

QUARTERLY ISSUES AND PROGRAMS REPORT 2<sup>nd</sup> QUARTER: APRIL 1, 2023 - JUNE 30, 2023

#### **Issues of Importance to WSSB Listeners**

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WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events
- Education (including higher education)
- Health and well-being
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility
- Civil rights and social justice
- State elections, politics and legislation
- National legislative proposals relating to the economy, healthcare and individual rights

# WSSB-FM 90.3 FM ORANGEBURG, SC

#### **QUARTERLY ISSUES / PROGRAMS LIST**

## SECOND QUARTER APRIL 1, 2023 – JUNE 30, 2023

## SECTION I: PUBLIC SERVICE ANNOUNCEMENTS

Section I lists several impactful public service announcements that the station broadcast during the first quarter that address community issues.

	Organization/ PSA Title	Duration	Run Dates
•	Financial Literacy Month	:30	April 1 - 31
•	Financial Tax Deadline/Extension	:30	April 1 - 31
•	Child Abuse Prevention	:30	April 1 – 31
•	Rose Festival	:60	April 1 – May 7
•	Lupus Awareness	:30	May 1 – 30
•	Mental Health Awareness	:30	May 1 - 30
•	Race for the Cure	:30	June
•	Firework Safety	:30	June
•	Back-to-school Supply Drive	:60	June

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## SECOND QUARTER APRIL 1, 2023 – JUNE 30, 2023

## SECTION II: PROGRAMS

Section II lists regularly scheduled and special programs that represent the station's issue responsive programming. Below is a list of the most significant issues that were addressed in news/talk programming, April 1, 2023 through June 30, 2023:

Кеу	Program	Air Date	Air Time	Segment Title	Subject
Safety	It's Been A Minute	4/1/2023	9:00 - 10:00 am	Fighting Back Against Scams, Spam and Schemes	Discussion on how to protect yourself from scams, spam and schemes
Social Justice/ Race & Culture	Code Switch	4/15/2023	8:00 - 9:00 am	Race and Taxes	Your race plays a big role in whether you get that letter, how much you might owe the IRS, which tax breaks you can get, and even which benefits you can claim.
Social Justice/ Race & Culture	It's Been A Minute	6/17/2023	9:00 - 10:00 am	Are Children A Marginalized Group?	Culture wars: from gun policy, to drag bans, to talking about race - the innocence of children is always at the center of discussion.