

**CONTRACT**

**Cadillac Telecasting Company**  
**1 Broadcast Way**  
**Cadillac, MI 49601**  
**(231) 775-3478**

mifox32.com

And:

**Amplify Media**  
**222 W. Ontario**  
**Ste 503**  
**Chicago, IL 60654**

<u>Contract / Revision</u> 32054 /		<u>Alt Order #</u> 09842214
<u>Advertiser</u> American Bridge PAC		<u>Original Date / Revision</u> 06/11/20 / 07/13/20
<u>Contract Dates</u> 07/14/20 - 07/20/20	<u>Estimate #</u> 1517	
<u>Product</u> AB PAC EST 1517		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WFQX-TV	<u>Account Executive</u> Dan Foster (Chicago)	<u>Sales Office</u> Telerep Chicago
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	WFQX	07/14/20	07/17/20	Michigan This Morning	7:00 AM-8:00 AM		1:00			NM	0	\$0.00
N 2	WFQX	07/14/20	07/17/20	Michigan this Morning	8:00 AM-9:00 AM		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/13/20	07/19/20	-TWTF--				1	\$600.00			
N 3	WFQX	07/14/20	07/17/20	M-F Evening News	10:00 PM-10:30 PM		1:00			NM	1	\$670.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/13/20	07/19/20	-TWTF--				1	\$670.00			
N 4	WFQX	07/20/20	07/20/20	Michigan This Morning	7:00 AM-8:00 AM		1:00			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/20/20	07/26/20	1-----				1	\$600.00			
Totals:											3	\$1,870.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/29/20 - 07/20/20	3	\$1,870.00	(\$280.50)	\$1,589.50
<b>Totals</b>	<b>3</b>	<b>\$1,870.00</b>	<b>(\$280.50)</b>	<b>\$1,589.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required.



REP HEADLINE# 9842214    TRF# 32054    REP: TEL# 312-228-6641    FAX# 312-228-4239  
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$    CREDIT ADVISORY: AGENCY CREDIT RISK !!!    JUL10/20 19.02  
 ORDER WORKSHEET    HARRIS REPORT FROM REP    \*\*\* WFOX-TV \*\*\*  
 \*\*CHANGES\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4	A		700A-800A	60		\$600.00	7/20	7/20	1		MON	1

PROGRAM : MICH THIS AM

JUL/20 \$1,870.00

CONTRACT TOTAL \$1,870.00  
 TOTAL SPOTS 3

MARKET TOTALS \$26,714    WFOX 14%    WGTU 6%    WMTV 65%    WPBN 15%    EWTN 0%    EFOX 0%

SVC- NSI BOOKS- JUL/ES EST/ES  
 DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
 P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

32054



Rep: TELEREP INC.  
Run On: Jun11/20 at 11:44

Order: WFOV-TV TRAVERSE CITY-COILL  
Station: AMPLIFY MEDIA  
Advertiser: ISSIAB PAC  
Buyer: CANDY KYLE

Headline: 8842714 (Rev 0)  
Start: Jul14/20 - Jul20/20  
Product: AB PAC EST-1517  
Flight:  
Tel #

Traffic:  
Salesperson: DAN FOSTER  
Est: 1517  
Demo: R835+

Page: 1  
Requested by: USA

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spd/Wk	Total Spots	Total Dollars	Program Name	Rep: Last RA354 Activity	Last Mod/Rev
#CASH	1	Tu-Fri-8A	60S	\$600	Jul14/20	Jul17/20	1	2	2	\$1,200	NICH THIS AM	0.0 Jun11/20	Rev #0: A
	2	Tu-Fri-9A	60S	\$600	Jul14/20	Jul17/20	1	2	2	\$1,200	NICH THIS AM	0.0 Jun11/20	Rev #0: A
	3	Tu-Fri-1030P	60S	\$670	Jul14/20	Jul17/20	1	2	2	\$1,340	NEWS	0.0 Jun11/20	Rev #0: A
Total 6 Spots for										\$3,740		0.0	
Monthly Estimate Dollars:										\$3,740	JUN20	0.0 Jul/20	