

DUPLICATE

INVOICE



WXII
700 Coliseum Drive
Winston-Salem, NC 27106
Main: (336)721-9944
Billing: (410)338-6432

www.wxii12.com

Billing Address:

Screen Strategies Media
Attention: Jim Nelson
11150 Fairfax Blvd
Suite 505
Fairfax, VA 22030

Send Payment To:

WXII
PO Box 90040
Prescott, AZ 86304-9040

Invoice #	Invoice Date	Invoice Month	Invoice Period
1803832-1	10/28/18	October 2018	10/01/18 - 10/28/18

Property	Account Executive	Sales Office	Sales Region
WXII	House National House Nation	WXII National H	National

Advertiser	Product	Estimate Number
Stop Deceptive Amendmen	GENERAL	4727

Flight Dates	Order #	Alt Order #
10/24/18 - 11/06/18	1803832	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/24/18	10/30/18	M-F WXII News @ 430a	430a-5a	MTWTF--	:30	3	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/18	4:44 AM	M-F WXII News @ 430a	430a-5a	:30	SDA1804H	\$200.00 NM
2	WXII	Th	10/25/18	4:44 AM	M-F WXII News @ 430a	430a-5a	:30	SDA1804H	\$200.00 NM
3	WXII	F	10/26/18	4:55 AM	M-F WXII News @ 430a	430a-5a	:30	SDA1807H	\$200.00 NM
2	10/24/18	10/30/18	M-F WXII 12 News @ 5 a	5-6am	MTWTF--	:30	3	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/18	5:16 AM	M-F WXII 12 News @ 5 am	5-6am	:30	SDA1804H	\$300.00 NM
3	WXII	Th	10/25/18	5:15 AM	M-F WXII 12 News @ 5 am	5-6am	:30	SDA1804H	\$300.00 NM
1	WXII	F	10/26/18	5:14 AM	M-F WXII 12 News @ 5 am	5-6am	:30	SDA1807H	\$300.00 NM
3	10/24/18	10/30/18	M-F WXII 12 News @ 6 a	6-7am	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/18	6:43 AM	M-F WXII 12 News @ 6 am	6-7am	:30	SDA1804H	\$1,000.00 NM
3	WXII	Th	10/25/18	6:30 AM	M-F WXII 12 News @ 6 am	6-7am	:30	SDA1804H	\$1,000.00 NM
1	WXII	F	10/26/18	6:28 AM	M-F WXII 12 News @ 6 am	6-7am	:30	SDA1807H	\$1,000.00 NM
4	10/24/18	10/30/18	NBC Today Show	7-9am	MTWTF--	:30	6	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	6	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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We warrant that the actual broadcast information shown on this invoice was taken from the program log

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Advertiser	Product	Estimate Number	
Stop Deceptive Amendmen	GENERAL	4727	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	10/24/18	10/30/18	NBC Today Show	7-9am	MTWTF--	:30	6	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WXII	W	10/24/18	8:27 AM	NBC Today Show	7-9am	:30	SDA1804H	\$1,000.00 NM
1	WXII	W	10/24/18	8:57 AM	NBC Today Show	7-9am	:30	SDA1804H	\$1,000.00 NM
2	WXII	Th	10/25/18	7:26 AM	NBC Today Show	7-9am	:30	SDA1804H	\$1,000.00 NM
6	WXII	Th	10/25/18	8:41 AM	NBC Today Show	7-9am	:30	SDA1804H	\$1,000.00 NM
4	WXII	F	10/26/18	7:18 AM	NBC Today Show	7-9am	:30	SDA1807H	\$1,000.00 NM
3	WXII	F	10/26/18	8:55 AM	NBC Today Show	7-9am	:30	SDA1807H	\$1,000.00 NM
5	10/24/18	10/28/18	WXII 12 News	5:30-6am	-----S-	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----S-	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/18	5:38 AM	WXII 12 News	5:30-6am	:30	SDA1807H	\$300.00 NM
6	10/24/18	10/28/18	WXII 12 Sa/Su News at 6:6-8am	6-8am	-----S-	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----S-	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/18	6:14 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	SDA1807H	\$600.00 NM
7	10/24/18	10/28/18	NBC Saturday Today	8-10am	-----S-	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----S-	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	Sa	10/27/18	7:59 AM	NBC Saturday Today	8-10am	:30	SDA1807H	\$600.00 NM
1	WXII	Sa	10/27/18	9:27 AM	NBC Saturday Today	8-10am	:30	SDA1807H	\$600.00 NM
8	10/24/18	10/28/18	WXII 12 Sa/Su News at 6:6-8am	6-8am	-----S	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----S	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/18	6:53 AM	WXII 12 Sa/Su News at 6am	6-8am	:30	SDA1807H	\$400.00 NM
9	10/24/18	10/28/18	NBC Sunday Today	8-9am	-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/18	8:29 AM	NBC Sunday Today	8-9am	:30	SDA1807H	\$800.00 NM
11	10/25/18	10/25/18	M-F 1-2P	1-2P	---T---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/18	10/28/18	---T---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Advertiser	Product	Estimate Number	
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/25/18	10/25/18	M-F 1-2P	1-2P	---T---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/25/18	1:59 PM	M-F 1-2P	1-2P	:30	SDA1804H	\$450.00 NM
13	10/24/18	10/30/18	M-F WXII 12 News @ 4 p	4-5pm	MTWTF--	:30	5	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	5	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/18	4:22 PM	M-F WXII 12 News @ 4 pm	4-5pm	:30	SDA1804H	\$600.00 NM
5	WXII	W	10/24/18	4:52 PM	M-F WXII 12 News @ 4 pm	4-5pm	:30	SDA1804H	\$600.00 NM
3	WXII	Th	10/25/18	4:10 PM	M-F WXII 12 News @ 4 pm	4-5pm	:30	SDA1804H	\$600.00 NM
4	WXII	F	10/26/18	4:12 PM	M-F WXII 12 News @ 4 pm	4-5pm	:30	SDA1807H	\$600.00 NM
1	WXII	F	10/26/18	4:23 PM	M-F WXII 12 News @ 4 pm	4-5pm	:30	SDA1807H	\$600.00 NM
14	10/24/18	10/30/18	M-F WXII 12 News @ 5 p	5-6pm	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/18	5:13 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	SDA1804H	\$1,000.00 NM
3	WXII	Th	10/25/18	5:12 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	SDA1804H	\$1,000.00 NM
2	WXII	F	10/26/18	5:23 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	SDA1807H	\$1,000.00 NM
15	10/24/18	10/30/18	M-F WXII 12 News @ 5 p	5-6pm	MTWTF--	:30	3	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/18	5:56 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	SDA1804H	\$1,000.00 NM
2	WXII	Th	10/25/18	5:38 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	SDA1804H	\$1,000.00 NM
3	WXII	F	10/26/18	5:39 PM	M-F WXII 12 News @ 5 pm	5-6pm	:30	SDA1807H	\$1,000.00 NM
16	10/24/18	10/30/18	M-F WXII 12 News @ 6 p	6-630pm	MTWTF--	:30	3	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/18	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	SDA1804H	\$1,500.00 NM
1	WXII	Th	10/25/18	6:29 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	SDA1804H	\$1,500.00 NM
3	WXII	F	10/26/18	6:23 PM	M-F WXII 12 News @ 6 pm	6-630pm	:30	SDA1807H	\$1,500.00 NM
17	10/24/18	10/28/18	Sa WXII 12 News @ 6 p	6-630pm;	-----S-	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S-	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/18	6:09 PM	Sa WXII 12 News @ 6 pm	6-630pm;	:30	SDA1807H	\$800.00 NM
18	10/24/18	10/28/18	Su WXII 12 News @ 6 p	6-630pm	-----S	:30	1	\$1,000.00	NM

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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/18	6:13 PM	Su WXII 12 News @ 6 pm	6-630pm	:30	SDA1807H	\$1,000.00 NM
20	10/25/18	10/25/18	Entertainment Tonight	730-8pm	---T---	:30	1	\$700.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	---T---	1	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/25/18	7:40 PM	Entertainment Tonight	730-8pm	:30	SDA1804H	\$700.00 NM
22	10/24/18	10/24/18	CHICAGO MED	8-9pm	--W----	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--W----	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	W	10/24/18	8:38 PM	CHICAGO MED	8-9pm	:30	SDA1804H	\$3,000.00 NM
23	10/25/18	10/25/18	L&O SVU	10-11pm	---T---	:30	1	\$3,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	---T---	1	\$3,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Th	10/25/18	10:39 PM	L&O SVU	10-11pm	:30	SDA1804H	\$3,000.00 NM
24	10/26/18	10/26/18	BLINDSPOT	8-9pm	----F--	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	----F--	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/26/18	8:23 PM	BLINDSPOT	8-9pm	:30	SDA1807H	\$1,200.00 NM
25	10/27/18	10/27/18	DATELINE	8-10P	-----S-	:30	1	\$1,200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S-	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/18	9:17 PM	DATELINE	8-10P	:30	SDA1807H	\$1,200.00 NM
26	10/24/18	10/30/18	M-Su WXII 12 News @ 1111-1135pm	MTWTF--		:30	3	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/18	11:27 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	SDA1804H	\$900.00 NM
1	WXII	Th	10/25/18	11:11 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	SDA1804H	\$900.00 NM
3	WXII	F	10/26/18	11:32 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	SDA1807H	\$900.00 NM
27	10/24/18	10/28/18	M-Su WXII 12 News @ 1111-1135pm	-----S-		:30	1	\$900.00	NM
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DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1803832-1	10/28/18	October 2018	10/01/18 - 10/28/18
Advertiser	Product	Estimate Number	
Stop Deceptive Amendmen	GENERAL	4727	

www.wxii12.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	10/24/18	10/28/18	M-Su WXII 12 News @ 1111-1135pm		-----S-	:30	1	\$900.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S-	1	\$900.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Sa	10/27/18	11:28 PM	M-Su WXII 12 News @ 11 pm	11-1135pm	:30	SDA1807H	\$900.00 NM
28	10/24/18	10/28/18	WXII Late News AFTER NWXII Late News AF		-----S	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	-----S	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	Su	10/28/18	11:35 PM	WXII Late News AFTER NFL	WXII Late News AF	:30	SDA1807H	\$800.00 NM
29	10/24/18	10/30/18	LATE NIGHT	1236X-137X	-T--F--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	----F--	1	\$300.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WXII	F	10/26/18	1:34 AM	LATE NIGHT	1236X-137X	:30	SDA1807H	\$300.00 NM
30	10/24/18	10/30/18	NBC Tonight Show	1135pm-1237am	MTWTF--	:30	3	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/18	10/28/18	--WTF--	3	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WXII	W	10/24/18	12:15 AM	NBC Tonight Show	1135pm-1237am	:30	SDA1804H	\$500.00 NM
3	WXII	Th	10/25/18	11:51 PM	NBC Tonight Show	1135pm-1237am	:30	SDA1804H	\$500.00 NM
1	WXII	F	10/26/18	12:13 AM	NBC Tonight Show	1135pm-1237am	:30	SDA1807H	\$500.00 NM
Total Spots							52		

Payment Terms 30 Days

<u>Gross Total</u>	\$44,850.00
<u>Agency Commission</u>	\$6,727.50
<u>Net Amount Due</u>	\$38,122.50

This invoice is subject to the Standard Terms and Conditions for Purchase of Broadcast Advertising, which can be reviewed at the following URL: www.hearst.com/newsroom/hearst-television-advertising-sales

We warrant that the actual broadcast information shown on this invoice was taken from the program log

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Station, and its parent company, does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.