



KABC-TV INTRODUCTION
3rd Quarter 2016
July 1 through September 30, 2016

KABC-TV produces and broadcasts a half-hour public-affairs program dedicated to a deeper exploration of local issues and concerns, "**Eyewitness Newsmakers**".

KABC-TV produced and broadcast the weekly half-hour public affairs program "**Vista L.A.**" "Vista L.A." is Los Angeles' longest-running local half-hour program devoted solely to the growing and dynamic Latino community in Southern California. Viewer will experience SoCal through a Latino lens with hosts Patricia Lopez, Jovana Lara, Danny Romero and Alysha Del Valle.

KABC-TV ran an average of more than forty hours of local news programs each week listed as "**Eyewitness News**" airing:

<u>Weekdays:</u>	<u>Saturdays</u>	<u>Sundays</u>
4:30-5:00am	5:00-6:00am	5:00-6:00am
5:00-6:00am	6:00-7:00am	7:00-8:00am
6:00-7:00am	8:00-9:00am	9:00-10:00am
11:00am-12:00 noon	9:00-9:30am	10:00-11:00am
4:00-5:00pm	4:00-5:00pm	4:00-5:00pm
3:00-4:00pm	5:00-5:30pm	5:00-5:30pm
5:00-6:00pm	6:00-6:30pm	6:00-6:30pm
6:00-6:30pm	11:00pm-12:00am	11:00pm-12:00am
11:00-11:35pm		

In addition to all of our current newscasts outlined above, Eyewitness News also produces a live newscast which airs seven days a week on independent LA 56/KDOC-TV.

KABC-TV also **5 hours, 54 minutes and 40 seconds** of Local Public Service Announcements on a variety of subjects during all different day-parts.

KABC-TV also sponsors many community events throughout southern California. Some of the many events the station was involved with this quarter are:

Huntington Beach 4th of July Parade

Promoted and broadcasted the Huntington Beach 4th of July Parade live on July 4, 2016. The Station provided all of the production resources for the televised event and David Ono and Coleen Sullivan hosted the telecast, with Elex Michaelson and Alysha Del Valle acting as roving reporters in the crowd. In addition, Leslie Lopez and Dallas Raines rode in the Parade.

Cool Kids

ABC7 sponsors the Cool Kids program year round, and on July 23, 2016 we hosted a Luncheon and Program for the Cool Kids and their families. They were given an award and a check for \$500. Members of ABC7 attended and Danny Romero and Mayde Gomez were the Masters of Ceremonies.

ABC7 Listens – Community Forum

Representatives from ABC7 Station Management, including the President and General Manager, Eyewitness News, Programming, Diversity Programs and Public Affairs, attended an open Community Forum on August 30, 2016, hosted by the Armenian National Committee of America, Western Region and the Armenian Youth Federation, Western U.S. in Glendale. Members of the community were invited to come and voice their opinions and concerns about the media and their community, as well as learn how the Station can help them access ABC7. Marc Brown was the Moderator.

Mexican Independence Day Parade

Promoted and broadcasted the Mexican Independence Day Parade live on September 18, 2016 as an hour and a half long Vista L.A. special. The Station provided all of the production resources for the televised event and Jovana Lara and Danny Romero hosted the telecast, with Carlos Granda and Leticia Juarez acting as roving reporters in the crowd. In addition, Marc Brown and Ellen Leyva rode in the Parade.

Susan G. Komen Race for the Cure

Produced and aired Public Service Announcements promoting their annual “Orange County Race for the Cure” which was held on September 25, 2016. Eileen Frere kicked off the first race and participated in the Survivor’s Ceremony. We manned a Booth in the Expo, where Michelle Tuzee, Leticia Juarez and Rob McMillan all signed autographs.

KABC-TV also provides vital community information everyday on our station website, www.abc7.com. The station provides around the clock critical information on many topics like local and national news, traffic conditions, weather forecasts, earthquake information, earthquake safety tips, links to community events, links to non-profit organizations, a community events calendar, health information and financial information.

Live Well Network, is a single free 24/7 over-the-air digital multicast platform channel providing viewers with a simulcast (DT2 HD) original content focusing on home, health and lifestyle.

LAFF (comedy network) is a single free 24/7 over-the-air (DT3 SD) multicast platform channel providing viewers with a mix of contemporary sitcoms and movies.

In addition to the programs and public service announcements described in this report, the station broadcast all programs and public service announcements provided by the ABC Television Network. The Network's report entitled "ABC-TV Network **3rd Quarter 2016** Program Information" is filed separately.

KABC-TV's programs and public service announcements provided significant treatment of the following issues that were important to the community in the **3rd Quarter of 2016**.

1. **Presidential Race**
2. **Police Shootings**
3. **Wildfires**
4. **Police Pursuits**
5. **Los Angeles Rams' Impact on the L.A. Community**
6. **Public Service Announcements (PSA)**
7. **Local Station Campaigns**