

CONTRACT



WIYE
One Television Plaza
Parkersburg, WV 26101
(304) 485-4588

And:

Mentzer Media Services
210 W Penn Ave
STE 250
Towson, MD 21204

<u>Contract / Revision</u> 435083 /		<u>Alt Order #</u>
<u>Product</u> POLITICAL CANDIDATE		
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 4128	
<u>Advertiser</u> Mountaineers Are Always Free PAC		<u>Original Date / Revision</u> 10/17/16 / 10/17/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WIYE	<u>Account Executive</u> Parkersburg House	<u>Sales Office</u> Parkersburg Nat
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u> 9912736	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 1244	<u>Advertiser Ref</u> 67876	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WIYE	10/29/16	10/29/16	Saturday Prime Hr 1	758p-9p		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$100.00					
N 2	WIYE	10/30/16	10/30/16	Sunday Prime Hr 2	8p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1			\$200.00					
N 3	WIYE	10/29/16	10/29/16	Saturday Prime Hr 2	9p-10p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$200.00					
N 4	WIYE	10/28/16	10/28/16	Friday Prime Hr 1	758p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$200.00					
N 5	WIYE	10/31/16	10/31/16	Monday Prime Hr 1	758p-9p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$200.00					
N 6	WIYE	10/26/16	10/26/16	Wednesday Prime Hr 1	758p-9p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	--2----	2			\$200.00					
N 7	WIYE	10/25/16	10/25/16	Tuesday Prime Hr 1	758p-9p		:30				NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-2-----	2			\$200.00					
N 8	WIYE	10/29/16	10/29/16	Saturday Prime Hr 3	10p-11p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1-	1			\$300.00					
N 9	WIYE	10/25/16	10/25/16	Tuesday Prime Hr 2	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-1-----	1			\$300.00					
N 10	WIYE	10/31/16	10/31/16	Monday Prime Hr 2	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/31/16	11/06/16	1-----	1			\$300.00					
N 11	WIYE	10/28/16	10/28/16	Friday Prime Hr 2	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	----1--	1			\$300.00					
N 12	WIYE	10/30/16	10/30/16	Sunday Prime Hr 3	9p-10p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		10/24/16	10/30/16	-----1	1			\$300.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising



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<u>Advertiser</u> Mountaineers Are Always		<u>Estimate #</u> 4128
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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 13	WIYE	10/28/16	10/28/16	Friday Prime Hr 3	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	----1--				1	\$400.00				
N 14	WIYE	10/27/16	10/27/16	Thursday Prime Hr 3	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	---1---				1	\$400.00				
N 15	WIYE	10/25/16	10/25/16	Tuesday Prime Hr 3	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/24/16	10/30/16	-1-----				1	\$400.00				
N 16	WIYE	10/31/16	10/31/16	Monday Prime Hr 3	10p-11p		:30				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	1-----				1	\$400.00				
							Totals	0.00				18	\$4,800.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/30/16	15	\$3,900.00	(\$585.00)	\$3,315.00
10/31/16 - 10/31/16	3	\$900.00	(\$135.00)	\$765.00
Totals	18	\$4,800.00	(\$720.00)	\$4,080.00

Signature: _____ **Date:** _____

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