

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Screen Strategies Media
Attention: Jim Nelson
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WXII
PO Box 90040
Prescott, AZ 86304-9040

Invoice #	Invoice Date	Invoice Month	Invoice Period
1790865-2	10/07/18	October 2018	10/01/18 - 10/05/18

Property	Account Executive	Sales Office	Sales Region
WXII	House National House Nation	WXII National H	National

Advertiser	Product	Estimate Number
Stop Deceptive Amendmen	GENERAL	4279

Flight Dates	Order #	Alt Order #
09/23/18 - 10/05/18	1790865	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31	10/01/18	10/01/18	M-F WXII 12 News @ Noon	12-1pm	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/18	12:38 PM	M-F WXII 12 News @ Noon	12-1pm	:30	SDA1803H	\$800.00 NM
32	10/02/18	10/02/18	M-F WXII 12 News @ 4 p	4-5pm	-T-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	-T-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Tu	10/02/18	4:13 PM	M-F WXII 12 News @ 4 pm	4-5pm	:30	SDA1803H	\$400.00 NM
33	10/05/18	10/05/18	M-F WXII 12 News @ 4 p	4-5pm	----F--	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	----F--	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/05/18	4:14 PM	M-F WXII 12 News @ 4 pm	4-5pm	:30	SDA1802H	\$400.00 NM
34	10/01/18	10/01/18	Inside Edition	7-730pm	M-----	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/01/18	10/07/18	M-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	M	10/01/18	7:16 PM	Inside Edition	7-730pm	:30	SDA1802H	\$800.00 NM

Total Spots **4**

Payment Terms 30 Days

Gross Total **\$2,400.00**

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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Advertiser	Product	Estimate Number	
Stop Deceptive Amendmen	GENERAL	4279	

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<u>Agency Commission</u>	\$360.00
<u>Net Amount Due</u>	\$2,040.00

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