

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WBRZ - Baton Rouge</u>	<b>Date:</b> <u>8/26/16</u>
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I, Smart Media Group,

being/on behalf of: Kennedy for U.S. Senate,

a legally qualified candidate of the Republican

political party for the office of: U.S. Senate

in the ~~General~~ open Primary

election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

**Attach proposed schedule with charges (if available):** \$11,940 gross / \$10,149 net

I represent that the payment for the above described broadcast time has been furnished by:

Kennedy for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

William Vanderbrook

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/24/16

**Date**



**Signature**

***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

Denise Robichaux

**Signature**

Denise Robichaux

**Printed Name**

Director of Sales

**Title**

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<p><b>SEE ATTACHED</b></p>					

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

SMART MEDIA GROUP  
1427 LESLIE AVE STE 100  
ALEXANDRIA, VA 22301

**Contract # 21861**  
Schedule Dates 10/11/16-10/17/16  
Advertiser KENNEDY 4 US SENATE (2335)  
Agency SMART MEDIA GROUP (1599)  
Product Political-US Senate (1069)  
Brand C11C17 (13239)  
Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRZ sales  
Buyer Name Michele, Brooks,  
Phone/Fax /  
CPE KENN/ORDR/C11C17  
Account Types National/Political  
Billing Type Standard  
Comments ORDER

Date Entered 08/22/16  
Last Modified 10/10/16  
Entered By Tracy Ritchie  
CO-OP No  
Headline # ECR25267889  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,791.00  
Net Total \$10,149.00  
Sales Tax

ABC (WBRZ)		
By Broadcast Month	Spots	Rate
Oct. 2016	52	\$11,940.00
<b>Grand Total:</b>	<b>52</b>	<b>\$11,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	9A- Live with Kelly - HD	1			X					1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
2.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	9A- Live with Kelly - HD	1				X				1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
3.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	9A- Live with Kelly - HD	1					X			1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
4.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9A- Live with Kelly - HD	1	X							1	\$75.00	\$75.00	ABC (WBRZ)	LIVE W/ KELLY & MICH	8/22/16
5.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	12P- News 2 at Noon	1				X				1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
6.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	12P- News 2 at Noon	1				X				1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
7.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	12P- News 2 at Noon	1					X			1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
8.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	12P- News 2 at Noon	1	X							1	\$75.00	\$75.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
9.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	3P- Dr. Phil - HD	1				X				1	\$65.00	\$65.00	ABC (WBRZ)	DR. PHIL	8/22/16
10.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	3P- Dr. Phil - HD	1				X				1	\$65.00	\$65.00	ABC (WBRZ)	DR. PHIL	8/22/16
11.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4:28P- Jeopardy - HD	1				X				1	\$150.00	\$150.00	ABC (WBRZ)	JEOPARDY	8/22/16
12.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4:28P- Jeopardy - HD	1				X				1	\$150.00	\$150.00	ABC (WBRZ)	JEOPARDY	8/22/16
13.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4:28P- Jeopardy - HD	1	X							1	\$150.00	\$150.00	ABC (WBRZ)	JEOPARDY	8/22/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_



WBRZ  
1650 Highland Rd  
Baton Rouge, LA 70802

SMART MEDIA GROUP  
1427 LESLIE AVE STE 100  
ALEXANDRIA, VA 22301

**Contract # 21861**

Schedule Dates: 10/11/16-10/17/16  
Advertiser: KENNEDY 4 US SENATE (2335)  
Agency: SMART MEDIA GROUP (1599)  
Product: Political/US Senate (1069)  
Brand: Political/US Senate (1069)  
Salesperson: Eagle, Philadelphia (1050)  
Sales Office: WBRZ sales  
Buyer Name: Michele Brooks,  
Phone/Fax: /  
CPE: KENN/ORDR/C11C17  
Account Types: National/Political  
Billing Type: Standard  
Comments: ORDER

Date Entered: 08/22/16  
Last Modified: 10/10/16  
Entered By: Tracy Ritchie  
CO-OP: No  
Headline #: ECR25267889  
Demo:  
Order Type: Normal  
Package Deal:  
Commission %: 15.00  
Commission: \$1,791.00  
Net Total: \$10,149.00  
Sales Tax:

ABC (WBRZ)	Spots	Rate
By Broadcast Month		
Oct. 2016	52	\$11,940.00
<b>Grand Total:</b>	<b>52</b>	<b>\$11,940.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	7A- Good Morning America - HD	1		X						1	\$200.00	\$200.00	ABC (WBRZ)	GOOD MORNING AMERICA	8/22/16
15.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	7A- Good Morning America - HD	1			X					1	\$200.00	\$200.00	ABC (WBRZ)	GOOD MORNING AMERICA	8/22/16
16.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	7A- Good Morning America - HD	1				X				1	\$200.00	\$200.00	ABC (WBRZ)	GOOD MORNING AMERICA	8/22/16
17.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	7A- Good Morning America - HD	1	X							1	\$200.00	\$200.00	ABC (WBRZ)	GOOD MORNING AMERICA	8/22/16
18.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	7A- Good Morning America Sunday - HD	1						X		1	\$75.00	\$75.00	ABC (WBRZ)	GMA SUN	8/22/16
19.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4P- News 2 at 4pm	1		X						1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
20.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4P- News 2 at 4pm	1			X					1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
21.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4P- News 2 at 4pm	1				X				1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
22.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4P- News 2 at 4pm	1	X							1	\$100.00	\$100.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
23.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	4:57P- News 2 at 5pm	1		X						1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANAAT F	8/22/16
24.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	4:57P- News 2 at 5pm	1			X					1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANAAT F	8/22/16

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Salesperson Eagle, Philadelphia (1050)  
Sales Office WBRZ sales  
Buyer Name Michele, Brooks,  
Phone/Fax /  
CPE KENN/ORDR/C11C17  
Account Types National/Political  
Billing Type Standard  
Comments ORDER

Date Entered 08/22/16  
Last Modified 10/10/16  
Entered By Tracy Ritchie  
CO-OP No  
Headline # ECR25267899  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$1,791.00  
Net Total \$10,149.00  
Sales Tax

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25.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	4:57P- News 2 at 5pm	1				X				1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT F	8/22/16
26.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	4:57P- News 2 at 5pm	1					X			1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT F	8/22/16
27.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	4:57P- News 2 at 5pm	1	X							1	\$250.00	\$250.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT F	8/22/16
28.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	5:58P- News 2 at 6pm	1		X						1	\$350.00	\$350.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
29.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	5:58P- News 2 at 6pm	1			X					1	\$350.00	\$350.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
30.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	5:58P- News 2 at 6pm	1					X			1	\$150.00	\$150.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
31.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1		X						1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
32.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1			X					1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
33.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1				X				1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
34.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	11:05P- Jimmy Kimmel Live-HD	1					X			1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16
35.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	10:35P- Jimmy Kimmel Live-HD	1	X							1	\$125.00	\$125.00	ABC (WBRZ)	JIMMY KIMMEL	8/22/16

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Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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36.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	10:35P- FRIDAY NIGHT BLITZ	1					X			1	\$150.00	\$150.00	ABC (WBRZ)	FRIDAY NIGHT BLITZ	8/22/16
37.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	10:35P- Inside LSU	1							X	1	\$175.00	\$175.00	ABC (WBRZ)	INSIDE LSU SPORTS	8/22/16
38.0	Normal Line / SPOT	10/11/16-10/11/16	3	:30	9:59P- News 2 at 10pm	1		X						1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
39.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	9:59P- News 2 at 10pm	1			X					1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
40.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	9:59P- News 2 at 10pm	1				X				1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
41.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9:59P- News 2 at 10pm	1	X							1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
42.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	9:59P- News 2 at 10pm Sunday	1							X	1	\$400.00	\$400.00	ABC (WBRZ)	NEWS 2 LOUISIANA AT	8/22/16
43.0	Normal Line / SPOT	10/12/16-10/12/16	3	:30	6:28P- Wheel of Fortune - HD	1			X					1	\$550.00	\$550.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/22/16
44.0	Normal Line / SPOT	10/14/16-10/14/16	3	:30	6:28P- Wheel of Fortune - HD	1				X				1	\$550.00	\$550.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/22/16
45.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	6:30P- Wheel of Fortune - HD	1					X			1	\$175.00	\$175.00	ABC (WBRZ)	WHEEL OF FORTUNE	8/22/16
46.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	6:58P- DANCING WITH THE STARS	2	X							2	\$650.00	\$1,300.00	ABC (WBRZ)	DANCING WITH THE STA	8/22/16

**CONFIRMATION CONTRACT**

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Date:

Accepted-Station:

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Comments:



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47.0	Normal Line / SPOT	10/17/16-10/17/16	3	:30	9:01P- Conviction	1	X							1	\$400.00	\$400.00	ABC (WBRZ)	CONVICTION (SERIES D	8/22/16
48.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	6P- America's Funniest Home Videos	1							X	1	\$250.00	\$250.00	ABC (WBRZ)	AFHV-ABC	8/22/16
49.0	Normal Line / SPOT	10/13/16-10/13/16	3	:30	6:58P- Grey's Anatomy - HD				1					1	\$750.00	\$750.00	ABC (WBRZ)		10/10/16
50.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	7P- Once Upon a Time								1	1	\$450.00	\$450.00	ABC (WBRZ)		10/10/16
51.0	Normal Line / SPOT	10/15/16-10/15/16	3	:30	12:35A- Castle -Syn							1		1	\$10.00	\$10.00	ABC (WBRZ)		10/10/16

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser: \_\_\_\_\_ Date: \_\_\_\_\_  
 Accepted-Station: \_\_\_\_\_ Date: \_\_\_\_\_  
 Comments: \_\_\_\_\_