



QUARTERLY ISSUES AND PROGRAMS REPORT

4th QUARTER: OCTOBER 1, 2023 - DECEMBER 31, 2023

Issues of Importance to WSSB Listeners

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WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events
- Education (including higher education)
- Health and well-being
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility
- Civil rights and social justice
- State elections, politics and legislation
- National legislative proposals relating to the economy, healthcare and individual rights

**WSSB-FM 90.3 FM
ORANGEBURG, SC**

QUARTERLY ISSUES / PROGRAMS LIST

**FOURTH QUARTER
OCTOBER 1, 2023 - DECEMBER 31, 2023**

**SECTION I:
PUBLIC SERVICE ANNOUNCEMENTS**

Section I lists several impactful public service announcements that the station broadcast during the first quarter that address community issues.

<u>Organization/ PSA Title</u>	<u>Duration</u>	<u>Run Dates</u>
• Domestic Violence Awareness	:30	October
• Hurricane Preparedness	:30	October
• Don't Text and Drive	:30	October 1 – December 31
• Diabetes Awareness	:30	November
• Pancreatic Cancer Awareness	:30	November
• Alzheimer's Disease Awareness	:30	November
• Don't Drink and Drive	:30	November 1 – December 31
• SC State Uni. Dec. Graduation	:60	December 1-15

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**SECTION II:
PROGRAMS**

Section II lists regularly scheduled and special programs that represent the station's issue responsive programming. Below is a list of the most significant issues that were addressed in news/talk programming, October 1, 2023 through December 31, 2023:

Key	Program	Air Date	Air Time	Segment Title	Subject
Health and Well-Being	Code Switch	10/21/2023	8:00 - 9:00 am	The agony and ecstasy of parenting	Being a new parent is exhausting at the best of times. Addressing social questions of how to raise a kid in a complex, unjust and ever-changing well.
Health and Well-Being	It's Been A Minute	11/25/2023	9:00 - 10:00 am	Gratitude and relationships	How gratitude affect and our relationships and future selves
Health and Well-Being	Code Switch	12/16/2023	8:00 - 9:00 am	What real self-care looks like	When you're overworked and overwhelmed, what can you do?