

* Yavapai Broadcasting Corporation
 KVRD*KKLD*KQST*KVNA*KYBC
 P.O. Box 187
 Cottonwood, Arizona 86326
 928-634-2286

Client: **School Freedom Fund**
 Order #: **6890-2**
 Description: **School Freedom Fund Estimate 1893 7/8-8/2 AZ-CD2**
 Date Entered: **7/6/2022**
 P.O.#:
 Salesperson: **Bessler, Jackie**
 Invoice Frequency: **Billed at end of Cal/EOS, Sorted by Date Notary Req'd**
 Phone/Fax: **940-293-1393**

Media Financial Services
 1655 Palm Beach Lakes Blvd Ste. 903
 West Palm Beach, Florida 33401

On-Air Schedule

| Start Date | End Date | Station | Scheduled Time/Event | Repeated | Length | Qty | Rate | Total | M | Tu | W | Th | F | Sa | Su |
|------------|-----------|---------|----------------------|----------|--------|-----|-------|--------|---|----|---|----|---|----|----|
| 1 7/8/2022 | 8/2/2022 | KVNA-AM | 06:00:00 to 10:00:00 | CUSTOM | 1:00 | 19 | 11.00 | 209.00 | Y | Y | Y | Y | Y | N | N |
| 7/8/2022 | 7/10/2022 | | | | | 2 | 11.00 | 22.00 | 0 | 0 | 0 | 0 | 2 | 0 | 0 |
| 7/11/2022 | 7/17/2022 | | | | | 5 | 11.00 | 55.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 7/18/2022 | 7/24/2022 | | | | | 5 | 11.00 | 55.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 7/25/2022 | 7/31/2022 | | | | | 5 | 11.00 | 55.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 8/1/2022 | 8/2/2022 | | | | | 2 | 11.00 | 22.00 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| 2 7/8/2022 | 8/2/2022 | KVNA-AM | 15:00:00 to 19:00:00 | CUSTOM | 1:00 | 20 | 11.00 | 220.00 | Y | Y | Y | Y | Y | N | N |
| 7/8/2022 | 7/10/2022 | | | | | 2 | 11.00 | 22.00 | 0 | 0 | 0 | 0 | 2 | 0 | 0 |
| 7/11/2022 | 7/17/2022 | | | | | 6 | 11.00 | 66.00 | 2 | 1 | 1 | 1 | 1 | 0 | 0 |
| 7/18/2022 | 7/24/2022 | | | | | 5 | 11.00 | 55.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 7/25/2022 | 7/31/2022 | | | | | 5 | 11.00 | 55.00 | 1 | 1 | 1 | 1 | 1 | 0 | 0 |
| 8/1/2022 | 8/2/2022 | | | | | 2 | 11.00 | 22.00 | 1 | 1 | 0 | 0 | 0 | 0 | 0 |
| 3 7/8/2022 | 8/2/2022 | KVNA-AM | 10:00:00 to 15:00:00 | CUSTOM | 1:00 | 6 | 11.00 | 66.00 | Y | Y | Y | Y | Y | N | N |
| 7/11/2022 | 7/17/2022 | | | | | 1 | 11.00 | 11.00 | 0 | 0 | 0 | 1 | 0 | 0 | 0 |
| 7/18/2022 | 7/24/2022 | | | | | 2 | 11.00 | 22.00 | 1 | 0 | 0 | 0 | 1 | 0 | 0 |
| 7/25/2022 | 7/31/2022 | | | | | 2 | 11.00 | 22.00 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| 8/1/2022 | 8/2/2022 | | | | | 1 | 11.00 | 11.00 | 1 | 0 | 0 | 0 | 0 | 0 | 0 |

| | | | | |
|-----------------------------------|---------------------------------|------------------|--------------------------------|-----------------|
| Order Start Date: 7/8/2022 | Order End Date: 8/2/2022 | Spots: 45 | Total Charges: | \$495.00 |
| | | | Combined Discounts: | \$74.25 |
| | | | Adjusted Gross Billing: | \$420.75 |
| | | | Total Sales Tax | \$9.59 |
| | | | Total Net: | \$430.34 |

Projected Calendar Month/End-Of-Schedule Billing Totals for School Freedom Fund / 6890-2 :

| | | <u>Spot Count</u> | <u>Gross Billing</u> | <u>Combined Disc.</u> | <u>Net Billing</u> |
|---------------|------|-------------------|----------------------|-----------------------|--------------------|
| July | 2022 | 40 | \$440.00 | \$66.00 | \$374.00 |
| August | 2022 | 5 | \$55.00 | \$8.25 | \$46.75 |
| Total: | | 45 | \$495.00 | \$74.25 | \$420.75 |

Confirmed & Accepted for * Yavapai Broadcasting Corporation By:

Accepted for Media Financial Services By:

 Please Sign and Return One Copy

| | | | | | |
|------------------------|------------------------------------|-------------------|---------------------------|---------------------------------|-----------------------------|
| MARKET: | Flagstaff, AZ | AMOUNT: | \$495.00 | AGENCY: | MEDIA FINANCIAL SERVICES |
| REP: | Local Focus Radio | SPOTS: | 45 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| MOD: | Stn Ver: 1 Last: | | | | |
| SALES OFFICE: | CHICAGO | SLS PH: | 216-233-8181 | | |
| SALESPERSON: | Linley Grande | SLS FAX: | | | |
| SLS EMAIL: | Linley.Grande@GenMediaPartners.com | | | | |
| AGENCY: | MEDIA FINANCIAL SERVICES | AGY CLI: | | CONTRACT # FOR INVOICING | 4428730 |
| ADVERTISER: | School Freedom Fund | AGY PRD: | | INVOICE: | MEDIA FINANCIAL SERVICES |
| PRODUCT: | Est 1893 7/7-8/2 AZ-CD2 Radio | AGY EST: | 1893 | | 1655 Palm Beach Lakes Blvd. |
| | | | | | 9th Fl, Suite 903 |
| | | | | | WEST PALM BEACH, FL 33401 |
| | | | | | Invoices@MediaFinancial.com |
| FLIGHT: | 07-06-2022 TO 8/2/2022 | | [X]Unwired []Spot []Mod | | |
| TOT # OF WEEKS: | 4 | | | | |
| PRIM. DEMO: | Adults 50+ | | [X]Cash []Trade | | |
| SEC. DEMO: | | SPOT TYPE: | | LAST SENT: | 07/06/2022 17:28 |

COMMENTS

[Rep Comment] 07/06/2022: New URGENT order. Nab and spot to follow. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

PopulationBuyType: CPP.

Affidavits of Performance/Invoices are required; even for orders paid for in advance.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Subject to 1.7201% sales tax.

| WEEK#1 | | 7/6/2022 To 7/12/2022 | | | | | WK TOT \$99.00 | | WK TOTAL SPOTS 9 | | |
|--------|----|-----------------------|------------|--------|----------|-----|----------------|-----------|------------------|------|--------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 1 | | WThF../MTu | 6:00AM | 10:00AM | 60 | 7/6/2022 | 7/12/2022 | 4 | \$11 | \$44 |
| | 3 | | WThF../MTu | 3:00PM | 7:00PM | 60 | 7/6/2022 | 7/12/2022 | 5 | \$11 | \$55 |

| WEEK#2-WEEK#4 | | 7/13/2022 To 8/2/2022 | | | | | WK TOT \$132.00 | | WK TOTAL SPOTS 12 | | |
|---------------|----|-----------------------|------------|---------|----------|-----|-----------------|----------|-------------------|------|--------------|
| MC | LN | SPT TYP | DAYS | START | END TIME | LEN | START | STOP | SP/WK | RATE | WEEKLY TOTAL |
| | 1 | | WThF../MTu | 6:00AM | 10:00AM | 60 | 7/13/2022 | 8/2/2022 | 5 | \$11 | \$55 |
| | 2 | | WThF../MTu | 10:00AM | 3:00PM | 60 | 7/13/2022 | 8/2/2022 | 2 | \$11 | \$22 |
| | 3 | | WThF../MTu | 3:00PM | 7:00PM | 60 | 7/13/2022 | 8/2/2022 | 5 | \$11 | \$55 |

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, KATHERINE WAGNER, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: SCHOOL FREEDOM FUND

Agency name: MEDIUM BUYING

Address: 815 GRANDVIW AVE. COLUMBUS, OH

| | | |
|---------------------------|----------------------------|---------------------------------|
| Contact: KATHERINE WAGNER | Phone number: 330-987-1637 | Email: KATHERINE@MEDIUMBUYING.C |
|---------------------------|----------------------------|---------------------------------|

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: SCHOOL FREEDOM FUND

Address: 2001 L ST NW STE 600 WASHINGTON, DC 20036

| | | |
|----------|---------------|--------|
| Contact: | Phone number: | Email: |
|----------|---------------|--------|

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

ADAM ROZANSKY, TREASURER

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following: N/A

Name(s) of every candidate referred to: WALT BLACKMAN

Office(s) sought by such candidate(s) (no acronyms or abbreviations): AZ CD2

Date of election: 8/2/2022

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary: N/A

AZ CD2

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

| Advertiser/Sponsor | Station Representative |
|---|---|
| Signature: Katherine Wagner, MEDIUM BUYING <small>Digitally signed by Katherine Wagner, MEDIUM BUYING Date: 2022.02.15 06:41:53 -0500</small> | Signature: <i>Jackie Bessler</i> |
| Name: KATHERINE WAGNER | Name: <i>Jackie Bessler</i> |
| Date of Request to Purchase Ad Time: 7/6/22 | Date of Station Agreement to Sell Time: <i>7/6/22</i> |

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: *7/6/22*

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- Accepted
- Accepted IN PART (e.g., ad not received to determine content)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

| | | |
|---------------------------|--------------------------------------|---|
| Contract #: <i>6890-2</i> | Station Call Letters: <i>KVNA Am</i> | Date Received/Requested: <i>7/5/22</i> |
| Est. #: <i>1893</i> | Station Location: <i>Flagstaff</i> | Run, Start and End Dates: <i>7/8-8/2/22</i> |

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.