

INVOICE

WDTV
5 Television Dr
Bridgeport, WV 26330
Main: (304) 848-5000
Billing: (304) 848-5000

Invoice #	Invoice Date	Invoice Month	Invoice Period
787381-1	04/29/18	April 2018	03/26/18 - 04/09/18

Property	Account Executive	Sales Office	Sales Region
WDTV	Clarksburg House	Clarksburg Natl	National

Billing Address:

Pinpoint Media-Alexandria
Attention: Accounts Payable
1707 Osage St 103
Alexandria, VA 22302

Send Payment To:

WDTV
PO Box 14200
Tallahassee, FL 32317-4200

Advertiser	Product	Estimate Number
Morrisey for Senate 2018	Primary	824

Flight Dates	Order #	Alt Order #
04/03/18 - 04/09/18	787381	WOC10871483

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9915283	64	81

Agency Ref	Advertiser Ref
8737	66889

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/03/18	04/09/18	CBS This Morning 7a-8a	7:00 AM-8:00 AM	1 - - 1 - -	:30	2	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1 - - 1 - - 2 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDTV	F	04/06/18	7:59 AM	CBS This Morning 7a-8a	7:00 AM-8:00 AM	:30	DMSCPM022018H	\$60.00 NM
4	WDTV	M	04/09/18	7:29 AM	CBS This Morning 7a-8a	7:00 AM-8:00 AM	:30	DMSCPM022018H	\$60.00 NM
2	04/03/18	04/09/18	CBS This Morning	7:00 AM-9:00 AM	1 - - 11 - -	:30	3	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1 - - 11 - - 3 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDTV	Th	04/05/18	7:41 AM	CBS This Morning	7:00 AM-9:00 AM	:30	DMSCPM012018H	\$45.00 NM
4	WDTV	F	04/06/18	8:53 AM	CBS This Morning	7:00 AM-9:00 AM	:30	DMSCPM022018H	\$45.00 NM
5	WDTV	M	04/09/18	8:11 AM	CBS This Morning	7:00 AM-9:00 AM	:30	DMSCPM022018H	\$45.00 NM
3	04/03/18	04/09/18	Price Is Right	11:00 AM-12:00 PM	1 - - 1 - - -	:30	2	\$65.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1 - - 1 - - - 2 \$65.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDTV	Th	04/05/18	11:59 AM	Price Is Right CHANGED CLA PER CLIENT	11:00 AM-12:00 PM	:30	DMSCPM022018H	\$65.00 NM
3	WDTV	M	04/09/18	11:59 AM	Price Is Right	11:00 AM-12:00 PM	:30	DMSCPM022018H	\$65.00 NM
4	04/03/18	04/09/18	5 News WV @ Midday	12:00 PM-12:30 PM	1 - - 11 - -	:30	3	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1 - - 11 - - 3 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDTV	Th	04/05/18	12:27 PM	5 News WV @ Midday CHANGED CLA PER CLIENT	12:00 PM-12:30 PM	:30	DMSCPM022018H	\$50.00 NM
4	WDTV	F	04/06/18	12:21 PM	5 News WV @ Midday	12:00 PM-12:30 PM	:30	DMSCPM022018H	\$50.00 NM
5	WDTV	M	04/09/18	12:29 PM	5 News WV @ Midday	12:00 PM-12:30 PM	:30	DMSCPM022018H	\$50.00 NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at www.gray.tv/advertising.

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Advertiser	Product	Estimate Number	
Morrisey for Senate 2018	Primary	824	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	04/03/18	04/06/18	M-F 4p-430p	4:00 PM-4:30 PM	----1--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/02/18 04/08/18 ----1-- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDTV	F	04/06/18	4:13 PM	M-F 4p-430p	4:00 PM-4:30 PM	:30	DMSCPM022018H	\$45.00 NM
6	04/03/18	04/09/18	M-F 430p-5p	4:30 PM-5:00 PM	1-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1----- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDTV	M	04/09/18	4:41 PM	M-F 430p-5p	4:30 PM-5:00 PM	:30	DMSCPM022018H	\$45.00 NM
7	04/03/18	04/09/18	First @ 5p	5:00 PM-5:30 PM	1---1--	:30	2	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1---1-- 2 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDTV	F	04/06/18	5:25 PM	First @ 5p	5:00 PM-5:30 PM	:30	DMSCPM022018H	\$75.00 NM
4	WDTV	M	04/09/18	5:13 PM	First @ 5p	5:00 PM-5:30 PM	:30	DMSCPM022018H	\$75.00 NM
8	04/03/18	04/09/18	5 News @ 530p	5:30 PM-6:00 PM	1--1---	:30	2	\$85.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1--1--- 2 \$85.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDTV	Th	04/05/18	5:38 PM	5 News @ 530p	5:30 PM-6:00 PM	:30	DMSCPM022018H	\$85.00 NM
					CHANGED CLA PER CLIENT				
3	WDTV	M	04/09/18	5:58 PM	5 News @ 530p	5:30 PM-6:00 PM	:30	DMSCPM022018H	\$85.00 NM
9	04/03/18	04/09/18	5 News @ 6p	6:00 PM-6:30 PM	1--1---	:30	2	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1--1--- 2 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WDTV	Th	04/05/18	6:07 PM	5 News @ 6p	6:00 PM-6:30 PM	:30	DMSCPM022018H	\$125.00 NM
					CHANGED CLA PER CLIENT				
4	WDTV	M	04/09/18	6:30 PM	5 News @ 6p	6:00 PM-6:30 PM	:30	DMSCPM022018H	\$125.00 NM
10	04/03/18	04/09/18	CBS Evening News	6:30 PM-7:00 PM	1--1---	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1--1--- 2 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDTV	Th	04/05/18	6:59 PM	CBS Evening News	6:30 PM-7:00 PM	:30	DMSCPM022018H	\$150.00 NM
					CHANGED CLA PER CLIENT				
3	WDTV	M	04/09/18	6:59 PM	CBS Evening News	6:30 PM-7:00 PM	:30	DMSCPM022018H	\$150.00 NM
11	04/03/18	04/09/18	M-F 7p-730p	7:00 PM-7:30 PM	1--1---	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/03/18 04/09/18 1--1--- 2 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WDTV	Th	04/05/18	7:25 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	DMSCPM022018H	\$50.00 NM
					CHANGED CLA PER CLIENT				

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17	04/03/18	04/05/18	Thursday Prime 1a	7:58 PM-8:30 PM	---1---	:30	1	\$675.00	NM																																																								
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18	04/03/18	04/05/18	Thursday Prime 1b	8:30 PM-9:00 PM	---1---	:30	1	\$400.00	NM																																																								
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19	04/03/18	04/06/18	Friday Prime Hr 2	9:00 PM-10:00 PM	----1--	:30	1	\$240.00	NM																																																								
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24	04/03/18	04/08/18	The Masters	2:00 PM-7:00 PM	-----1	:30	1	\$175.00	NM																																																								
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	04/02/18	04/08/18	-----1	1	\$175.00																																																												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																							
1	WDTV	Su	04/08/18	6:59 PM	The Masters	2:00 PM-7:00 PM	:30	DMSCPM022018H	\$175.00	NM																																																							
25	04/03/18	04/08/18	5 News Weekend @ 6p	6:00 PM-6:30 PM	-----1	:30	1	\$50.00	NM																																																								
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INVOICE

Send Payment To:

WDTV
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	Invoice Date	Invoice Month	Invoice Period
787381-1	04/29/18	April 2018	03/26/18 - 04/09/18
Advertiser	Product	Estimate Number	
Morrisey for Senate 2018	Primary	824	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																													
25	04/03/18	04/08/18	5 News Weekend @ 6p	6:00 PM-6:30 PM	-----1	:30	1	\$50.00	NM																																																																													
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26	04/03/18	04/08/18	Sunday Prime Hr 1	7:00 PM-8:00 PM	-----1	:30	1	\$300.00	NM																																																																													
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27	04/03/18	04/08/18	Sunday Prime Hr 3	9:00 PM-10:00 PM	-----1	:30	1	\$250.00	NM																																																																													
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Total Spots **34**

Payment Terms 30 Days

<u>Gross Total</u>	\$4,445.00
<u>Agency Commission</u>	\$666.75
<u>Net Amount Due</u>	\$3,778.25

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<u>Invoice #</u>	<u>Invoice Date</u>	<u>Invoice Month</u>	<u>Invoice Period</u>
787381-1	04/29/18	April 2018	03/26/18 - 04/09/18
<u>Advertiser</u>	<u>Product</u>	<u>Estimate Number</u>	
Morrisey for Senate 2018	Primary	824	

Invoice Balance as of 05/09/18 11:56:52 AM ET**\$0.00**

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