



WBTV
One Julian Price Place
Charlotte, NC 28208
Sales T & C: www.gray.tv/advertising
(704) 374-3500

CONTRACT

<u>Contract / Revision</u> 1221468 /		<u>Alt Order #</u> WOC12061914
<u>Advertiser</u> POL/McCready,Dan/Dem/Congress NC9		<u>Original Date / Revision</u> 06/06/19 / 06/07/19
<u>Contract Dates</u> 06/11/19 - 06/17/19	<u>Estimate #</u> 7812	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WBTV	<u>Account Executive</u> Patti Goodnight	<u>Sales Office</u> Charlotte Nation
<u>Special Handling</u> Email Invoice		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 1080	<u>Product 1/2</u> 1093
<u>Agency Ref</u> 1058	<u>Advertiser Ref</u> 167996	

And:

Buying Time
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBTV	06/11/19	06/17/19	CBS This Morning	7:00 AM-9:00 AM		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	11-11--				4	\$450.00			
N 2	WBTV	06/11/19	06/17/19	M-F Morning Break	9:00 AM-10:00 AM		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	1-111--				4	\$200.00			
N 3	WBTV	06/11/19	06/17/19	M-F News at Noon	12:00 PM-12:30 PM		:30			NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	11-11--				4	\$550.00			
N 4	WBTV	06/11/19	06/17/19	M-F News at 4p	4:00 PM-4:30 PM		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	1-111--				4	\$425.00			
N 5	WBTV	06/11/19	06/17/19	M-F News at 430p	4:30 PM-5:00 PM		:30			NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	111-1--				4	\$500.00			
N 6	WBTV	06/11/19	06/17/19	M-F News at 5p	5:00 PM-5:30 PM		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	11-11--				4	\$600.00			
N 7	WBTV	06/11/19	06/17/19	M-F News at 530p	5:30 PM-6:00 PM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	1111---				4	\$650.00			
N 8	WBTV	06/11/19	06/14/19	M-F News at 6p	6:00 PM-6:30 PM		:30			NM	4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/19	06/16/19	-1111--				4	\$850.00			
N 9	WBTV	06/11/19	06/17/19	M-F News at 7p	7:00 PM-7:30 PM		:30			NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	111-1--				4	\$650.00			
N 10	WBTV	06/11/19	06/17/19	CBS Late Show	11:35 PM-12:37 AM		:30			NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	1111---				4	\$250.00			
N 11	WBTV	06/11/19	06/17/19	CBS Late Late Show	12:37 AM-1:37 AM		:30			NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/11/19	06/17/19	1111---				4	\$125.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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N 12	WBTV	06/11/19	06/15/19	Sat News at 5a	5:00 AM-6:00 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/19	06/16/19	-----1-				1	\$150.00			
N 13	WBTV	06/11/19	06/15/19	Sat News at 6a	6:00 AM-7:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/19	06/16/19	-----1-				1	\$300.00			
N 14	WBTV	06/11/19	06/15/19	Sat News at 7a	7:00 AM-8:00 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/19	06/16/19	-----1-				1	\$350.00			
N 15	WBTV	06/11/19	06/16/19	Sun News at 5a	5:00 AM-6:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/19	06/16/19	-----1				1	\$125.00			
N 16	WBTV	06/11/19	06/16/19	Sun News at 6a	6:00 AM-7:00 AM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/19	06/16/19	-----1				1	\$250.00			
N 17	WBTV	06/11/19	06/16/19	CBS Face The Nation	10:30 AM-11:30 AM		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		06/10/19	06/16/19	-----1				1	\$350.00			
Totals											50	\$22,525.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
05/27/19 -06/17/19	50	\$22,525.00	(\$3,378.75)	\$19,146.25
Totals	50	\$22,525.00	(\$3,378.75)	\$19,146.25

Signature: _____ **Date:** _____

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