



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

Property	WBTV		
Invoice #	1221468-1	Order #	1221468
Invoice Date	06/23/19	Alt Order #	WOC12061914
Invoice Month	June 2019	Deal #	
Invoice Period	05/27/19 - 06/17/19	Flight Dates	06/11/19 - 06/17/19
Advertiser	POL/McCready,Dan/Dem/Congress NC9		
Product	Political		
Estimate #	7812		
Account Executive	Patti Goodnight		
Sales Office	Charlotte National		
Sales Region	National		
Agency Code			
Advertiser Code	1080		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling	Email Invoice		
Agency Ref	1058		
Advertiser Ref	167996		
Product 1	1093		
Product 2			

Billing Address:

**Buying Time**  
**Attention: Cheryl Lauer**  
**650 Massachusetts Ave NW Ste 210**  
**Washington, DC 20001**

Send Payment To:

**WBTV**  
**PO Box 11407**  
**Dept 1497**  
**Birmingham, AL 35246-1497**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	06/11/19	06/17/19	CBS This Morning	7:00 AM-9:00 AM	11-11--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/19 06/17/19 11-11-- 4 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	06/11/19	8:55 AM	CBS This Morning	7:00 AM-9:00 AM	:30	DM-T19-101H	\$450.00 NM
2	WBTV	Th	06/13/19	8:28 AM	CBS This Morning	7:00 AM-9:00 AM	:30	DM-T19-101H	\$450.00 NM
3	WBTV	F	06/14/19	8:48 AM	CBS This Morning	7:00 AM-9:00 AM	:30	DM-T19-101H	\$450.00 NM
4	WBTV	M	06/17/19	8:55 AM	CBS This Morning	7:00 AM-9:00 AM	:30	DM-T19-101H	\$450.00 NM
2	06/11/19	06/17/19	M-F Morning Break	9:00 AM-10:00 AM	1-111--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/19 06/17/19 1-111-- 4 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	06/12/19	9:18 AM	M-F Morning Break	9:00 AM-10:00 AM	:30	DM-T19-101H	\$200.00 NM
2	WBTV	Th	06/13/19	9:41 AM	M-F Morning Break	9:00 AM-10:00 AM	:30	DM-T19-101H	\$200.00 NM
3	WBTV	F	06/14/19	9:54 AM	M-F Morning Break	9:00 AM-10:00 AM	:30	DM-T19-101H	\$200.00 NM
4	WBTV	M	06/17/19	9:55 AM	M-F Morning Break	9:00 AM-10:00 AM	:30	DM-T19-101H	\$200.00 NM
3	06/11/19	06/17/19	M-F News at Noon	12:00 PM-12:30 PM	11-11--	:30	4	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/19 06/17/19 11-11-- 4 \$550.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Tu	06/11/19	12:29 PM	M-F News at Noon	12:00 PM-12:30 PM	:30	DM-T19-101H	\$550.00 NM
2	WBTV	Th	06/13/19	12:13 PM	M-F News at Noon	12:00 PM-12:30 PM	:30	DM-T19-101H	\$550.00 NM
3	WBTV	F	06/14/19	12:27 PM	M-F News at Noon	12:00 PM-12:30 PM	:30	DM-T19-101H	\$550.00 NM
4	WBTV	M	06/17/19	12:25 PM	M-F News at Noon	12:00 PM-12:30 PM	:30	DM-T19-101H	\$550.00 NM
4	06/11/19	06/17/19	M-F News at 4p	4:00 PM-4:30 PM	1-111--	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/11/19 06/17/19 1-111-- 4 \$425.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).

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**WBTV**  
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**Dept 1497**  
**Birmingham, AL 35246-1497**

Invoice #	1221468-1	Invoice Month	June 2019
Invoice Date	06/23/19	Invoice Period	05/27/19 - 06/17/19
Advertiser	POL/McCready,Dan/Dem/Congress NC9		
Product	Political		
Estimate #	7812		

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8	06/11/19	06/14/19	M-F News at 6p	6:00 PM-6:30 PM	- 1111 - -	:30	4	\$850.00	NM																																																																			
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2	WBTV	W	06/12/19	6:23 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	DM-T19- 101H	\$850.00	NM																																																																		
3	WBTV	Th	06/13/19	6:27 PM	M-F News at 6p	6:00 PM-6:30 PM	:30	DM-T19- 101H	\$850.00	NM																																																																		
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## INVOICE



Send Payment To:

**WBTV**  
**PO Box 11407**  
**Dept 1497**  
**Birmingham, AL 35246-1497**

Invoice #	1221468-1	Invoice Month	June 2019
Invoice Date	06/23/19	Invoice Period	05/27/19 - 06/17/19
Advertiser	POL/McCready,Dan/Dem/Congress NC9		
Product	Political		
Estimate #	7812		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																								
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# INVOICE



Send Payment To:

**WBTV**  
**PO Box 11407**  
**Dept 1497**  
**Birmingham, AL 35246-1497**

Invoice #	1221468-1	Invoice Month	June 2019
Invoice Date	06/23/19	Invoice Period	05/27/19 - 06/17/19
Advertiser	POL/McCready,Dan/Dem/Congress NC9		
Product	Political		
Estimate #	7812		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	06/11/19	06/16/19	Sun News at 6a	6:00 AM-7:00 AM	-----1	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/10/19 06/16/19 -----1 1 \$250.00									
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1	WBTV	Su	06/16/19	6:29 AM	Sun News at 6a	6:00 AM-7:00 AM	:30	DM-T19-101H	\$250.00 NM
17	06/11/19	06/16/19	CBS Face The Nation	10:30 AM-11:30 AM	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/10/19 06/16/19 -----1 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WBTV	Su	06/16/19	10:59 AM	CBS Face The Nation	10:30 AM-11:30 AM	:30	DM-T19-101H	\$350.00 NM
<u>Total Spots</u>							<b>50</b>		

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$22,525.00</b>
<u>Agency Commission</u>	<b>\$3,378.75</b>
<u>Net Amount Due</u>	<b>\$19,146.25</b>
<u>Invoice Balance as of 06/24/19 12:27:28 PM ET</u>	<b>\$0.00</b>

We warrant that the actual broadcast information shown on this invoice was taken from the program log. Gray does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at [www.gray.tv/advertising](http://www.gray.tv/advertising).