

Joy FM Third Party Fundraiser

November 28, 2017 6 am to 6 pm and November 29 6 am to Noon.

During breaks, on air team members encouraged listeners to give to World Concern for their 44 Cent Cure. The 44-Cent Cure is one of the most cost-effective ways to help the poor. Worms cause pain, sickness, stunted growth, and malnourishment in children. The cure is simple: deworming medicine and vitamin A restore a child to health. Healthy kids develop properly, and can attend school, helping break the cycle of poverty.

World Concern collected the funds through their website and their call center. Joy FM raised \$18,453 during this day and half.