

WKYB-FM
Quarterly Issues Programs List
For: 4th Quarter 2018 (October, November, December)
Dated: January 7, 2019

Section I. Issues

The station has identified the following issues as significant issues facing our community in this quarter.

- A. **Emergency Service Coordination-** In a time of crisis or emergency, the radio station is often the best source for coordinating Emergency Services.
- B. **Shopping Options-** Knowing where to find items for the Holiday season is an important issue for our community.
- C. **Halloween Safety-** The safety of our children while trick-or-treating is important to our community.
- D. **Entertainment-** Without many entertainment options, our community needs to be entertained.
- E. **Spiritual Wellness-** Often community leaders point to the lack of positive news and reinforcing spiritual wellness as a community issue.

Section II. Responsive Programs

The station has broadcast programming dealing with each of the above-referenced issues. Programming dealing with each issue is set out below.

- A. **Emergency Services Coordination:**
The station airs announcements and news stories that features information and tips from emergency services.
- B. **Shopping Options:**
By airing commercial spot announcements, we inform people of where to find goods and services during the Holiday shopping season. This solves the issue of determining shopping options.
- C. **Halloween Safety:**
The station airs messages leading up to Halloween reminding parents, children and others in the community about safety tips and measures. This makes for a safer Halloween.
- D. **Entertainment:**
Entertainment options are limited in our community. We air fun, interactive programs that allow people in our community to be entertained, for free, by listening to the radio.
- E. **Spiritual Wellness:**
In addition to long form religious programs, we also air daily devotionals as a way of meeting the need for Spiritual Wellness in the community.