

**Schedule Name: ISMAIL FOR OHIO 2024 Primary**

From: Rae Ellis

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Schedule Description:

Flight Dates: 03/15/2024-03/19/2024



**Ismail Mohamed | District 3 | D**

*"As a refugee/immigrant, I am humbled for the opportunity to serve as a member of the 135th General Assembly and to be able to work tirelessly to ensure that we as Americans and Ohioans are living up to our aspirations as a nation."*

	Daypart	Spots	Length	Unit Rate	Total Cost	Net Reach
Radio Total		118		\$25.75	\$3,039.00	74,800
WXMG-FM/MAGIC 95.5FM		57		\$48.51	\$2,765.00	60,100
Flight A - 1 wk (03/18)		25		\$61.20	\$1,530.00	28,100
One Week Total		25		\$61.20	\$1,530.00	28,100
	M-Tu 6A-10A	8	30	\$55.00	\$440.00	10,400
	M-Tu 10A-3P	10	30	\$60.00	\$600.00	14,200
	M-Tu 3P-7P	7	30	\$70.00	\$490.00	13,500
Flight B - 1 wk (03/11)		32		\$38.59	\$1,235.00	35,300
One Week Total		32		\$38.59	\$1,235.00	35,300
	F 6A-10A	4	30	\$55.00	\$220.00	5,400
	F 10A-3P	5	30	\$60.00	\$300.00	9,600
	F 3P-7P	4	30	\$70.00	\$280.00	9,300
	F 7P-12M	5	30	\$25.00	\$125.00	5,300
	Sa 3P-7P	3	30	\$30.00	\$90.00	6,900
	Sa 10A-3P	3	30	\$20.00	\$60.00	7,300
	Su 10A-3P	4	30	\$15.00	\$60.00	7,200
	Su 3P-7P	4	30	\$25.00	\$100.00	6,800
WJYD-FM/JOY 107.1FM		61		\$4.49	\$274.00	15,000
Flight A - 1 wk (03/18)		25		\$3.00	\$75.00	6,300
One Week Total		25		\$3.00	\$75.00	6,300
	M-Tu 6A-10A	8	30	\$3.00	\$24.00	2,000
	M-Tu 10A-3P	10	30	\$3.00	\$30.00	4,300
	M-Tu 3P-7P	7	30	\$3.00	\$21.00	2,400
Flight B - 1 wk (03/11)		36		\$5.53	\$199.00	9,500
One Week Total		36		\$5.53	\$199.00	9,500
	F 6A-10A	4	30	\$3.00	\$12.00	700
	F 10A-3P	5	30	\$3.00	\$15.00	2,600
	F 3P-7P	4	30	\$3.00	\$12.00	1,800
	Sa 3P-7P	4	30	\$5.00	\$20.00	1,300
	M-F 7P-12M	5	30	\$5.00	\$25.00	900
	Sa 10A-3P	5	30	\$5.00	\$25.00	1,300
	Su 10A-3P	5	30	\$10.00	\$50.00	4,400
	Su 3P-7P	4	30	\$10.00	\$40.00	2,400

SIGNATURE:

*Ismail Mohamed*

DATE:

3/11/24