

WABM ^{JABC} Jimmie Stephens for Jefferson County Commissioner # 1

WBMA 33/40			23-May	24-May	25-May	28-May	29-May	30-May	31-May	1-Jun	4-Jun	5-Jun	TOTAL
15 sec. spots													
AM News	4:00 AM												\$0.00
	4:30 AM	\$15.00											
	5:00 AM	\$68.00				\$68.00	\$68.00			\$68.00	\$15.00	\$15.00	\$30.00
	6:00 AM	\$120.00				\$120.00		\$120.00		\$68.00		\$68.00	\$272.00
	7:00 AM	\$120.00			\$120.00						\$120.00	\$120.00	\$480.00
	8:00 AM	\$120.00							\$120.00			\$120.00	\$360.00
										\$120.00	\$120.00		\$240.00
PM News	4:00 PM	\$100.00											\$0.00
	4:30 PM	\$100.00											\$0.00
	5:00 PM	\$240.00									\$240.00		\$240.00
	6:00 PM	\$340.00			*320		\$340.00		320				\$340.00
	6:30 PM	\$320.00			320.00		320		340.00		\$320.00		\$320.00
	9:00 PM												
	9:30 AM												
	10:00 PM	\$175.00			\$175.00		\$175.00	\$175.00		\$175.00	\$175.00		\$875.00
	TOTAL			\$0.00	\$0.00	\$615.00	\$188.00	\$583.00	\$295.00	\$460.00	\$243.00	\$990.00	\$443.00
					595		563		440				

✓
✓
✓
✓
✓
✓
✓
640 ✓
640 ✓
3777

Holt's
Revised
Per Your
EMail

MASTER
IMAGE
18852

Contract
334454



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Master Image
PO Box 59056
Birmingham, AL 35259

Contract # 3344456

Schedule Dates 05/25/18-06/05/18
Advertiser Jimmie Stephens for Jefferson Co Commissioner C
Agency Master Image (18852)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Primary 2018 (1030350)
Salesperson HOUSE-BIRMINGHAM, WTTO/WABM/WDDB/WBM
Sales Office WTTO/WABM/WDDB/WBMA/EBMA/GBMA
Buyer Name Sanders, Joe
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Calendar
Comments

Date Entered 05/18/18
Last Modified 05/18/18
Entered By Donald Reid
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$566.55
Net Total \$3,210.45
Sales Tax

Birmingham (WBMA)

By Calendar Month	Spots	Rate
May. 2018	12	\$2,101.00
Jun. 2018	13	\$1,676.00
Grand Total:	25	\$3,777.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	06/04/18-06/05/18	3	:15	4:30A- News-Good Morning Alabama 430a Monday-Friday	1	1							2	\$15.00	\$30.00	Birmingham (WBMA)		5/18/18
2.0	Normal Line / News	05/28/18-06/01/18	3	:15	5:00:01A- News-Good Morning Alabama 5a Monday-Friday	1	1				1			3	\$68.00	\$204.00	Birmingham (WBMA)		5/18/18
3.0	Normal Line / News	06/05/18-06/05/18	3	:15	5:00:01A- News-Good Morning Alabama 5a Monday-Friday			1						1	\$68.00	\$68.00	Birmingham (WBMA)		5/18/18
4.0	Normal Line / News	05/28/18-05/30/18	3	:15	6A- News-Good Morning Alabama 6a Monday-Friday	1		1						2	\$120.00	\$240.00	Birmingham (WBMA)		5/18/18
5.0	Normal Line / News	06/04/18-06/05/18	3	:15	6A- News-Good Morning Alabama 6a Monday-Friday	1	1							2	\$120.00	\$240.00	Birmingham (WBMA)		5/18/18
6.0	Normal Line / News	05/25/18-05/25/18	3	:15	7A- ABC-Good Morning America						1			1	\$120.00	\$120.00	Birmingham (WBMA)		5/18/18
7.0	Normal Line / News	05/31/18-05/31/18	3	:15	7A- ABC-Good Morning America					1				1	\$120.00	\$120.00	Birmingham (WBMA)		5/18/18
8.0	Normal Line / News	06/05/18-06/05/18	3	:15	7A- ABC-Good Morning America			1						1	\$120.00	\$120.00	Birmingham (WBMA)		5/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WBMA
651 Beacon Pkwy W Ste 105
Birmingham, AL 35209

Master Image
PO Box 59056
Birmingham, AL 35259

Contract # 3344456

Schedule Dates 05/25/18-06/05/18
Advertiser Jimmie Stephens for Jefferson Co Commissioner C
Agency Master Image (18852)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Primary 2018 (1030350)
Salesperson HOUSE-BIRMINGHAM, WTTO/WABM/WDDDB/WBM
Sales Office WTTO/WABM/WDDDB/WBMA/EBMA/GBMA
Buyer Name Sanders, Joe
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Calendar
Comments

Date Entered 05/18/18
Last Modified 05/18/18
Entered By Donald Reid
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$566.55
Net Total \$3,210.45
Sales Tax

Birmingham (WBMA)

By Calendar Month	Spots	Rate
May. 2018	12	\$2,101.00
Jun. 2018	13	\$1,676.00
Grand Total:	25	\$3,777.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
9.0	Normal Line / News	06/04/18-06/05/18	3	:15	8A- ABC-Good Morning America		1	1						2	\$120.00	\$240.00	Birmingham (WBMA)		5/18/18
10.0	Normal Line / News	06/04/18-06/04/18	3	:15	5P- News-ABC 3340 5p Monday-Friday		1							1	\$240.00	\$240.00	Birmingham (WBMA)		5/18/18
11.0	Normal Line / News	05/25/18-05/25/18	3	:15	5:59P- News-ABC 3340 6p Monday-Friday						1			1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
12.0	Normal Line / News	05/31/18-05/31/18	3	:15	5:59P- News-ABC 3340 6p Monday-Friday					1				1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
13.0	Normal Line / Access	05/29/18-05/29/18	3	:15	6:28P- Wheel of Fortune			1						1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
14.0	Normal Line / Access	06/04/18-06/04/18	3	:15	6:28P- Wheel of Fortune		1							1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
15.0	Normal Line / News	05/25/18-05/25/18	3	:15	10P- News-ABC 3340 10p Monday-Friday						1			1	\$175.00	\$175.00	Birmingham (WBMA)		5/18/18
16.0	Normal Line / News	05/29/18-06/01/18	3	:15	10P- News-ABC 3340 10p Monday-Friday			1	1		1			3	\$175.00	\$525.00	Birmingham (WBMA)		5/18/18
17.0	Normal Line / News	06/04/18-06/04/18	3	:15	10P- News-ABC 3340 10p Monday-Friday		1							1	\$175.00	\$175.00	Birmingham (WBMA)		5/18/18

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgj.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

BMA

RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

Date of Request 5/15/18

Time 10:00 am

Candidate: Jimmie Stephens Party: Republican

Office/Position: County Commission - Jefferson County Dist. 3

Campaign: County
Federal; State; County; Initiatives; City

Address of Headquarters: P.O. Box 59056, Bham, AL 35259

Phone: 205-222-8822 Fax: _____

Inquiry Made By: Joe Sanders On Behalf Of: Jimmie Stephens
Candidate, Manager, Agency, Committee*

Request Received by: _____

Information Requested: Political Rates

Information Supplied: _____

*Names of Political Committee: _____

Notes: _____

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WBMA 33 Birmingham, AL	Date: 5/16/18
--	-------------------------

I, Joe C. Sanders

being/on behalf of: Jimmie Stephens, a legally
qualified candidate of the Republican political

party for the office of: Jefferson County Commission, District 3

in the Primary election to be held on: June 5th 2018 2714 20th Street South
Bham 35209
#B

do hereby request station time as follows:

205-222-8822

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
attached schedule					

Total Charges: \$ 3,777⁰⁰

MASTER IMAGE INC.

PO BOX 59056
BIRMINGHAM, AL 35259
205-871-8781

BBVACompass Bank
Birmingham, AL

61-118/620

9474

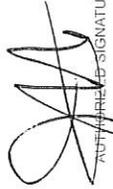
5/21/2018

PAY TO THE ORDER OF WBMA TV

\$ **3,210.45

Three Thousand Two Hundred Ten and 45/100 ***** DOLLARS

WBMA TV
ATTN: Wayne Reid
800 CONOURSE PKWY STE 200
HOOVER AL 35244-1874



MP

MEMO
MASTER IMAGE INC.

9474

WBMA TV
Date 5/17/2018
Type Bill
Reference Jimmie Stephens

5/21/2018

Original Amt. 3,210.45
Balance Due 3,210.45
Discount
Check Amount 3,210.45
Payment 3,210.45

Master Image Checkin Jimmie Stephens campaign

3,210.45