

STATION:	WELY-AM	ORDER#:	3202799	DATE:	10/24/2022
MARKET:	Duluth-Superior, MN	AMOUNT:	\$714.50	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	50	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	412 421 2600		
SALESPERSON:	Roger Rafson	SLS FAX:	412 421 6001		
SLS EMAIL:	Roger.Rafson@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4435035	
ADVERTISER:	House DFL Caucus	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	10/25-10/31 Est 12201 Issue	AGY EST:	12201	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	10-25-2022 TO 10/31/2022	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 10/24/2022 11:46	

COMMENTS

10/24/2022: This is a new order. ****Please note traffic/spot and NAB will come from email address GenMediaPartners@TruicastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).**** Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. ****PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.****

10/24/2022: PopulationBuyType: CPP.

Invoices must include the estimate number. Please include it within the product line.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order, in addition to the standard agency commission. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

****Please note – traffic/spot and NAB will come from email address GenMediaPartners@TruicastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).****

DAY#1		10/25/2022 To 10/25/2022					TOT \$114.32		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	10/25/2022	10/25/2022	3	\$14.29	\$42.87
	2		.T.....	10:00AM	3:00PM	60	10/25/2022	10/25/2022	2	\$14.29	\$28.58
	3		.T.....	3:00PM	7:00PM	60	10/25/2022	10/25/2022	3	\$14.29	\$42.87

Line 1 => Genesis

Line 2 => talk

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DAY#5		10/29/2022 To 10/29/2022					TOT \$71.45		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	4	S.	6:00AM	7:00PM	60	10/29/2022	10/29/2022	5	\$14.29	\$71.45

DAY#6		10/30/2022 To 10/30/2022					TOT \$71.45		TOTAL SPOTS 5		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	5	S	6:00AM	7:00PM	60	10/30/2022	10/30/2022	5	\$14.29	\$71.45

DAY#7		10/31/2022 To 10/31/2022					TOT \$114.32		TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	10/31/2022	10/31/2022	3	\$14.29	\$42.87
	2		M.....	10:00AM	3:00PM	60	10/31/2022	10/31/2022	2	\$14.29	\$28.58
	3		M.....	3:00PM	7:00PM	60	10/31/2022	10/31/2022	3	\$14.29	\$42.87

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TOTAL	Oct	Nov											Total
SPOT	42	8											50
CASH	600.18	114.32											714.50
TOTAL	600.18	114.32											714.50