00	30	
57	USA	914930	9/17/18	9/23/18	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	
58	USA	905913	9/10/18	9/16/18	19:00	24:00		X	X	X				-	-	6	\$35.00	\$210.00	30	
59	USA	914930	9/10/18	9/16/18	19:00	24:00					X	X	X	-	-	6	\$38.00	\$228.00	30	

NCC Cable System Order

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System Name	Spectrum/Elmira Interconnect, NY	Advertiser	Tom Reed for Congress	Show All Lines	
Market	Elmira - Corning, NY			Total # of Weeks	2
		Client Code	REE18	Total	\$4,905.00
AE	Alexander Fiske	Product Code	ORDR	Commission	\$735.75
Sales Coordinator	Becca Karam	Est Code	911917	Net Total	\$4,169.25
Office	Washington	Product Name	9.11-9.17, NY-23	Total Spots	225
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+1 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :	9/4 New Order. Please review and confirm. Thanks!				

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60	USA	914930	9/17/18	9/23/18	19:00	24:00	X							-	-	2	\$38.00	\$76.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	225	0	0	0	0	0	0	0	0	0	0	0	225
AMT	\$4,905.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$4,905.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/07/18

62576478 | Elmira - Corning, NY | Spectrum/Elmira Interconnect, NY | 1338 |