

# WABM ABC Jimmie Stephens for Jefferson County Commissioner # 1

WBMA 33/40														
15 sec. spots														
AM News	4:00 AM													
	4:30 AM	\$15.00												\$0.00
	5:00 AM	\$68.00												\$0.00
	6:00 AM	\$120.00												\$0.00
	7:00 AM	\$120.00												\$0.00
	8:00 AM	\$120.00												\$0.00
PM News	4:00 PM	\$100.00												\$0.00
	4:30 PM	\$100.00												\$0.00
	5:00 PM	\$240.00												\$0.00
	6:00 PM	\$340.00												\$0.00
	6:30 PM	\$320.00												\$0.00
	9:00 PM													\$0.00
	9:30 AM													\$0.00
	10:00 PM	\$175.00												\$0.00
TOTAL			\$0.00	\$0.00	\$615.00	\$188.00	\$583.00	\$295.00	\$460.00	\$243.00	\$990.00	\$443.00	\$3,817.00	

Hot's  
Revised  
Per Your  
Email

Master  
Invoice  
18852

Contract  
# 334454



WBMA  
651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

Master Image  
PO Box 59056  
Birmingham, AL 35259

## Contract # 3344456

**Schedule Dates** 05/25/18-06/05/18  
**Advertiser** Jimmie Stephens for Jefferson Co Commissioner C  
**Agency** Master Image (18852)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** Primary 2018 (1030350)  
**Salesperson** HOUSE-BIRMINGHAM, WTTT/WABM/WDDT/WBMA  
**Sales Office** WTTT/WABM/WDDT/WBMA/EBMA/GBMA  
**Buyer Name** Sanders, Joe  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Calendar  
**Comments**

**Date Entered** 05/18/18  
**Last Modified** 05/18/18  
**Entered By** Donald Reid  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$566.55  
**Net Total** \$3,210.45  
**Sales Tax**

## Birmingham (WBMA)

By Calendar Month	Spots	Rate
May. 2018	12	\$2,101.00
Jun. 2018	13	\$1,676.00
<b>Grand Total:</b>	<b>25</b>	<b>\$3,777.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	06/04/18-06/05/18	3	:15	4:30A- News-Good Morning Alabama 430a Monday-Friday		1	1						2	\$15.00	\$30.00	Birmingham (WBMA)		5/18/18
2.0	Normal Line / News	05/28/18-06/01/18	3	:15	5:00:01A- News-Good Morning Alabama 5a Monday-Friday		1	1			1			3	\$68.00	\$204.00	Birmingham (WBMA)		5/18/18
3.0	Normal Line / News	06/05/18-06/05/18	3	:15	5:00:01A- News-Good Morning Alabama 5a Monday-Friday			1						1	\$68.00	\$68.00	Birmingham (WBMA)		5/18/18
4.0	Normal Line / News	05/28/18-05/30/18	3	:15	6A- News-Good Morning Alabama 6a Monday-Friday		1		1					2	\$120.00	\$240.00	Birmingham (WBMA)		5/18/18
5.0	Normal Line / News	06/04/18-06/05/18	3	:15	6A- News-Good Morning Alabama 6a Monday-Friday		1	1						2	\$120.00	\$240.00	Birmingham (WBMA)		5/18/18
6.0	Normal Line / News	05/25/18-05/25/18	3	:15	7A- ABC-Good Morning America						1			1	\$120.00	\$120.00	Birmingham (WBMA)		5/18/18
7.0	Normal Line / News	05/31/18-05/31/18	3	:15	7A- ABC-Good Morning America					1				1	\$120.00	\$120.00	Birmingham (WBMA)		5/18/18
8.0	Normal Line / News	06/05/18-06/05/18	3	:15	7A- ABC-Good Morning America			1						1	\$120.00	\$120.00	Birmingham (WBMA)		5/18/18

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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651 Beacon Pkwy W Ste 105  
Birmingham, AL 35209

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9.0	Normal Line / News	06/04/18-06/05/18	3	:15	8A- ABC-Good Morning America		1	1						2	\$120.00	\$240.00	Birmingham (WBMA)		5/18/18
10.0	Normal Line / News	06/04/18-06/04/18	3	:15	5P- News-ABC 3340 5p Monday-Friday		1							1	\$240.00	\$240.00	Birmingham (WBMA)		5/18/18
11.0	Normal Line / News	05/25/18-05/25/18	3	:15	5:59P- News-ABC 3340 6p Monday-Friday						1			1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
12.0	Normal Line / News	05/31/18-05/31/18	3	:15	5:59P- News-ABC 3340 6p Monday-Friday					1				1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
13.0	Normal Line / Access	05/29/18-05/29/18	3	:15	6:28P- Wheel of Fortune			1						1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
14.0	Normal Line / Access	06/04/18-06/04/18	3	:15	6:28P- Wheel of Fortune		1							1	\$320.00	\$320.00	Birmingham (WBMA)		5/18/18
15.0	Normal Line / News	05/25/18-05/25/18	3	:15	10P- News-ABC 3340 10p Monday-Friday						1			1	\$175.00	\$175.00	Birmingham (WBMA)		5/18/18
16.0	Normal Line / News	05/29/18-06/01/18	3	:15	10P- News-ABC 3340 10p Monday-Friday			1	1		1			3	\$175.00	\$525.00	Birmingham (WBMA)		5/18/18
17.0	Normal Line / News	06/04/18-06/04/18	3	:15	10P- News-ABC 3340 10p Monday-Friday		1							1	\$175.00	\$175.00	Birmingham (WBMA)		5/18/18

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Date:

Accepted-Station:

Date:

Comments:

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BMA

# RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF CANDIDATE FOR PUBLIC OFFICE

Date of Request 5/15/18

Time 10:00 am

Candidate: Timmie Stephens Party: Republican

Office/Position: County Commission - Jefferson County Dist. 3

Campaign: County  
Federal; State; County; Initiatives; City

Address of Headquarters: P.O. Box 59056, Bham, AL 35259

Phone: 205-222-8822 Fax: \_\_\_\_\_

Inquiry Made By: Joe Sanders On Behalf Of: Timmie Stephens  
Candidate, Manager, Agency, Committee\*

Request Received by: \_\_\_\_\_

Information Requested: Political Rates

Information Supplied: \_\_\_\_\_

\*Names of Political Committee: \_\_\_\_\_

Notes: \_\_\_\_\_



## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WBMA 33 Birmingham, AL

**Date:**

5/16/18

I, Joe C. Sanders

being/on behalf of: Jimmie Stephens, a legally

qualified candidate of the Republican political

party for the office of: Jefferson County Commission, District 3

in the Primary

election to be held on: June 5<sup>th</sup> 2018

2714 20<sup>th</sup> Street South #B

Bham 35209

do hereby request station time as follows:

205-222-8822

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
attached schedule					

**Total Charges:**

\$ 3,777.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Jimmie Stephens

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Jimmie Stephens

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

5/16/18  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]  
Signature

WAYNE REID  
Printed Name

DIRECTOR OF SALES  
Title

**MASTER IMAGE INC.**

PO BOX 59056  
BIRMINGHAM, AL 35259  
205-871-8781

**BBVACompass Bank**  
Birmingham, AL

61-118/620

5/21/2018

9474

PAY TO THE  
ORDER OF WBMA TV

\$ \*\*3,210.45

Three Thousand Two Hundred Ten and 45/100\*\*\*\*\* DOLLARS

WBMA TV

ATTN: Wayne Reid  
800 CONOURSE PKWY STE 200  
HOOVER AL 35244-1874

MEMO

**MASTER IMAGE INC.**

WBMA TV

Date 5/17/2018  
Type Bill  
Reference Jimmie Stephens

5/21/2018

Discount

Balance Due

3,210.45

Original Amt.

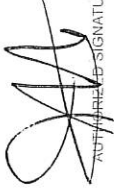
3,210.45

Payment

3,210.45

Check Amount

3,210.45

  
AUTHORISED SIGNATURE

MP

9474

Master Image Checkin Jimmie Stephens campaign

3,210.45

Security features included. Details on back.