



QUARTERLY ISSUES AND PROGRAMS REPORT

3rd QUARTER: JULY 1, 2023 - SEPTEMBER 30, 2023

Issues of Importance to WSSB Listeners

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WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events
- Education (including higher education)
- Health and well-being
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility
- Civil rights and social justice
- State elections, politics and legislation
- National legislative proposals relating to the economy, healthcare and individual rights

**WSSB-FM 90.3 FM
ORANGEBURG, SC**

QUARTERLY ISSUES / PROGRAMS LIST

**THIRD QUARTER
JULY 1, 2023 – SEPTEMBER 30, 2023**

**SECTION I:
PUBLIC SERVICE ANNOUNCEMENTS**

Section I lists several impactful public service announcements that the station broadcast during the first quarter that address community issues.

<u>Organization/ PSA Title</u>	<u>Duration</u>	<u>Run Dates</u>
• Firework Safety	:30	July
• Back-to-School Supply Drive	:60	July 1 – August 30
• Hurricane Preparedness	:30	July 1 – September 30
• Don't Drink and Drive	:30	July 1 - September 30
• Don't Text and Drive	:30	July 1 - September 30
• Orangeburg Chamber (Small Business)	:30	August 1 – September 30
• Suicide Prevention	:60	September

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**SECTION II:
PROGRAMS**

Section II lists regularly scheduled and special programs that represent the station's issue responsive programming. Below is a list of the most significant issues that were addressed in news/talk programming, July 1, 2023 through September 30, 2023:

Key	Program	Air Date	Air Time	Segment Title	Subject
Health and Well-Being	Code Switch	7/29/2023	8:00 - 9:00 am	Summer Reading: Lets keep it casual	Summer thrillers, love stories and memoirs
Entertainment	Code Switch	8/12/2023	8:00 - 9:00 am	Hip Hop turns 50	America's relationship with hip-hop — and the people who make it
Social rights and Race	Code Switch	9/23/2023	8:00 - 9:00 am	The Supreme Court banned affirmative action	In June, the Supreme Court banned affirmative action at colleges and universities across the country.