

Quarterly Report Listings of Needs and the programming response thereto: for the period of January 1, 2015 to March 31, 2015.

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KAUZ-TV

03/31/15

Need to inform citizens about financial tips for the New Year.

Program	Date	Time	Type	Source	Description
Inside Texoma	01/11/2015	5:30A	PA	Local	Gail Cunningham, certified finance expert for the National Foundation for Credit Counseling discussed some of the biggest financial mistakes people made in 2014. She also gives tips on how to work towards good financial health in the New Year. Some of the topics she talks about include getting your credit report and credit score as well as how to pay off debt, build credit and save money.

Need to inform citizens about the ongoing drought.

Program	Date	Time	Type	Source	Description
Inside Texoma	01/18/2015	5:30A	PA	Local	Skywarn 6 Chief Meteorologist Ken Johnson, Wichita Falls Public Works Director Russell Schreiber and Wichita Falls Mayor Glen Barham discuss the ongoing drought in Texoma. They discuss the lake levels, water reuse project, cloud seeding, and other initiatives the city used the year before. Ken Johnson breaks down the rainfall totals from the previous year and talks about how much rainfall we will need in 2015 to get out of the drought.

Need to inform citizens about the last Iwo Jima Reunion that takes place in Wichita Falls.

Program	Date	Time	Type	Source	Description
Inside Texoma	02/08/2015	5:30A	PA	Local	Barbara Pappas and Lynnette Brown from the Iwo Jima Survivors Association, talk about the last Iwo Jima Reunion that takes place in Wichita Falls. They discuss how important the event was to the community as well as veterans. Bill English, a veteran, also talked about his experiences in Iwo Jima and its important to American history.

Need to inform citizens about Black History Month.

Program	Date	Time	Type	Source	Description
Inside Texoma	02/15/2015	5:30A	PA	Local	NAACP Wichita Falls Chapter President Roger Scott, Francis and Sedrick Turner from Reach One To Teach One Non-Profit, and Green Door Coordinator Patricia Cooper discuss the important events in black history like slavery and the Civil Rights Movement. They also share information about the Black History event going on at the Green Door.

Need to inform citizens about Storm Week.

Program	Date	Time	Type	Source	Description
Inside Texoma	03/01/2015	5:30A	PA	Local	Skywarn 6 Weather Team Ken Johnson, John Cameron, James Parish, and Dave Caulfield take an inside look at severe weather as well as talk about the Weather Road Shows taking place in March and how they give the public information to help them prepare themselves for severe weather.

Need to inform citizens about Habitat for Humanity and how they are helping the community.

Program	Date	Time	Type	Source	Description
Inside Texoma	03/15/2015	5:30A	PA	Local	Director of Volunteer Services and Church Relations at Habitat for Humanity Wichita Falls, Chris De la Garza and Aisha Phillips (Wichita Falls resident currently on a waiting list for a new home from Habitat) discuss how important the organization is to the community. They also discuss some of their building projects and upcoming fundraisers and how the community can get involved.

Need to inform citizens about Lake Wichita Revitalization Committee.

Program	Date	Time	Type	Source	Description
Inside Texoma	03/22/2015	5:30A	PA	Local	Texas Parks & Recreation Fisheries Biologist, Tom Lang and Stephen Garner, Chairman of the Lake Wichita Revitalization Committee, discuss efforts to revitalize Lake Wichita. They talk about the history of the lake and discuss efforts to rebuild the area to make it an economic and recreational hub. They also discuss ways for people to donate to the project.

Inside Texoma also airs on 6.2 CW – the KAUZ-TV Digital Multicast as 6:30A and 9A Sunday Mornings.