

NCC Cable System Order

Order #	62586005
Syscode	1338
System Name	Spectrum/Elmira Interconnect, NY
Market	Elmira - Corning, NY

Flight Dates	09/24/18 - 10/07/18
Agency	Smart Media
Advertiser	Tom Reed for Congress

Update Date	09/25/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul18
-	

Client Code	REE18
Product Code	ORDR
Est Code	925930
Product Name	9.26-10.1, NY-23 ADD
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$1,037.00		
Commission	\$155.55		
Net Total	\$881.45		
Total Spots	47		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.24 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$17.00	\$17.00	30	
2	DISC	ADDED 9-24	10/1/18	10/7/18	19:00	24:00	X							-	-	2	\$21.00	\$42.00	30	
3	ESPN	ADDED 9-24	9/24/18	9/30/18	09:00	16:00			X	X	X	X	X	-	-	3	\$16.00	\$48.00	30	
4	ESPN	ADDED 9-24	10/1/18	10/7/18	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	
5	ESPN	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$28.00	\$28.00	30	
6	ESPN	ADDED 9-24	9/24/18	9/30/18	19:00	24:00			X	X	X	X	X	-	-	2	\$35.00	\$70.00	30	
7	FOOD	ADDED 9-24	9/24/18	9/30/18	09:00	16:00			X	X	X	X	X	-	-	4	\$16.00	\$64.00	30	
8	FOOD	ADDED 9-24	10/1/18	10/7/18	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	
9	FOOD	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$25.00	\$25.00	30	
10	FOOD	ADDED 9-24	10/1/18	10/7/18	19:00	24:00	X							-	-	2	\$31.00	\$62.00	30	
11	FXNC	ADDED 9-24	9/24/18	9/30/18	09:00	16:00			X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
12	FXNC	ADDED 9-24	10/1/18	10/7/18	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	
13	FXNC	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$22.00	\$22.00	30	
14	FXNC	ADDED 9-24	10/1/18	10/7/18	19:00	24:00	X							-	-	2	\$28.00	\$56.00	30	
15	HGTV	ADDED 9-24	9/24/18	9/30/18	09:00	16:00			X	X	X	X	X	-	-	5	\$16.00	\$80.00	30	
16	HGTV	ADDED 9-24	10/1/18	10/7/18	09:00	16:00	X							-	-	2	\$16.00	\$32.00	30	
17	HGTV	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$27.00	\$27.00	30	
18	HGTV	ADDED 9-24	10/1/18	10/7/18	19:00	24:00	X							-	-	2	\$34.00	\$68.00	30	
19	HIST	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$24.00	\$24.00	30	
20	HIST	ADDED 9-24	10/1/18	10/7/18	19:00	24:00	X							-	-	2	\$30.00	\$60.00	30	
21	TBSC	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	

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22	USA	ADDED 9-24	10/1/18	10/7/18	16:00	19:00	X							-	-	1	\$30.00	\$30.00	30	
23	USA	ADDED 9-24	10/1/18	10/7/18	19:00	24:00	X							-	-	2	\$38.00	\$76.00	30	

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	19	28	0	0	0	0	0	0	0	0	0	0	47
AMT	\$342.00	\$695.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,037.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/26/18

62586005 | Elmira - Corning, NY | Spectrum/Elmira Interconnect, NY | 1338 |