



QUARTERLY ISSUES AND PROGRAMS REPORT

1st QUARTER: JANUARY 1, 2023 - MARCH 31, 2023

Issues of Importance to WSSB Listeners

1st QUARTER: JANUARY 1, 2023 - MARCH 31, 2023

WSSB's programming routinely addresses numerous issues of importance to listeners in the Orangeburg community and the surrounding areas in South Carolina. Issues vary from quarter to quarter and year to year, depending on listeners and community interests. Some of the issues that are regularly addressed include the following (this is not an exhaustive list):

- Arts, culture, and local events
- Education (including higher education)
- Health and well-being
- Personal and cyber safety and security, risk and threats
- Consumer issues, the economy and financial responsibility
- Civil rights and social justice
- State elections, politics and legislation
- National legislative proposals relating to the economy, healthcare and individual rights

**WSSB-FM 90.3 FM
ORANGEBURG, SC**

QUARTERLY ISSUES / PROGRAMS LIST

**FIRST QUARTER
JANUARY 1, 2023 – MARCH 31, 2023**

**SECTION I:
PUBLIC SERVICE ANNOUNCEMENTS**

Section I lists several impactful public service announcements that the station broadcast during the first quarter that address community issues.

<u>Organization/ PSA Title</u>	<u>Duration</u>	<u>Run Dates</u>
• Dr. Martin Luther King Jr. Day	:60	January 1-16
• National Blood Donor Month	:30	January 1-31
• National Cancer Prevention Awareness	:30	February 1-28
• American Heart Month	:30	February 1-28
• Colon Cancer Awareness	:30	March 1-31
• National Nutrition Month	:30	March 1- 31

**WSSB-FM 90.3 FM
ORANGEBURG, SC**

QUARTERLY ISSUES / PROGRAMS LIST

**FIRST QUARTER
JANUARY 1, 2023 – MARCH 31, 2023**

**SECTION II:
PROGRAMS**

Section II lists regularly scheduled and special programs that represent the station’s issue responsive programming. Below is a list of the most significant issues that were addressed in news/talk programming, January 1, 2023 through March 31, 2023:

Key	Program	Air Date	Air Time	Segment Title	Subject
Health and Well-being	Code Switch	1/7/2023	8:00 –9:00 AM	Revisiting “How The Other Half Eats”	How does race and class affect the way we eat?
Social Justice/ Race & Culture	Code Switch	2/25/2023	8:00 –9:00 AM	Black History’s Family Tree	What it means when a Black family and a white family shares a last name.
Health and Well-being	It’s Been A Minute	3/25/2023	9:00 –10:00 AM	Surviving long COVID three years into the pandemic	3 years since the World HealthOrg. declared COVID-19 a global pandemic. One in five American adults have developed long COVID symptoms