Placed in the Public File on Jan. 4, 2022

On an ongoing basis, we maintain contact and confer with local government, civic, and business leaders, as well as members of the general public, about what they perceive as top-of-mind issues important to the communities we serve.

Recurring priority topics:

- Health care, particularly COVID-19 related
- Crime and substance abuse
- Employment opportunities, opportunities for young people, the labor pool, and availability of quality housing
- Education
- Health of the local retail economy

Area community leaders continue to express concerns relating to rural healthcare; workforce development and related industrial needs; infrastructure such as roads and bridges; substance abuse; and tax revenue supporting public services.

We strive to provide responsive and helpful programming. Further, we also work to educate and inform the people we are privileged to serve through a variety of public service announcements, local news coverage, community calendars, and other programs.

We have continued to focus programming and messaging on health, education, and economic issues related to the COVID-19 pandemic, including messages from the Alabama Department of Public Health, Coosa Valley Medical Center, Sylacauga City Schools, the Centers for Disease Control, and the National Association of Broadcasters.

Issues and Responsive Programming

WYEA broadcast programming dealing with various issues important to the community.

- <u>Stuff the Studio Food & Toy Drive</u>: Our sixth annual award-winning *Stuff the Studio Food* & *Toy Drive* from Nov. 15-Dec. 15 benefitted Alabama Childhood Food Solutions (ACFS) and the Sylacauga Alliance for Family Enhancement (SAFE). The project included heavy on-air promotion, interviews in morning broadcasts, and public service messages explaining each organization's needs and seeking donations/contributions.
- Local COVID-19 Health & Vaccination Campaigns: We continued a PSA campaign urging that people undertake general health care precautions to help prevent the spread of bacterial and viral infections. Additionally, we frequently aired personal messages encouraging vaccinations from local leaders and medical professionals from Coosa Valley Medical Center.

- 3. <u>Behind the Headlines</u>: Our weekly half-hour *Behind the Headlines* program, focusing on local issues and concerns, airs each Sunday at 6:00 a.m. and is also streamed along with video on our websites and social media services.
 - a. Oct. 3 Brig. Gen. Robert Holmes, USAF, Ret.
 - b. Oct. 10 Kim Parker Todd, Executive Director, Miss Sylacauga
 - c. Oct. 17 Lee Perryman, RadioAlabama
 - d. Oct. 24 Lee Perryman, RadioAlabama
 - e. Oct. 31 Laura Strickland, Executive Director, Sylacauga Chamber of Commerce
 - f. Nov. 7 -- Dr. Hillary Ragsdale, Coosa Valley Medical Center, discussed her move to Sylacauga and why she chose to be here to help her patients.
 - g. Nov. 14 Laura Strickland, Executive Director, Sylacauga Chamber of Commerce
 - h. Nov. 21 Sgt. Ryan Gaither, Sylacauga Police Department
 - i. Nov. 28 -- Jim Jones, Alabama Childhood Food Solutions
 - j. Dec. 5 -- Jim Jones, Alabama Childhood Food Solutions, discussed giving back to the community, especially for the holidays through the Stuff the Studio campaign.
 - k. Dec. 12 Margaret Morton, Sylacauga Alliance for Family Enhancement, discussed giving back to the community, especially for the holidays through the Stuff the Studio campaign.
 - I. Dec. 19 -- Margaret Morton, Sylacauga Alliance for Family Enhancement
 - m. Dec. 26 -- Rick Patrick, First Baptist Church of Sylacauga, discussed the Christmas season and the birth of Christ.
- <u>American Hero of the Month</u>: With community involvement, we select a "hero" of the month each month – someone who has made a difference serving the community, our state, or our nation. Short features air over seven days at mid-month and are also published online. October: Gregory Patterson. November: Brady Burton. December: Mack Howell.
- 5. <u>First Responder of the Month</u>: With community involvement, we select a first responder of the month each month. Short features air over seven days at the beginning of each month and are also published online. October: Kyle Smith, Officer, Sylacauga Police Department. November: Steven Baird, Asst. Chief, Oak Grove Fire Department. December: Kenneth Funderburg, Child Resource Officer, Talladega County Sheriff's Office.
- 6. <u>Community Calendar</u>: Our community calendar aired five times each weekday in the 7:00 a.m., 8:00 a.m., noon, 3:00 p.m., and 4:00 p.m. hours. Length averaged three minutes and included local news and well as information solicited from and contributed by listeners, local organizations, and local government agencies.
- 7. <u>Public Affairs</u>: Each Sunday morning at 4:30 a.m., we aired InfoTrak, a half-hour program. Details are attached.
- 8. <u>Public Affairs</u>: Each Sunday morning at 5:00 a.m., we aired Viewpoints, a half-hour program. Details are attached.

- 9. <u>Health & Wellness</u>: Each Sunday morning at 5:30 a.m., we aired Radio Health Journal, a half-hour program. Details are attached.
- 10. <u>Public Service Campaigns</u>: In addition to long-form public affairs programming, we broadcast public service messages for many local, state, and national organizations including:

Ad Council (for various public service campaigns) Alabama Adult Protective Services Alabama Army National Guard Alabama Clean Fuels Coalition Alabama Department of Human Resources Alabama Department of Labor Alabama Department of Public Health Alabama Department of Transportation Alabama Department of Veterans Affairs AlabamaWorks American Diabetes Association American Heart Association **Centers for Disease Control & Prevention Coosa Valley Medical Center** National Association of Broadcasters (COVID-19) National Highway Traffic Safety Administration Sylacauga Alliance for Family Enhancement Sylacauga City Schools The Foundation for a Better Life U.S. Department of Agriculture U.S. Department of Health & Human Services **U.S. Department of Veterans Affairs**

WYEA aired a total of 2,439 scheduled public service announcements during this quarter.



Call Letters: _____

Weekly Public Affairs Program

QUARTERLY ISSUES REPORT, OCTOBER-DECEMBER, 2021

Show # 2021-40 **Date aired:** ______ **Time Aired:** ______ ^{4:30 a.m.}

Jack Kosakowski, President and CEO, Junior Achievement USA

Mr. Kosakowski discussed a Junior Achievement USA survey that found that 77 percent of parents are concerned about their children's ability to have a successful job or career as adults, in light of global competition and automation. He talked about the rapidly changing career environment, and how Junior Achievement is adapting to today's tech environment to help teenagers.

<u>Issues covered:</u> Youth Concerns Careers Parenting <u>Length:</u> 8:04

Dale Bredesen, MD, NIH Postdoctoral Fellow at the University of California, San Francisco, author of "The End of Alzheimer's: The First Program to Prevent and Reverse Cognitive Decline"

Dr. Bredesen said his research has determined that Alzheimer's disease is not a single condition, but three similar ones--each with a different cause. He said new research is giving hope that the disease can be prevented and, under certain circumstances, even reversed. He said every American should get a cognitive and genetic test at age 45, to determine their likelihood of developing Alzheimer's.

<u>Issues covered:</u> Alzheimer's Disease Aging Length: 9:15

Show # 2021-41 **Date aired:** <u>10/10/21</u> **Time Aired:** <u>4:30 a.m.</u>

Roby Greenwald, PhD, Assistant Professor from the School of Public Health, Georgia State University

Traffic pollution research has traditionally been conducted with outdoor roadside sensors. Dr. Greenwald led a study with sensors mounted inside the passenger compartments of cars, and found that interior pollution levels were twice as high as previously thought. He talked about the various forms of pollution he found and their potential health effects.

Issues covered:
Pollution
Personal Health

<u>Length:</u> 8:54

Rebekah H. Nagler, PhD, Assistant Professor in the Hubbard School of Journalism & Mass Communication, University of Minnesota

Dr. Nagler led a study that found that most American women aren't aware of the risks of overdiagnosis and overtreatment in regards to breast cancer screening. She discussed the challenges of educating women about these risks so they can make informed decisions about mammograms and breast cancer screening.

Issues covered:
Cancer
Women's Issues

Length: 8:18

Show # 2021-42 **Date aired:** <u>10/17/21</u> **Time Aired:** <u>4:30 a.m.</u>

David Mazer, MD, anesthesiologist at St. Michael's Hospital and Professor in the Departments of Anesthesia and Physiology at the University of Toronto

Dr. Mazer was the co-author of a study that found that adults under 45 years old, who consumed cannabis within the last 30 days, suffered from nearly double the number of heart attacks than adults who didn't use the drug. He said the trend was evident whether cannabis was smoked, vaped or eaten as an edible. He outlined the lessons that can be learned from the research.

<u>Issues covered:</u> Drug Abuse Personal Health Length: 7:00

Joanna Quinn, M.Ed., former middle school teacher, founder of Super Empowered One, an organization dedicated to building confidence in kids, author of "*Greta Grace*," a book focused on bullying and self-esteem

According to StopBullying.gov, one in five kids between the ages of 12 and 18 have experienced bullying. Ms. Quinn outlined the typical signs of bullying and what parents should do if their child is either a victim or a bully. She talked about the increasing role that schools play in the prevention of bullying.

Issues covered:
Bullying
Youth at Risk
Parenting

Length: 10:00

Show # 2021-43 **Date aired:** <u>10/24/21</u> **Time Aired:** <u>4:30 a.m.</u>

Manny Centeno, Program Manager of the Integrated Public Alert and Warning System, part of the Federal Emergency Management Agency

Mr. Centeno outlined what the public needs to know about the Emergency Alert System, and provided real-life examples to illustrate why EAS is so important to public safety. He also discussed the purpose of "Primary Entry Point" radio stations and details of the all-hazards upgrades at those 77 stations, to add special air scrubbing for chemical, biological and radiological protection, EMP resistance and emergency power generation. He also mentioned the role played by satellite, cable systems and the internet via desktop and mobile phone alerts.

<u>Issues covered:</u> Disaster Preparedness Public Safety Government Length: 9:27

Amanda Paluch, PhD, Physical Activity Epidemiologist at the University of Massachusetts, Amherst

Prof. Paluch led a study that found that walking at least 7,000 steps a day--about 3-4 miles--reduced middle-aged people's risk of premature death from all causes by 50% to 70%, compared to those who took fewer daily steps. She found that 7000-10,000 steps range was the "sweet spot," because walking more than 10,000 steps per day, or walking faster, did not further reduce the risk.

<u>Issues covered:</u> Personal Health Physical Fitness Length: 7:47

Show # 2021-44 **Date aired:** <u>10/31/21</u> **Time Aired:** <u>4:30 a.m.</u>

Eric Garcia, journalist, author of "We're Not Broken: Changing the Autism Conversation"

Mr. Garcia shared his story of living with autism, to explain the social and policy gaps that often fail to help Americans across the autism spectrum. He said society has not listened to the needs of the autistic community. He outlined several misconceptions, including the belief that there is an autism epidemic, because diagnostic criteria were expanded in the 1990s.

<u>Issues covered:</u> Autism Government Policies Length: 9:05

Sarah Foster, Bankrate.com analyst

Higher education is one of the most important financial decisions most young people make, and Bankrate.com recently completed a study that ranked the most and least valuable college majors. Ms. Foster shared the rankings, as well as what crucial factors college students should consider when deciding on a major.

<u>Issues covered:</u> Higher Education Career Length: 8:05

Show # 2021-45 **Date aired:** <u>11/07/21</u> **Time Aired:** 4:30 a.m.

Jen Fisher, US Chief Well-being Officer at Deloitte, a multinational professional services network, author of "*Work Better Together: How to Cultivate Strong Relationships to Maximize Well-Being and Boost Bottom Lines*"

1 in 4 adults struggle with mental health challenges, and those suffering often hide it at work for fear of discrimination from peers or bosses. Ms. Fisher explained how companies can encourage open and honest conversations to remove the stigma surrounding mental health. She also said companies need to redefine the concept of sick days, to improve mental as well as physical health.

<u>Issues covered:</u> Mental Health Workplace Matters

Length: 8:59

Patty Alper, President of the Alper Portfolio Group, author of "*Teach to Work: How a Mentor, a Mentee, and a Project Can Close the Skills Gap in America*"

Millions of Americans are looking for new jobs right now, largely because they're simply not satisfied with where they are. Ms. Alper explained why mentors are important for the success of both employees and a company overall. She also outlined the questions an applicant can ask to determine the accessibility to mentors throughout a company. She also discussed her work in recruiting CEOs to mentor inner-city youth.

<u>Issues covered:</u> Career Mentoring Length: 8:11

Show # 2021-46 **Date aired:** <u>11/14/21</u> **Time Aired:** <u>4:30 a.m.</u>

Gary Zimmerman, founder and CEO of the web site MaxMyInterest.com

Today, the average US savings account pays 0.06 percent interest annually, an annual return of just \$6 in interest on a \$10,000 nest egg. Mr. Zimmerman's company aims to help consumers holding high amounts of cash automatically find the best available interest rate. He talked about reasons behind rising inflation and the current economic conditions. He explained why banks are paying such low rates, and when the trend may change.

<u>Issues covered:</u> Economy Personal Finance

Length: 8:24

Carl Hanson, PhD, Professor of Public Health, Brigham Young University

Researchers from Brigham Young University, Johns Hopkins and Harvard have created an algorithm that can predict suicidal thoughts and behavior among adolescents with 91% accuracy. Prof. Hanson was one of the co-authors of the study, and he said the two primary risk factors related to personal connections: family relationships, and friendships with peers.

Length: 8:57

<u>Issues covered:</u> Suicide Youth at Risk Mental Health Substance Abuse

Show # 2021-47

Date aired: ^{11/21/21} **Time Aired:** 4:30 a.m.

Hua Cai, PhD, Associate Professor of Environmental and Ecological Engineering, and Industrial Engineering at Purdue University

Most consumers want to make food purchases that are smart for their wallets, their health and the environment. Prof. Cai led a study that examined grocery purchase records of over 57,000 U.S. households, finding that 71% of homes surveyed could decrease their food carbon footprint, via three simple changes in their shopping habits.

<u>Issues covered:</u> Climate Change Consumer Matters

Length: 8:40

Length: 8:37

Daniel Laroche, MD, glaucoma specialist, Director of Glaucoma Services and President of Advanced Eyecare of New York, Clinical Assistant Professor of Ophthalmology with the Icahn School of Medicine at Mount Sinai Medical Center

Dr. Laroche explained why a yearly eye exam is so critical. He outlined the most common symptoms of glaucoma, who is at greatest risk, and why people of color are in the highest risk category. He also discussed the latest treatment options to lower eye pressure and eliminate the need for medication.

<u>Issues covered:</u> Glaucoma Personal Health Minority Concerns

Show # 2021-48 **Date aired:** <u>11/28/21</u> **Time Aired:** <u>4:30 a.m.</u>

Suzanne Bouffard, PhD, expert in child development and education, author of "*The Most Important* Year: Pre-Kindergarten and the Future of Our Children"

Dr. Bouffard discussed the critical importance of pre-school programs. She noted that children who attend quality pre-K programs have a host of positive outcomes including better language, literacy, problem-solving and math skills later in school. She said also they have a leg up on the most essential skill: self-control. She offered advice for parents on how to choose a quality pre-school.

<u>Issues covered:</u> Education Parenting <u>Length:</u> 8:41

Robert Stern, Ph.D., Professor of Neurology, Neurosurgery, and Anatomy and Neurobiology at Boston University School of Medicine, Director of the Clinical Core of the Boston University Alzheimer's Disease Center, Director of Clinical Research for the Boston University Chronic Traumatic Encephalopathy (CTE) Center

Dr. Stern led a study that found that athletes who began playing tackle football before the age of 12 had more behavioral and cognitive problems later in life than those who started playing after they turned 12. He outlined the symptoms of CTE, and discussed the factors that parents should consider before allowing their child to participate in contact sports.

<u>Issues covered:</u> Youth at Risk Personal Health Parenting Length: 8:32

Show # 2021-49 **Date aired:** <u>12/05/21</u> **Time Aired:** <u>4:30 a.m.</u>

Elliott Haut, MD, FACS, Associate Professor of Surgery and Anesthesiology & Critical Care Medicine, Johns Hopkins University School of Medicine

Dr. Haut led a study that found that victims of gunshots or stabbings taken to a trauma center by private vehicle were 62% less likely to die compared to victims transported by an ambulance or EMS vehicle. He talked about the possible reasons behind this finding. He also explained why it is so important for the average person to be taught how to use direct pressure to stop bleeding.

<u>Issues covered:</u> Emergency Preparedness First Aid Personal Health Length: 9:00

Vicki Bogan, PhD, Associate Professor at the Charles H. Dyson School of Applied Economics and Management at Cornell University, Director of the Institute for Behavioral and Household Finance

Mental health problems can have a large negative effect on retirement savings, according to Dr. Bogan's research. She discussed her study, which found that people with anxiety and depression are nearly 25 percent less likely to have a retirement savings account, and their savings are dramatically smaller than those without psychological distress.

<u>Issues covered:</u> Mental Health Retirement Planning Length: 8:08

Show # 2021-50 **Date aired:** <u>12/12/21</u> **Time Aired:** <u>4:30 a.m.</u>

Alison Gemmill, PhD, MPH, Assistant Professor in the Department of Population, Family and Reproductive Health at Johns Hopkins Bloomberg School of Public Health

2020 saw the fewest babies born relative to the population of women between 15 and 44 of any year in American history. Prof. Gemmill discussed the most significant reasons behind the drop in US birthrates, the social effects a declining population may cause, and what steps in public policy may change the trend.

Length: 8:48

<u>Issues covered:</u> Population Government Policies Parenting

Grant Donnelly, PhD, Assistant Professor of Marketing at The Ohio State University's Fisher College of Business

Several US cities have instituted taxes on drinks with added sugar, in order to reduce consumption. Prof. Donnelly led a study that examined whether price tags that specifically mentioned the tax would change consumers' buying decisions. He said the tax falls harder on low-income consumers.

<u>Issues covered:</u> Taxes Consumer Matters Personal Health <u>Length:</u> 8:13

Show # 2021-51 **Date aired:** <u>12/19/21</u> **Time Aired:** <u>4:30 a.m.</u>

Tim Larkin, self-defense expert, author of "When Violence Is the Answer: Learning How to Do What It Takes When Your Life Is at Stake"

Mr. Larkin discussed the use of violence in self-defensive situations. He discussed ways to prevent, prepare for, and survive violent encounters with criminals. He said that violence is a tool equally effective in the hands of the "bad guy" or the "good guy" and that that the person who acts first, fastest and with the full force of their body is the one who typically survives a violent incident.

<u>Issues covered:</u> Personal Defense Crime Length: 9:21

Gail Heyman, PhD, Professor of Psychology, University of California, San Diego

Dr. Heyman led a study that sought to find ways to reduce racial bias in children. She noted that racial bias can be measured in children as young as age 3. She said the key to her research was in repetitively teaching kids to identify people of another race as individuals. She hopes to develop a consumer-friendly version of her findings for eventual use in schools and at home.

<u>Issues covered:</u> Racial Bias Diversity Length: 7:50

Show # 2021-52 **Date aired:** <u>12/26/21</u> **Time Aired:** <u>4:30 a.m.</u>

Scott Galloway, PhD, Professor of Marketing in the Stern School of Business, New York University, author of "*The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google*"

Amazon, Apple, Facebook, and Google are the four most influential companies on the planet. Dr. Galloway discussed the concerns in allowing individual companies to have such dominance over American consumers and whether these companies are playing by the rules applied to other businesses.

<u>Issues covered:</u> Government Regulations Consumer Matters Economy Length: 8:56

Katreena Scott, PhD, Associate Professor in the Department of Applied Psychology and Human Development, University of Toronto

Dr. Scott led a study that examined how the workplace is affected by an employee who is involved in domestic violence. She said not only does it result in lowered productivity, but 1/3 of the men reported that they used workplace time and resources to continue to engage in emotionally abusive behavior. She explained how employers can offer assistance for employees with domestic violence issues.

Issues covered:	
Domestic Violence	
Workplace Matters	
Mental Health	

Length: 8:17

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Quarterly Report of Compliancy Issues & Programs List 2021-Q4 (October - December) Viewpoints Radio

- Advertising
- Affordable Housing
- Aging
- Agriculture
- Animal Welfare
- American History
- Archaeology
- Architecture
- Arts
- Astronomy
- Business
- Big Data
- Career
- Burnout
- Communication
- Charitable Giving
- Child Development
- Civilization
- Culture
- Community
- Consumer Rights
- Cooking
- Criminology
- Cuisine
- Education
- Cybersecurity
- Diet
- Digital Law
- Disease
- Government
- Domestic Production
- Health

- Economics
- History
- Homelessness
- Employment Issues
- Entertainment
- Film
- Inequality
- Food Insecurity
- Food Science
- Higher Education
- Law
- Literature
- Mental Health
- Human Resources
- Music
- Humane Treatment
- Immigration
- Parenting
- Inflation
- Internet
- Personal Finance
- Labor
- Language
- Legal Issues
- Poverty
- Marketing
- Mass Incarceration
- Memory
- Middle East Culture
- Relationships
- Science
- Music Industry

- Nonprofit
- Nutrition
- Pediatric Health
- Technology
- Pet Adoption
- Pet Health
- Physics
- Privacy
- Productivity
- Psychology
- Public Assistance
- Public Health
- Public Resource
- Public Safety
- Scientific Research
- Senses
- Social Media
- Space Exploration
- Stress
- Student Loan Debt
- Training
- Trauma
- Travel
- TV
- Urban Design
- Voter Eligibility
- Voting Rights
- Wage Gap
- Wage Inequity
- Wealth Gap
- Wealth Inequality
- Writing



Program 21-40	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 10/3/21	Studio Production: Jason Dickey		
SEGMENT 1:	STAYING HEALTHY THROUGH THE END OF 2021 WITH DELTA IN THE BACKGROUND	Time	Duration
Synopsis:	I don't know if it's just us, but this year really has flown by. It's odd to think that 2022 is only three months away. Unfortunately, the Delta variant is causing the COVID-19 pandemic to still linger on this year, but many are optimistic that the worst is now behind us. Pediatrician Dr. Jenna Wheeler joins us this week to offer up some advice on holiday gatherings, keeping healthy through flu season and the importance of getting younger children vaccinated as soon as they're eligible.	1:47	9:26
Host:	Gary Price		
Guests:	Dr. Jenna Wheeler, pediatric critical care physician, Arnold Palmer's Children's Hospital.		
Issues Covered:	Child Development, Parenting, Education, Pediatric Health, Travel		
Links:	Holiday Tips from the CDC		
	Jenna J Wheeler, MD - Pediatric Critical Care Medicine		
SEGMENT 2:	THE MYSTERIES OF ALZHEIMER'S DISEASE	Time	Duration
Synopsis:	Alzheimer's was first described in a female patient back in 1906. For many decades, scientists have been trying to decode this disease with no avail. Instead, more questions keep popping up as we learn more about this complex disease and face dead ends in treatment exploration. Two experts in the field join Viewpoints this week to shed some light on modern Alzheimer's research.	13:15	9:42
Host:	Marty Peterson		
Guests:	Dr. Robert Vassar, scientific director, behavior neurology, Northwestern University Feinberg School of Medicine, director, Alzheimer's Disease Research Center, Mesulam Center for Cognitive Neurology and Alzheimer's Disease at Northwestern University; Dr. Karl Herrup, professor, neurobiology, investigator, Alzheimer's Disease Research Center at the University of Pittsburgh School of Medicine, author, How Not to Study a Disease: The Story of Alzheimer's		
Issued Covered:	Disease, Science, Technology, Aging, Scientific Research		
Links:	Alzheimer's Association, Alzheimer's Disease & Dementia Help		
	Inside the Brain - Brain Basics		
	Robert J Vassar : Faculty Profile: Faculty Profiles		
	Karl Herrup, PhD, Alzheimer's Disease Research Center		
	How Not to Study a Disease		
CULTURE CRASH:	HALLOWEEN HORROR	Time	Duration
Synopsis:	We explore one of our favorite horror franchises, Scream, now streaming on HBO Max.	23:57	2:30
Host:	Evan Rook		



Program 21-41	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 10/10/21	Studio Production: Jason Dickey		
SEGMENT 1:	FANCY A BEER?	Time	Duratio
	How long do you think beer has been around for? Well, archaeologists have recently discovered proof of beer- making in the Middle East dating back more than thirteen thousand years. While the rise of hard seltzers has been		
Synopsis:	making headlines lately, beer has a rich cultural history and has evolved as a drink over thousands of years. Two brew experts join us this week to uncover some interesting facts about the beer world.	1:47	9:47
Host:	Gary Price		
Guests:	Dr. Jeffrey Pilcher, professor, history, University of Toronto; Rich Higgins, master cicerone.		
Issues Covered:	Agriculture, Archaeology, Business, Culture, History, Science		
Links:	Master Cicerone Certification – The Ultimate Test of Beer — Cicerone.org		
	The Beer Archaeologist , History , Smithsonian Magazine		
	Jeffrey Pilcher , Department of History , University of Toronto		
	Rich Higgins: Virtual Beer Tasting , RichHiggins.com		
SEGMENT 2:	THE MODERN LIBRARY	Time	Duratio
Synopsis:	When's the last time you visited your community library? If it's been awhile, there's a large chance a lot has changed in recent years. Many libraries have stepped up and evolved during the pandemic to offer more remote classes and resources, as well as a place to work and connect with others if you need to get out of the house. The best part? It's all free.	13:21	9:10
Host:	Marty Peterson		
Guests:	Joyce Cooper, director, branch library services, Los Angeles Public Library.		
Issues Covered:	Career, Community, Education, Internet, Literature, Public Resource		
Links:	Los Angeles Public Library		
	LAPL Labs: Creativity Within Reach		
	Fund Libraries Campaign, Advocacy, Legislation & Issues – American Library Association (ALA)		
CULTURE CRASH:	THE STAGGERED RISE TO STARDOM	Time	Duratio
Synopsis:	Dominic Fike, a popular, up-and-coming musician, performed recently at the Firefly Music Festival in Delaware. We discuss his performance at the highly anticipated event and the difficult task of becoming not only a great musician, but performer as well.	23:30	2:56
Host:	Evan Rook		

Issues Covered: Culture, Music, Music Industry

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	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 10/17/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE MODERN PET: A MUCH-ADORED FAMILY MEMBER	Time	Duration
Synopsis:	You may have held out on getting a pet for years and years, but when the pandemic hit, it seemed like an opportune time to add a new furry member to the family. Today, more than 70 percent of Americans own one pet or more, and this number is only set to increase in coming years. We speak with two pet experts this week about the evolving sector and the pedestal we place our pets on in this country.	1:47	12:03
Host:	Gary Price		
GUESTS	Mark Cushing, founder, CEO, Animal Policy Group, author, Pet Nation: The Inside Story of How Companion Animals Are Transforming Our Homes, Culture, and Economy; Dan Rubenstein, CEO, PUPS Pet Club.		
Issues Covered:	Business, Personal Finance, Relationships, Culture, Animal Welfare		
Links:	The Future of Pet Care' - Today's Veterinary Business An Official Journal of NAVC		
	<u>'New ASPCA Survey Shows Overwhelming Majority of Dogs and Cats Acquired During the Pandemic Are Still</u> in Their Homes' - The American Society for the Prevention of Cruelty to Animals		
	PUPS Pet Club - "Chicago's premier pet care provider"		
	Pet Nation by Mark Cushing Penguin Random House publishing		
SEGMENT 2:	THE HICCUPS IN FOOD MESSAGING & NUTRITION AT THE FDA	Time	Duration
Synopsis:	THE HICCUPS IN FOOD MESSAGING & NUTRITION AT THE FDA The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines.	Time 15:38	Duration 6:58
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Synopsis: Host: Guests: Issues Covered:	The FDA is a massive organization that handles a wide variety of regulations and responsibilities. However, some critics argue that the FDA has failed to evolve with the times, spending large amounts of resources on dated measures and messaging tactics. Former FDA employee Dr. Richard Williams joins us this week to highlight some of these issues within food messaging and nutrition guidelines. Marty Peterson Dr. Richard Williams, former director, Center for Food Safety and Applied Nutrition, FDA, author, Fixing Food: An FDA Insider Unravels the Myths and Solutions.		
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Program 21-43	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 10/24/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE RISE OF 'INFLUENCE' IN THIS WORLD	Time	Duration
Synopsis:	Being an influencer has turned into a career option for some, and today, some college students are pursuing degrees in social media to work within the industry or try their hand at becoming an influencer themselves. We discuss the state of social media education and the larger implications of this shift in modern culture.	1:47	9:42
Host:	Gary Price		
Guests:	Dr. Robert Kozinets, Professor of Journalism and Marketing, University of Southern California Marshall School of Business; Dr. Grace Choi, assistant professor, social media, digital strategy, Columbia College Chicago.		
Issues Covered:	Social Media, Business, Communication, Education, Career, Technology		
Links:	Robert Kozinets - USC Annenberg School for Communication and Journalism		
	PR 499 Influencer Relations Syllabus - USC Annenberg		
	Social Media Degree Program - Columbia College Chicago		
	<u>Grace Choi - Columbia College Faculty</u>		
	'Big 'gram on campus: At USC, students train to become influencers' - NBC News Article		
CECNIENT 3		Time	Dunation
SEGMENT 2:	THE 150TH ANNIVERSARY OF THE GREAT CHICAGO FIRE	Time	Duration
Synopsis:	It's been a century and a half since the fire that reshaped the Chicago landscape took hold across the city. Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts about the fire that you've probably never heard before.	13:31	9:06
Synopsis: Host:	Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts	13:31	9:06
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Host: Guests: Issues Covered:	Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts about the fire that you've probably never heard before. Marty Peterson Julius L. Jones, historian, curator, Chicago History Museum. Public Safety, American History, Architecture, History, Urban Design	13:31	9:06
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Host: Guests: Issues Covered:	Chicago History Museum curator Julius L. Jones joins us this week to discuss some interesting historical facts about the fire that you've probably never heard before. Marty Peterson Julius L. Jones, historian, curator, Chicago History Museum. Public Safety, American History, Architecture, History, Urban Design <u>Exhibitions at the Chicago History Museum</u> Julius L. Jones - Chicago History Museum Curator, 2021-present	13:31	9:06
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Program 21-44	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production: Jason Dickey		
10/31/21			
SEGMENT 1:	THE MENTAL TOLL OF TEACHING	Time	Duration
Synopsis:	Across the U.S., many teachers are simply overwhelmed. In their careers, they're not only an educator, but a leader, listener and mentor. They play many other roles than simply teaching students the set curriculum. However, the pandemic has exacerbated these duties and some educators are perpetually stressed and leaving the field for good. We speak with two education experts about the current classroom landscape and what schools can do to fully support their teachers to make sure their needs are heard.	1:47	8:46
Host:	Gary Price		
Guests:	Dr. Olga Acosta Price, associate professor, Milken Institute of Public Health, George Washington University, director, Center for Health and Health Care in Schools; Sue Gaertner, director, Trinity Church Nursery School.		
Issues Covered:	Mental Health, Health, Human Resources, Education, Career		
Links:	Olga Acosta Price, PhD - George Washington University Milken Institute School of Public Health in Washington, D.C.		
	Wilmette Illinois Preschool		
	Trinity Church Nursery School - Wilmette, Illinois Preschool		
	"Teacher shortages impacting schools nationwide" - Fox Business Article		
	"Why So Many Teachers Are Thinking of Quitting" - The Washington Post Magazine		
SEGMENT 2:	LIVING IN POVERTY IN THE RURAL U.S.	Time	Duration
SEGMENT 2: Synopsis:	LIVING IN POVERTY IN THE RURAL U.S. Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty.	Time 12:34	Duration
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Synopsis: Host: Guests: Issues Covered: Links: CULTURE CRASH:	Poverty exists, but it's hard to grasp what it's really like if you've never experienced it firsthand. Journalist Sarah Smarsh joins Viewpoints this week to share her story of growing up poor in rural America. She shares memories from her childhood and her perspective on how modern culture stigmatizes and traps people stuck in the cycle of poverty. Marty Peterson Sarah Smarsh, journalist, author, Heartland: A Memoir of Working Hard and Being Broke in the Richest Country on Earth. Public Assistance, Wealth Inequality, Inequality, Poverty, Wealth Gap <u>Sarah Smarsh - Journalist & Author of Heartland, Finalist for the National Book Award</u> <u>Income and Poverty in the United States: 2020 - United States Census Bureau</u> <u>Poverty increased amid the pandemic after years of decline, but government relief made a difference - Boston University News Service</u> <u>Heartland by Sarah Smarsh - Official Publisher Page</u> <u>THE NEVER-ENDING MOVIE FRANCHISES</u> We explore the long list of film franchises the seem to go on forever. Among these are the Star Wars franchise	12:34 Time	10:02 Duration
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Program 21-45	Writers & Producers: Amirah Zaveri, Bridget Killian & Evan Rook		
Air Week: 11/7/21	Studio Production: Jason Dickey		
11/7/21			
SEGMENT 1:	THE LANDSCAPE OF FOOD INSECURITY AS FOOD PRICES CONTINUE TO SOAR	Time	Duration
Synopsis:	In 2020, nearly 40 million Americans lived in food-insecure households. With food prices rising across the country, food insecurity is only set to worsen, disproportionately affecting minority populations. How can people help?	1:47	8:15
Host:	Gary Price		
Guests:	Dr. Priya Fielding-Singh, sociologist, assistant professor, Department of Family and Consumer Studies, University of Utah, author, How the Other Half Eats; Zuani Villarreal, director, communication, Feeding America.		
Issues Covered:	Nutrition, Inequality, Government, Parenting, Poverty, Public Assistance, Health, Food Insecurity		
Links:	Take Action - Help support Feeding America's initiatives		
	USDA Economic Research Service Food Price Outlook, 2021 - Summary findings		
	New York Times - "Higher Food Prices Hit the Poor and Those Who Help Them"		
	Priya Fielding-Singh, Ph.D.		
	How the Other Half Eats: The Untold Story of Food and Inequality in America		
SEGMENT 2:	CRAFTING KOREAN FARE	Time	Duration
Synopsis:	Sharing a meal and trying something new is not only a way to expand your palate, but to learn about foreign cultures, customs and traditions. We speak with Korean cook, Joanne Molinaro about her early memories of food and family and the traditional Korean recipes and ingredients that make up the cuisine.	12:04	10:35
Host:	Marty Peterson		
Guests:	Joanne Molinaro, lawyer, author, The Vegan Cookbook.		
Issues Covered:	History, Cuisine, Relationships, Personal Finance, Literature, Poverty, Culture		
Links:	"The Korean Vegan Bridges Plant-Based Recipes with Her Cultural Identity" - Thrillist		
	Joanne Molinaro - Partner and trial lawyer with Foley & Lardner LLP's Chicago office		
	"Korean food: 40 best dishes we can't live without" - CNN.com		
CULTURE CRASH:	CULTURE CRASH: THE RELEASE OF "DUNE"	Time	Duration
Synopsis:	The popular book, "Dune" is now hitting screens in theatres and on streaming platform, HBO Max. We discuss the highly anticipated blockbuster release featuring male lead Timothee Chalamet.	23:39	2:50

Host: Evan Rook

Culture, Film

Issues Covered:

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Program 21-46	Writers & Producers: Amirah Zaveri, Bridget Killian & Evan Rook		
Air Week: 11/14/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE GREAT RESIGNATION' AS LABOR SHORTAGES CONTINUE	Time	Duratio
Synopsis:	Today, there are close to 11 million vacant jobs in the U.S. – a record-breaking number. Why are more Americans not filling these positions? How is this affecting businesses? What will eventually happen if these jobs go unfilled? We explore these questions and more this week as we're joined by hospitality entrepreneur, Ravindra Jayara, and senior labor economist, Dr. Abigail Wozniak.	1:49	9:33
Host:	Gary Price		
Guests:	Dr. Abigail Wozniak, senior labor economist, Federal Reserve Bank of Minneapolis, director, Opportunity and Inclusive Growth Institute; Ravindra Jayara, owner, Chic Chef Catering.		
Issues Covered:	Wage Inequity, Domestic Production, Business, Employment Issues, Technology, Labor, Productivity, Career, Economics, Wage Gap		
Links:	Abigail Wozniak - minneapolisfed.org		
	Chic Chef Catering Catering in Chicago, Wisconsin & Indiana		
	4.3 Million Workers Are Missing. Where Did They Go?' - Wall Street Journal		
	'Why the labor shortage may go on for much longer' - marketplace.org		
SEGMENT 2:	THE VAST EXPANSE OF SPACE We've barely just scratched the surface of space exploration. Many scientists at NASA and in the private sector	Time	Duration
SEGMENT 2: Synopsis:		Time 13:24	Duration 9:02
	We've barely just scratched the surface of space exploration. Many scientists at NASA and in the private sector have set their sights on the eventual human mission to Mars – but what lies past the red planet? Will humans one day be able to travel outside of our solar system? Physicist Dr. Daniel Whiteson joins us this week to		
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Program 21-47	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 11/21/21	Studio Production: Jason Dickey		
SEGMENT 1:	A BREAKDOWN IN HOUSING	Time	Duration
Synopsis:	In some cities, people are seeing as high as 30 percent increases on monthly rent. For middle and low-income citizens already on a tight budget, it's impossible to make ends meet – especially as prices for food, gas and other basics keep ticking upwards. We speak with two housing experts about the complete lack of affordable housing in this country and the worsening homelessness epidemic.	1:48	9:06
Host:	Gary Price		
Guests:	Jaimie Ross, CEO, Florida Housing Coalition; Andrew Ross, professor, social & cultural analysis, New York University, and author of Sunbelt Blues: The Failure of American Housing.		
Issues Covered:	Inequality, Affordable Housing, Government, Poverty, Career, Wage Inequity, Homelessness		
Links:	Nonfiction Book Review: Sunbelt Blues: Failure of American Housing by Andrew Ross. Metropolitan, (288p) ISBN 978-1-250-80422-8		
	Professor Andrew Ross - NYU Faculty webpage		
	More about the Florida Housing Coalition		
	Out of Reach 2021 - National Low Income Housing Coalition Legislative Action Center - National Low Income Housing Coalition		
	Find Affordable Rental Housing - USA.gov		
SEGMENT 2:	REGAINING DIGITAL PRIVACY	Time	Duration
Synopsis:	While it may seem like people have some control over privacy settings, this is merely an illusion argues law professor Neil Richards. This week on Viewpoints - we highlight the lack of privacy online and why consumers should expect better from corporations and their government.	12:56	9:21
Host:	Marty Peterson		
Guests:	Neil Richards, Koch Distinguished Professor in Law, Washington University in St. Louis School of Law, Director, Cordell Institute, author of Why Privacy Matters.		
Issues Covered:	Advertising, Technology, Cybersecurity, Consumer Rights, Big Data, Business, Privacy, Law, Digital Law, Government		
Links:	Neil Richards - WashULaw		
	Neil Richards (@neilmrichards) on Twitter		
	Why Privacy Matters by Neil Richards - Powell's.com		
	The Boston Globe - 'Facebook's next privacy nightmare will be a sight to see'		
CULTURE CRASH:	A NEW PORTRAYAL OF PRINCESS DIANA	Time	Duration
Synopsis:	Actress Kristen Stewart plays Princess Diana in the highly anticipated release, "Spencer". We highlight Stewart's performance and what we loved about this new take on the late royal.	23:17	3:09
Host:	Evan Rook		
Issues Covered:	Film, Culture		



Program 21-28	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week: 11/28/21	Studio Production: Jason Dickey		
SEGMENT 1:	THE MENTAL HEALTH EFFECTS OF SOLITARY CONFINEMENT & IMPRISONMENT	Time	Duratio
Synopsis:	The United States still has the highest number of inmates in the world, with more than 2 million people behind bars. For a segment of this population, spending weeks, months, or even years in solitary confinement is very much a reality. We speak with two criminal justice experts about the lasting effects of solitary confinement and the mental health crisis plaguing prisons.	1:47	8:57
Host:	Gary Price		
Guests:	Dr. Keramet Reiter, Professor, Department of Criminology, Law and Society at the University of California – Irvine; Tracy Velazquez, Manager, Public Safety Research, Pew Charitable Trust.		
Issues Covered:	Mass Incarceration, Law, Inequality, Government, Humane Treatment, Psychology, Criminology, Mental Health		
Links:	Keramet Reiter - UCI School of Social Ecology Faculty		
	Meet the Team - Pew Charitable Trust		
	The research is clear: Solitary confinement causes long-lasting harm - Prison Policy Initiative		
	<u>'As Corrections Officers Quit in Droves, Prisons Get Even More Dangerous' - The Marshall Project:</u> <u>Nonprofit journalism about criminal justice</u>		
	Groups put pressure on Biden to fulfill campaign pledge to end solitary confinement' - NBC News		
	Psychological Distress in Solitary Confinement: Symptoms, Severity, and Prevalence in the United States, 2017–2018 AJPH Vol. 110 Issue S1		
SEGMENT 2:	THE RICH HISTORY OF COMICS	Time	Duratio
Synopsis:	There's nothing quite like comics. The art of illustration mixed with text takes on many forms, including comic strips, books, graphic novels and more. Columbia University professor and author of American Comics: A History Jeremy Dauber joins us this week to help highlight the interesting history of comics and how it's evolved into a multi-billion-dollar industry today.	12:46	10:06
Host:	Marty Peterson		
Guests:	Jeremy Dauber, Professor, Jewish Literature & American Studies at Columbia University, and author of American Comics: A History.		
Issues Covered:	Writing, Business, Literature, Culture, Arts, Entertainment, History		
Links:	American Comics Jeremy Dauber WW Norton & Company		
	JeremyDauber.com		
	Jeremy Dauber (@JeremyDauber) on Twitter		
	The Golden Age Of Comics History Detectives - PBS.org		
CULTURE CRASH:	The Golden Age Of Comics History Detectives - PBS.org EXPLORING THE WONDER OF SCIENCE FICTION	Time	Duratio
CULTURE CRASH: Synopsis:		Time 23:52	Duration
	EXPLORING THE WONDER OF SCIENCE FICTION The Forward is a science fiction series comprising of six short novellas written by prominent authors in the genre.		

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Program 21-49 Writer & Productors: Jason Dickey Air Week: Studio Production: Jason Dickey 215/21 Studio Production: Jason Dickey SEGMENT I: GVING BACK AS CASH TRANSACTIONS BECOME LESS COMMON Time Duration Segmestis: Do you find yourself carrying less and less cash in recent years? You're not alone. Last year, cash payments made up about 30 percent of all transactions, according to a national study conducted by the Federal Beserve Bank of Alatina. For homeless populations and nonprofit fundiness that rey on in person cash priving, what's the outlook? How can the public help in different ways of donate through digital transactions? 1:47 10:52 Host: Gary Price Donald Whitehead Jr., Executive Director, National Coalition for the Homeless; Major Kevin Stoops, General Secretary, The Statution Army Oscent New York Oxison. 1:47 10:52 Issues Covered: Personal Finance, Nonprofit, Inequality, Technology, Chaitable Giving, Poverty, Homelessness 1:47 1:47 1:47 Mark to Give: The Salvation Army USA The National Coalition for the Homelessness 1:47 1:47 1:42 Steller 1: The StaSon TO TAKE CARE OF YOUR MENTAL HEALTH Time Duration 1:41 8:24 Symposis: Last minute amaik. Gift burying, Treveling, Sometirus the holiday to-do list can feel newer-ending. It can be a exprecialions this holiday season. 1:44 <th></th> <th></th> <th></th> <th></th>				
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Program 21-50	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production: Jason Dickey		
12/12/21			
SEGMENT 1:	THE MOUNTING STUDENT LOAN CRISIS	Time	Duration
Synopsis:	Federal student loan debt has ballooned in recent years. In 2007, debt totaled \$642 billion dollars. Fourteen years later, this number has risen to close to \$1.7 trillion. More than 43 million Americans have student loan debt, with the average person owing around \$39,000.	1:47	10:11
Host:	Gary Price		
Guests:	Josh Mitchell, student debt and economics reporter for The Wall Street Journal, Author of The Debt Trap: How Student Loans Became a National Catastrophe; Dr. Laura Perna, professor of education, vice provost for faculty, Graduate School of Education at the University of Pennsylvania; Executive Director of the Alliance for Higher Education and Democracy (AHEAD).		
Issues Covered:	Economics, Inflation, Student Loan Debt, Higher Education, Personal Finance, Government		
Links:	<u>Student Debt and the Federal Budget: How Student Loans Impact the U.S. Fiscal Outlook - Bipartisan Policy</u> <u>Center</u>		
	The Debt Trap Book by Josh Mitchell Official Publisher Page – Simon & Schuster		
	Josh Mitchell (@JMitchellWSJ) – Twitter profile		
	Laura W. Perna – Faculty at University of Pennsylvania Graduate School of Education		
	<u>"Student Loan Payment Pause Ends In 60 Days, As Advocates Push For Cancellation. Here's The Latest." – Forbes</u>		
SEGMENT 2:	DECODING THE ROSETTA STONE	Time	Duration
Synopsis:	'The Rosetta Stone is an intriguing slab of rock. In short, it's a vital key to understanding the unique Egyptian language of illustrated text referred to as hieroglyphs. Writer Edward Dolnick joins us this week to shed some light on the artifact and how the cryptic message was finally decoded.	14:00	9:11
Host:	Marty Peterson		
Guests:	Edward Dolnick, writer, author of The Writing of the Gods: The Race to Decode the Rosetta Stone.		
Issues Covered:	Middle East Culture, Civilization, Literature, Language, History, Archaeology		
Links:	The Writing of the Gods: The Race to Decode the Rosetta Stone - Amazon.com		
	Explore the Rosetta Stone - The British Museum		
	Rosetta Stone Found - HISTORY.com		
CULTURE CRASH:	A NEW PERSPECTIVE ON THE FAB FOUR	Time	Duration
Synopsis:	Exclusive to Disney+, the new documentary, "Get Back" follows The Beatles in their natural element as they record the album "Let It Be".	24:11	2:15
Host:	Evan Rook		
Issues Covered:	Film, Culture, Music		



Program 21-51	Writers & Producers: Amirah Zaveri & Evan Rook		
Air Week:	Studio Production: Jason Dickey		
12/19/21			
SEGMENT 1:	OUR DEEP RELIANCE ON SCENT	Time	Duration
Synopsis:	A familiar aroma has the ability to transport us back to a different time in life or remind us of a specific place or person. Smell is deeply connected to memory and emotion, playing a significant role in how we view the world around us. This week – we highlight the power of smell, how our noses process these scents and what it's like when you lose your sense of smell.	1:49	8:49
Host:	Gary Price		
Guests:	Sharan Sampath; Jude Stewart, journalist, author of Revelations in Air: A Guidebook to Smell.		
Issues Covered:	Communication, Culture, History, Health, Memory, Senses, Literature		
Links:	Revelations in Air: A Guidebook to Smell: Stewart, Jude: 9780143135999: Amazon.com: Books		
	The Sense of Smell in Humans is More Powerful Than We Think , Discover Magazine		
	Human nose can detect 1 trillion odours , Nature		
	Q&A: COVID-19 and loss of smell, taste - Mayo Clinic Health System		
SEGMENT 2:	THE BROKEN SCHOOL LUNCH SYSTEM	Time	Duration
SEGMENT 2: Synopsis:	THE BROKEN SCHOOL LUNCH SYSTEM For too long, school lunches in the U.S. have been overlooked. Highly processed foods are often quickly thrown together with a hodgepodge of unhealthy ingredients. Brigaid founder Dan Giusti joins Viewpoints this week to share how he, along with hundreds of professional chefs, are redefining the school lunch landscape.	Time 13:24	Duration 9:02
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Duration
Duration
10:50
Duration
Duration 8:40
8:40
8:40 Duration

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Quarterly Report of Compliancy Issues & Programs List

2021-Q4 (October - December) Radio Health Journal

- Aging
- Addiction and Substance Abuse
- Affordable Housing
- Alcoholism
- Arts and Culture
- Children and Youth at Risk
- Communication
- Consumerism
- Covid-19 Pandemic
- Crime
- Discrimination
- Diversity Drug
- Overdoses and Opioids
- Economic Development
- Economics
- Education
- Employment and Unemployment
- Employment and Workplace Issues
- Environment
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- Gender Issues
- Generational Issues
- Health
- Health Care
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- Legislation and Policy

- Lifestyles
- Medicine
- Mental Health
- Mental Illness
- Military
- Minority Issues
- Music
- Neuroscience
- Nuclear Weapons
- Pandemic Policy
- Parenting Issues
- Politics
- Pollution
- Poverty
- Prevention
- Public Health
- Public Safety
- Recreation
- Rehabilitation
- Right to Privacy
- Rural Issues
- Sexual Assault
- Social Media
- State Government and Legislation
- Substance Abuse Treatment
- Substance and Drug Abuse
- Suicide
- Technology
- Vaccination
- Veteran's Issues
- Wildlife

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Program 21-40	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jasc	on Dickey
10/3/21			
SEGMENT 1:	GETTING THROUGH GRIEF	Time	Duration
Synopsis:	Grief is unfortunately more common during the Covid-19 pandemic. But many people don't know what to do when their pain does not follow the road map they expectthe well-known five stages of grief. Two experts on grief discuss what can happen under various scenarios when a loved one dies, and what people can do to make it through their pain.	1:48	12:02
Host & Producer:	Reed Pence		
Guests:	Dr. Teralyn Sell, psychologist and founder, DrTeralyn.com; Dr. Katherine Shear, Professor of Psychiatry, Columbia University and Director, Center for Complicated Grief		
Compliancy issues:	Mental Health, Health, Family Issues		
Links:	Dr. Teralyn Sell, PhD National Board Certified Counselor Life Coach		
	Complicated Grief Overview		
	The Compassionate Friends Non-Profit Organization for Grief		
	GriefShare - Grief Recovery Support Groups - GriefShare		
SEGMENT 2:	THE MIND OF A MUSICIAN	Time	Duration
Synopsis:	Music is more than a fun pastime. Studies show that especially in children, studying music rewires the brain in beneficial ways, giving them an advantage in other cognitive skills. The scientist who's done much of this pioneering work discusses its ramifications and impact.	14:52	7:58
Host:	Nancy Benson		
Producer:	Bridget Killian		
Guests:	Dr. Lutz Yanke, Professor of Neurophysiology and Cognitive Neuroscience, University of Zurich		
Compliancy issues:	Recreation, Arts and Culture, Children and Youth at Risk, Education, Music		
Links:	UZH - Neuropsychology - Lutz Jäncke		



Program 21-41	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	on Dickey
10/10/21			
SEGMENT 1:	SYNTHETIC BIOLOGY: FRIEND OR FOE?	Time	Duratio
Synopsis:	Traffic engineers are learning that they can increase road efficiency and safety by eliminating left turns at many busy intersections, even those that have left turn arrows. This increases distance traveled for some peoplesome may have to make three right turns insteadbut virtually everyone benefits in travel time, as package carrier UPS has learned. A traffic engineer and UPS official discuss how it could work.	1:35	12:35
Host:	Reed Pence		
Producer:	Polly Hansen		
Guests:	Dr. Michael Jewett, Professor of Chemical and Biological Engineering, Northwestern University and Director, Center for Synthetic Biology; Dr. Arthur Caplan, Head of Division of Medical Ethics, Grossman School of Medicine, New York University		
Compliancy issues:	Covid-19 Pandemic, International Relations, Technology, Nuclear Weapons, Health Care, Ethics, Health, Pollution, Environment, Federal Government and Regulation		
Links:	<u>Michael C. Jewett – Jewett Lab</u>		
Links:	<u>Michael C. Jewett – Jewett Lab</u> <u>Arthur L. Caplan, PhD</u>		
Links: SEGMENT 2:		Time	Duratio
	Arthur L. Caplan, PhD	Time 15:12	
SEGMENT 2:	Arthur L. Caplan, PhD THE LANGUAGE OF ADDICTION: WHY WORDS MATTER Addiction specialists are seeking to change the words we use to describe addictive behaviors, as they've learned the wrong language creates stigma and drives people away from treatment.		
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Program 21-42	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jasc	on Dickey
10/17/21			
SEGMENT 1:	ARE REGULAR PEOPLE EQUIPPED TO MAKE COMPLICATED MEDICAL DECISIONS?	Time	Duration
Synopsis:	Patients have to make medical choices today that they never did before. But do they have enough information to make those choices? Are normal people able to understand the flood of information and the medical terms to make good choices? An expert discusses how patients can work through these issues.	1:43	13:05
Host:	Reed Pence		
Producer:	Libby Foster		
Guests:	Dr. Talya Miron-Shatz, visiting researcher, University of Cambridge and author, Your Life Depends On It: What You Can Do to Make Better Choices About Your Health		
Compliancy issues:	Communication, Economics, Consumerism, Health Care		
Links:	Your Life Depends On It: The Book authored by Talya Miron-Shatz		
	More information about Dr. Miron-Shatz		
	Dr. Miron-Shatz's other published works		
SEGMENT 2:	HEADACHES: MORE THAN YOU THINK	Time	Duration
Synopsis:	Headaches affect far more lives far more severely than most people realize. A sufferer and an expert physician discuss headaches and their treatment.	15:48	6:53
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	"Ryan," severe headache sufferer; Dr. Steven Meyers, Vice Chair for Quality and Informatics, Department of Neurology, NorthShore University HealthSystem		
Compliancy issues:	Education, Employment Issues, Consumerism, Health Care		
Links:	<u>Steven M. Meyers, M.D Northshore University HealthSystem profile</u>		



Program 21-43	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	on Dickey
10/24/21			
SEGMENT 1:	ENDEMIC COVID: THE DISEASE THAT NEVER LEAVES	Time	Duration
Synopsis:	Many experts believe we have missed our chance to eliminate Covid-19, and that now it is very likely to become an endemic diseaseone that persists, though at lower levels, and never goes away. Two noted infectious disease experts discuss what that means for precautions and lifestyles in perpetuity.	1:50	13:33
Host & Producer:	Reed Pence		
Guests:	Dr. Iahn Gonsenhauser, Chief Quality and Patient Safety Officer, Ohio State Wexner Medical Center; Dr. William Schaffner, Professor of Preventive Medicine and Infectious Diseases, Vanderbilt University		
Compliancy issues:	Medicine, Public Safety, Consumerism, Health Care, Health, Lifestyles		
Links:	lahn Gonsenhauser, MD, MBA - The Ohio State University Wexner Medical Center		
	William Schaffner, MD - Department of Health Policy - Vanderbilt University Medical Center		
SEGMENT 2:	ECZEMA IN INFANCY: A GATEWAY FOR ALLERGIES AND ASTHMA	Time	Duration
Synopsis:	Doctors have learned that childhood allergies and asthma may have their start in dry, dysfunctional skin in infancy, when allergens such as food particles enter the body through cracks in the skin. A noted pediatric allergist discusses this "atopic march" and ways to combat it.	16:25	6:35
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Dr. Donald Leung, Head, Pediatric Allergy Division, National Jewish Health, Denver		
Compliancy issues:	Public Health, Consumerism, Health Care, Children and Youth at Risk		
Links:	Donald YM Leung, PhD, MD - National Jewish Health Profile		
	More about National Jewish Health		



Program 21-44	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jaso	on Dickey
10/31/21			
SEGMENT 1:	THE DANGERS OF FACIAL RECOGNITION	Time	Duration
Synopsis:	Facial recognition technology is everywhere, from your smartphone to the grocery store to city streets. But do we really want to be constantly tracked? Law enforcement finds it immensely helpful, but many experts say it's a massive invasion of privacy that needs limitation. Experts discuss.	1:50	13:30
Host & Producer:	Reed Pence		
Guests:	Dr. Michal Kosinski, Associate Professor of Organizational Behavior, Stanford University Graduate School of Business; Shawn Shan, PhD candidate, University of Chicago and member of team developing Fawkes facial recognition cloaking software		
Compliancy issues:	Discrimination, Law Enforcement, Public Safety, Economics, Social Media, Technology, Right to Privacy, Consumerism		
Links:	More info about Michal Kosinski		
	More info about Shawn Shan - University of Chicago Department of Computer Science		
	<u>The Economist Article - "What Machines Can Tell From Your Face: Life in the age of facial</u> <u>recognition"</u>		
	Download Fawkes cloaking software from the University of Chicago SAND Lab website		
SEGMENT 2:	ANIMAL, VEGETABLE, CRIMINAL: WILDLIFE LAWBREAKERS	Time	Duration
Synopsis:	Wild animals carry out "criminal acts" with amazing frequency, ranging from simple breaking and entering to theft to manslaughter. Wildlife managers spend much of their time trying to prevent these acts or clean up after them. Noted science writer Mary Roach discusses animal criminals and how human behavior is encroaching on wildlife habitat, forcing them into more criminal acts than ever.	16:25	6:35
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Mary Roach, author, Fuzz: When Nature Breaks the Law		
Compliancy issues:	Economic Development, Wildlife, Law Enforcement, Environment		
Links:	Fuzz: When Nature Breaks the Law by Mary Roach		



Program 21-45	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jasc	on Dickey
11/7/21			
SEGMENT 1:	PREVENTING MILITARY SUICIDES	Time	Duratio
Synopsis:	Climate change has been discussed as a serious issue impacting future generations. However, the recent rash of extreme weather worldwide, which has killed hundreds, is making scientists wonder if we have reached a turning point more quickly than we thought. Experts explain how climate change results in droughts, floods, and other severe weather and the signals it provides of danger immediately ahead.	1:50	13:30
Host & Producer:	Reed Pence		
Guests:	Dr. Ben Suitt, Contributor, Costs of War Project, Brown University and Boston University; Dr. Carla Stumpf Patton, Senior Director of Suicide Postvention, Tragedy Assistance Program for Survivors (TAPS), and a survivor of suicide loss		
Compliancy issues:	Family Issues, Gender Issues, Suicide, Sexual Assault, Mental Health, Military, Health Care, Veteran's Issues		
Links:	Cost of War Project - Profile for Thomas H. "Ben" Suitt, III		
	Stated mission of TAPS		
	Stop Soldier Suicide - Military Suicide: What you should know		
	<u>8 Ways to Cope After a Suicide Loss</u>		
Additional Resources:	TEXT "hello" to 741741; National Suicide Prevention Lifeline: 800-273-8255		
SEGMENT 2:	THE STRUGGLES OF TWINLESS TWINS	Time	Duratio
Synopsis:	Twins share a bond that can't be understood by non-twins. When one twin suddenly dies, it can leave a huge hole and in the life of the other. A twinless twin who became a therapist specializing in twin loss discusses the issue.	16:25	6:35
Host:	Nancy Benson		
Producer:	Reed Pence		
Guests:	Mary R. Morgan, psychotherapist and author, Beginning With the End: A Memoir of Twin Loss and Healing		
Compliancy issues:	Family Issues, Education, Mental Health		
Links:	Mary R. Morgan, L.M.S.W Twinless Twins Support Group Bio		
	Twinless Twins Support Group International		



Program 21-46	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jasc	n Dickey
11/14/21			
SEGMENT 1:	STAFFING STRUGGLES THREATEN SURVIVAL OF RURAL HOSPITALS	Time	Duration
Synopsis:	Rural hospitals have long struggled to maintain staffing levels of nurses and other professionals that are adequate for good care. The pandemic has made it much worse, as staffers have quit and patient loads have increased. Experts discuss the roots of the staff shortage, the effects on care safety, the extreme cost of efforts to attract and retain staff, and the threat to hospital survival posed by the problem.	1:50	12:02
Host & Producer:	Reed Pence		
Guests:	Brock Slabach, Chief Operations Officer, National Rural Health Association (NRHA); John Henderson, President and CEO, Texas Organization of Rural & Community Hospitals (TORCH)		
Compliancy issues:	Economics, Health Care, Rural Issues, Employment and Workplace Issues, Education, Public Health, Employment Issues		
Links:	About NRHA - National Rural Hospital Health Association website		
	Texas A&M School of Public Health staff profile - John Henderson		
SEGMENT 2:	PERIPHERAL ARTERY DISEASE	Time	Duration
SEGMENT 2: Synopsis:	PERIPHERAL ARTERY DISEASE Many people are unfamiliar with arterial blockages away from the heart. Peripheral artery disease, or PAD, affects African Americans much more than other populations for unknown reasons. An expert physician discusses PAD, the possible consequences, warning signs, and a clinical trial of treatments.	Time 14:54	Duration 7:32
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Program 21-47	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jason Dickey	
11/21/21			
SEGMENT 1:	HOMELESS AMERICANS: MYTH VS. REALITY	Time	Duration
Synopsis:	Around a half million people are homeless in the US on any given night, but the street homeless who are most visible often incorrectly influence our assumptions about the homeless. A noted researcher discusses myths and truths about their addictions, employment, residences, and more, and why people often become homeless.	1:48	11:35
Host & Producer:	Reed Pence		
Guests:	Dr. Deborah Padgett, Professor of Social Work and Global Public Health, Silver School of Social Work, New York University		
Compliancy issues:	Mental Illness, Affordable Housing, Economics, Employment and Unemployment, Crime, Addiction and Substance Abuse, Homelessness, Poverty		
Links:	Deborah K. Padgett, PhD - Fellow at the American Academy of Social Work & Social Welfare		
SEGMENT 2:	OLDER DADS, YOUNGER KIDS	Time	Duration
Synopsis:	A National Book Award-winning author discusses his experience as a first-time dad at 56, and now as a 73-year old father with teenagers.	14:25	8:00
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Tim O'Brien, author of Dad's Maybe Book		
Compliancy issues:	Generational Issues, Parenting, Parenting Issues		
Links:	Tim O'Brien Biography, Books and Facts - famousauthors.com		



Program 21-48	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jason Dickey	
11/28/21			
SEGMENT 1:	KIDS' COVID VACCINES: FACT AND FICTION	Time	Duration
Synopsis:	Covid-19 vaccines are now approved for children as young as 5, but while people are afraid of getting the vaccine themselves, they're even more nervous about getting it for their children. Misinformation is accelerating against use of the vaccine in kids. Experts discuss and correct the most prevalent myths.	1:50	12:51
Host & Producer:	Reed Pence		
Guests:	Dr. Nirav Shah, Director of the Maine Center for Disease Control and President of the Association of State & Territorial Health Officials (ASTHO); Dr. Stan Spinner, Chief Medical Officer & Vice President, Texas Children's Pediatrics & Texas Children's Urgent Care; Dr. Anne Zink, Chief Medical Officer for the Alaska Department of Health & Social Services and the President-Elect of ASTHO; Dr. Jose Romero, Secretary of the Arkansas Department of Health; Dr. LaQuandra Nesbitt, Director of the District of Columbia Department of Health		
Compliancy issues:	Consumerism, Health Care, Prevention, Children and Youth at Risk, Public Health		
Links:	Dr. Nirav D. Shah 2021 Mainers of the Year		
	Stanley W. Spinner, MD - Texas Children's Hospital		
	Anne Zink, MD, FACEP - ASTHO Member Directory		
	Secretary's Message - Arkansas Department of Health		
	LaQuandra S. Nesbitt MD, MPH - Washington D.C. Department of Health		
SEGMENT 2:	IMPROVING VACCINE COMMUNICATION	Time	Duration
Synopsis:	The White House and many health officials have taken an aggressive approach to communicating the need for Covid-19 vaccines. Most people are prompted to get vaccinated by mandates and words that generate fear, but it's clear that they backfire with a sizable minority of others. A communications expert discusses how certain words motivate some groups and repel others.	15:43	7:18
Host:	Nancy Benson		
Producer:	Libby Foster		
Guests:	Professor S. Shyam Sundar, Co-Director of the Media Effects Research Laboratory at Penn State University		
Compliancy issues:	Education, Consumerism, Federal Government, Politics, Communication		
Links:	S. Shyam Sundar - Donald P. Bellisario College of Communications at Penn State		



est In Health, VScience & Technology			
Program 21-49	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jasc	on Dickey
12/5/21			
SEGMENT 1:	WHEN TBI'S CHANGE PERSONALITY	Time	Duration
Synopsis:	Traumatic brain injury can profoundly change the injured in personality and temperament, as well as physically and cognitively. Spouses bear the brunt of these changes to the point many feel like they're living with a stranger. Two experts and the spouse of a TBI victim discuss the many ways life changes after an injury and what can help to get them through the ordeal.	1:47	12:28
Host:	Reed Pence		
Producer:	Morgan Kelly		
Guests:	Megan Horst, wife of TBI survivor; Dr. Lori Weisman, psychotherapist and educator specializing in traumatic brain injuries; Dr. Jeffrey Scott Kreutzer, Professor of Physical Medicine and Rehabilitation, Virginia Commonwealth University (VCU) School of Medicine, and Director of VCU Traumatic Brain Injury Model System of Care		
Compliancy issues:	Family Issues, Public Safety, Public Health, Health Care, Rehabilitation, International Relations		
Links:	'Are You My Husband?' - New York Times		
	Lori Weisman, MA, LMHC Individual & Couples Therapist Specializing in Brain Injury		
	Jeffrey Kreutzer, Ph.D VCU Profile		
SEGMENT 2:	ADDRESSING POST INTENSIVE CARE SYNDROME - HUMANIZING THE ICU	Time	Duratior
Synopsis:	Medicine in intensive care units has become so technically focused that many doctors believe they've lost their connection with the humanity of patients, and a high degree of patients are experiencing post intensive care syndrome.	15:17	7:35
Host:	Nancy Benson		
Producer:	Polly Hansen		
Guests:	Dr. Wes Ely, Professor of Medicine and Critical Care at Vanderbilt University, Grant W. Liddle Chair in Medicine, Associate Director of Critical Illness, Brain Dysfunction and Survivorship (CIBS), and author of the book Every Deep-Drawn Breath		
Compliancy issues:	Consumerism, Health Care, Medicine, Education, Communication, Technology		
Links:	Vanderbilt University School of Medicine - Faculty Profile for Dr. Ely		
	Dr. Ely's book Every Deep-Drawn Breath		
	'A stay in the ICU can be terrifying. It might not get better after release.' - The Washington Post		



Program 21-50	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jasc	on Dickey
12/12/21			
SEGMENT 1:	THE DAMAGE OF TOO LITTLE SLEEP	Time	Duration
Synopsis:	Getting less than six hours of sleep per night has long been known to be hazardous to health, but the discovery of the mechanisms behind those hazards is leading scientists to strengthen their warnings.	1:50	11:12
Host:	Reed Pence		
Producer:	Polly Hansen		
Guests:	Dr. Chris DeSouza, Professor of Integrative Physiology at the University of Colorado; Dr. Ehsan Shokri-Kojori, Research Fellow, National Institutes of Health Laboratory of Neuroimaging		
Compliancy issues:	Public Health, Consumerism, Health Care		
Links:	Dr. Chris DeSouza Bio		
	NIH Laboratory of Neuroimaging		
SEGMENT 2:	BUILDING THE COVID VACCINE	Time	Duration
Synopsis:	The vaccine for Covid-19 was developed with record speed while still following required safety protocols. A noted investigative reporter discusses the development process he uncovered for his exhaustive book and explains why the hundreds of interviews he did have reassured him that the vaccine is safe.	14:04	8:14
Host:	Nancy Benson		
Producer:	Reed Pence		
Producer: Guests:	Reed Pence Gregory Zuckerman, Special Writer at The Wall Street Journal, and author of A Shot to Save the World: The Inside Story of the Life-or-Death Race for a Covid-19 Vaccine		
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Guests: Compliancy issues:	Gregory Zuckerman, Special Writer at The Wall Street Journal, and author of A Shot to Save the World: The Inside Story of the Life-or-Death Race for a Covid-19 Vaccine Health Care, Medicine, Vaccination, Communication, Education, Technology, Consumerism		



Program 21-51	Executive Producer:	Ree	d Pence
Air Week:	Studio Production:	Jason Dickey	
12/19/21			
SEGMENT 1:	EASING THE OPIOID EPIDEMIC	Time	Duration
Synopsis:	Drug overdoses killed more than 100,000 Americans in the first year of the Covid-19 pandemic, as pressures built and users sometimes had to get their fix from unfamiliar sources. Experts discuss how the pandemic cost lives beyond Covid, and how surgical painkiller drug substitutions are beginning to keep some people from going down the opioid path.	1:50	13:00
Host & Producer:	Reed Pence		
Guests:	Dr. Thomas Stopka, Associate Professor of Public Health and Community Medicine, Tufts University; Dr. Luke Elms, general surgeon, Orlando Health Dr. P. Phillips Hospital		
Compliancy issues:	Substance and Drug Abuse, opioids, heroin & fentanyl, Drug Overdoses and Opioids, Public Health, Addiction and Substance Abuse, Consumerism, Federal Government, Health Care, Opioid Epidemic, Substance Abuse Treatment, State Government and Legislation		
Links:	<u>Thomas Stopka, Ph.D., MHS – Tufts University profile</u>		
	Survey: Most willing to forgo opioids after surgery if pain can be effectively managed without them them them the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if pain can be effectively managed without the surgery if the surgery is surgery if pain can be effectively managed without the surgery if the surgery is surgery is surgery if the surgery is surgery is surgery in the surgery is surgery if the surgery is surgery is surgery if the surgery is surgery if the surgery is surgery is surgery if the surgery is su		
SEGMENT 2:	NEW OVER-THE-COUNTER HEARING AID CATEGORY	Time	Duration
Synopsis:	Many people who need hearing aids never get them, in part because they currently require a prescription and expensive treatment. An expert discusses the FDA's new proposed category of over-the-counter hearing aids.	15:52	7:15
Host:	Nancy Benson		
Producer:	Reed Pence		
Producer: Guests:	Reed Pence Barbara Kelley, Executive Director of the Hearing Loss Association of America		



Program 21-52	Executive Producer:	Ree	Reed Pence	
Air Week:	Studio Production:	Jason Dickey		
12/26/21				
SEGMENT 1:	SAVING PRESCHOOL EDUCATION	Time	Duration	
Synopsis:	Preschool teachers have left the profession in huge numbers, closing some schools and threatening others. With nowhere to safely leave their children, millions of people are unable to return to work, sabotaging economic recovery. An expert discusses the low wages behind the 10% (or more) drop in early educators and how current legislation may finally turn the industry around.	1:50	11:32	
Host & Producer:	Reed Pence			
Guests:	Lauren Hogan, Managing Director for Policy and Professional Advancement, National Association for the Education of Young Children			
Compliancy issues:	Pandemic Policy, Economics, Public Health, Education, Children and Youth at Risk, Legislation and Policy, Federal Government, Employment and Unemployment			
Links:	Lauren Hogan NAEYC			
SEGMENT 2:	ADVANCES THAT MAY ELIMINATE SCARRING	Time	Duration	
SEGMENT 2: Synopsis:	ADVANCES THAT MAY ELIMINATE SCARRING Scars are a public health as well as aesthetic threat, as internal scars can compromise the function of organs and tissues. Scientists are now devising medications that promote healing without producing scars. One of the scientists on the front lines discusses how these medicines work and their possible uses.	Time 14:24	Duration 8:33	
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