

ORDER

Orders
Order / Rev: 1870640
Alt Order #: manual
Product Desc:
Estimate:
Flight Dates: 10/17/19 - 11/05/19
Original Date / Rev: 10/16/19 / 10/31/19
Order Type: RFP

WHAS
Primary AE: Kimberly Williams
Sales Office: WHAS
Sales Region: LOC

Agency
Name: Newsouth Strategies, LLC/ POL
Buying Contact:
Billing Contact:
 2200 Tracery Oaks Drive #6203
 Lexington, KY 40514

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/ Greg Stumbo / D / ATTY GEN / K
Demographic: HH
Product Codes: PL-State Attorney General
Revenue Code 1: AGY
Revenue Code 2: (POL) Political
Revenue Code 3: (POL) Candidate

New Business Thru:
Advertiser External ID: 147573
Agency External ID: 30581AG
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/30/19	10/27/19	60	\$9,520.00	\$8,092.00
10/28/19	11/05/19	69	\$11,400.00	\$9,690.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2019	60	\$9,520.00	\$8,092.00	0.00
November 2019	69	\$11,400.00	\$9,690.00	0.00
Totals	129	\$20,920.00	\$17,782.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kimberly Williams			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHAS	10/17/19	10/27/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	-----	:30	0	\$80.00	P03	0.00	NM	5	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	---11--		2				\$80.00		0.00			
		Week: 10/21/19	10/27/19	1-1-1--		3				\$80.00		0.00			
N 2	WHAS	10/17/19	10/27/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-----	:30	0	\$150.00	P03	0.00	NM	6	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	---11--		2				\$150.00		0.00			
		Week: 10/21/19	10/27/19	-1111--		4				\$150.00		0.00			
N 3	WHAS	10/17/19	10/27/19	Good Morning America Good Morning America	CM	7-9a	-----	:30	0	\$250.00	P03	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	---1---		1				\$250.00		0.00			
		Week: 10/21/19	10/27/19	-1--1--		2				\$250.00		0.00			
N 4	WHAS	10/17/19	10/27/19	The View The View	CM	11-12p	-----	:30	0	\$90.00	P03	0.00	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/14/19	10/20/19	---1---		1				\$90.00		0.00			
		Week: 10/21/19	10/27/19	11-11--		4				\$90.00		0.00			
N 5	WHAS	10/17/19	10/27/19		CM	12-1p	-----	:30	0	\$90.00	P03	0.00	NM	5	\$450.00

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Advertiser: POL/ Greg Stumbo / D / ATTY GEN / KY
 Product Desc: **WHAS**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Local News @ 12p M-F											
				Local News @ 12p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	---11--		2				\$90.00		0.00			
Week:		10/21/19	10/27/19	1-1-1--		3				\$90.00		0.00			
N 6	WHAS	10/17/19	10/27/19	Local News @ 530p M-F	CM	530-6p	-----	:30	0	\$275.00	P03	0.00	NM	4	\$1,100.00
				Local News @ 530p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	---11--		2				\$275.00		0.00			
Week:		10/21/19	10/27/19	1-1----		2				\$275.00		0.00			
N 7	WHAS	10/17/19	10/27/19	Local News @ 6p M-F	CM	6-630p	-----	:30	0	\$300.00	P03	0.00	NM	5	\$1,500.00
				Local News @ 6p M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	----1--		1				\$300.00		0.00			
Week:		10/21/19	10/27/19	-1111--		4				\$300.00		0.00			
N 8	WHAS	10/17/19	10/27/19	LN (M-Su)	CM	11-1135p	-----	:30	0	\$250.00	P03	0.00	NM	7	\$1,750.00
				LN (M-Su)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	---1--1		2				\$250.00		0.00			
Week:		10/21/19	10/27/19	1111--1		5				\$250.00		0.00			
N 9	WHAS	10/17/19	10/20/19	ROS EM (Sa) 6-10a	CM	6:00 AM-8:00 AM	-----S-	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
				EM (Sa)											
						(6:00 AM-8:00 AM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S-		2				\$80.00		0.00			
N 10	WHAS	10/17/19	10/20/19	ROS EM (Su) 6-8a	CM	6-8a	-----S	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
				EM (Su) 6-8a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S		2				\$80.00		0.00			
N 11	WHAS	10/17/19	10/20/19	Good Morning America Sa	CM	8-9a	-----S-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
				Good Morning America Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S-		1				\$90.00		0.00			
N 12	WHAS	10/17/19	10/20/19	Good Morning America Su	CM	8-9a	-----S	:30	1	\$110.00	P03	0.00	NM	1	\$110.00
				Good Morning America Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S		1				\$110.00		0.00			
N 13	WHAS	10/17/19	10/20/19	Local News @ 9a Sa	CM	9-930a	-----S-	:30	1	\$110.00	P03	0.00	NM	1	\$110.00
				Local News @ 9a Sa											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S-		1				\$110.00		0.00			
N 14	WHAS	10/17/19	10/20/19	This Week Su	CM	9-10a	-----S	:30	1	\$165.00	P03	0.00	NM	1	\$165.00
				This Week Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S		1				\$165.00		0.00			
N 15	WHAS	10/17/19	10/20/19	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$225.00	P03	0.00	NM	1	\$225.00
				Local News @ 630p Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/14/19	10/20/19	-----S		1				\$225.00		0.00			
N 16	WHAS	10/28/19	11/01/19	Local News @ 5a M-F	CM	5-6a	-T-T---	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-T-T---		2				\$80.00		0.00			
N 17	WHAS	10/28/19	11/01/19	Local News @ 5a M-F	CM	5-6a	--W-F--	:15/:15	2	\$80.00	P03	0.00	DN	2	\$160.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	--W-F--		2				\$80.00		0.00			
N 18	WHAS	11/04/19	11/05/19	Local News @ 5a M-F	CM	5-6a	MT-----	:30	2	\$80.00	P03	0.00	NM	2	\$160.00
				Local News @ 5a M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/04/19	11/10/19	MT-----		2				\$80.00		0.00			

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Advertiser: POL/ Greg Stumbo / D / ATTY GEN / KY
 Product Desc: **WHAS**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N19	WHAS	11/04/19	11/05/19	Local News @ 5a M-F Local News @ 5a M-F	CM	5-6a	MT-----	:15/:15	2	\$80.00	P03	0.00	DN	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	MT-----		2		\$80.00		0.00					
N20	WHAS	10/28/19	11/01/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	M-WF--	:30	3	\$150.00	P03	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	M-WF--		3		\$150.00		0.00					
N21	WHAS	10/28/19	11/01/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	-T-T---	:15/:15	2	\$150.00	P03	0.00	DN	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	-T-T---		2		\$150.00		0.00					
N22	WHAS	11/04/19	11/05/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MT-----	:30	2	\$150.00	P03	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	MT-----		2		\$150.00		0.00					
N23	WHAS	11/04/19	11/05/19	Local News @ 6a M-F Local News @ 6a M-F	CM	6-7a	MT-----	:15/:15	2	\$150.00	P03	0.00	DN	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	MT-----		2		\$150.00		0.00					
N24	WHAS	10/28/19	11/01/19	Good Morning America Good Morning America	CM	7-9a	M-WF--	:30	3	\$250.00	P03	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	M-WF--		3		\$250.00		0.00					
N25	WHAS	10/28/19	11/01/19	Good Morning America Good Morning America	CM	7-9a	-T-----	:15/:15	1	\$250.00	P03	0.00	DN	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	-T-----		1		\$250.00		0.00					
N26	WHAS	11/04/19	11/05/19	Good Morning America Good Morning America	CM	7-9a	M-----	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	M-----		1		\$250.00		0.00					
N27	WHAS	11/04/19	11/05/19	Good Morning America Good Morning America	CM	7-9a	MT-----	:15/:15	2	\$250.00	P03	0.00	DN	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	MT-----		2		\$250.00		0.00					
N28	WHAS	10/28/19	11/01/19	The View The View	CM	11-12p	M-WF--	:30	3	\$90.00	P03	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	M-WF--		3		\$90.00		0.00					
N29	WHAS	10/28/19	11/01/19	The View The View	CM	11-12p	-T-T---	:15/:15	2	\$90.00	P03	0.00	DN	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	-T-T---		2		\$90.00		0.00					
N30	WHAS	11/04/19	11/05/19	The View The View	CM	11-12p	M-----	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	M-----		1		\$90.00		0.00					
N31	WHAS	11/04/19	11/05/19	The View The View	CM	11-12p	M-----	:15/:15	1	\$90.00	P03	0.00	DN	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 11/04/19	11/10/19	M-----		1		\$90.00		0.00					
N32	WHAS	10/28/19	11/01/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	M-WF--	:30	3	\$90.00	P03	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	M-WF--		3		\$90.00		0.00					
N33	WHAS	10/28/19	11/01/19	Local News @ 12p M-F Local News @ 12p M-F	CM	12-1p	-T-T---	:15/:15	2	\$90.00	P03	0.00	DN	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/28/19	11/03/19	-T-T---		2		\$90.00		0.00					

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Advertiser: POL/ Greg Stumbo / D / ATTY GEN / KY
 Product Desc:
 Estimate:

WHAS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N34	WHAS	11/04/19	11/05/19	Local News @ 12p M-F	CM	12-1p	M-----	:15/15	1	\$90.00	P03	0.00	DN	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	-T-T---					2	\$90.00		0.00			
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	M-----					1	\$90.00		0.00			
N35	WHAS	10/28/19	11/01/19	Local News @ 530p M-F	CM	530-6p	M-WF--	:30	3	\$275.00	P03	0.00	NM	3	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	M-WF--					3	\$275.00		0.00			
N36	WHAS	10/28/19	11/01/19	Local News @ 530p M-F	CM	530-6p	-T-T---	:15/15	2	\$275.00	P03	0.00	DN	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	-T-T---					2	\$275.00		0.00			
N37	WHAS	11/04/19	11/05/19	Local News @ 530p M-F	CM	530-6p	M-----	:15/15	1	\$275.00	P03	0.00	DN	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	M-----					1	\$275.00		0.00			
N38	WHAS	10/28/19	11/01/19	Local News @ 6p M-F	CM	6-630p	M-WF--	:15/15	3	\$300.00	P03	0.00	DN	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	M-WF--					3	\$300.00		0.00			
N39	WHAS	10/28/19	11/01/19	Local News @ 6p M-F	CM	6-630p	-T-T---	:30	2	\$300.00	P03	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	-T-T---					2	\$300.00		0.00			
N40	WHAS	11/04/19	11/05/19	Local News @ 6p M-F	CM	6-630p	M-----	:15/15	1	\$300.00	P03	0.00	DN	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 11/04/19	11/10/19	M-----					1	\$300.00		0.00			
N41	WHAS	10/28/19	11/01/19	Local News @ 11p M-F	CM	11-1135p	-T-T---	:15/15	2	\$250.00	P03	0.00	DN	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	-T-T---					2	\$250.00		0.00			
N42	WHAS	10/28/19	11/01/19	Local News @ 11p M-F	CM	11-1135p	M-W---	:30	2	\$250.00	P03	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	M-W---					2	\$250.00		0.00			
N43	WHAS	11/03/19	11/03/19	Local News @ 11p Su	CM	11-1135p	-----S	:30	1	\$250.00	P03	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/19	11/03/19	-----S					1	\$250.00		0.00			
N44	WHAS	10/26/19	11/02/19	ROS EM (Sa) 6-10a	CM	6:00 AM-8:00 AM	-----S-	:30	1	\$80.00	P03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-----S-					1	\$80.00		0.00			
		Week: 10/28/19	11/03/19	-----S-					1	\$80.00		0.00			
N45	WHAS	10/26/19	11/02/19	ROS EM (Sa) 6-10a	CM	6:00 AM-8:00 AM	-----S-	:15/15	1	\$80.00	P03	0.00	DN	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-----S-					1	\$80.00		0.00			
		Week: 10/28/19	11/03/19	-----S-					1	\$80.00		0.00			
N46	WHAS	10/27/19	11/03/19	ROS EM (Su) 6-8a	CM	6-8a	-----S	:30	1	\$80.00	P03	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-----S					1	\$80.00		0.00			
		Week: 10/28/19	11/03/19	-----S					1	\$80.00		0.00			
N47	WHAS	10/27/19	11/03/19	ROS EM (Su) 6-8a	CM	6-8a	-----S	:15/15	1	\$80.00	P03	0.00	DN	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/21/19	10/27/19	-----S					1	\$80.00		0.00			
		Week: 10/28/19	11/03/19	-----S					1	\$80.00		0.00			

Order / Rev: 1870640
 Alt Order #: manual
 Flight Dates: 10/17/19 - 11/05/19

Advertiser: POL/ Greg Stumbo / D / ATTY GEN / KY
 Product Desc: **WHAS**
 Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S		1				\$80.00		0.00			
Week:		10/28/19	11/03/19	-----S		1				\$80.00		0.00			
N48	WHAS	10/26/19	10/26/19	Good Morning America Sa	CM	8-9a	-----S-	:30	1	\$90.00	P03	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S-		1				\$90.00		0.00			
N49	WHAS	10/26/19	10/26/19	Good Morning America Sa	CM	8-9a	-----S-	:15/:15	2	\$90.00	P03	0.00	DN	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S-		2				\$90.00		0.00			
N50	WHAS	10/27/19	10/27/19	Good Morning America Su	CM	8-9a	-----S	:15/:15	1	\$110.00	P03	0.00	DN	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S		1				\$110.00		0.00			
N51	WHAS	11/03/19	11/03/19	Good Morning America Su	CM	8-9a	-----S	:30	2	\$110.00	P03	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----S		2				\$110.00		0.00			
N52	WHAS	10/26/19	11/02/19	Local News @ 9a Sa	CM	9-930a	-----S-	:15/:15	2	\$110.00	P03	0.00	DN	3	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S-		1				\$110.00		0.00			
Week:		10/28/19	11/03/19	-----S-		2				\$90.00		0.00			
N53	WHAS	10/27/19	11/03/19	This Week Su	CM	9-10a	-----S	:30	2	\$165.00	P03	0.00	NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S		1				\$165.00		0.00			
Week:		10/28/19	11/03/19	-----S		2				\$165.00		0.00			
N54	WHAS	10/27/19	11/03/19	Local News @ 630p Su	CM	630-7p	-----S	:30	1	\$225.00	P03	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/21/19	10/27/19	-----S		1				\$225.00		0.00			
Week:		10/28/19	11/03/19	-----S		1				\$225.00		0.00			
N55	WHAS	11/03/19	11/03/19	Local News @ 630p Su	CM	630-7p	-----S	:15/:15	1	\$225.00	P03	0.00	DN	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/28/19	11/03/19	-----S		1				\$225.00		0.00			
N56	WHAS	11/04/19	11/04/19	Local News @ 11p M-F	CM	11-1135p	M-----	:15/:15	1	\$250.00	P03	0.00	DN	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/04/19	11/10/19	M-----		1				\$250.00		0.00			
N57	WHAS	11/04/19	11/05/19	Local News @ 430a M-F	CM	430-5a	MT-----	:30	2	\$20.00	P03	0.00	NM	2	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/04/19	11/10/19	MT-----		2				\$20.00		0.00			

Totals 129 \$20,920.00