

Quarterly Report Listings of Needs and the programming response thereto: For the period of July 1,
2014 to September 30, 2014

Prepared under the direction of:

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General Manager

KAUZ-TV

10/8/14

Need to inform citizens about the smoking ban.

Program	Date	Time	Type	Source	Description
Inside Texoma	7/13/2014	5:30A	PA	Local	Amy Fagan, Wichita County Assistant Director of Health and Wichita County Health Educator, Arleen Weatherby discuss the smoking ban in public areas and how it impacts residents. They also discuss classes that the Tobacco Prevention and Control Coalition have for smokers trying to kick the habit.

Need to inform citizens on Hotter N Hell 100 and its impact on the local economy.

Program	Date	Time	Type	Source	Description
Inside Texoma	8/3/14	5:30A	PA	Local	HH100 PIO, Julie Ayers; HHH Chairman, Roby Christie; Executive Director Streams & Valleys, Sandy Mason; HHH Digital Marketing & Media, Caden Burros; President Wichita Falls Chamber of Commerce, Henry Florsheim as well as other guests discuss one of Wichita Falls biggest events, Hotter N Hell 100. They discuss how the annual event brings in millions of dollars in revenue to the local economy.

Need to inform citizens about Fashion Night Out and how the event helps support local charities.

Program	Date	Time	Type	Source	Description
Inside Texoma	8/10/14	5:30A	PA	Local	Xochitl Pruitt, Executive Director of Communities in Schools; Johnelle Donnell, Faith Refuge representative; Devah Scholl, Director of Workplace Campaign as well as various other guests discuss how the Fashion Night Out event raises money to support children's programs as well as provides scholarships for women in Texoma.

Need to inform citizens about the Wichita Falls ISD: Read 2 Learn program.

Program	Date	Time	Type	Source	Description
Inside Texoma	8/24/14	5:30A	PA	Local	January Jones, Partners In Education District Coordinator, WFISD; Nancy Vannucci, Read 2 Learn volunteer; and Beth Maywald, K-2 Curriculum Specialist, WFISD discuss the success of the Read 2 Learn program. They discuss how it is helping children go up to grade level in reading and how the program is touching and changing the lives of those who volunteer.

Need to inform citizens about Teens Make a Difference program.

Program	Date	Time	Type	Source	Description
Inside Texoma	9/7/14	5:30A	PA	Local	Stewart Harvey of the Non Profit Center of Wichita Falls discusses how the Teens Make a Difference annual program provides area teens opportunities to make a difference within the community and how they are expanding the program into a month long event.

Need to inform citizens about the Guardians of the Children organization

Program	Date	Time	Type	Source	Description
Inside Texoma	9/28/14	5:30A	PA	Local	Robert Mier, President Guardians of the Children; Anthony Bess, Vice President of Guardians of the Children, Jodie Dees, Public Relations of Guardians of the Children Falls Town Chapter, as well as other guests discuss how this organization of bikers work as advocates for kids who are victims of abuse. They also discuss how their work impacts lives and how they works toward educating the public to do the same.

Inside Texoma also airs on 6.2 CW – the KAUZ-TV Digital Multicast as 6:30A and 9A Sunday Mornings.