Quarterly Report Listings of Needs and the programming response thereto: for the period of April 1,
2015 to June 30, 2015.
Prepared under the direction of:
Mike Taylor
General Manager
KAUZ-TV
06/30/15

Need to inform citizens about getting healthier and in shape.

Program

Date

Time Type

Source

Description

Inside Texoma

04/12/2015

5:30A PA

Local

Susan Gallegos, Certified Health and

Weight Loss Coach talked about how a weight loss coach can help you get healthier as well as give tips on healthy eating and exercise to help you get healthy.

Need to inform citizens about WFISD Bond.

Program

Date

Time Type Source

Description

Inside Texoma 05/03/2015

5:30A PA

Local

Communications Officer for WFISD

Ashley Thomas, WFISD Associate Superintendent Mike Kuhrt and Friends of The WFISD member David Farabee discussed the WFISD Bond to get voters informed by the May 9th election. They talked about the proposed Career and Tech Center, Junior High renovations as well as renovations to Memorial Stadium. Also discussed were how much it would cost taxpayers, concerns voters had as well as why the public should support the WFISD Bond.

Need to inform citizens about the Wichita Falls Museum of Arts.

Program

Date

Time Type Description

Inside Texoma 05/10/2015

5:30A PA

Local

Source

Mary Helen Maskin and Dr. Francine

Carraro from the Wichita Falls Museum of Art talked about the new addition to the museum, a new pavilion and how it will help the community.

Need to inform citizens about the Boomtown Bay Family Aquatic Center.

Program

Date

Time Type Description

Inside Texoma 05/17/2015

5:30A PA

Local

Burkburnett City Manager Mike Whaley

and Aquatic Center Director Megan January talked about the new aquatic center in Burkburnett and it's economic impact on the community.

Source

Need to inform citizens about the Relay for Life.

Program

Date

Time Type Source

Description

Inside Texoma 05/24/2015

5:30A PA

Local

Community Manager for Relay For Life,

Lauren McKechnie and cancer survivor Jackie Bush discussed this year's Relay for Life. They also discussed cancer as a health issue and how Relay for Life helps raise money for The American Cancer Society.

Need to inform citizens about Wichita Falls Public Library Summer Reading Programs.

Program

Date

Time

Type Source

Description

Inside Texoma 05/31/2015 5:30A PA Local Library Youth Services Manager Kathy Vossler and Library Youth Services Librarian Danielle Marsh discussed the Wichita Falls Library summer reading program and how kids and adults can get involved. They also discussed the importance of making sure kids are actively reading in the summer even though they are out of school.