

# Order #1087288: Katz Media../MAGA Inc/GA/304331

Date	Action	Comment	Total \$	# Spots/Line	By	Expected GRP
03/01/24 3:18:19 PM	Cash in Adv	[cleared cash in adv] Katz, payment received	\$4,240.00	80	Barbara Lally (barbara.lally@cu)	0.00
03/01/24 3:10:00 PM	Processed	<async process>	\$4,240.00	80	Christine Dunn (Christine.Dunn@)	0.00
03/01/24 3:07:17 PM	Approved		\$4,240.00	80	Barbara Lally (barbara.lally@cu)	0.00
03/01/24 3:07:12 PM	Approval Wo	[Centralized AR - Business Office Approval Needed Default]	\$4,240.00	80	Barbara Lally (barbara.lally@cu)	0.00
03/01/24 2:42:49 PM	Approval Wo	[Sales Manager - Ready Default]	\$4,240.00	80	Matt Bell (matthew.bell@cumul)	0.00
03/01/24 2:36:20 PM	Ready for ap	new	\$4,240.00	80	Rhonda Fortner (RHONDA.FOF)	0.00
03/01/24 1:33:26 PM	New order cr	Imported EC Order	\$4,240.00	80	Rhonda Fortner (RHONDA.FOF)	0.00

[Sorted by: Date]

## ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Del Ray Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

**Check one:**

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

### ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:**

Agency name: Del Ray Media, LLC

Address: PO Box 26067, Alexandria, VA 22313

Contact:

Phone number: 703-409-7269

Email: info@delraymediabuying.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

Name: Make America Great Again Inc. (MAGA Inc.)

Address: 138 Conant Street, Beverly, MA 01915

Contact:

Phone number:

Email:

Station is authorized to announce the time as paid for by such person or entity.

**List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):**

Taylor Budowich, CEO  
Charles Gantt, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: Del Ray Media <small>Digitally signed by Del Ray Media Date: 2023.08.07 14:05:47 -04'00'</small>	Signature: <i>Rhonda Foelner</i>
Name: Del Ray Media	Name: <i>Rhonda Foelner</i>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <i>3/1/24</i>

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station?  Yes  No Date ad received: *3/1/24*

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted

Accepted IN PART (e.g., ad not received to determine content)\*

Rejected – provide reason (optional):

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>10 87288</i>	Station Call Letters: <i>WBFS-FM</i>	Date Received/Requested: <i>3/1/24</i>
Est. #: <i>304331</i>	Station Location: <i>Savannah GA</i>	Run Start and End Dates: <i>3/1/24 - 3/31/24</i>

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Mar 01, 24  
 CONT# 37149060 Mod# Ver# 1 (Last = )  
 REP EASTMAN  
 TO WEAS-FM (Savannah, GA)  
 FM BRIAN DONLEY  
 OFF PHILADELPHIA  
 AGY Katz Media Group  
 ADDR 125 West 55th Street 3rd Floor  
 New York, NY 10019

DDS CONT# 0  
 C/P/E: na / na / 304331

SALESPERSON FAX#

PH #

BYR Helen Hanratty1  
 ADV MAGA INC.  
 PDT GA  
 FLT Mar 04, 24 - Mar 31, 24

\* REP ORDER COMMENT \*

\*\* 2/29/2024 1:03:00 PM: DEL RAY/SMART MEDIA/DEL CIELO: THIS ORDER WAS PAID TO KATZ CIA VIA CREDIT CARD - WHEN AN AGENCY PAYS KATZ MEDIA VIA CREDIT CARD, THERE IS A CUSTOMARY CREDIT CARD CHARGE ASSOCIATED WITH THE PAYMENT WHICH WILL BE CHARGED BACK TO THE STATIONS. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY WITH ALL POLITICAL/ISSUE ORDERS. PLEASE CONFIRM IN THE SYSTEM.

\*\* 2/29/2024 1:03:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM: 9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

\*\* 2/29/2024 1:03:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		<b>FLIGHT 1</b>							
	1.1	MTWTF..	6A - 7P	60	3/4/2024 - 3/29/2024	4W	10	\$53.00	40
	1.2	MTWTFSS	6A - 7P	60	3/4/2024 - 3/31/2024	4W	10	\$53.00	40
					<b>** WEEKLY FLIGHT TOTALS **</b>		20	\$4,240.00	

	Mar 24					
SPOTS	80					
CASH	4240.00					
TRADE	0.00					
NSL	0.00					
TOTAL	4240.00					

						TOTAL
SPOTS						80
CASH						4,240.00
TRADE						0.00
NSL						0.00
TOTAL						4,240.00

Mar 01, 24  
CONT# 37149060 Mod# Ver# 1 (Last = )  
REP EASTMAN

DDS CONT# 0  
C/P/E: na / na / 304331

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**\*\* Competitive Comments \*\***

SVC: FA23 MSA ARB

Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

# ORDER



**Orders**  
**Order / Rev:** 1087288  
**Alt Order #:** 37149060  
**Product Desc:** GA  
**Estimate:** 304331  
**Flight Dates:** 03/04/24 - 03/31/24  
**Original Date / Rev:** 03/01/24 / 03/01/24  
**Order Type:** GENERAL

**WEAS-FM**  
**Primary AE:** Katz Philadelphia  
**Sales Office:** K-7.5  
**Sales Region:** N-Katz75

**Agency Name:** Katz Media Group  
**Buying Contact:**  
**Billing Contact:**  
 125 West 55th Street  
 New York, NY 10019

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** MAGA Inc  
**Demographic:** A35+  
**Product Codes:** Issues/Propositions  
**Revenue Code 1:** AGY-AVAIL  
**Revenue Code 2:** POL-ISS  
**Revenue Code 3:** GEN  
**Priority:** P-100

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/26/24	03/31/24	80	\$4,240.00	\$3,604.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
March 2024	80	\$4,240.00	\$3,604.00	0.00
<b>Totals</b>	<b>80</b>	<b>\$4,240.00</b>	<b>\$3,604.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WEAS	03/04/24	03/31/24	M-F Prime M-F	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	MTWTF--	1:00	10	\$53.00	P-50	0.00	NM	40	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTF--		10				\$53.00		0.00			
		Week: 03/11/24	03/17/24	MTWTF--		10				\$53.00		0.00			
		Week: 03/18/24	03/24/24	MTWTF--		10				\$53.00		0.00			
		Week: 03/25/24	03/31/24	MTWTF--		10				\$53.00		0.00			
N 2	WEAS	03/04/24	03/31/24	M-Su 6a-7p M-Su	CM	6:00 AM-7:00 PM	MTWTFSS	1:00	10	\$53.00	P-50	0.00	NM	40	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MTWTFSS		10				\$53.00		0.00			
		Week: 03/11/24	03/17/24	MTWTFSS		10				\$53.00		0.00			
		Week: 03/18/24	03/24/24	MTWTFSS		10				\$53.00		0.00			
		Week: 03/25/24	03/31/24	MTWTFSS		10				\$53.00		0.00			
													<b>Totals</b>	<b>80</b>	<b>\$4,240.00</b>